

Event Sponsorship Proposal



Soirée Pétillante de la Rentrée Sip, Sample and Sparkle with FACCNE September 12, 2024

Contact:

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FACCNE's Soirée Pétillante

Every September, FACCNE members eagerly expect our 'back-to-school event' to reconnect after the summer months. This year, we will also celebrate the winners of the 20th edition of FACCNE's French American Business Awards with extra sparkles, style, and exciting surprises!

OBJECTIVES:

- Showcase the offerings of members and partners in catering, hospitality, and F&B.
- **Celebrate** 20 years of recognizing Excellence, Innovation, and Leadership within New England's French-American business community with special samplings, and exciting raffle prizes.
- Reconnect after the summer months during a fun gathering
- Introduce the newest members to the community
- Launch FACCNE's autumn programming and latest projects

ATTENDEES: 60-120 members & partners of the French-American Business community

WHAT TO EXPECT:

- New members' pitches
- A networking reception and a selection of food & drinks from French & US partners
- Raffle and Drawing with gift cards, flight ticket to Paris ...

FACCNE in numbers

130 70
Corporate Individual members members

4,000 2,300 *LinkedIn Email*

Subcribers

Followers

26 Events 1,650 Attendees in 2023



Sponsorship Options

FACCNE is a **member-based self-financed non-profit**, committed to nurturing robust relationships in the French-American business community in New England and sharing invaluable resources and expertise to support your business development.

Elevate your brand visibility and showcase your offering in our community!

Contact: Maud Albrieux at events@faccne.org.

\$1000

Sparkling Sponsor - Premium Package

- Company logo & name on the event webpage, emails, social media & screen top position
- Live mention as a sponsor during the opening address
- Your promotional/marketing materials in the hospitality area (rollup, leaflets...)
- 4 free tickets to the event
- Sponsor booth during the event (manned by your staff)
- Personal introduction to guests of interest (upon request, based on feasibility)

\$500

Bubbly Sponsor - Superior Package

- Company logo & name on the event webpage, emails, social media & screen.
- Live mention as a sponsor during the opening address
- Your promotional/marketing materials in the hospitality area (rollup, leaflets...)
- 2 free tickets to the event

Tailored package

Event Partner - Hosting & In-kind Sponsoring

- Company logo & name on the event, emails, social media & screen
- Live mention as a sponsor during the opening address
- Possibility for: introduction address, marketing materials in the hospitality area, free tickets to the event, ...