

 **Franco-Thai**
Chamber of Commerce
หอการค้าฝรั่งเศส-ไทย



Green
GRANDEUR
NOTRE DAME NIGHT

Franco-Thai Chamber of Commerce Annual Gala Dinner
FRIDAY 8TH NOVEMBER 2024
ATHENEE HOTEL, BANGKOK

SPONSORSHIP PACKAGE



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The annual FTCC Gala Dinner, organized by the Franco-Thai Chamber of Commerce, is a prestigious gathering attracting over 400 distinguished guests, primarily composed of business leaders and government officials.

FTCC Gala Dinner 2024 will be held on **Friday, 8th November 2024, at the Athenee Hotel , A luxury Collection Hotel, Bangkok** – A 5-star luxury hotel located in the Center of the city. This hotel was the first in the world to be certified ISO202121 for events sustainability.

This year's theme is **"Green Grandeur – Notre Dame Night"** where you can immerse yourself in the elegance of Notre Dame de Paris in celebration of sustainability and cultural unity. You will enjoy a night of exquisite dining, captivating performances and inspiring conversations as you come to honor the commitment to a greener future.

Prepare to be enchanted by a sumptuous five-course dinner thoughtfully crafted by a renowned chef, paired with a generous selection of wines and champagne. Additionally, you'll have the opportunity to engage in high-level networking amidst a convivial and festive atmosphere, all while enjoying a futuristic and mesmerizing performance.

Let the timeless charm of Notre Dame and the vibrant spirit of Franco-Thai collaboration create an unforgettable experience.

Why become sponsor ?



Enhanced Brand Visibility

Gain significant brand exposure with your company's name and logo featured across multiple marketing channels, extending your reach and boosting brand recognition among thousands of business contacts.

Access to Key Decision Makers

Connect with influential public and private sector leaders at the gala, which draws over 400 distinguished guests, offering unmatched networking opportunities to grow your business.

Support a Prestigious Evening

Support the FTCC Gala Dinner and help organize an elegant event celebrating the Franco-Thai business community, creating a memorable experience for all attendees.

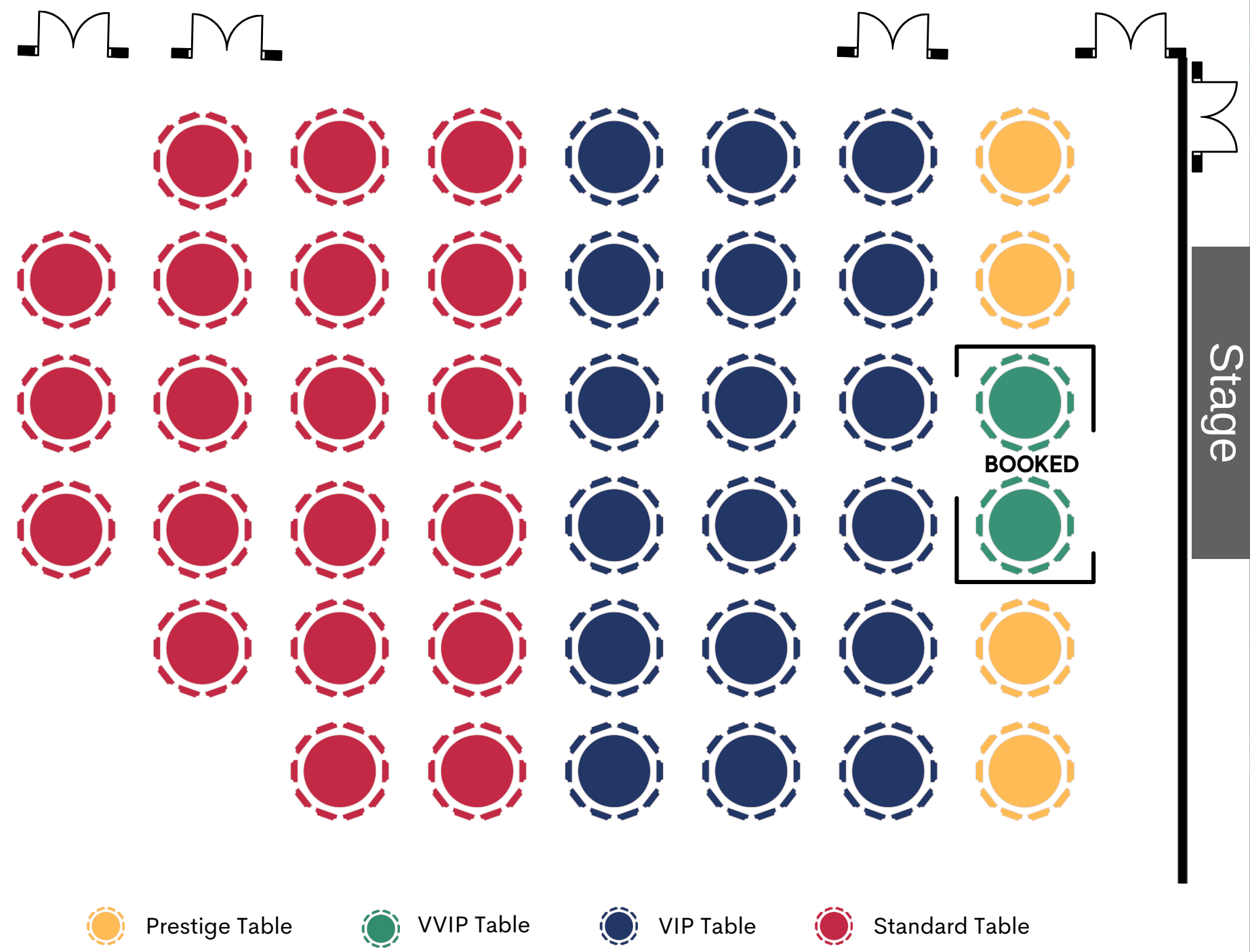
Strengthen Your Benefactor Image

Sponsoring the FTCC Charity Gala strengthens your company's image as a benefactor in Thailand's international business community, showcasing your commitment to ESG/CSR and community engagement.

Be part of it!

Join an unforgettable evening with exceptional exposure opportunities. Align your brand with the gala's glamour and sophistication, ensuring a lasting impression.

The Athenee Hotel, a Luxury Collection Hotel, Bangkok



Stage

Gain insight into our previous FTCC Gala Dinner from 2023



Highlight - FTCC Gala Dinner 2023 : Innovision – A Night of Infinite Horizons [Copy link](#)



A NIGHT OF INFINITE HORIZONS
FRANCO-THAI CHAMBER OF COMMERCE'S GALA DINNER
FRIDAY 17TH NOVEMBER 2023
18h00 onward at Eastin Grand Hotel Phayathai Bangkok



2024 FTCC GALA DINNER – Booth Setup



- Rectangular Table (75 CM)
- 2 Chairs
- Table sheet

2024 FTCC GALA DINNER – Ticket Price



Prestige

- Table (limited to 4 tables):
72,000 THB per table (10 seats)

VIP

- Table (Subject to availability):
66,000 THB per table (10 seats)
- Seat (subject to availability):
6,600 THB per seat

Standard

- Table (subject to availability):
52,000 THB per table (10 seats)
- Seat (subject to availability):
5,200 THB per seat

*All prices are subject to 7% VAT

Seat allocation is based on the first-come-first served basis.

2024 FTCC GALA DINNER – Sponsorship Opportunities



DIAMOND SPONSOR

THB 350,000 (excl. VAT)

GOLD SPONSOR

THB 250,000 (excl. VAT)

SILVER SPONSOR

THB 150,000 (excl. VAT)

2024 FTCC GALA DINNER - SPONSORSHIP PACKAGES

| Item | Fee | Diamond Sponsor 350,000 THB | Gold Sponsor 250,000 THB | Silver Sponsor 150,000 THB |
|---|-----|--------------------------------|-----------------------------|-------------------------------|
| Pre-event | | | | |
| Logo inclusion on Event banner | | X | X | X |
| Logo on physical communication material (Raffle ticket) | | X | X | X |
| Company tag and link in media partner article (Gavroche) | | X | | |
| Emailing | | | | |
| Logo inclusion in all emailing campaigns dedicated to the event | | X | X | X |
| Dedicated emailing sent to all registered attendees highlighting specifically your company's activities | | X | | |
| Dedicated article in the next quarterly FTCC newsletter (sent to 5k qualified contacts) | | X | | |
| Website | | | | |
| Logo inclusion on the event website homepage with outbound link | | X | X | X |
| Logo inclusion on FTCC Website – Gala Dinner event page | | X | X | X |
| Logo inclusion in the event registration page with outbound link | | X | X | X |
| Dedicated article on the event website homepage | | X | | |
| Social Media | | | | |
| Logo inclusion on event social media posts (13k followers) | | X | X | X |
| Tags and link to company page on social media | | X | | |
| Post of sponsor's own dedicated creative content (provided by sponsor) on social media | | X | | |
| Post-event | | | | |
| Logo on special thanks emailing | | X | X | X |
| Logo inclusion and outbound linking on photo gallery page | | X | X | X |
| Tags and link to company page on special thanks post (social media) | | X | | |
| Logo inclusion in the Gala Dinner post-event video | | X | | |

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|---|-----|--------------------------------|-----------------------------|-------------------------------|
| During the event: Registration & Cocktail | | | | |
| Logo on a photo backdrop in the registration foyer | | X | X | X |
| One dedicated rollup (kakemono) for enhanced brand visibility in the registration foyer | | X | | |
| Logo on the Sponsors' rollup (kakemono) in the cocktail area | | X | X | X |
| 1 booth in the cocktail area | | X | | |
| Logo featured in the photobooth frame | | X | | |
| 2 minutes sponsor video (played during the reception & cocktail portion) | | Optional: +25K THB | Optional: +25K THB | Optional: +25K THB |
| Dinner | | | | |
| Logo on screens (duration depends on sponsor tier) | | 15s | 10s | 5s |
| Digital program booklet | | 1 page | ½ page | Logo & Website |
| GALA table (10 seats per table) | | 1 VIP Table | 1 Standard table | ½ Standard Table |
| Additional table purchase | | 25% discount | 10% discount | No discount |
| Live recognition as a sponsor by MC. | | X | X | X |
| Sponsor certificate (to be presented on the stage) | | X | X | X |
| 1 minute video showcased during the dinner | | X | | |
| Company's representative invited on the stage for 1 minute speech | | X | | |
| Possibility to distribute goodies | | X | | |
| Short interview made during the event to be released after the event | | X | | |

**All prices are subject to 7% VAT*

2024 FTCC GALA DINNER – SPONSORSHIP AGREEMENT

SECURE YOUR SPONSORSHIP TODAY!



Sponsorship Agreement for:

- Diamond Sponsor – 350,000 THB (excl. VAT)
- Gold Sponsor – 250,000 THB (excl. VAT)
- Silver Sponsor – 150,000 THB (excl. VAT)

Book Extra-Table:

- Prestige Table (limited to 4 tables) – 72,000 THB (excl. VAT) per table (10 seats) *Only 4 Tables left*
- VIP Table (subject to availability) – 66,000 THB (excl. VAT) per table (10 seats)
- VIP Seat (subject to availability) – 6,600 THB (excl. VAT) per seat
- Standard Table (subject to availability) – 52,000 THB (excl. VAT) per table (10 seats)
- Standard Seat (subject to availability) – 5,200 THB (excl. VAT) per seat

CONTACT: _____
Company Name: _____
First & Last Name: _____
Position: _____
Telephone: _____
Email: _____

DATE _____
SIGNATURE _____
COMPANY _____
STAMP _____

General Conditions:

- FTCC does not provide or coordinate the design of the advertisement.
- Advertisements and proofs can be directly delivered by email: Benjaporn@francothaicc.com or by mail to the attention of Khun Biw Benjaporn, Events & Communication Coordinator, FTCC
- FTCC cannot be taken responsible for errors or damage in advertisements or other materials.
- Advertising contracts cannot be canceled. They may be rescheduled upon availability.
- Payment is due in THB only upon receipt of invoice by bank transfer (net on account), cheque to Franco-Thai Chamber of Commerce, and send to: Franco-Thai Chamber of Commerce. Alliance Française Bangkok Building, 6th Floor
179 Witthayu Rd, Lumpini, Pathum Wan, Bangkok 10330



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For more information

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