



Delcome



FRENCH-AMERICAN INNOVATION MIDWEST

Minnesota April 9-11, 2019 #MidwestRising





THANK YOU TO OUR EVENT PARTNERS



FUELED COLLECTIVE



















Minneapolis Saint Paul Regional Economic Development Partnership





Driven to Discover®























Welcome to the first French-American Innovation Midwest in Minnesota.

Over the next three days, April 9-11, you will have the opportunity to participate in a variety of events showcasing the dynamic and innovative business landscape in Minnesota and in France. These events highlight the best of French-American synergies and joint innovation in science, technology, education, arts, culture, wellness and more.

The various presentations and activities provide examples that reinforce the growth potential areas between France and the United States:

- Creating opportunities for French-American cultural, educational and business exchanges
- Stimulating Foreign Direct Investment (FDI)
- Promoting French companies in Minnesota and Minnesotan companies in France
- Exploring joint innovation opportunities
- Recognizing individuals who are a positive factor and driving force in French-American innovation.

... Because together, we are stronger!



Guillaume Lacroix
French Consul General
to the Midwest



Odile Hédoire-Young

Executive Director

French-American Chamber of
Commerce, Minnesota Chapter

DAY 1 — OPENING RECEPTION

APRIL 9, 2019 | 5:30 PM-9:00 PM | Fueled Collective Downtown

Complimentary Hors-d'Oeuvres & Cash Bar

5:30 PM

Registration Opens

6:00 PM

Fueled Collective Tour

6:30 PM

Program Begins

Welcome
Nancy Allen, FACCMN President

Opening Remarks **Guillaume Lacroix**, French Consul General

Guest Speakers

Surya Bonaly & Peter Biver Innovation & Professional Figure Skating

Kristin Watts, Small Lot Wine French "Vignobles Innovants Eco-Responsables, VIE"

Wine Tasting

7:30 PM

Fueled Collective Second Tour

Networking

9:00 PM

Program Ends

DAY 2 — EDUCATION & START UP INNOVATION IMPROVING LIFE Conferences & Job Fair

APRIL 10, 2019 | 8:00 AM-4:00 PM | U of M-Best Buy Theater, Northrop

8:00 AM / Registration Opens

8:30 AM / Program Starts
Welcome – FACCMN and U of M French Club
Opening Remarks – Guillaume Lacroix, French Consul General
Introductions from Partner Organizations
Minnesota Trade Office / Greater MSP / MHTA / MNCup

9:30 AM / Exchange Visitor Intern/Trainee, VIE Program
Odile Hédoire-Young, FACCMN & Kristin Young, FACCNY

9:50 AM / Education & Incubation

The U of M Technology Transfer & Start Up Processes – Carol Grutkoski

MIN-Corps: Supporting Applied Innovation and

Entrepreneurship across the U of M – Kirk Froggatt

From Campus to Company-One Group's Experience

of Commercialization– Scott McConnell

11:00 AM / Lunch Break – Job Fair & Networking

12:00 PM / Development, Funding and Protection
Mobility4All – Sebastien Tavenas
Healthe – Justin Barrett
Open Therapeutics – Jerome Hamilton
Pack 3.0 – Serge Batkam
Start Up Financing, Timmaron Group – Barbara Stinnett
Intellectual Property Protection – Michael J. Remington

2:00 - 4:00 PM / Networking - Meet and Greet with Hiring Companies

2:30 PM / American Outbound Program (work abroad)
Odile Hédoire-Young, FACCMN & Kristin Young, FACCNY

2:50 PM / SAINT-GOBAIN Megan Graham, HR Generalist Mohammed Al Mattar, Quality Engineer

3:10 PM / SUEZ Water Technologies and Solutions **John Peichel**, Global Market Developer **Jolene Shaughnessy**, Senior HR Business Partner

3:30 PM / Microsoft, Sales & Channel Development **Alice Ancel**, Canada Channel Manager **Tara Morris**, Sales Development Manager

DAY 3 — CORPORATE SITE VISITS

APRIL 11, 2019 | 9:00 AM-4:00 PM | Multiple Locations

9:00 - 11:00 AM

SUEZ Water Technologies & Solutions

5951 Clearwater Drive, Minnetonka MN 55343 (North entrance, North visitor parking lot)

Company Presentation

Hear about Innovation at SUEZ

Plant tour showcasing technologies, products and capabilities

1:00 - 3:00 PM

3M Innovation Center

2326 Minnehaha Avenue E, Maplewood, MN 55119 Welcome Host: **Rosemary Ighel**

Company Presentation
3M Innovation and International Careers,
Christophe Crampon and Debra Tong

One-hour Innovation Center Tour, Bruce Pearson

or

1:00 - 4:00 PM

SAINT-GOBAIN - Sage Electrochromic Glass

2 Sage Way, Faribault, MN 55021

Company Presentation
Demonstrations & Workshops, Plant Tour
Learn how diversity contributes to innovation at St. Gobain

Hear from **Tom Kiniksy**, Senior Vice-President Innovation and Chairman North America on the power of innovation and what it means to Saint-Gobain

Reception

Closing Remarks - Guillaume Lacroix, French Consul General

THANK YOU FACCMN BUSINESS AND CORPORATE MEMBERS









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French-American Chamber of Commerce 635 9th Street SE, Suite 105, Minneapolis, MN 55414