

The French-American Chamber of Commerce Expands to Wisconsin: A New Chapter for Franco-American Business Relations

Milwaukee, WI — The French-American Chamber of Commerce (FACC) is proud to announce the launch of its Wisconsin chapter, set to foster stronger economic ties between French and American businesses in the region. With the official opening, the FACC-Wisconsin aims to provide a platform for companies and professionals to connect, collaborate, and grow through shared expertise, resources, and networking opportunities.

The establishment of the Wisconsin chapter comes in response to growing demand from local and international businesses seeking to expand their reach within the region. Wisconsin has long been a hub for industries such as manufacturing, agriculture, healthcare, and technology—sectors where French expertise and investment have been notably impactful.

A Gateway to Global Opportunities

The FACC-Wisconsin will serve as a gateway for businesses looking to explore transatlantic opportunities. Whether helping local businesses establish their presence in France or supporting French companies entering the American market, the FACC offers essential resources such as:

- Networking events and industry-specific seminars
- Support for startups and entrepreneurs through mentoring and partnerships
- Insights into international trade regulations and policies
- Connection to an international membership network

“We are excited to expand the FACC’s mission to Wisconsin,” said Laura Emory, Director of FACC-Wisconsin. “Our goal is to create a dynamic environment where businesses of all sizes can thrive and benefit from cross-cultural collaboration. This is a significant step in strengthening Wisconsin’s role as a key player in global commerce.”

An Inaugural Event to Celebrate the Launch

To mark this milestone, the FACC-Wisconsin will host an inaugural event on **November 12th**, bringing together local institutions, business leaders, members of the French and American business community, and the French Consul, Yannick Tagand. The event will feature keynote speakers and networking opportunities.

For more information about the event or to join the Wisconsin chapter of the French-American Chamber of Commerce, please visit

<https://www.linkedin.com/company/french-american-chamber-of-commerce-wisconsin/about/?viewAsMember=true> or contact director@facc-wisconsin.com.

About the French-American Chamber of Commerce

The French-American Chamber of Commerce is a leading non-profit organization dedicated to promoting trade and investment between France and the United States. With chapters across the country, the FACC supports companies in their international growth and fosters a vibrant network of professionals from various industries. Through events, advocacy, and services, the FACC connects French and American businesses for mutual success.