

SUSTAINABILITY FOR BUSINESS FORUM 2024

- ◆ Sustainable Tourism
- ◆ CEO Panel Discussion
- ◆ Inspirational Talk
- ◆ ESG and Green Supply Chains
- ◆ Trends of Energy Solutions



Tuesday 14 May 2024



08:30 - 17:30



Movenpick BDMS Wellness Resort



ORGANISED BY



HOTEL PARTNER





Our missions



To shed light on **business practitioners** who have created business value while improving their impact on **people** and the **planet**.



To **connect** with relevant potential sustainability partners and services .



To **get inspired** by leading sustainable initiatives and projects in Asia.



To **empower** businesses with innovative and effective strategies driven by economic, environmental, and social performance.

Figures in 2020, 2022 and 2023



2020



29 speakers



180+ on-site attendees



12 sponsors and exhibitors



2022



23 speakers



210+ on-site attendees



14 sponsors and exhibitors



2023



22 speakers



220+ on-site attendees



20 sponsors and exhibitors

Session #1

Sustainable Tourism



Tourism plays a vital role in Thailand's economy, contributing to employment, revenue, and cultural exchange. However, the rapid growth of tourism has raised concerns about its impact on the environment, local communities, and social inequality.

The tourism industry holds a crucial role in addressing these challenges and implementing sustainable actions.

This panel discussion aims to explore how industry leaders champion eco-friendly practices. They will share their actionable steps & initiatives toward a sustainable tourism. We will discover how they lead by example, impact the local communities, raise awareness, and promote collaboration.





Session #2

CEO/Executive Panel

Speakers within the CEO panel are participating by invitation only and will consist of 3 to 4 CEOs from regional and global companies who have implemented sustainability transversely through their business organisation, infrastructure, operations and supply chain.



Session #3

Inspirational Session

Join us for an inspiring session where we explore the journeys of five dynamic young entrepreneurs who are reshaping Thailand's entrepreneurial landscape with their innovative startups. Moderated by Mr. Lars Svensson, this session promises insights into the entrepreneurial spirit, challenges faced, and the driving inspirations behind their ventures.

Our panel of speakers comprises Thai entrepreneurs, each sharing firsthand experiences of starting and growing their ventures. Discover how they tackle sustainability issues, aligning with the Sustainable Development Goals (SDGs). You'll gain valuable insights into the latest trends in sustainability and practical steps to foster positive change in your community.

This session is not just an opportunity to learn from the experiences of these young entrepreneurs, but also a chance to connect with like-minded individuals and be inspired by the transformative potential of youth-driven innovation in Thailand. Whether you're an aspiring entrepreneur, a business leader seeking fresh perspectives, or simply passionate about sustainability, this session is a must-attend.

Don't miss out on this chance to be inspired and empowered by the stories of Thailand's young trailblazers. Join us as we celebrate innovation, resilience, and the limitless possibilities of entrepreneurship.



Session #4

ESG and Green Supply Chains



The prominence of Environmental, Social, and Governance (ESG) factors has surged as a focal point for contemporary business leaders. With an increasing emphasis on sustainable and responsible corporate behavior, companies are under growing pressure to assume greater responsibility. Integrating considerations for human rights and the environment into both operational practices and corporate governance has become imperative, driven by regulatory mandates from Western companies and evolving expectations from clients and customers.

This panel session is dedicated to unpicking the far-reaching impacts of ESG Supply Chain Standards and Regulations on the investment and business landscapes of Thailand. Beyond exploration, the session aims to provide a practical understanding of the implementation intricacies associated with these standards. It offers a comprehensive exploration of the dynamic relationship between ESG considerations and supply chain practices.



In recent years, Thailand has been actively diversifying its energy sources to meet growing demand while addressing environmental concerns. One notable trend is the increasing emphasis on renewable energy sources, particularly solar and wind power. The government has implemented various policies and incentives to promote renewable energy investments, leading to a significant expansion of renewable energy capacity. Additionally, there's a growing focus on energy efficiency measures and the adoption of cleaner technologies to reduce carbon emissions and improve sustainability. Furthermore, Thailand is exploring the potential of alternative fuels such as biofuels and natural gas to enhance energy security and mitigate reliance on imported fossil fuels.

This panel discussion aims to showcase diverse energy production methods while considering sustainable energy management practices in consumption. Drawing insights from a range of industry leaders, the discussion will dive into current advancements and provide a forward-looking perspective on navigating an increasingly volatile future. As humanity continues to rely on energy for its prosperity, the panel will spotlight approaches for energy production that harmonize with planetary well-being.

Session #5

Trends of Energy Source



8:30 - 9:00	Registration
9:00 - 9:30	Opening Talk
9:30 - 10:30	Sustainable Tourism
10:30 - 10:45	Coffee/Tea Break
10:45 - 12:30	CEO Panel Discussion
12:30 - 13:45	Lunch
13:45 - 14:30	Inspirational Session
14:30 - 15:30	ESG and Green Supply Chains
15:30 - 16:15	Juice Break and Booth visit
16:15- 17:15	Trends of Energy Solutions
17:15	End of the program
17:15 onwards	Networking Cocktail (A la carte)

SPONSORSHIP PACKAGE

Elevate Your Brand: Join the Sustainability for Business Forum 2024 as a Sponsor

This year, as we aim to surpass 250+ attendees, featuring influential speakers, and showcasing cutting-edge sustainable practices, we offer you an exclusive chance to position your brand as a leader in sustainability.

By becoming a sponsor of this 7th edition of the Sustainability for Business Forum, you'll connect with key players, amplify your impact, and pave the way for a sustainable future.

Discover our revamped sponsorship packages designed for impactful visibility and meaningful connections.

SILVER
Sponsors
THB 25,000

GOLD
Sponsors
THB 40,000

DIAMOND
Sponsors
THB 60,000



*Price is exclusive of VAT

SILVER Sponsor Package - THB 25,000

Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, STCC, and FTCC)

Onsite Marketing

- Booth: Exhibit area with table
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- Two event tickets

Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, STCC, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, STCC, and FTCC social media channels

*Price is exclusive of VAT

GOLD Sponsor Package - THB 40,000

Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, STCC, and FTCC)

Onsite Marketing

- Booth: Prime Exhibit area with table (limited)
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- 1-2 min (company) video played at the beginning of the forum
- Three event tickets

Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, STCC, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, STCC, and FTCC social media channels

*Price is exclusive of VAT

DIAMOND Sponsor Package - THB 60,000

(Limited to 4 companies)

Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, STCC, and FTCC)
- Share your content once via e-newsletter directly with the extensive mailing lists of all four organizing chambers, reaching a wide and engaged audience

Onsite Marketing

- Booth: Prime Exhibit area with table (limited)
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- 1-2 min (company) video played at the beginning of the forum
- Short track introduction speech (1-2 min) after showing the video
- Three event tickets

Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, STCC, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, STCC, and FTCC social media channels
- Exclusive interview during the event: spotlight your company in the post-event video, showcasing your insights and achievements to a broader audience

*Price is exclusive of VAT

Sponsorship Package

SILVER
Sponsors
THB 25,000

GOLD
Sponsors
THB 40,000

DIAMOND
Sponsors
THB 60,000

Event Promotion	SILVER Sponsors THB 25,000	GOLD Sponsors THB 40,000	DIAMOND Sponsors THB 60,000
Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, STCC, and FTCC)	X	X	X
Share your content once via e-newsletter directly with the extensive mailing lists of all four organizing chambers, reaching a wide and engaged audience.			X
Onsite Marketing			
Booth: Exhibit area with table	X		
Booth: Prime Exhibit area with table (limited)		X	X
Logo on the digital stage backdrop	X	X	X
Logo on event photo backdrop	X	X	X
Live recognition as a sponsor by MC	X	X	X
1-2 min (company) video played at the beginning of the forum		X	X
Short track introduction speech (1-2 min) after showing the video			X
Two event tickets	X		
Three event tickets		X	X
Post-event Recognition			
Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, STCC, and FTCC to all attendees	X	X	X
Logo and company mentioned in the event recap posts on NTCC, SweCham, STCC, and FTCC social media.	X	X	X
Exclusive interview during the event: spotlight your company in the post-event video, showcasing your insights and achievements to a broader audience.			X

BOOTH SETUP DETAILS



Setup

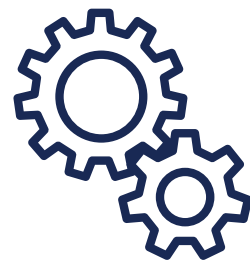
18:30 onwards,
Monday, 13 May

07:00 - 08:00,
Tuesday, 14 May
(registration starts at 08:30)



Space

180 cm wide x 80 cm long
for each exhibitor



Provided equipment

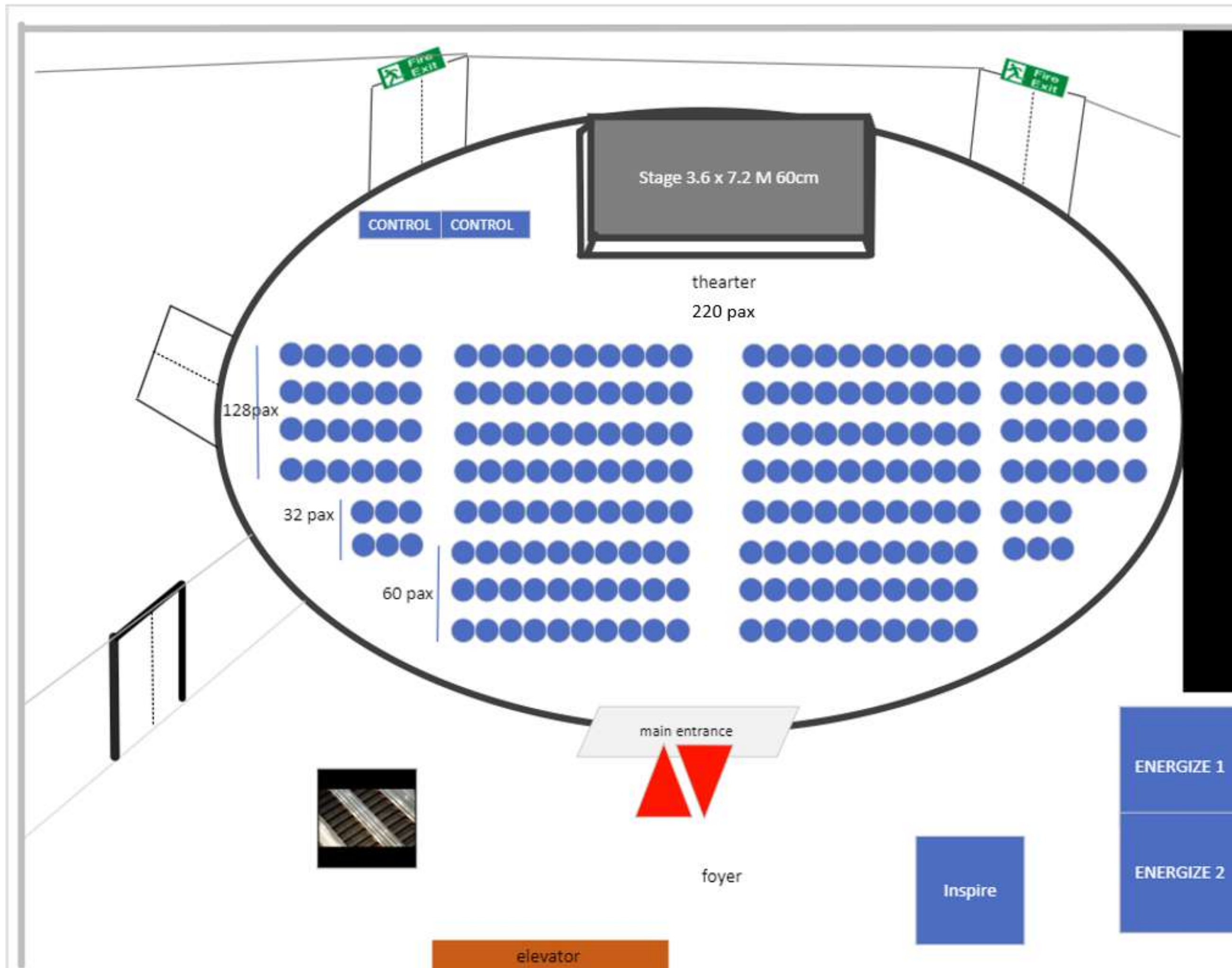
1 table, 2 chairs, electricity
outlet, and WIFI



Dismantle

18:00 onwards,
Tuesday, 14 May





FLOOR PLAN

SBF 2023



Sustainability for Business Forum 2023

- Sustainable Finance
- Solutions for Industry
- Future of Transport
- Packaging Innovation Exhibition
- Inspirational Session 'Make Bangkok More Liveable'

Thursday, 18 May 2023
09:00 - 17:30
The Landmark Bangkok Hotel

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SBF 2022



Sustainability for Business Forum 2022

Technology as Enabler

- Green Construction
- Agri- and Foods Innovation
- Sustainable Digitalisation

Tuesday, 11 October 2022
Bangkok Marriott Marquis

ORGANISED BY
Franco-Thai Chamber of Commerce, NTCC, The Swedish Chamber of Commerce

SUPPORTING CHAMBERS
Aust-Thailand, BCCT, AITA, Delfino, EABC, INORWAY, SwissThai, TPCT

SPONSORS
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MARRIOTT MARQUIS BANGKOK QUEEN'S PARK

Other sponsors: PALO IT, VNU ASIA PACIFIC, SUPERMAP, greenyellow, www.aq-o3.com



SBF 2020

SUSTAINABILITY FOR BUSINESS FORUM 2020

INNOVATIVE BUSINESS SOLUTION FOR A GREEN RECOVERY

MEET THE PRACTITIONERS BEHIND STRATEGIES FOR:

- SMART, SUSTAINABLE AND RESILIENT CITIES
- SUSTAINABLE LIFESTYLES - FASHION & BEAUTY
- FOOD OF THE FUTURE

THURSDAY, 8 OCTOBER 2020

MARRIOTT MARQUIS QUEEN'S PARK

HYBRID ATTENDANCE

ORGANIZED BY

Franco-Thai Chamber of Commerce, NTCC, Thai-Swedish Chamber of Commerce

STRATEGIC PARTNER

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PHITRUST Asia, GREEN BUILDING CONSULTING & ENGINEERING

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MARRIOTT MARQUIS SANGKOK QUEEN'S PARK

CONNECT WITH US

QR CODE, CONNECT TO SUSTAINABILITY



SECURE YOUR EXPOSURE!

CONTACT PERSONS



VALENTIN VILLEMIN

Business Development Manager

valentin@francothaicc.com

PITCHAPORN KERDPOKASAP

Events & Membership Coordinator

events@francothaicc.com



JIRAPRAPA SANGNARK

Business Event Manager

events@ntccthailand.org



THITTIYA SOMMANA

Events and Marketing Officer

projects@swecham.com



INGON CHICHAIYANG

Administrative & Events

Coordinator

business@swissthai.com