

VP Finance**Strategic Finance Leader | FP&A | M&A | Global Business Partner | Operational Excellence**

Strategic Finance Executive with 20+ years of international experience as CFO and Finance Director across global corporations and high-growth SMEs in CPG, beauty, real estate, research, and consulting. Proven track record in corporate finance, FP&A, and performance optimization, with deep expertise in scaling finance organizations, driving cost efficiencies, and leading transformation initiatives. Skilled at partnering with executive leadership to align finance with strategy and accelerate growth. Experienced in managing multicultural teams across Asia, Europe, and the Americas.

SKILLS

- Corporate Finance, CPG, GAAP and IFRS, Financial Restructuring & M&A, Budgeting & Forecasting, Profitability & Cost Optimization, ERP Implementation & Digital Finance, Internal Controls, Accounting, Legal Compliance
- Proficient in SAP & SAP Hana, Microsoft Office (Excel, Word, PowerPoint), Power BI, MindManager/SimpleMind, SQL Basics, Tableau Basics, Google Sheets, Python.

EXPERIENCE**Fractional Chief Financial Officer, Chicago, IL, and Paris France**

December 2021-present

- Provided hands-on financial leadership for companies in real estate and digital services, supporting financial restructuring, budgeting, and multi-year forecasting to prepare for scale and investment.
- Designed and implemented financial reporting frameworks and control systems, enabling better decision-making and enhanced financial visibility.
- Secured \$9M in funding for a scale-up client, supporting a strategic growth plan that expanded projected revenue from \$7.4M to \$67.2M through operational improvements and financial structuring.
- Supported internal finance team development and investor communications, aligning leadership with long-term strategic goals

Global Finance Director – FP&A, Direct Sourcing

February 2019-June 2021

L'Oréal General Management of Operations, Paris, France

- Led financial planning and cost control for a \$4.5 billion procurement budget. Developed forecasting tools to improve financial oversight and drive \$84.4M cost savings. Partnered with C-Level leadership to optimize procurement efficiency (workshops, steering-committee, annual budget presentations etc.).
- Spearheaded the creation of a finance function, enhancing economic decision-making and supporting core business focus and skills development among team members (hiring 4 FTEs in EMEA, 1 in the US, 1 in APAC)

Plant Chief Financial Officer

March 2015-January 2019

L'Oréal Consumer Products Division, Paris, France

- Led financial strategy and operations for a 150M-unit manufacturing site, managing a team of 8 across Finance and IT, and contributing to executive decisions as a Management Committee member.
- Designed and executed a 5-year industrial plan that improved productivity, optimized cost structure, and supported specialization of the facility; achieved annual cost savings of ~2%.
- Introduced manufacturing control tools and digital solutions (temporary staffing, investment processing, access control), improving planning accuracy, reducing loss rate, and streamlining operations.
- Oversaw inventory and treasury management in alignment with group banking policies; implemented internal controls and achieved ISO and AEO certifications, reinforcing process compliance and supplier performance.
- Played a key leadership role in the steering committee on Maintenance, Hygiene, and Safety, reinforcing operational efficiency and plant appeal for long-term investment.

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Global FP&A Director

January 2014-February 2015

L'Oréal Professional Products Division, Paris, France

- Oversaw financial strategies for a global division with revenue of \$3.8 billion, managing financial planning and analysis to support strategic growth in emerging markets.
- Led financial control and strategic project initiation, significantly improving financial structures and business processes resulting in accelerating financial reporting by one day.
- Successfully avoided a 50-basis points degradation in net revenue margins despite the costly integration of a newly acquired company and challenging economic conditions.

Senior Finance Manager

May 2010-December 2013

L'Oréal Professional Products Division, Paris, France

- Led financial operations for a \$279.5M business unit with 3 direct reports; contributed to strategic decisions as a Management Committee member.
- Improved profitability by 50 basis points through revised commercial terms and an optimized customer/product mix.
- Implemented SAP modules and resized marketing tools to support new commercial policies and strengthen internal controls.

Finance Manager

July 2007-April 2010

L'Oréal Professional Products Division, Paris, France

- Supported the strategic repositioning of the business unit Kérastase brand and enabled the launch of two new brands by driving a 140-basis point margin improvement.
- Led business planning and Sales Administration transformation, optimizing commercial operations and contributing to brand steering decisions.

Finance Manager – Business Units & Travel Retail

October 1999-June 2007

L'Oréal Luxury Products Division, Paris, France

- Built centralized finance systems and performance tools to support global account management and business.
- Managed financial operations and reporting for growing business units, supporting international expansion.
- Led ERP (SAP) implementation, streamlined financial reporting, and improved commercial data integration.

EDUCATION

Master's degree in General Management and Corporate Strategy, ESCP Business School

Master's degree in Corporate Finance, Université Evry Paris-Saclay

Associate's Degree in Finance and Business Administration, Université Fontainebleau

TRAINING AND CERTIFICATION

Harvard Business School, Credential Of Readiness (CORe: Business Analytics, Economics for Managers and Financial Accounting)

University of Chicago, Artificial Intelligence and Data Science for Leaders certificate
Corporate Financial Strategy certificate

LANGUAGES

- French (Native)
- English (Fluent)