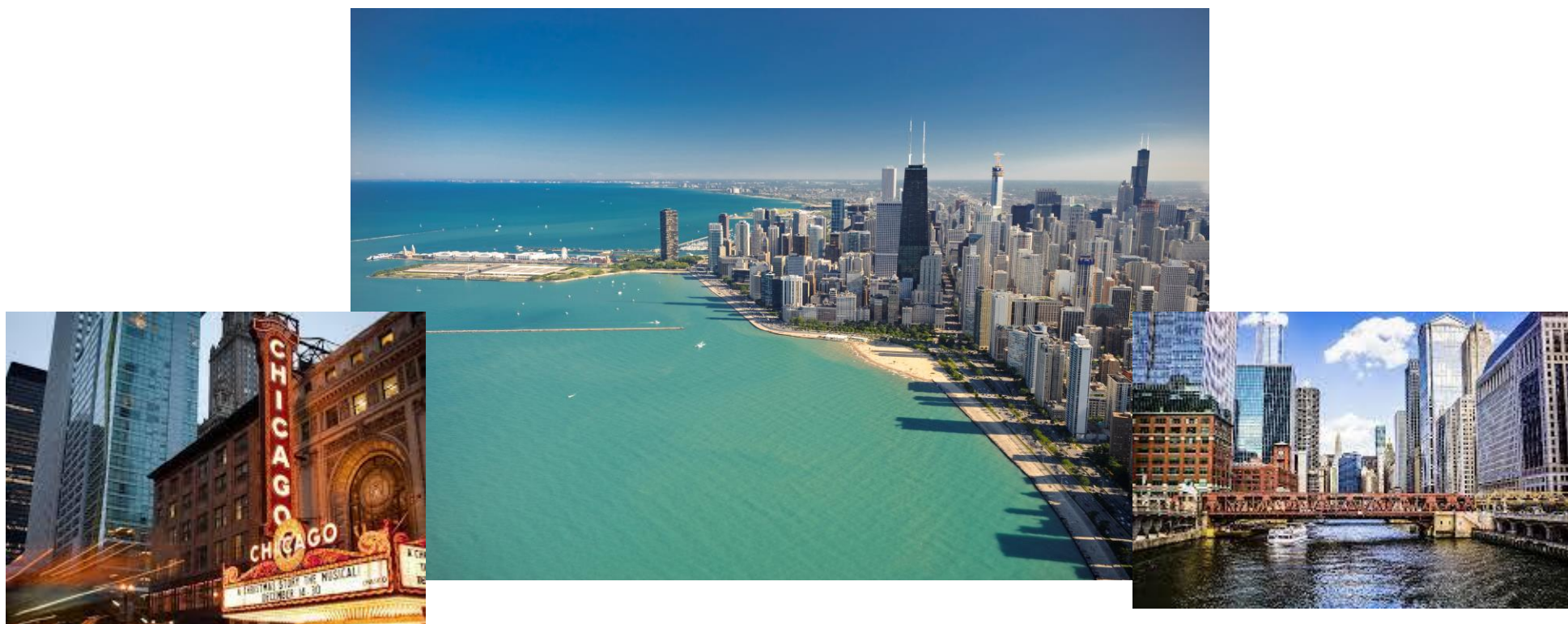
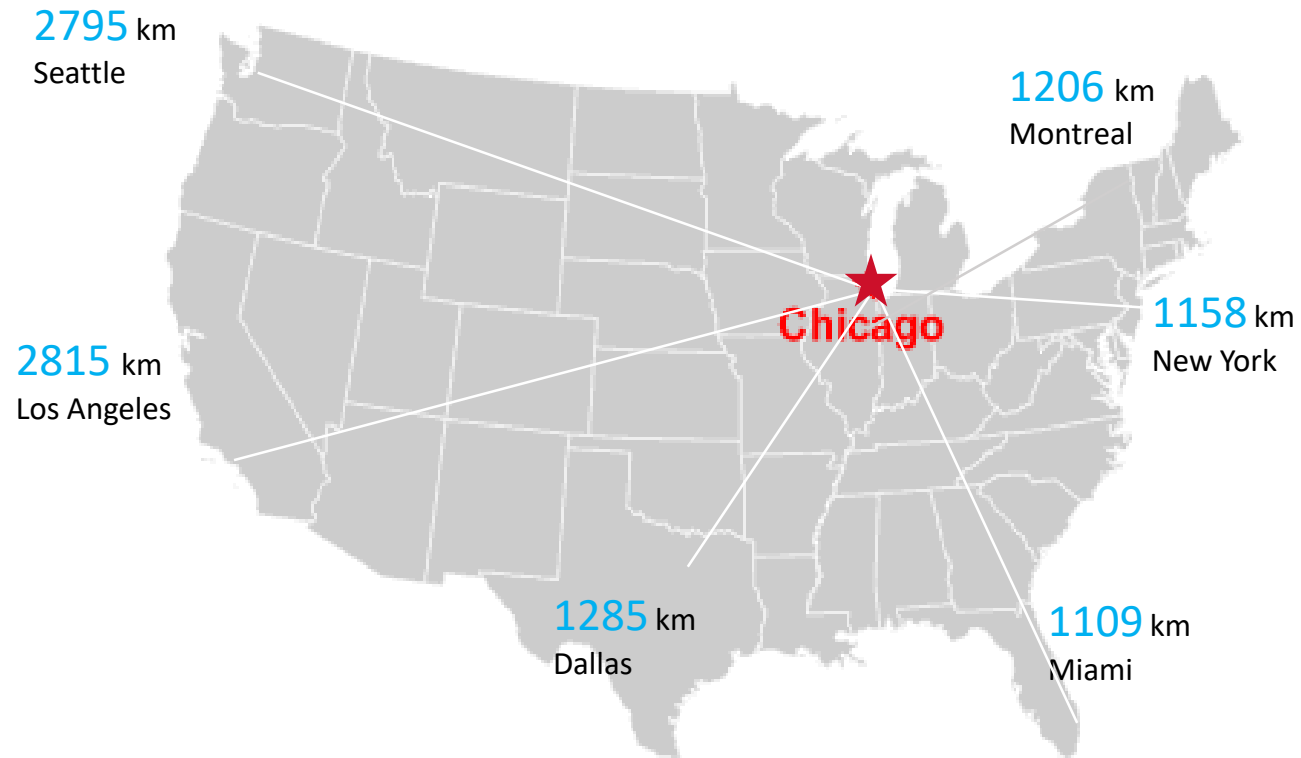


# Why Chicago?



# Chicago > Strategic Position

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- Fast and direct transit to all major US cities
- 2h by plane to 75 % of US GDP
- Proximity to major Canadian economic hubs

# Chicago > Strong Infrastructure

---



#1

O'Hare is the busiest airport in the U.S.

254 non-stop destinations

3 daily direct flights to Paris



#1

Rail hub in North America



#2

Logistics hub on the U.S.



#2

Largest public transit system in the U.S.

## Platform for Growth

Since 1837, Chicago has literally been built on reinvention and ceaseless innovation.

Today, the city's scale, diversity, and connectivity let businesses recruit the best talent in any industry, develop innovative products and adopt new technologies, reach any corner of the world, and enjoy a global lifestyle that offers something for everyone.

**That's why your business will thrive here.**

# #1

## BEING NUMBER ONE COMES EASIER TO SOME



**Number #1** most-diversified economy among the largest U.S. metros based on employment



**Number #1** most-connected airport in the country and second in the world



**Number #1** top U.S. city for corporate relocations and expansions for the past six years



**Number #1** top U.S. neighborhoods that "have it all": good schools, affordable, safe, accessible



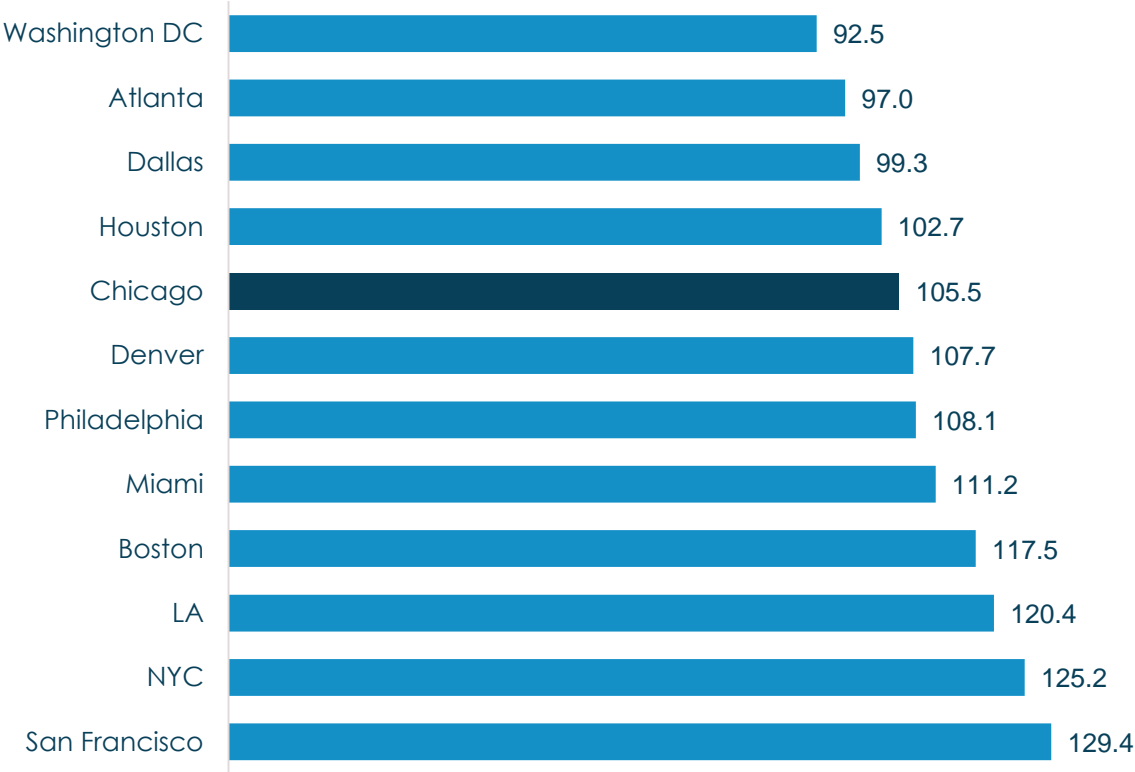
**Number #1** top U.S. city for foreign direct investment for the past six years



**Number #1** top destination for Midwest and Big Ten talent in engineering, business, and computer science

# Cost of Doing Business

Of the top three U.S. global economies (NYC, L.A., and Chicago),  
Chicago provides the lowest cost and best value



Source: Urban Land Institute



# Chicago's Global Reach

Chicago offers an expansive international network boasting a **\$634 billion economy**, and for the sixth year in a row, leads the U.S. in foreign direct investment according to the *2018 IBM Global Location Trends* report. Ranked in the **top 10** for most competitive cities for business in the world.



\$100B

Foreign direct investment



1,800

Foreign-based companies



80+

Consulates and Consuls  
General throughout Chicago



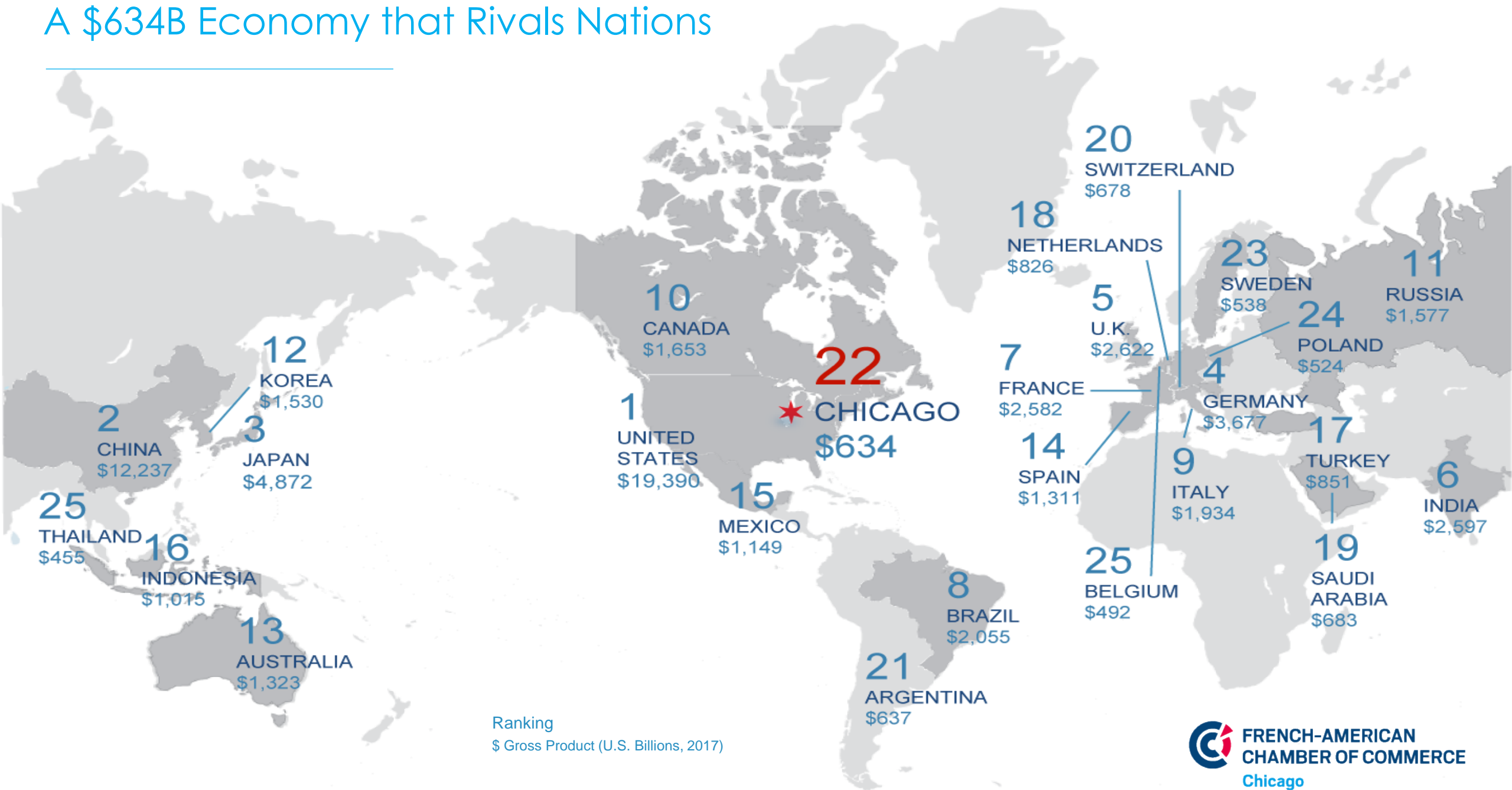
100+

international/ethnic chambers of  
commerce and international  
trade-based organizations

## Chicago Sister Cities

Accra	Galway	Paris
Amman	Göteborg	Petach Tikva
Athens	Hamburg	Prague
Belgrade	Kyiv	Shanghai
Birmingham	Lahore	Shenyang
Bogota	Lucerne	Sydney
Busan	Mexico City	Toronto
Casablanca	Milan	Vilnius
Delhi	Moscow	Warsaw
Durban	Osaka	

# A \$634B Economy that Rivals Nations



## Chicago & Illinois >

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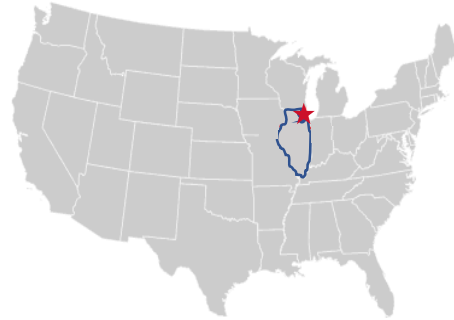
2.7 m

Population

Including

20,000

French in the  
Chicago  
metropolitan area



86

French companies  
implanted in Illinois

26,000 +

Jobs created by French  
Companies in Illinois



\$2.5 M

Annual trade of goods and  
services between Illinois and  
France

# Chicago > Competitive Strengths

---



1

Pôle de  
fabrication  
manufacturière

49%

Entreprises de Chicago faisant du  
business à l'international

2

Région hub  
de start-ups et  
incubateurs

3

Qualité de  
l'infrastructure  
logistique

Europe

1er partenaire à l'international

4

Accès aux  
talents,  
universités et  
centres de  
recherche

5

Innovation &  
Nouvelles technologies  
Leader en recherche et  
développement sur les  
usines du futur – “Digital  
Manufacturing Lab”

# Chicago > A Diverse Economic Ecosystem

The region's key sectors:

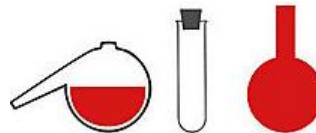
- ❑ Manufacturing
- ❑ Transportation and Logistics
- ❑ Food and Agriculture
- ❑ Biotech / Pharma
- ❑ Med Tech
- ❑ Fintech



machinery



computers



chemicals

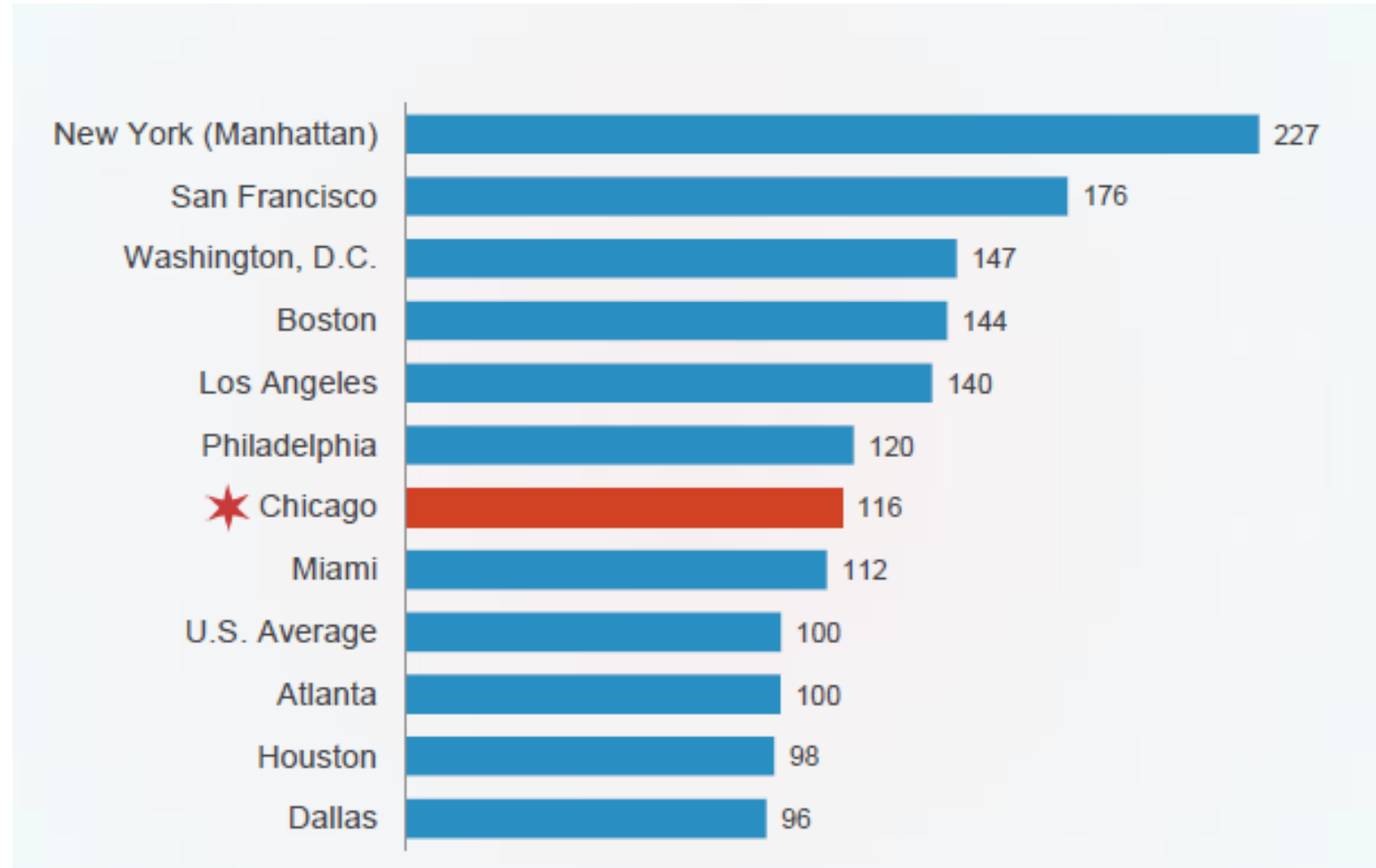


transportation  
equipment



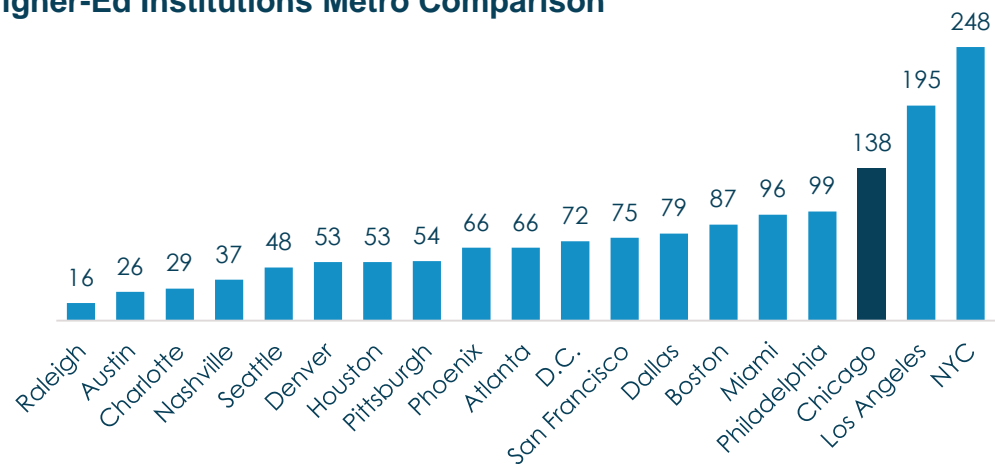
agricultural  
goods

## Living in Chicago > Comparative Cost of Living Index



# Your Pipeline of Future Talent

Higher-Ed Institutions Metro Comparison



**138 higher-education institutions**  
graduate 118,500 students every year

Source: IPEDS, 2016

## CHICAGO HAS:

2 OF THE TOP 10 LAW SCHOOLS:



2 OF THE TOP 6 BUSINESS SCHOOLS:



## WITHIN A 2 - 4 HOUR DRIVE CHICAGO ALSO HAS:

2 OF THE NATIONS TOP 10 COMPUTER SCIENCE PROGRAMS

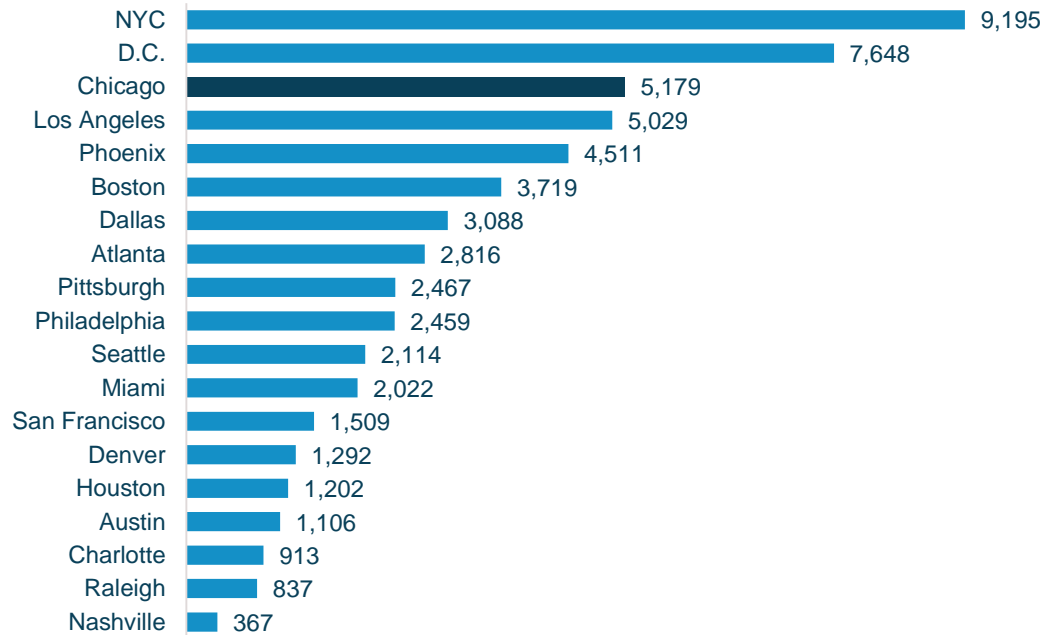


3 OF THE TOP 10 ENGINEERING SCHOOLS:

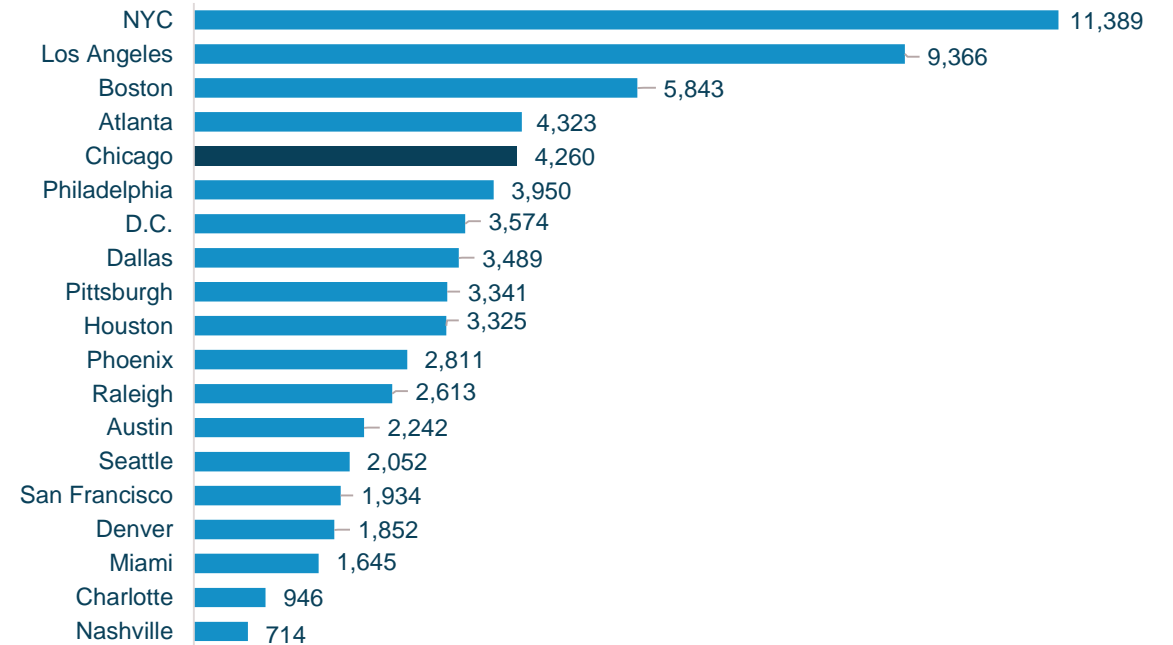


# Chicago has Competitive Talent Pipelines (cont.)

**Annual IT Graduates from Metro Universities**



**Annual Engineering and Engineering Technology Graduates from Metro Universities**



Source: IPEDS, 2016

#1  
**U.S. Top Tech Spot  
of the Future**

Source: MODIS (2017)

Top 10  
**Global Innovation and  
Tech Hub**

Source: Deloitte (2017)

#5  
**Fintech Hub in  
the World**

Source: Deloitte (2017)

#1  
**University-Affiliated  
Incubator: 1871**

Source: UGI Global (2018)



## Our Vibrant Start-Up Community

Chicago boasts 334 digital start-ups launched per year on average, making the city a leader in innovation and technology.

With one of the ten largest venture capital ecosystems in the U.S., Pitchbook ranks Chicago start-ups as having the highest venture capital returns-on-investment in the country.

100+

INCUBATORS, ACCELERATORS  
AND COWORKING SPACES

300+

CORPORATE R&D CENTERS

804

START-UPS OVER THE LAST FIVE  
YEARS FROM UNIVERSITY INITIATIVES

101

NOBEL PRIZE WINNERS

\$16B

ANNUAL R&D AT CHICAGO  
UNIVERSITIES & BUSINESSES

\$1.9B

IN STARTUP ACQUISITIONS  
AND IPOs IN 2018

#1

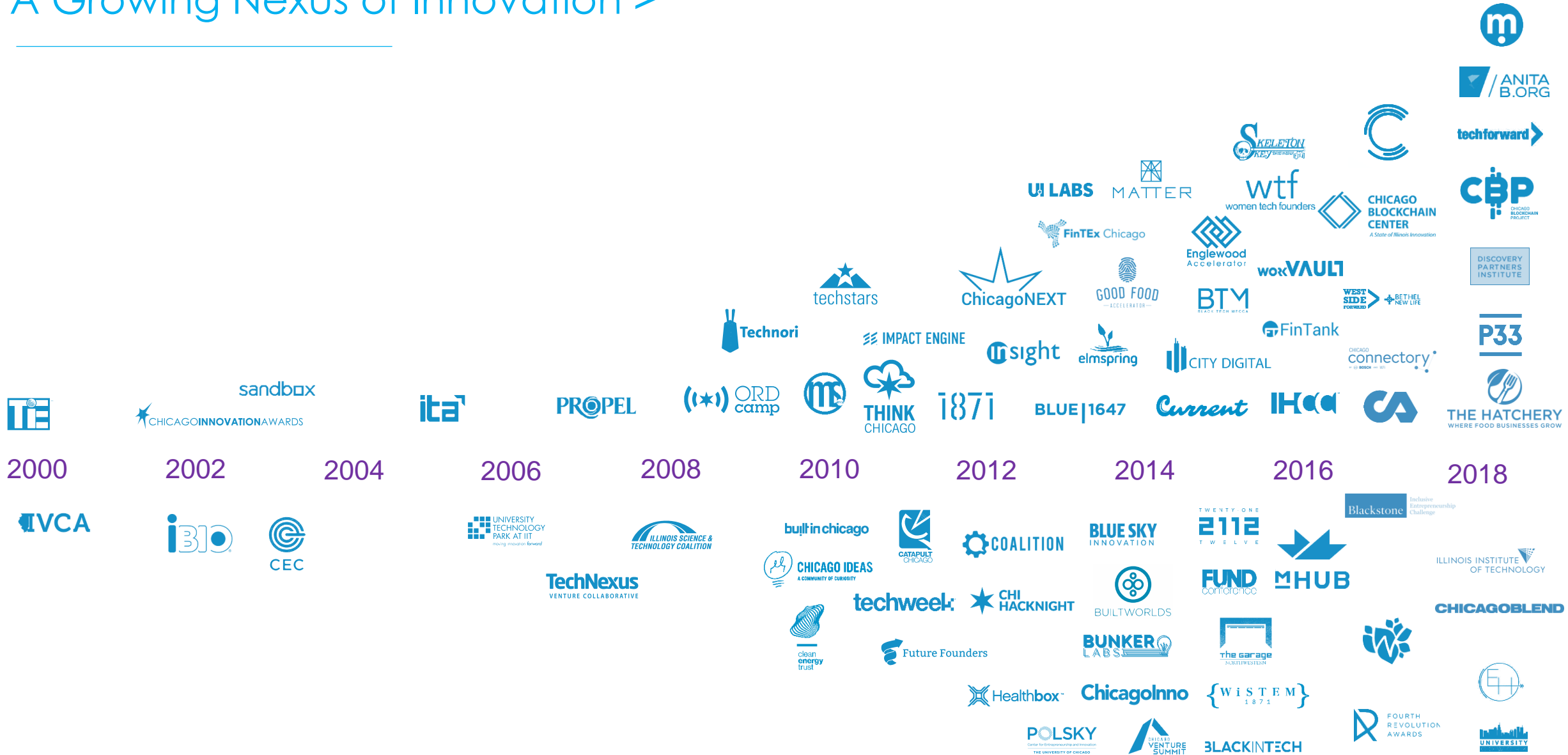
CITY FOR  
WOMAN-FOUNDED STARTUPS

3,989

PATENTS ISSUED BY USPTO  
IN THE CITY IN 2018

*Source: World Business Chicago analysis, MNI (2016), Built in Chicago, ISTC (2014), US PTO, KPMG, Inc. Magazine*

# A Growing Nexus of Innovation >



Chicago and Milwaukee - A Region of Innovation: More than 20 incubators and accelerators in tech, health, food & agriculture, environment, and the arts.



# Chicago > A Destination for Fortune 500 Headquarters

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abbvie



***Baxter***



**Kraft***Heinz*



Motorola Inc.



## French Companies Headquartered in Chicago >



# The French Network in Chicago >

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*Liberté • Égalité • Fraternité*  
**RÉPUBLIQUE FRANÇAISE**

Le Consulat de France à Chicago



Le Lycée Français de Chicago



L'Alliance Française de Chicago



L'Ecole Franco-Américaine de Chicago



Business France Chicago



Conseillers du Commerce Extérieur  
de la France

# Chicago > The French-American Chamber of Commerce

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+250

Members in  
Chicago and  
Milwaukee

Members



+6,000

Contacts in the  
local French-  
American business  
community



+40

Event each year:  
Networking,  
workshops, sectoral  
committees

Events



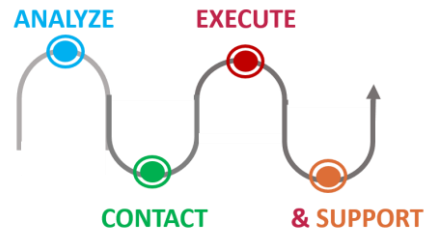
+20

French  
companies  
assisted each  
year

Services

# FACC-Chicago > Our Business Development Services

## Exploring the Local Market



### Market Entry Support

- Identifying key actors in your sector
- Training on specifics of US business culture
- Setting up strategic meetings
- Business services and resources
- Relocation package

### Learning Expeditions

## Office Hosting and Trainees (VIEs)



### Office Hosting

- Short and long-term leases
- Conference room
- Virtual office hosting (local address)
- Partnership with local incubator to host VIEs in Chicago

## Recruiting



### Post CVs and Job Opportunities

- On our website Le Job Hub
- On our social media
- Through our network of international recruiters

**Women4Women Committee**  
Mentoring program

## Marketing and Communication



### Company announcements and ads

- Tailored communications to local French-American business community
- Targeted emails
- Social media posts

# Contact Us



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