

EMMA ROSE LEVY

Visionary and results-oriented professional with a Master's degree in Information Systems. Aspiring professional with a Master's degree in Information Systems and a passion for stepping into leadership and managerial positions within the field. My academic journey has equipped me with a solid foundations. I am eager to apply this knowledge to real-world challenges. My dedication to continuous learning and adaptability, positions me as a promising candidate for leadership roles. Fluent in English and French, with strong language certifications.

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Chicago, IL, 60613

Lyon, France, 69330

Education

DePaul University, Chicago, USA

- MSC Information Systems - Atlantis Program (September 2022 - June 2023)
- Concentrations: Project Management, Database

INSEEC U, London, UK

- English Track (September 2020 - June 2021)
- Major: Accounting, Finance

Linköping University, Linköping, Sweden

- Bachelor's degree: Science - Atlantis Program (January 2022 - June 2022)
- Concentrations: Management Control, Service Management & Marketing

BBA INSEEC, Lyon, France

- English Track (September 2019 - June 2023)
- Bachelor in Business Administration

Professional Experience

Academic Training , IDLab, Chicago, IL (June 2023 - Present)

- Practical experience in Business Analysis (30%), Project Management (30%) and Agile Scrum Master (40%).
- Part of software development team.
- Manage the development process using hybrid project management (Agile Scrum and Traditional Project Management).

Research Assistant, DePaul University, Chicago, IL (March 2023 - May 2023)

- Subject: "Privacy enhancing technologies" (PETs)
- Collected and compiled data from online databases and academic sources.
- Collaborated with a team to collect and analyze field data, contributing to a joint research paper and poster.

Marketing Consultant Intern, Market Accents, London (April 2021 - June 2021)

- Assisted the marketing team in developing and implementing strategic marketing campaigns to increase brand awareness and drive customer engagement.
- Organized and conducted virtual meetings for women from diverse industries under the auspices of the United Nations, fostering collaboration, networking, and knowledge-sharing.

Sales Consultant, Obbo Design, Lyon, France (November 2019 - January 2020)

- Implemented consultative selling techniques to deliver exceptional customer experiences and achieve sales targets for high-end luxury products.
- Collaborated with a diverse team to create visually appealing product displays and store layouts, enhancing the overall shopping experience and maximizing sales opportunities.

Projects

L'Oréal Brandstorm

- Participated in the Global Innovation Challenge in the Beauty-tech industry, showcasing entrepreneurial and creative skills.
- Led a team in developing an innovative face scanning AI concept for identifying the perfect L'Oréal makeup foundation match.
- Designed a comprehensive advertisement campaign to promote the project, highlighting its unique features and benefits.

Bachelor Thesis

- Explored the influence of artificial intelligence on decision making in the recruiting process, focusing on gender-related implications.
- Designed and executed a research study, analyzing the impact of AI algorithms on decision biases and gender disparities in recruitment.

Team-Leader "Défi-création"

- Successfully established and launched a start-up, from ideation to execution. Effectively led and motivated a diverse team to achieve project objectives. Developed a comprehensive business plan, including market analysis and growth projections.

Skills - Leadership Experience

- **Data analysis & Insights**
- **Collaborative Team player**
- **IS Management**
- **Strategic Planning & Execution**
- **Communication & Collaboration**
- **Dynamic Presentation**
- **Python Programming**
- **Video Editing and Production**
- **Multitasking**
- **Packoffice**

Leadership:

Led a team of 6 members as a team leader for the "Défi-cr ation" project, resulting in the successful establishment and launch of a start-up.

Managed cross-functional teams in software development projects as a Scrum Master at IDLab.

Project Management:

Proficient in project management principles, gained through academic coursework and a strong theoretical foundation.

Adept at applying project management methodologies, demonstrating a solid understanding of project lifecycles, scope management, and risk assessment.

Data Analysis:

Conducted in-depth data analysis for research projects and provided valuable insights that contributed to academic papers and presentations.

Communication and Collaboration:

Organized and conducted virtual meetings for women from diverse industries under the auspices of the United Nations, fostering collaboration, networking, and knowledge-sharing.

Developed dynamic presentations and effectively communicated research findings to academic panels, showcasing clear and concise communication skills.

Strategic Planning and Execution:

Developed comprehensive business plans, including market analysis and growth projections, for the "D fi-cr ation" project.

Assisted in developing and implementing strategic marketing campaigns as a marketing consultant intern at Market Accents, resulting in an increase in brand awareness.

Multitasking:

Successfully balanced multiple responsibilities, including academic studies, part-time work, and extracurricular activities, demonstrating strong multitasking abilities.

Handled various tasks simultaneously in fast-paced work environments, meeting deadlines and delivering high-quality results.

Languages

- **French:** Native
- **English:** Bilingual (TOEFL: score 100/120, Level C1 Cambridge exam)
- **German:** Fluent (Goethe Certification Level B2)
- **Spanish:** Intermediate