

# Online Advertising Opportunities 2025

Promote your business through our e-mail  
database, website, and social media  
networks!

# Email Advertising Options

Use email to reach our datase of +12k contacts

## Please note:

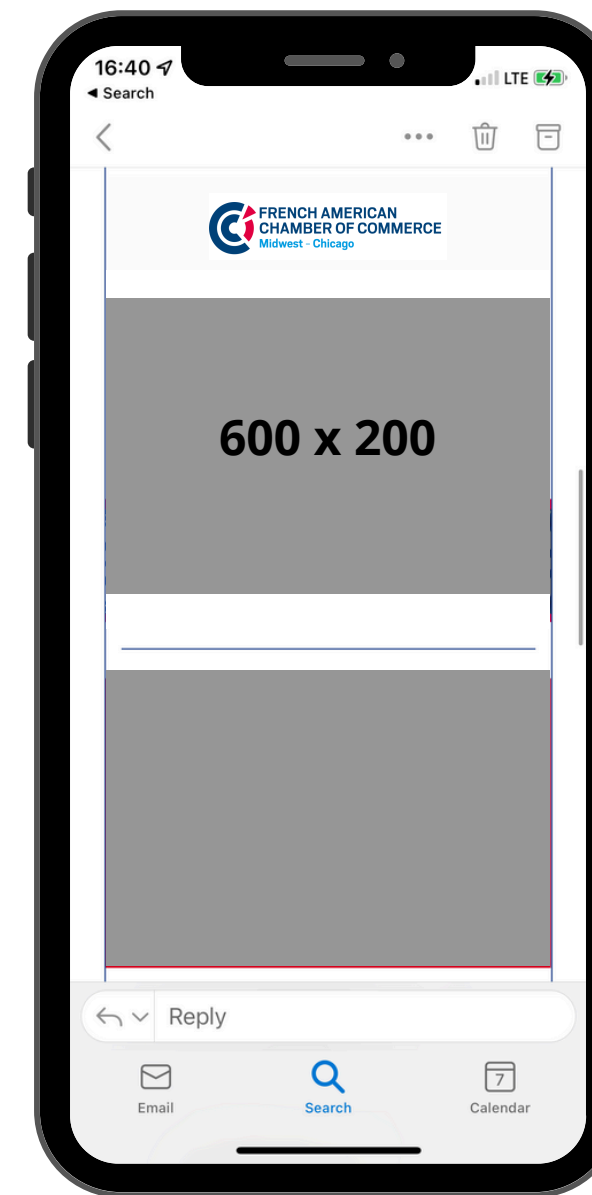
- Resolution of 72 PPI
- Your image should not exceed 1MB is the maximum our platform will allow
- FACC-Chicago reserves the right to approve the final image



## Dedicated e-blast

Promote your business with a dedicated e-blast to our database. Create your own text or have us write it. Send us the photo/ad artwork of your choosing.

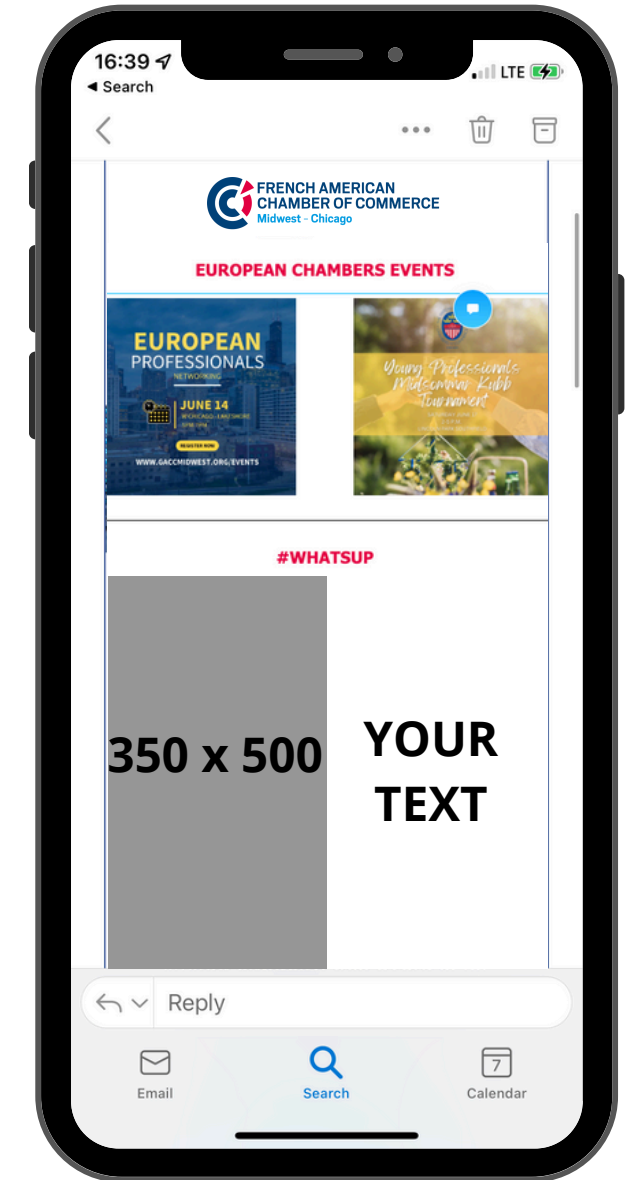
**Dimensions:** 600 px x 750 px  
**Format:** jpg / gif / png



## Ad Banner

Promote your business in one of our emails to our database of +12k contacts.

**Dimensions:** 600 px x 200 px  
**Format:** jpg / gif / png



## Spotlight

Promote your business with a visual and a small description

**Dimensions:** 350 x 500 px  
**Format:** jpg / gif / png  
**Text:** Max 700 characters

# Advertising Rates

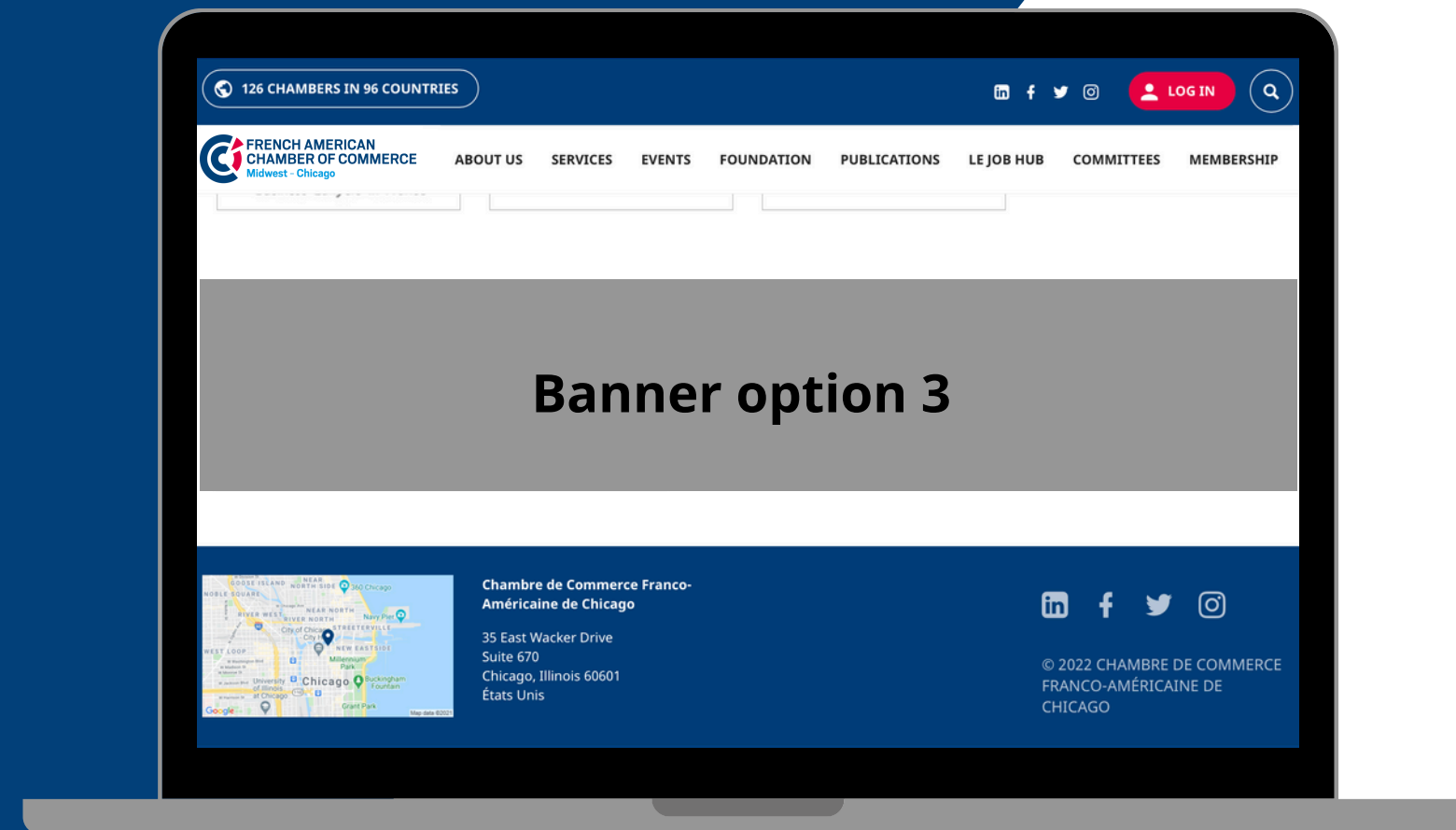
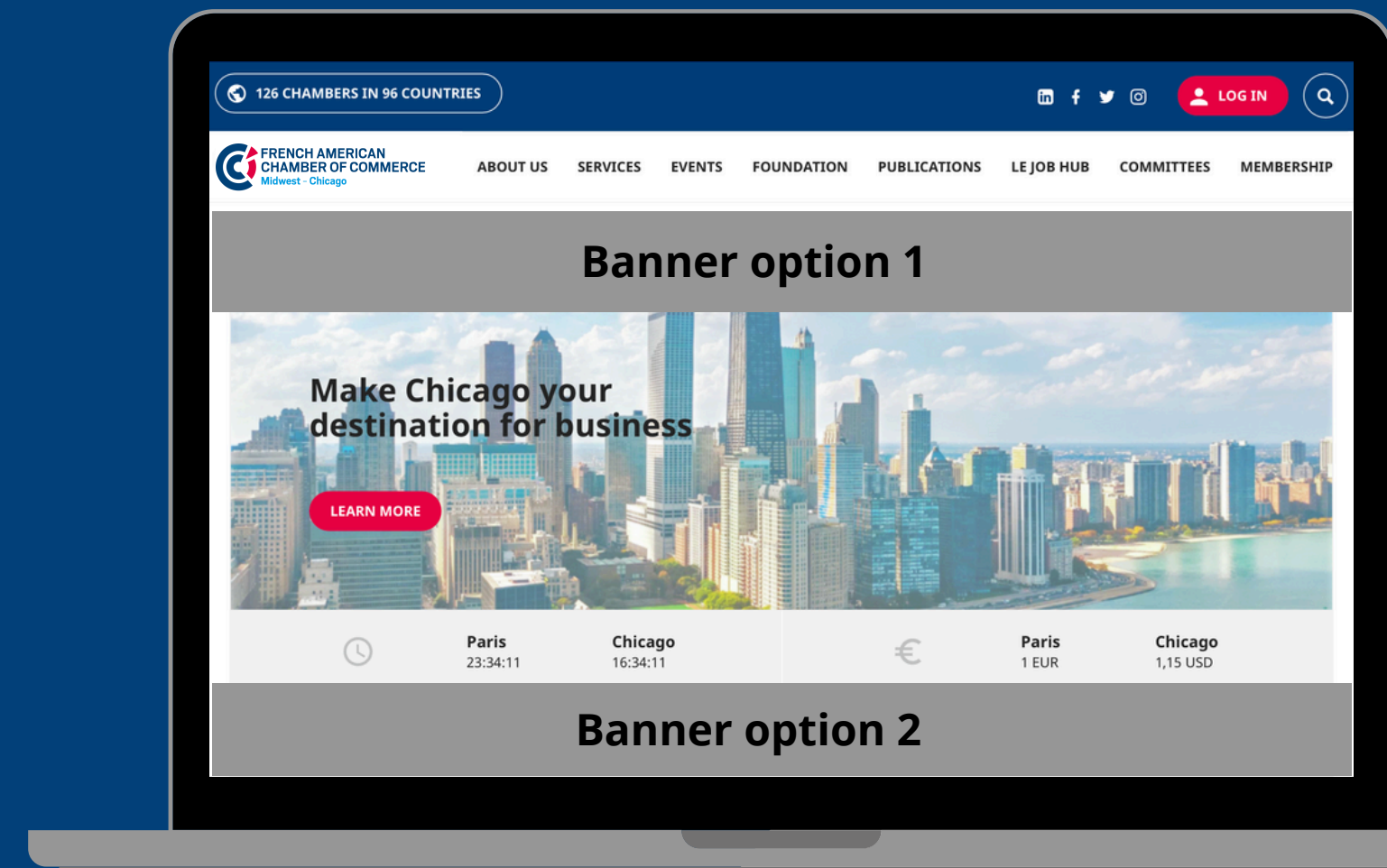
## Email

Type	Number	Member	Non-Member
Dedicated e-blast	1	\$800	\$1,200
Ad Banner	1	\$300	\$450
Spotlight	1	\$500	\$650

# Website Advertising Options

Promote your business and track the results. Choose from 1 of the 3 banner options, all of which can be displayed on our homepage.

We will be able to see the number of impressions and clicks on any ad banner you choose.





# Website Advertising Options

1

## Home Page Ad Above The Carousel

**Max Width:** 110 px

**Max height:** 250 px

**Format:** jpg / gif / png (no flash format)

**Max file size:** .98MB

2

## Home Page Below The Carousel

**Max Width:** 110 px

**Max height:** 200 px

**Format:** jpg / gif / png (no flash format)

**Max file size:** .98MB

3

## Above the Homepage Footer

**Max Width:** 110 px

**Max height:** 180 px

**Format:** jpg / gif / png (no flash format)

**Max file size:** .98MB

Please note FACC-Chicago reserves the right to approve the final image.

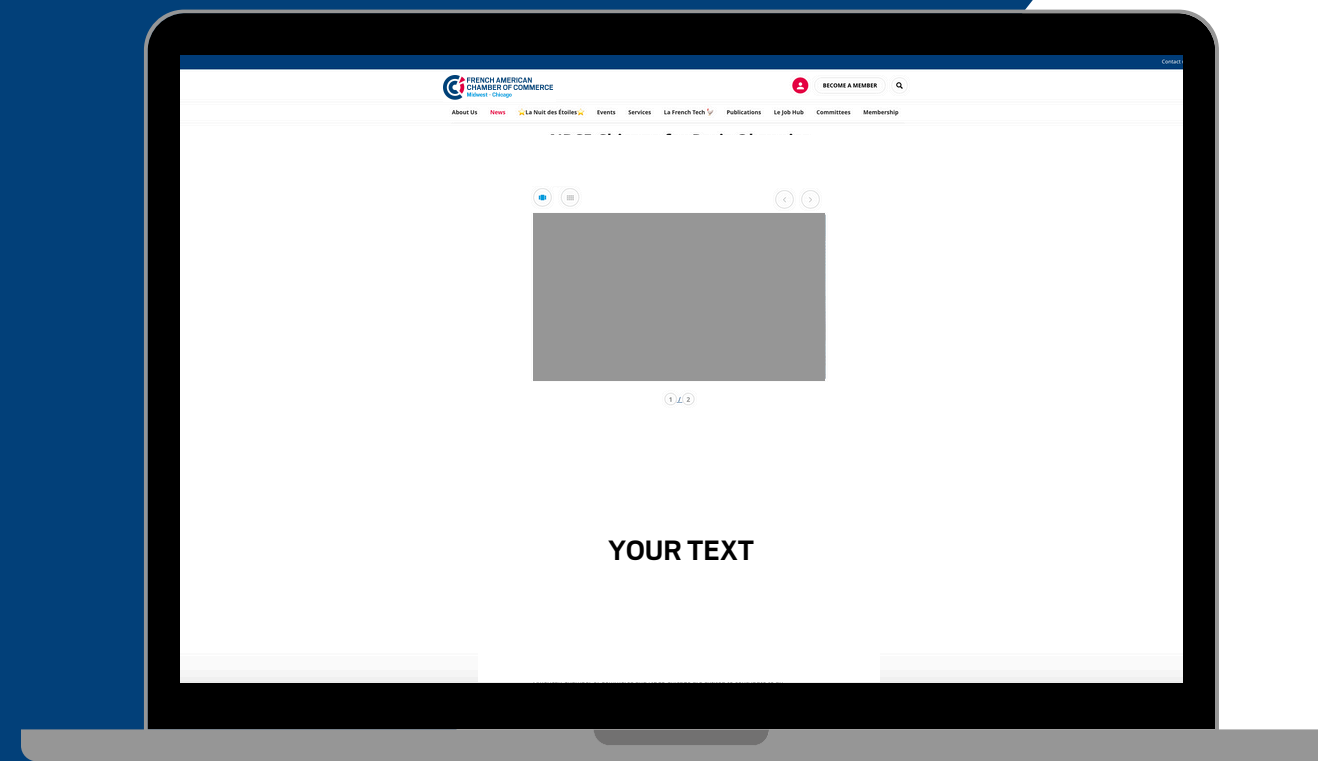
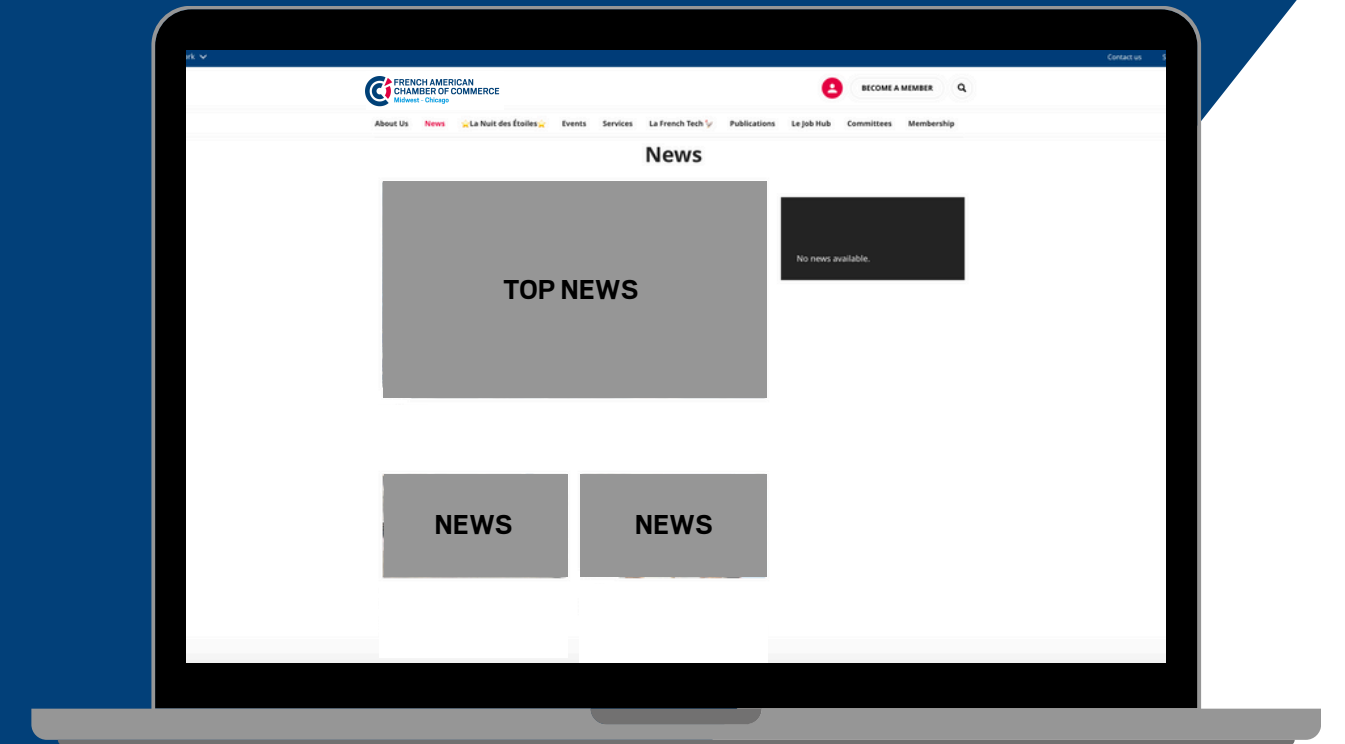
# Advertising Rates

## Website

Size	Duration	Member	Non-Member
Option 1	1 Month	\$450	\$600
Option 2	1 Month	\$400	\$550
Option 3	1 Month	\$200	\$350

# FACC News Page

Full page dedicated to you on our blog.  
Introduce yourself to our members and  
viewers or share any news/info about your  
company with a dedicated article.



# Advertising Rates

## News Page

Type	Member	Non-Member
You do it	\$200	\$350
We write it	\$350	\$500



# Social Media Advertising Option

Reach a new audience and expand your visibility through our social media networks!

Followers:



# Advertising Rates

## Linkedin

Content	Member	Non-Member
1 Post	\$100	\$300

# Why promote your business with FACC-Chicago?

- Our digital publications, social media, and website reach a targeted audience
- We provide regional expertise and a bicultural network to support local companies' business needs and french companies entering the U.S market
- Our network includes french and American companies from a range of industries representing the diverse local economy





# Contact us:

Subject: Online Advertising Request - Your company name

[marketing@facc-chicago.com](mailto:marketing@facc-chicago.com)

