

Timothy A. Young

Senior Communications Leader

SUMMARY

Communications consultant with more than 20 years of public relations agency experience, primarily with high-profile consumer brands and B2B healthcare organizations. Past client roster extends to a variety of business sectors and activities, including major retail companies, professional associations, public utilities, higher education, legal services and hospitality companies. Recognized by clients, colleagues, vendor partners and others for passion, creativity, work ethic, commitment to delivering results above and beyond expectations, ability to motivate and inspire my teams.

CONTACT

Timothy Young

Chicago, IL 60657

timyoungchicago@gmail.com

[https://www.linkedin.com/in/ti](https://www.linkedin.com/in/timothy-young-1793892/)

[mothy-young-1793892/](https://www.linkedin.com/in/timothy-young-1793892/)

847.224.0250

EXPERIENCE

L.C. Williams & Associates LLC (LCWA), Chicago, IL

2002-Present

My career at LCWA has spanned two decades, during which I have played a key role in client service, media relations strategy development, day-to-day agency operations and management, and team building and mentoring. I have literally grown along with the company, stepping on-board as an assistant account executive when the firm transitioned hands to its current CEO. Most recently, I have spent five years as an executive vice president, allowing me to help shape the future of LCWA as part of its senior management team, while also providing strong leadership to junior staff, counseling my clients through major internal and external initiatives, and developing award-winning communications programs that delivered tangible results and drove revenue.

Professional highlights of my tenure at LCWA include **Government Relations, Influencer Campaigns and International Trade Show Media Relations**. Specific work includes:

Executive Vice President, 2019-Present

- Develop annual and seasonal promotional campaigns for B2B and B2C clients, including the Accreditation Association for Ambulatory Health Care (AAAHC) and fire safety category leader First Alert/BRK Brands
- Oversee marquee client's national, regional and local industry and non-profit partner relationships as well as lobbyist relations
- Manage key client relationships, program budgets and team deliverables
- Serve as mentor to junior staff members and conduct semi-annual performance reviews
- Collaborate with senior managers and principals to generate additional revenue growth by expanding existing client engagements and participating in new business presentations

Senior Vice President, 2015-2019

- Developed PR and social media campaigns for marquee Chicagoland retail properties
- Designed and executed macro-influencer campaign inclusive of national public service announcement, consumer and trade media relations
- Introduced legacy brand client's first-ever smart home products through trade shows, top-tier media deskside meetings
- Increased client revenue by more than 100%

Vice President, 2013-2015

- Led regional communications campaign for network of career training colleges; expanded business from one region to four
- Expanded client business to include trade show and social media support for three sister brands

Director of Client Services, 2011-2013

- Developed and oversaw multiple communications research projects, including national consumer surveys
- Managed corporate media relations for national hardware cooperative

Group Manager, 2010-2011

- Participated in several winning new business presentations during period of agency growth
- Began serving as principal monitor and analyst of legislative and regulatory issues pertaining to fire and carbon monoxide safety for First Alert/BRK Brands

EXPERIENCE (cont.)

Account Supervisor, 2007-2010

- Organized and led media tours, press kit development projects and consumer media programs for water-focused clients including GROHE, MJSI and Sawyer Products
- Began to lead agency intern search and development program

Senior Account Executive, 2005-2007

- Partnered with graphic designer on development of collateral materials for financial services client
- Designed and executed media plan to support national charity fundraising effort for marquee client

Account Executive, 2003-2005

- Participated in first media training sessions for Swedish Covenant Hospital
- Led local market outreach to secure coverage for Ace Hardware's customer loyalty program and store events

Assistant Account Executive, 2002-2003

- Prepared detailed publicity reports and competitor analyses for disaster restoration services client
- Conducted successful media relations and special events promotion for The Northern Trust Company, Nicor Gas and the Chicago Department of Transportation

Alliance Française de Chicago, Chicago, IL

2001- Present

Teacher, French as a Second Language

- Develop and teach curriculum for adult evening classes focused on French language, literature and culture, including beginner, intermediate and advanced levels (A1-C2); excellent student reviews and retention rate
- Help design and coach leadership for international presentation on the Alliance's development efforts

EDUCATION

Northwestern University

BA, French and International Studies

Evanston, IL – 1997-2001

Junior Year Abroad: Institut d'Études Politiques de Paris (Sciences Po)

Additional Information:

GPA 3.91, cum laude, Phi Beta Kappa

Peer French Tutor (Second-year Individualized Course Students)

SKILLS & LANGUAGES, [etc.]

PR Web-based Applications: Cision, Muck Rack, Harvest (timekeeping/billing), PRWeb, PR Newswire, MultiVu

State Net: Proficiency in search and analysis of national and state-level legislative and regulatory issues

French: Bilingual/proficient – reading, writing, speaking

Swedish: Advanced beginner – reading, writing, speaking

Community & Professional Involvement:

- Director, Board of the Survive Alive House Foundation
- Member, American Association of Teachers of French
- Member, Swiss Benevolent Society

Interests/Hobbies: Travel, Francophone cultures, reading, trivia, film, politics, LGBTQIA+ issues

References: Personal and professional references available upon request

CONTACT

**Timothy
Young**

Chicago, IL 60657

timyoungchicago@gmail.com

<https://www.linkedin.com/in/timothy-young-1793892/>

[timothy-young-1793892/](https://www.linkedin.com/in/timothy-young-1793892/)

847.224.0250