

Sponsorship Package

INTERNATIONAL

Women's Day



Friday 8 March 2024



8.30 AM - 11.00 AM



Sofitel Bangkok Sukhumvit

Register now



SCAN ME

Organizers



Co-promoting Chambers



BRAZIL-THAI
Chamber of Commerce



INTERNATIONAL *Women's Day*

Empower and Connect at our International Women's Day Breakfast 2024

Join the Franco-Thai Chamber of Commerce (FTCC), Netherlands-Thai Chamber of Commerce (NTCC), Digital Business Women Thailand (DBWT) and La French Tech Bangkok (LFT) for a special breakfast talk on International Women's Day. Let's celebrate the achievements of businesswomen in Thailand through inspiring discussions and networking.

Event Detail

- **When:** Friday, 8th March 2024, 8:30 AM – 11:00 AM
- **Where:** Inspiration Room, Level 3, Sofitel Bangkok Sukhumvit ([Maps](#)).
- **Admission:**
 - FTCC, NTCC, DBWT, LFT and co-promoting chamber members: 1,200 THB
 - Non-members: 1,700 THB
- **Register here:** [Registration Form](#)

Program Highlights

- **8:30 AM:** Guest Registration
- **9:00 AM – 11:00 AM:** Engaging sessions on Building Confidence, Holistic Health, and Women Empowerment, with networking opportunities during coffee break.



Speakers

INTERNATIONAL *Women's Day*



Moderator

Laetitia Lim

Member of La French Tech Bangkok Board
and CEO of Quividi



● *Building confidence*

Saowanee Leewijitsin

Senior Associate at SCL Nishimura &
Asahi, IP Lawyer, and a role model in the
business community.



● *Holistic health*

Dr. Yada Itthipanichpong

Dermatology and Anti-Aging Specialist,
MedPark Hospital, focusing on holistic
health for women.



● *Women empowerment*

Cosma Zachero

CFO at L'Oreal for Thailand, Myanmar, Laos,
and Cambodia, sharing insights on career
advancement and work-life balance.

Sponsorship Opportunity

INTERNATIONAL
Women's Day



Support this empowering event to promote gender equality and showcase your commitment to women's advancement. Sponsoring this event offers your brand visibility across diverse channels, exclusive networking opportunities, and a chance to engage with a community committed to empowering women in business.

Sponsorship Fee: 25,000 THB (excl. VAT)

Expected attendance (estimated): 40-50 Professionals and Business Leaders

BEFORE THE EVENT

Prominent display of your logo as an official Sponsor across all promotion channels (Website, Event Banner, Registration Page, Emailings, LinkedIn, Facebook) with outbound links.

ONSITE MARKETING

- A dedicated booth to showcase your products and services, staffed by up to 2 of your team members, with complimentary entry.
- Up to two additional free entrance tickets for your company representatives to network effectively.
- Special acknowledgment during the FTCC representative speech.
- Feature your logo in the sponsor's rollup (kakemono) displayed at the registration table of the event.
- Opportunity to play a corporate/promotional video (max. 2:00min) during the event.
- Distribution of your company publication or brochure during the event.
- Opportunity to offer exclusive corporate goodies and leave a lasting impression on participants.

POST EVENT RECOGNITION

- Logo and company name mentioned in the Thank You post-event email to all attendees.
- Logo and company name mentioned in the event recap posts on social media channels.

INTERNATIONAL
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Make an Impact. Secure Your Sponsorship Today!

For more information and to become a sponsor, please contact:

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**Don't miss this opportunity to align your brand with a cause
that celebrates and empowers women worldwide!**

Register now



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