

# SIAL Asia Pacific

## 2025 Events Pre-Launch – Thailand

You're invited to join the Exclusive pre-launch event to discover F&B business opportunities in the region



19<sup>th</sup> September 2024, Thursday | 10.00am – 2.00pm  
*\*by invitation only*

**Pullman Kingpower Bangkok, Thailand**  
**Infinity 1, Ground Floor**

### Key takeaways of the event:

- ✓ Engage directly with the team behind the SIAL Network in Asia Pacific
- ✓ Gain exclusive insights into upcoming regional shows
- ✓ Secure special discounts for early bird bookings
- ✓ Expand your network with key F&B industry stakeholders
- ✓ Light breakfast and lunch will be served

# AGENDA

9.45AM – 10.00AM	<b>Registration</b> Guest arrival and light breakfast provided
10.00AM – 10.15AM	<b>Opening Address</b> A brief welcome and introduction to the event
10.15AM – 10.30AM	60th Anniversary of SIAL Network An overview of the SIAL Network's global reach in the F&B business events and key opportunities
10.30AM – 10.50AM	SIAL China 2025
10.50AM – 11.05AM	Food & Drinks Malaysia by SIAL 2025
11.05AM – 11.20AM	SIAL InterFOOD Jakarta 2025
11.20AM – 12.10PM	Panel Discussion: <b>Potential &amp; Challenge of Thai Products in these Markets, Rules and Precautions</b>  <b>Mr. Sakarn Saensopa</b> , Commercial Consul, Commercial Section, Royal Thai Consulate-General in Shanghai (Thai Trade Center - Shanghai)  <b>Mr. Worawan Wanwil</b> , Minister Counsellor (Commercial), Office of Commercial Affairs, Royal Thai Embassy (Thai Trade Center) - Kuala Lumpur  <b>Ms. Vilasinee Nonsrichai</b> , Trade Officer, Expert Level & Former Minister Counsellor (Commercial), Office of Commercial Affairs, Royal Thai Embassy (Thai Trade Center) - Jakarta
12.10PM – 12.20PM	Q&A Session Guests will have the opportunity to engage with speakers and representatives from the SIAL Network
12.20PM – 2.00PM	Networking Lunch Guests can enjoy lunch while networking
2.00PM	End of Programme

*Note : Agenda is subject to change without prior notice.*

Scan the QR code



RSVP



Direction of Venue

[www.sial-network.com](http://www.sial-network.com)