

Sponsorship Proposal

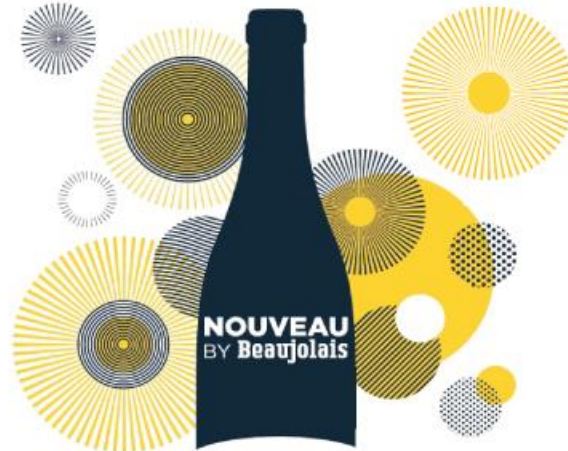


Beaujolais & French Wine Festival

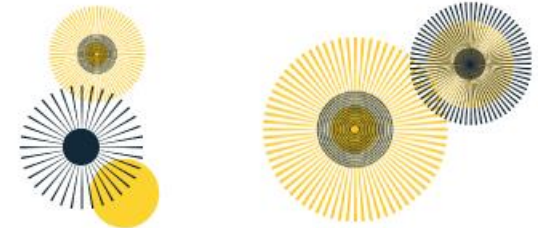
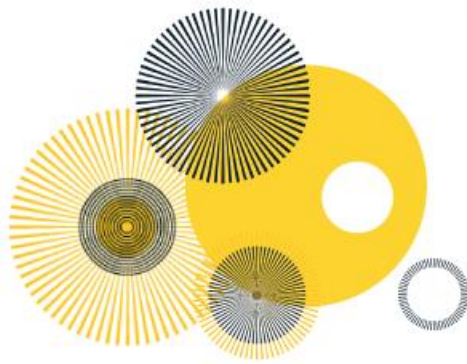
5th Edition

FRIDAY
20
NOV 2020

VENUE
InterContinental Hanoi Westlake



Partners



Beaujolais Wine Night 2020

The 2020 edition of Beaujolais Nouveau will take place
in Hanoi (venue tbc)

On Friday 20th November
from 6:30pm to 9:30pm



Presentation

The “Beaujolais Nouveau” celebration is a typical French tradition that celebrates the end of the annual grape harvest and the release of the year’s first wine.

On this occasion, the **Chamber of Commerce and Industry France-Vietnam (CCIFV)** is delighted to celebrate the tradition and the arrival of 2020’s Beaujolais Nouveau **shipped directly from France this November!**



The Experience

Enjoy unlimited **Beaujolais Wines** all night long, tailor-made cuisine from some of the best French Chefs in Hanoi and dance the night away at **The Wine Event Of The Year!**



Concept

- **General public event (Adults)**
- Good occasion to network & meet the foreign business community in a French atmosphere
- Objective: around **300 participants**



Objectives

- To **discover France** through its specialties (food and wine)
- Increase the visibility and awareness of **French restaurants/products** to the general Vietnamese public and all expat communities;
- Share the French **lifestyle and culture** in a friendly atmosphere;
- **Strengthen the partnership** between the French business community and other foreign business communities in Vietnam.



Entertainment

- Live music, music band
- Dance floor, DJ
- Tombola, quiz and more...



Communication

Online

- CCIFV Website (4500 followers)
- Social networks (Facebook, Twitter, LinkedIn)
- CCIFV Newsletter and E-mailing

Proximity media

- Posters & Flyers at CCIFV and Partners' Offices
- Communication to the Embassies, Business Associations and Expat Communities
- Standees and backdrop during the event

Media coverage

- Press release
- Magazines: Sketch, Word Hanoi, TayHo Times

EVENT INSIGHTS

Le Beaujolais Nouveau

Thursday 21 NOV 2019 From 6pm

FRENCH EMBASSY

THURSDAY, 21 NOVEMBER 2019 FROM 18:00 UT...

Hanoi: Beaujolais Nouveau 2019 - French Wine Festi...

Đại sứ quán Pháp tại Việt Nam/ Amb...

Edit Copy Link Add to Calendar Duplicate Event

Public · Hosted by CCIFV

Đại sứ quán Pháp tại Việt Nam/ Ambassade de France au Vietnam

Tickets Available

INFORMATION

Dear Ngoc Tram Anh LE,

Le Beaujolais Nouveau

Thursday 21 NOV 2019 From 6pm

HANOI HCMC

CCIFV would like to invite you to celebrate the arrival of the Beaujolais Nouveau 2019!

We are organizing the 2019 edition on November, 21

- at the French Embassy in Hanoi
- at Marina Sens restaurant in HCMC

Come for great wine tasting in a friendly environment on Thursday 21st November, 6pm-9pm

We will celebrate the tradition, aiming to promote and share the French lifestyle and culture and strengthen partnership between the French business community and both local and foreign business communities in Vietnam.

Partnering with the Beaujolais Nouveau and CCIFV is a great way to increase the visibility and awareness of your brand among the Vietnamese public and all expat communities.

Please take a look at the sponsoring packages below:

And book your tickets NOW!

Sponsorship Package HANOI Sponsorship Package HCMC

Hanoi Tickets HCMC Tickets



Sponsorship Package

OFFERS	GOLD VND 25 000 000	SILVER VND 15 000 000	BRONZE VND 7,000,000	IN KIND (value of Silver)	LUCKY DRAW
Invitation tickets	8	4	2	4	1
Corporate booth at the event	2 tables	1 table	-	1 table	-
Opening speech at the ceremony	Yes	-	-	-	-
VIP corporate table on the event	1	-	-	-	-
Video during the event	yes	yes	yes	yes	-
Company name on press release	yes	yes	yes	yes	yes
Ads article on dedicated FB event page	yes	Yes	-	-	-
Logo on principal backdrop/ flyers/ standees	Tall size	Medium size	Small size	Medium size	Small size

Corporate Table

As the end of the year is approaching, offer your team, partners or clients the unique opportunity to spend a night all together, while discovering French culture.

Book a table for 10 people at 10,000,000 VND and get:

- A VIP reserved table with company logo display
- **10** Food coupons
- 2 extra bottles of Beaujolais Wine on the table offered by CCIFV
- A photo of the team
- **Latest reservation date: 13th November**



About CCIFV

Founded in
1989 in
HCMC

Non-governmental
and non-profit
organization

126 chambers in
95 countries

300 members in
HCMC and Hanoi

Main missions

Lead the
French business
community
in Vietnam

Promote the
image of France
in Vietnam

Customized
Business
consultancy
services

For more information, please contact

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Ms Tram Anh LE: tramanh.le@ccifv.org

Thank you for your attention !