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CEO & C-LEVEL

Business Women Breakfast Talk

“Reinvention and Resilience:
The Courage to Let Go and Begin Again”

FRIDAY

NOV
28
2025

8.30 AM
-
11.30 AM

Sindhorn Kempinski
Room Sindhorn 4



Participation fee:

Member: 800 THB Non-Member: 1,200 THB

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“Reinvention and Resilience: The Courage to Let Go and Begin Again”

The world of work has changed faster than its promises. Stability once the reward for loyalty is no longer guaranteed. More and more employees today feel at risk of losing their jobs, even in strong economies. The sense of security that once anchored careers has been replaced by uncertainty and with it, a quiet anxiety that affects both people and organisations.

In this environment, reinvention is essential. As Herminia Ibarra writes, true reinvention isn't just about switching jobs; it's about re-shaping identity, redefining value, and re-learning what makes us relevant - to ourselves, our teams, and the world around us.

This conversation explores what it means to stay resilient when change feels relentless, to let go of old identities, find strength in transition, and build the courage to begin again. Because in a world where nothing stays still, our ability to evolve with purpose, empathy and curiosity is our greatest form of security.

Fireside chat with

Speaker



Aga Giedroyc

Former CEO, Havas Thailand
~ in transition

Our guest today knows what it really means to start again. Aga Giedroyc has lived and worked across Poland, London, Singapore, Hong Kong and Bangkok leading teams, transforming businesses and helping global brands stay relevant in fast-changing times.

Most recently, she was the CEO of Havas Thailand and EVP corporate development for Havas Group across Asia, helping brands reinvent themselves to stay meaningful in a world that's constantly shifting.

But her story isn't just about titles or success, it's about courage. The courage to let go, to reinvent herself and to begin again, both professionally and personally.

Please welcome a leader who believes that real resilience isn't about holding on it's about evolving. Today she is transitioning again - taking time to reflecting, unlearning and exploring what comes next.

Moderator



Laetitia Lim

Board Member of
La French Tech Bangkok

Laetitia is Board Member of La French Tech Bangkok and CEO of Quividi a French Tech company, global leader in computer vision software solutions for retail. She started her career at L'Oréal where she held several general management positions across Asia. She then co-founded Hyphen Group, a leading fintech present in 6 Asian countries and serving 10M+ consumers per month. She enjoys experience sharing and believes technologies are here to improve people's life. She is graduated from INSEAD and ESCP Europe business school.