

Online Advertising Opportunities 2025

Let us help you promote your business through our e-mail database, website, and social media networks!

Email Advertising Options

Use email to reach our datase of +12k contacts

Please note:

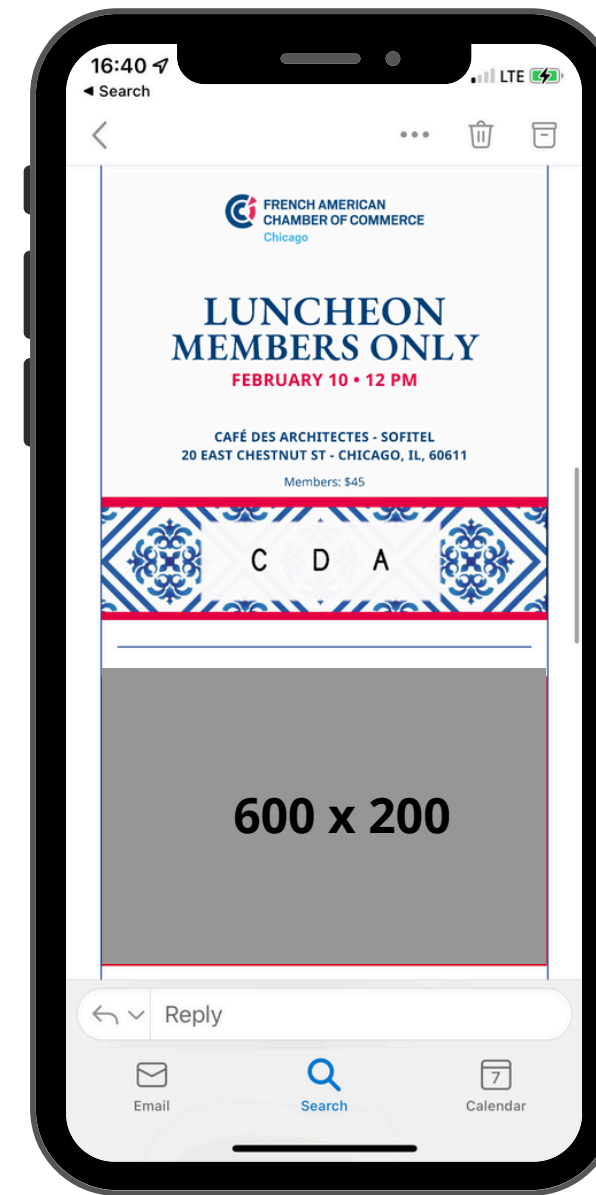
- Resolution of 72 PPI
- Your image should not exceed 1MB is the maximum our platform will allow
- FACC-Chicago reserves the right to approve the final image



Dedicated e-blast

Promote your business with a dedicated e-blast to our database. Create your own text or have us write it. Send us the photo/ad artwork of your choosing.

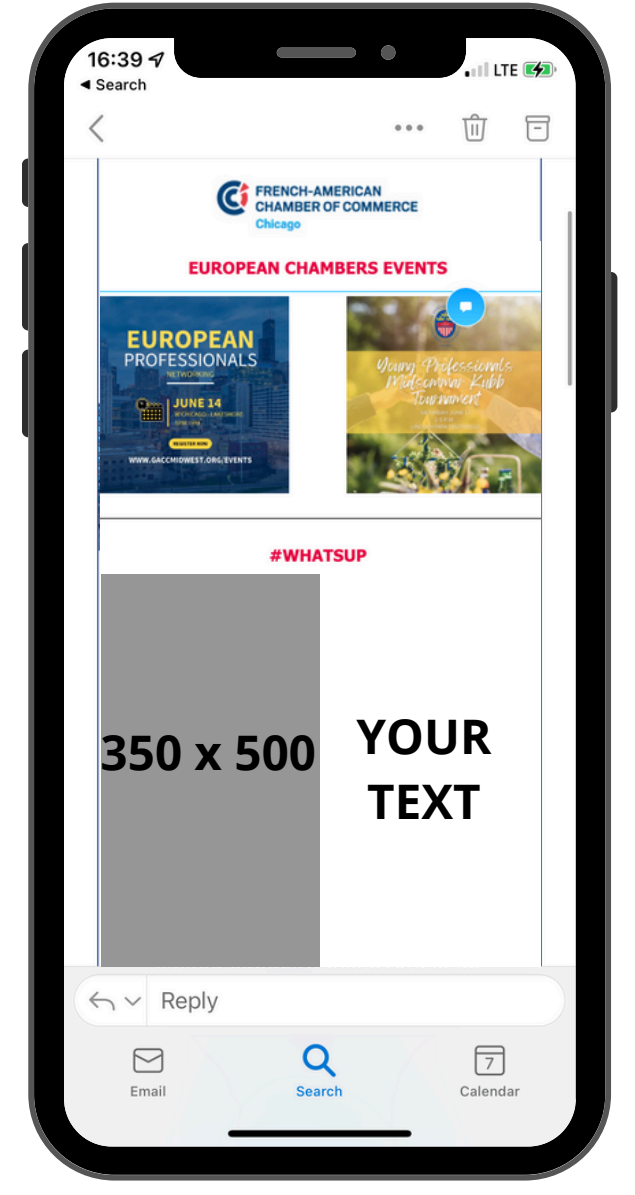
Dimensions: 600 px x 750 px
Format: jpg / gif / png



Ad Banner

Promote your business in one of our emails to our database of +12k contacts.

Dimensions: 600 px x 200 px
Format: jpg / gif / png



Spotlight

Promote your business with a visual and a small description

Dimensions: 350 x 500 px
Format: jpg / gif / png
Text: Max 700 characters

Advertising Rates

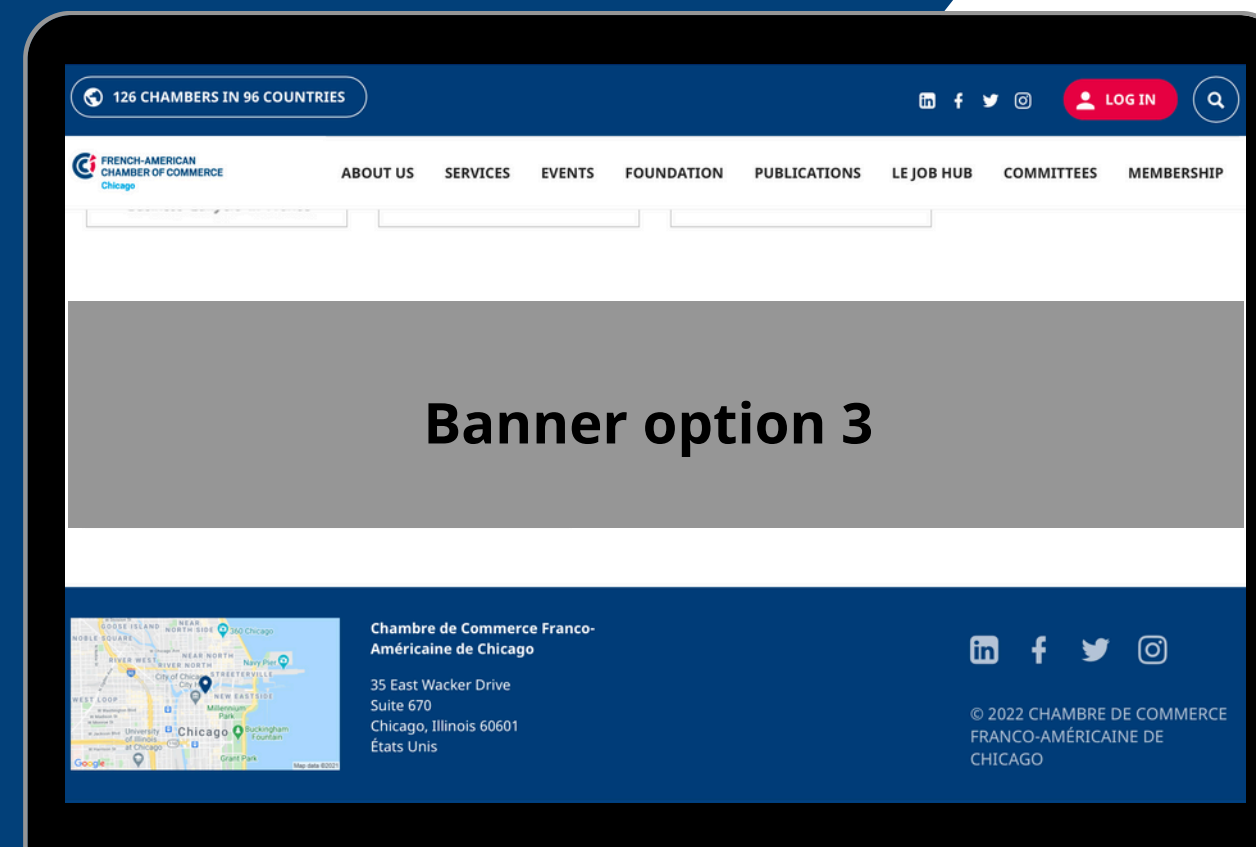
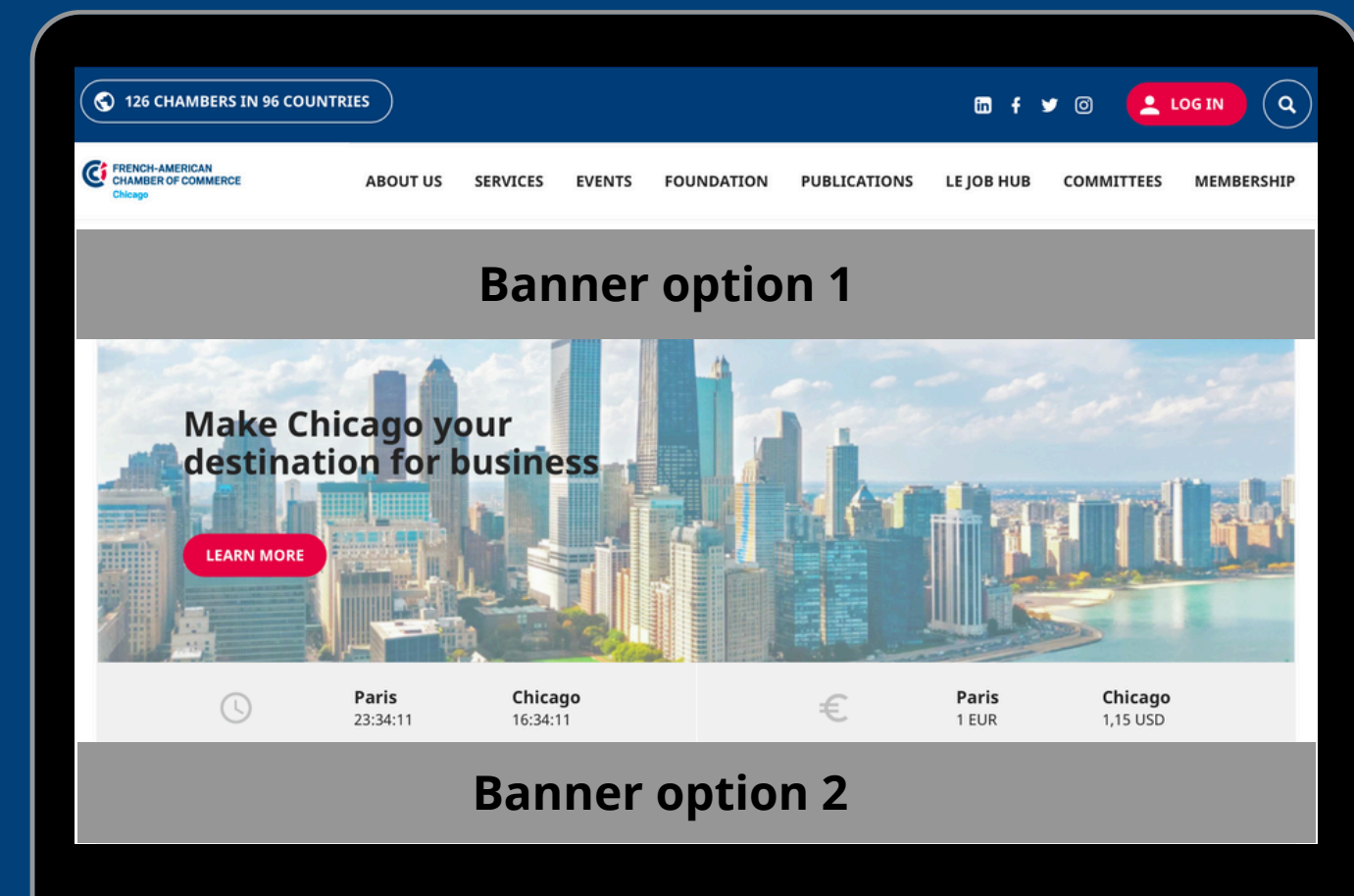
Email

Type	Number	Member	Non-Member
Dedicated email	1	\$800	\$1,200
Ad Banner	1	\$300	\$450
Spotlight	1	\$500	\$650

Website Advertising Options

Promote your business and track the results. Choose from 1 of the 3 banner options, all of which can be displayed on our homepage.

We will be able to see the number of impressions and clicks on any ad banner you choose.



Website Advertising Options

1

Home Page Ad Above The Carousel

Max Width: 110 px

Max height: 250 px

Format: jpg / gif / png (no flash format)

Max file size: .98MB

2

Home Page After The Carousel

Max Width: 110 px

Max height: 200 px

Format: jpg / gif / png (no flash format)

Max file size: .98MB

3

Above the Homepage Footer

Max Width: 110 px

Max height: 180 px

Format: jpg / gif / png (no flash format)

Max file size: .98MB

Please note FACC-Chicago reserves the right to approve the final image.

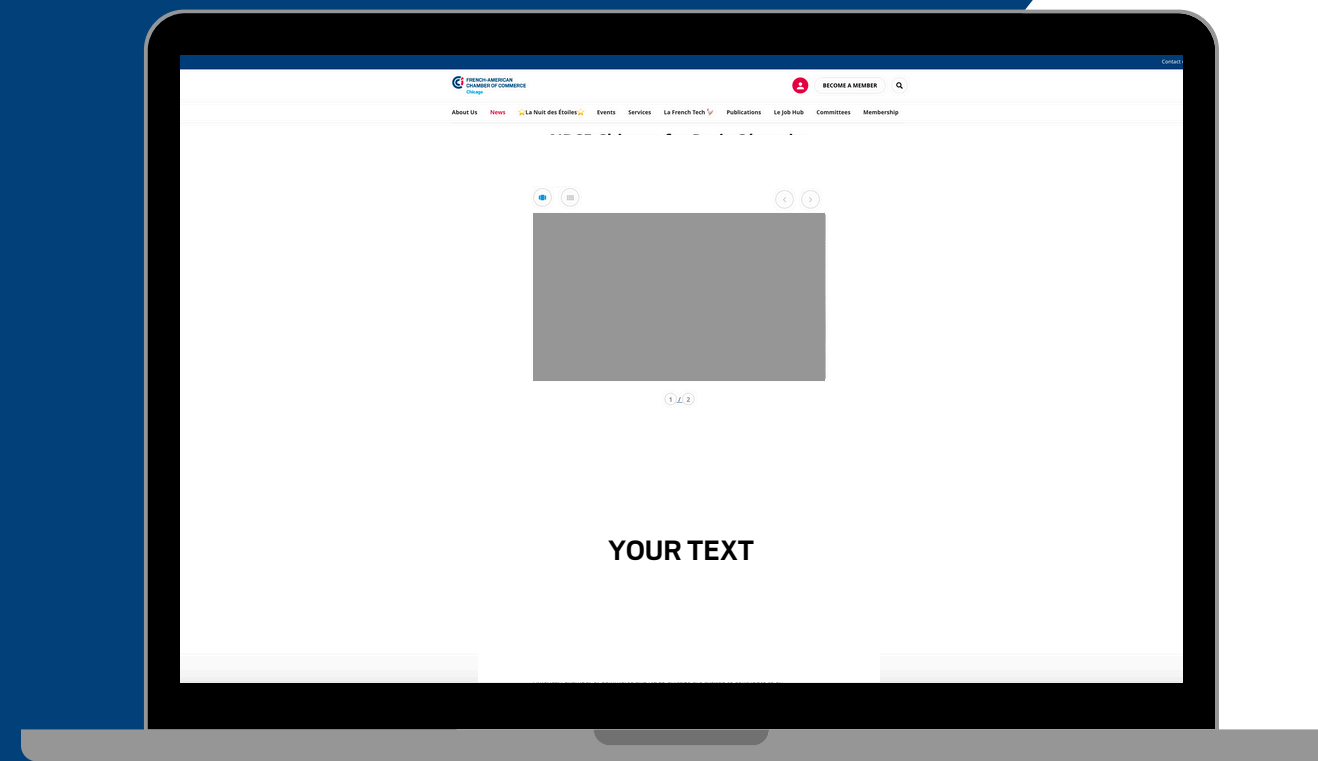
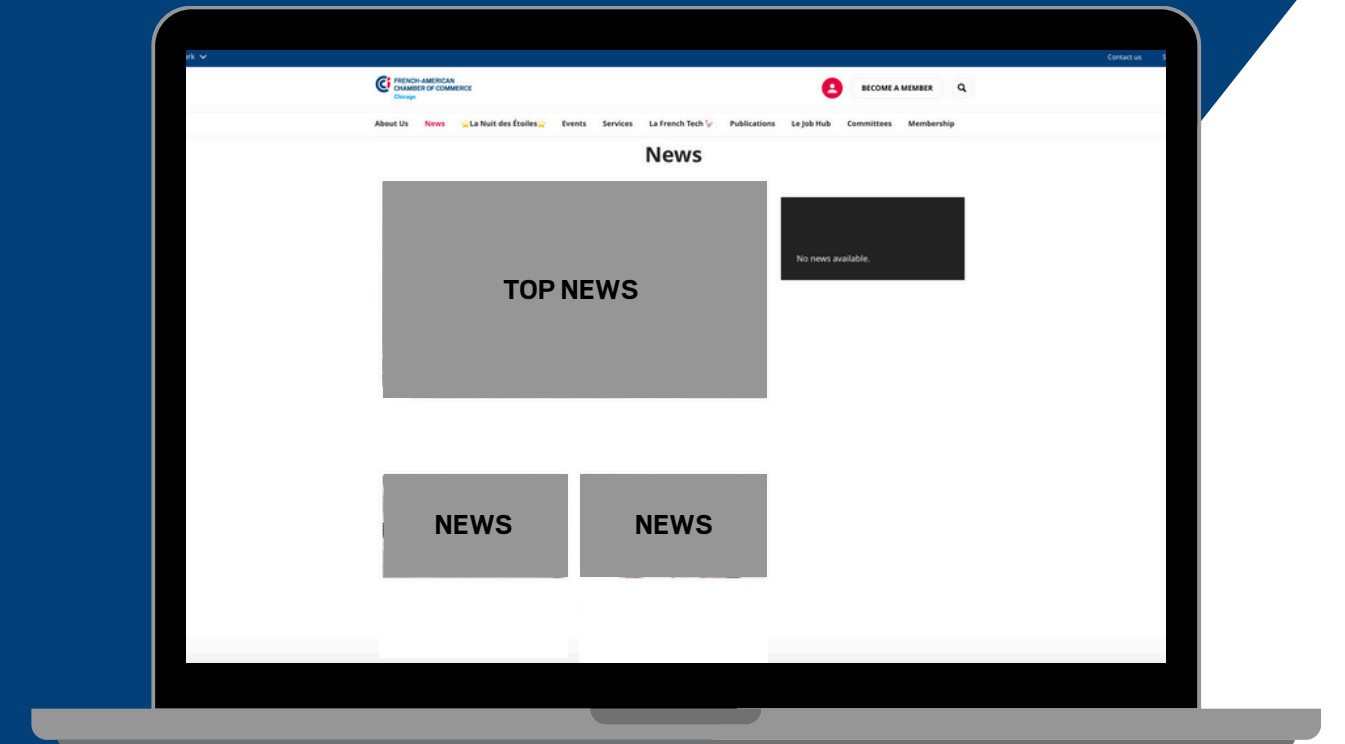
Advertising Rates

Website

Size	Duration	Member	Non-Member
Option 1	1 Month	\$450	\$600
Option 2	1 Month	\$400	\$550
Option 3	1 Month	\$200	\$350

FACC News Page

Full page dedicated to you on our blog. Introduce yourself to our members and viewers or share any news/info about your company with a dedicated article.



Advertising Rates

News Page

Type	Member	Non-Member
You do it	\$100	\$150
We write it	\$150	\$200

Social Media Advertising Option

Reach a new audience and expand your visibility through our social media networks!

Followers:

 900  1,600  585  3,9k



Advertising Rates

Social Media

Content	Member	Non-Member
1 Post	\$100	\$150
1 Reel	\$150	\$200

Why promote your business with FACCC-Chicago?

- Our digital publications, social media, and website reach a targeted audience
- We provide regional expertise and a bicultural network to support local companies' business needs and french companies entering the U.S market
- Our network includes french and American companies from a range of industries representing the diverse local economy



Contact us:

Subject: Online Advertising Request - Your company name

marketing@facc-chicago.com

