



In collaboration with



# Bastille DAY

SOFITEL LEGEND METROPOLE  
TUESDAY 14<sup>TH</sup> JULY | FROM 7 P.M

PARTNERS



# BASTILLE DAY 2020

**This year, CCIFV will celebrate the French National Day, 14th July, at the Sofitel Legend Metropole in Hanoi.**

Come and enjoy this unique event, which will gather the French and International communities.  
The 2020 edition is open to everyone !

**[expected number of guests: 400]**

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- On 14/07 from 7pm to midnight -
- Open bar – Food from Metropole
- Music, DJ, Entertainment -
- **Pre sale: 690,000 VND open bar and 2 coupons for French food specialties**
- **After 10/07: 790,000 VND open bar and 2 coupons for French food specialties**

# PROMOTE - CONNECT - SUPPORT

Established in 1998 with 58 members, the Chamber of Commerce and Industry France Vietnam (CCIFV) is today the biggest European chamber in Vietnam.

CCIFV is a business club open to all the economic actors: SMEs, multinational companies, individuals, institutions.

CCIFV is part of a worldwide network of 124 French Chambers across 93 countries. With a membership of 250 companies, the role of the French Chamber is to offer a platform for **networking, promoting and supporting** :

- French companies setting up and developing their activity in Vietnam
- Vietnamese companies willing to access the French market

# HIGH VISIBILITY EVENT

To guarantee its success, this event will be shared across various media :

## INTERNET

- CCIFV's website (+4,000 visitors monthly)
- CCIFV social media (Facebook, LinkedIn & Twitter)

## LOCAL MEDIA

- Flyers & Posters
- E-mailings to over 5,000 contacts
- CCIFV Newsletter (+3,000 readers)
- Kakemonos et Backdrops

## LOCAL & NATIONAL PRESS

# WHY SHOULD YOU SPONSOR THIS EVENT?

## BECOME A PARTNER

- Create positive PR during a unique event
- Benefit from a unique event to promote your products and/or services
- Give high visibility to your brand and meet the key actors in the international business community
- Invite your team and/or clients to a special party

# SPONSORSHIP OFFER

		<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>IN KIND</b>
<b>Amount (in VND)</b>		25,000,000	15,000,000	8,000,000	For the lucky draw
<b>Logo</b>	<b>Size</b>	LARGE	MEDIUM	SMALL	MEDIUM
	<b>Flyers, posters</b>	Yes	Yes	No	No
	<b>Entrance tickets</b>	Yes	No	No	No
	<b>Standeas &amp; Backdrops</b>	Yes	Yes	Yes	Yes
<b>Acknowledgement during speech</b>		Yes	Yes	Yes	Yes
<b>Appearance on Video recap of the event</b>		Yes	Yes	Yes	Yes
<b>Visibility voucher by CCIFV (in VND)</b>		2,000,000	1,500,000	1,000,000	No
<b>Tickets d'entrée inclus</b>		3	2	1	1

# CONTACT US



For any question, please contact us:

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