



**November 1<sup>st</sup> - 19<sup>th</sup>, 2020**

Get reacquainted with some of your favorite French restaurants, boulangeries, wines & spirits!

## SPONSOR PACKET

### WHAT'S COOKING IN CHICAGO?

**Passport to France 2020** is the French-American Chamber of Commerce's annual fundraiser and celebration of French food, wine and spirits.

Passport directly supports our mission of promoting local economic development, showcasing our region as a destination for French businesses and facilitating cross-cultural partnerships.

Through a series of events over three weeks, Passport will highlight many of Chicagoland's best French restaurants, cafés, and French wine and spirits vendors.

**All sponsorship proceeds go directly to FACC-Chicago, a 501c6 nonprofit organization.**

## WHY SPONSOR PASSPORT 2020?

**Sponsoring Passport is a way to promote your company** to the local French American community and to support some of our favorite local French businesses, from family-owned restaurants, bakeries, and patisseries, to wine and spirits brands.

In place of our usual big annual bash, **this year's celebration will be a series of small virtual and in-person events** held in and around Chicago between November 1<sup>st</sup> and November 19<sup>th</sup>, the official Beaujolais Nouveau release date.

### **As a sponsor, your benefits will include:**

- Brand or company recognition on social media and / or communications to the FACC's audience.
- Electronic "passports" that will include 5 featured stops allowing guests to 'travel' through some of Chicago's best French culinary experiences.
- A discounted rate on all other Passport events
- Raffle tickets for a chance to win one of our very French items.

The sponsorship packages below may be customized to fit your unique needs. [Contact us](#) for more information.

# SPONSORSHIP LEVELS

- **Give Back with a Gift (\$250):** *Treat yourself and a guest to a taste of France.*
  - **2 “Passports to France”:** includes discounts on 5 special food and wine events (dine-in, pick-up, and virtual options)
  - **1 raffle ticket** with each Passport
  - **Your company logo** on our Passport webpage **AND** in all Passport-related emails to our 6,000+ contacts
  
- **FACC Frequent Flyer (\$1,000):** *Boost your company’s profile or thank a small group.*
  - **Virtual or in-person wine or spirits tasting** organized for your group by FACC-Chicago staff
  - **5 “Passports to France”:** includes discounts on 5 special food and wine events (dine-in, pick-up, and virtual options)
  - **1 raffle ticket** with each Passport
  - **Your company logo** on our Passport webpage **AND** in all Passport-related emails to our 6,000+ contacts
  
- **Premier Flyers Club (\$2,000):** *Whether you want to increase your company’s visibility, thank a group, or send a fun surprise to those who need it the most.*
  - **Multicourse dinner for 4 with wine** at one of our restaurant partners organized for your group by FACC-Chicago staff
  - **10 “Passports to France”:** includes discounts on 5 special food and wine events (dine-in, pick-up, and virtual options)
  - **1 raffle tickets** with each Passport
  - **Your company logo** on our Passport webpage **AND** in all Passport-related emails to our 6,000+ contacts
  - **1 social media post** each on Facebook & Instagram
  
- **Partners in Flight (\$4,000):** *Maximize your company’s profile and thank colleagues, gift friends or family, or send a fun surprise to those who need it the most.*
  - **Multi-course dinner for 8 with wine** at one of our restaurant partners organized by FACC-Chicago staff
  - **12 “Passports to France”:** includes discounts on 5 special food and wine events (dine-in, pick-up, and virtual options)
  - **1 raffle ticket** with each passport
  - **Your company logo** on our Passport webpage **AND** in all Passport-related emails to our 6,000+ contacts
  - **2 social media posts** each on Facebook & Instagram
  - **Your company logo featured in our electronic passport**
  - **A dedicated email** featuring your company to our 6,000+ contacts
  - **An exclusive acknowledgement** in our “thank you” email after Passport