

Singapore, July 26, 2019

INVITATION

The industry revolution 4.0 (I4.0) is the newest trend that had the world speaking about for the past couple of years, especially in Vietnam with its manufacturing market growing quickly. About this revolution, Vietnamese Prime Minister Nguyen Xuan Phuc declared that “Vietnam will not stay on the shore watching this ship sail but will most certainly lead its industrial change to be 4.0 compliant.”. Industry 4.0 solutions are about Technological advancements such as big data, robotics, artificial intelligence, additive manufacturing, etc. They redefine manufacturing processes, design and production facilities, distribution systems and global supply chains for both multinational corporations (MNC) to small and medium enterprises (SME).

Acknowledging the fact that companies need to be supported in their transformation journey towards I4.0, SingEx Exhibition Pte Ltd, in partnership with Deutsche Messe, has designed the exhibition “Industrial Transformation Asia-Pacific” (ITAP) as strategic platform that evolves with the industry and is shaped by the leaders and experts in support of their transformative initiatives; a journey that is necessary and made possible by the process of digitalization, by Industry 4.0. Designed and curated to help companies in Asia-Pacific start, scale and sustain their adoption of Industry 4.0 processes and solutions. ITAP brings together the ecosystem of players and stakeholders across the value chain to learn, share, collaborate, network and do business with each other.

The first edition in October 2018 had over 15,000 visitors with 24% of them being of C-level (CEO, COO, CFO, etc.) coming from 55 different countries to meet 266 exhibitors introducing their I4.0 solutions with 27 being new products launched during the exhibition.

Participants and stakeholders are drawn from industry & manufacturing sectors such as aerospace, automotive, chemicals, electrical & electronics, semiconductors, 3D printing, energy, F&B, infrastructure & facilities, logistics & supply chain management, oil & gas, pharmaceuticals, robotics & urban solutions amongst others.

The exhibition includes numerous activities such as:

- Knowledge exchange platform, sandboxes, collaboration labs, learning labs, startup zone & innovation zones for all to learn more and find the most suitable solution to adopt;
- Networking platforms and interchange studio for attendees and exhibitors to meet directly and exchange
- Technical tour curated for experts, engineers and technicians
- Factory visits in Singapore to experience some of the best transformation showcase and deployment concepts for I4.0

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With the objective to support Vietnam in its transformation to Industry 4.0, SingEx Exhibition Pte Ltd, in partnership with Deutsche Messe, will organize a 1-day conference in Ho Chi Minh City to explore how “**Industrial Transformation Asia-Pacific (ITAP) brings Industry 4.0 solutions to Vietnam**”. The conference will be held:

- On August 6, 2019 from 12.30pm to 3.30pm
- At TOONG Coworking space, 2nd floor, ITAXA building, 126 Nguyen Thi Minh Khai, Ward 6, District 3, HCMC

It is with great pleasure that SingEx Exhibition would like to invite to join this conference and take part in the discussion about the Industry 4.0 revolution in Vietnam with other leading manufacturers and industry representatives.

Looking forwards to welcoming you at both the HCMC conference and exhibition in Singapore,

Yours sincerely,



Aloysius Arlando
Chief Executive Officer



Wolfgang Arnold Pech
Senior Vice President

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Industrial
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CONFERENCE

Industrial Transformation Asia-Pacific (ITAP) brings Industry 4.0 solutions to Vietnam

Venue : TOONG Coworking space, 2nd floor, ITAXA building, 126 Nguyen Thi Minh Khai, Ward 6, District 3, HCMC

Date & Time : August 6, 2019 from 12.30pm to 3.30pm

PROGRAM

1. REGISTRATION & NETWORKING (12:30 -13:00)

2. CONFERENCE OPENING (13:00 – 13:10)

Representative from local government agency or industry association

Peter Tan, Cluster Director, Industrial & Urban Solutions, Events Business, SingEx Exhibitions

3. INTRODUCTION OF INDUSTRIAL TRANSFORMATION ASIA-PACIFIC (ITAP) 2019 (13:10 – 13:45)

Overview of ITAP 2018 outcomes & how the needs of partners & regional industry stakeholders will continue to drive the focus, value & relevance of ITAP for ASEAN participants.

4. OPENING KEY NOTE ADDRESS (13:45 – 14:00)

5. PANNEL DISCUSSION (14:00 – 15:00)

Calibrating Industry 4.0 to Vietnam's Industry Sectors' Needs – How & Why It Matters

Panelists:

- Dr Antonio Feraco, Managing Consultant – Industrie 4.0, TUV SUD APAC (TBC)
- Representative from National Additive Manufacturing Innovation Cluster [NAMIC], Singapore (TBC)
- Raimund Klein, Executive Vice President, Digital Factory and Process Industries and Drives ASEAN, Siemens
- Tindaro Danze, Digital Factory & Process Drives, Country Division Lead & Vice President of Siemens, Vietnam
- Representatives from local industry (TBC)

6. Q&A SESSION (15:00 – 15:30)

7. END OF SESSION

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