



Take Your First Step into the Future of Supply Chain Planning with a Hands-On Approach!

To gain or maintain relevance in your production, you need to be **constantly innovating in supply chain planning** and be the first to adopt new processes that will simplify and **improve the overall performance of your operations.**

In only a few months, you will see supply chain management becoming a key factor to increase profitability, with over **50% inventory reduction**, up to **20% improvement in service levels**, eliminated expedites, and a **70% boost in planner efficiency.**

DDBrix Tour in North America

Citwell in partnership with B2Wise, the global leader in the new groundbreaking methodology called DDMRP (demand-driven material requirements planning), is hosting an interactive training event called DDBRIX, designed to show you how simple and easy it is to dramatically improve your performance—FAST.



[Learn more about our DDBrix Tour](#)



BOSTON

October, 28th

[Register here](#)



CHICAGO

October, 31st

[Register here](#)



TORONTO

November, 5th

[Register here](#)



NYC

November, 28th

[Register here](#)

What is DDMRP?

Demand-Driven MRP is a new innovative approach that has taken Europe by storm, now growing in the US. It blends the best of MRP, Lean, TOC, and Six Sigma in a single process, making it ideally suited for today's unpredictable and fast-paced business environment.

[Discover more on DDMRP](#)

Why Attend DDBRIX?

"Legos are cool to play with!"

Our participants rave about the fun and engaging learning experience we offer.

With LEGO® bricks as a part of the workshop, you'll enjoy a hands-on approach that makes complex concepts like DDMRP both accessible and memorable.

[Discover attendees testimonials](#)

Who Should Attend?

Supply Chain Directors, Managers, Production Planners, Project Managers in Continuous Improvement, and all professionals involved in production and inventory management.

What You'll Gain



Push vs. Pull Focus: Dive into Lean principles and understand the transition from push to pull strategies in a real-world context.

Relevant Insights: See how DDMRP can significantly impact your supply chain, from reducing inventory to enhancing service levels.

Exposure and Networking: Connect with fellow supply chain professionals and gain valuable exposure to cutting-edge practices and strategies.

Highlights of the Event

Interactive Simulation: Experience how DDMRP buffers can transform your plant's material flow and information accuracy.

Real-World Scenario: Based on real scenarios, Learn how top companies have successfully applied this solution and how it can benefit your organization

Team Building: Boost your team's collaboration and problem-solving skills through engaging simulation scenarios.



We look forward to welcoming you!

Best regards,

Pierre



Contact us

Pierre Abou Hamad

Country Manager US - pierre.abou-hamad@citwell.com

Pierre is the Country Manager of Citwell's U.S. office and a seasoned consultant with over 17 years of experience in leading transformation projects across large corporations and SMEs.

He is also a certified trainer and expert in Demand Driven methodologies.

Your challenges
are ours, let's
accelerate **your**
transformation
together!

Citwell, an international consulting firm specializing in the transformation of operations and the supply chain, aiming to have a positive impact on the world.



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