

# Octave Préget

New Orleans, Louisiana | [octave.preget@yahoo.fr](mailto:octave.preget@yahoo.fr) | +33 (7)81 70 97 07 | LinkedIn: [octavepreget](#)

---

## EDUCATION

- 2023 - 2025     **MASTERS DEGREE IN PUBLIC AFFAIRS** *Lille, France*  
*Sciences Po – Best Humanities school in the country*
- **Relevant Coursework:** Project and crisis management, Global Economy, Geostrategic issues, Public contracts, International and European law, International Relations, Public Security, Migration Law.
- 2020 - 2023     **BACHELOR IN POLITICS AND INTERNATIONAL RELATIONS | MINOR IN BUSINESS** *Canterbury, UK*  
*University of Kent - Graduated with Top Honours*

---

## WORK EXPERIENCE

- Feb 25 - Present     **ALLIANCE FRANÇAISE DE LA NOUVELLE ORLEANS** *New Orleans, LA*  
***Marketing and Events Coordinator***
- Cultural planning: Mois de la Francophonie, concerts, conferences, Bastille Day. 20+ events / +400 participants for Bastille Day / Coordinating My French Book Fest (3500 participants)
  - Manage digital communications; promote AFNO's activities and language courses: Since my arrival: +19% followers (987) / +437% accounts reached (110k) / 35k reached via Meta Ads
  - Direct impact on sales : 21% increase in course registration
  - Establish and strengthen community partnerships (NFL Saints, NBA Pelicans, MLR Nola Gold)
- Jan 25 – June 25     **FRENCH ALLIANCE OF TULSA - OKLAHOMA** *Remote*  
***Strategic Development Consultant***
- Assessing the AF's position in the community through data collection and social media analytics.
  - Formulating a year long communications development plan to enhance the AF's social media presence.
- Apr 24 - Aug 24     **TOULOUSE MÉTROPOLE** *Toulouse, France*  
***International Relations Intern***
- Scanning EU funding opportunities to develop public projects in the Metropole
  - Monitoring economic/cultural cooperation agreements between Toulouse and its international partners
- July 23 - Aug 23     **CONSULATE GENERAL OF FRANCE IN NEW ORLEANS** *New Orleans, LA*  
***Political Chancellery Intern***
- Writing local and international economic/political analysis to support the daily activity of the Consulate
  - Managing digital communications across all channels
- Jul 22 – Aug 22     **INTERNATIONAL CENTER FOR THE DEVELOPMENT OF EDUCATION AND TRAINING** *Sofia, Bulgaria*  
***Project Manager - Intern***
- Managing a 2-month IT project led by 4 Spanish students ; driving and maintaining client satisfaction
  - Planning and hosting a training week on climate change in Madrid, attended by 25 European participants
- Jul 21 – Aug 21     **CCIF CYPRUS** *Paphos, Cyprus*  
***Project Manager - Intern***
- Implementing and managing English and IT lessons for French-speaking asylum seekers
  - Providing day-to-day support to asylum seekers reaching out to the organisation

---

## SKILLS

- **Languages :** French (native), English (bilingual), Spanish (fluent, DELE C1), Russian (beginner)
- **Technical Skills :** Data analysis – R ; Content creation - Canva; Capcut ; CRM tools : Appolo, Hootsuite
- **Interpersonal Skills :** Clear communication, taking initiative, critical thinking, excellent writing

---

## ACTIVITIES & INTERESTS

- Jun 24 – May 25     • **Press Relations and Production Executive - Media Rapminute (130k Followers)**  
Management of relations with music labels, production of music interviews, content management
- Nov 22 – Jun 24     • **Founder and Editor-in-Chief - Media Rapolitique (6.5k Followers)**  
Content creation, management of editorial team, production of music interviews with over 15 artists
- 2010 - Present     **Rugby player – Team Captain**
- Stade Toulousain, Blagnac SCR, University of Kent, New Orleans RFC