Job Fair

NGÀY HỘI VIỆC LÀM 2024

PHÁP-VIỆT

Join a wide range of international companies!
Overview

Key Information

ORGANIZER

• The Chamber of Commerce and Industry France-Vietnam

PARTICIPANTS

• French, Vietnamese and international companies willing to recruit
• Vietnamese profiles with international backgrounds
• Fresh graduates
• Experienced professionals

• HANOI | Saturday, May 18 | From 8:30 a.m to 1 p.m
• HO CHI MINH CITY | Saturday, May 25 | From 8 a.m to 1 p.m
Advantages of participating

FOR EMPLOYERS

1. A dedicated area to **promote the company’s image** and present its activities and HR strategy during dedicated workshops.

2. Faster recruitment process with opportunity to conduct **speed interviews with candidates**.

3. Facilitate organizations to gather pool of qualified candidates with necessary skills at a **low hiring cost**.

4. Additional Services: **access to a database of CVs** after the event.

FOR CANDIDATES

1. Seek **job placements** or internships at top international companies and organizations.

2. Opportunity to meet and network with recruiters from major companies to gain career information and **industry insights** for career planning.

3. Opportunity to gain valuable experience in **essential job search skills**.

4. Possibility to attend fun and engaging **workshops**.

Ngày Hội Việc Làm Pháp-Việt 2024
Communication strategy

ORGANIZER & CO-ORGANIZERS

COMMUNICATION CHANNELS

- CCIFV
- The French Embassy and Consulate
- French Institute in Vietnam
- France Alumni Vietnam

OTHER
COMMUNICATION SUPPORT

- Standees, cultural centers, universities, French Institute, etc.

PARTNERS’
COMMUNICATION CHANNELS

- AUF
- Universities
- Networks of French Alumni associations
- Vietnamese and foreign Business Associations
- The participating companies

EMAILING

- E-mail to over 3,000 candidates from CCIFV’s recruitment Service database
Social network’s key figures

**JOB FAIR**
- Facebook: +10,500 followers
- LinkedIn: “CCIFV - job opportunities in Vietnam” | LinkedIn +5,500 members

**CCIFV**
- Website: 80,000 visitors/year
- Facebook: +8,400 followers
- LinkedIn: +12,500 followers
Ngày hội việc làm Pháp - Việt 2024: Cơ hội chinh phục doanh nghiệp quốc tế dành cho sinh viên Pháp ngữ

Ngày 20/05/2023, tại khách sạn Novotel Thái Hòa (Hà Nội), "Ngày hội việc làm Pháp – Việt 2023" do Phòng Thương mại và Công nghiệp Pháp tại Việt Nam (CCIFV) phối hợp với Phòng giáo dục Đại học sinh trước và sau Đại học Pháp – Việt Nam tổ chức, thu hút sự tham gia của nhiều doanh nghiệp Pháp ngữ quốc gia, mở ra cơ hội cho các bạn trẻ vào thế trường học ngành Pháp ngữ trong tương lai.

Toàn cảnh sự kiện và các hình ảnh trên tại anh Trịnh Văn Hải.
Former Editions Feedback

+/- 50 COMPANIES
(Commerce, Distribution, Audit & Accounting, Media & Communication, Education, IT, Engineering, Construction, Hospitality, Tourism, Transportation & Logistics, etc.)

1000 applications

+300 job offers

80% of the participant companies are satisfied and are ready to participate in the next Job Fair

About 250 candidates were senior candidates

After the Job fair, 74% of the companies are still in recruitment process or have already recruited candidates (within a month after the job fair)

100% of the companies which hosted a workshop were satisfied and expressed their willingness to do it again

Ngày Hội Việc Làm Pháp-Việt 2024
# Event Sponsorship Package

<table>
<thead>
<tr>
<th></th>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>40.000.000 VND</strong></td>
<td><strong>80.000.000 VND</strong></td>
<td><strong>150.000.000 VND</strong></td>
</tr>
<tr>
<td><strong>PRE EVENT</strong></td>
<td>The sponsor’s logo will appear on the:</td>
<td>The sponsor’s logo will appear on the:</td>
<td>The sponsor’s logo will appear on the:</td>
</tr>
<tr>
<td></td>
<td>• CCIFV website, social media and e-newsletter</td>
<td>• CCIFV website, social media and e-newsletter</td>
<td>• CCIFV website, social media and e-newsletter</td>
</tr>
<tr>
<td><strong>DURING EVENT</strong></td>
<td>Standard participation package (cf page 9)</td>
<td>Premium participation package (cf page 9)</td>
<td>Premium ++ participation package (cf page 9)</td>
</tr>
<tr>
<td></td>
<td>The sponsor’s logo will appear on the:</td>
<td>The sponsor’s logo will appear on the:</td>
<td>The sponsor’s logo will appear on the:</td>
</tr>
<tr>
<td></td>
<td>• Printed flyers and posters</td>
<td>• Printed flyers and posters</td>
<td>• Printed flyers and posters</td>
</tr>
<tr>
<td></td>
<td>• Standees and backdrop at the events</td>
<td>• Standees and backdrop at the events</td>
<td>• Standees and backdrop at the events</td>
</tr>
<tr>
<td></td>
<td>• Banner placed outside of the venue</td>
<td>• Banner placed outside of the venue</td>
<td>• Banner placed outside of the venue</td>
</tr>
<tr>
<td></td>
<td>20-minutes workshop during the event.</td>
<td>20-minutes workshop during the event.</td>
<td>1-hour workshop during the event.</td>
</tr>
<tr>
<td><strong>POST EVENT</strong></td>
<td></td>
<td></td>
<td>The sponsoring company will have the opportunity to deliver a keynote speech during the opening ceremony of the Job Fair 2024.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 publication on the Facebook page + on CCIF V LinkedIn page</td>
<td>1 publication on the Facebook page + on CCIF V LinkedIn page</td>
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</tbody>
</table>
### Recruiter Participation Package

<table>
<thead>
<tr>
<th></th>
<th>STANDARD</th>
<th>PREMIUM</th>
<th>PREMIUM ++</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9,000,000 VND [Member]</td>
<td>16,000,000 VND [Member]</td>
<td>23,000,000 VND [Member]</td>
</tr>
<tr>
<td></td>
<td>13,000.00 VND [Non-member]</td>
<td>20,000,000 VND [Non-member]</td>
<td>27,000,000 VND [Non-member]</td>
</tr>
<tr>
<td>Logo on the different communication supports</td>
<td>Small</td>
<td>Medium</td>
<td>Large</td>
</tr>
<tr>
<td>Publication of your job offers (before the event)</td>
<td>No</td>
<td>50</td>
<td>100</td>
</tr>
<tr>
<td>Booth at the event + your marketing material</td>
<td>Small space + 1 standee</td>
<td>Medium space + 2 standees</td>
<td>Large space + 1 backdrop + 1 standee</td>
</tr>
<tr>
<td>Visibility D-day:</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>• Logo on the backdrop</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• List of your job offers with the logo of the company on one standee</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your own workshop (20 min)</td>
<td>No</td>
<td>Included</td>
<td>Included</td>
</tr>
</tbody>
</table>

**10% DISCOUNT ON BOOKING PACKAGES IN TWO CITIES (HCMC & HN)**
Contact us:

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Ngày Hội Việc Làm Pháp-Việt 2024