



Franco-Thai
Chamber of Commerce

หอการค้าฝรั่งเศส-ไทย

SHAL Shanghai
INSPIRE FOOD BUSINESS



Franco-Thai Chamber of Commerce (FTCC)



1st

Network of French companies in Thailand

3rd

position within the top 25 most dynamic French Chamber in the World

7,000

Contacts in the FTCC network

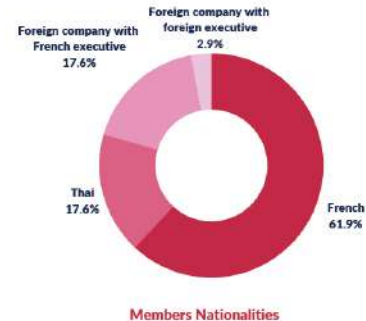


Background

- Founded in 1966 by French entrepreneurs
- Non-Profit Organization affiliated to CCI France International
- One of 119 French bilateral networks in 94 countries

Mission

- Serve its members' needs
- Promote bilateral trade between France and Thailand
- Help French companies & entrepreneurs to expand in Thailand



232
MEMBERS

EVENTS

A GOOD OPPORTUNITY TO:

- Increase brand awareness through sponsorship
- Enjoy high profile events with your business partners and clients

MORE THAN 50 EVENTS PER YEAR

- Flagship events
- Business events
- Networking events
- Seminars & Workshops

Prestigious events

- Bonjour Talents
- Bonjour France
- Business Speed Dating
- Annual Charity Gala Dinner



Annual General Meeting

Monthly & Regular Events

- Seminars
- Breakfast Talks
- Luncheon
- Networking Cocktails

Special Events

- Joint Chambers Ice Breakers
- VIP Dinner
- Economic Outlook
- Site Visits



FTCC Services

BUSINESS SUPPORT

Provides a Business Center, lists and trade missions.

- Market Diagnostic
- Market Prospection
- Business Development
- Local Office

PROMOSALONS

Assists French Trade fair organizers in their international development.

- Trade fair promotion
- Exhibitors recruitment
- Schengen business visa facilitation
- Close tie with trade association & Government agencies

MARKETING & COMMUNICATIONS

Offers customised solutions and services to make your communication campaigns a great success.

- Member's Directory
- FTCC Website
- FTCC Newsletters
- Email Broadcasts
- Social Media



PROMOSALONS



Promosalons

Marketing organization dedicated to promote international exhibitions and trade fairs, organized by French organizers

Founded in **1967** (Paris, France) at the initiative of

- The Paris Chamber of Commerce And Industry (CCIP)
- The French Foreign Trade Center (CFCE)
- The French Federation of Professional Trade Show (FFSS)

50+ representative countries worldwide

In Thailand, PROMOSALONS has been represented by **Franco-Thai Chamber of Commerce** since 1990



KEY FIGURES 2019

9 Fairs promoted in France and in Asia

105 Thai exhibitors

1,200 Thai visitors



PROMOSALONS



Franco-Thai
Chamber of Commerce

หอการค้าฝรั่งเศส-ไทย

2023		
7-11 September 2023 18-22 January 2024	MAISON&OBJET PARIS	The international trade show for home-fashion www.maison-objet.com

2023		
12-14 April 2023	Silmo Singapore	The international optics and eyewear trade fair in Asia www.silmosingapore.com
23-25 May 2023	Vinexpo Asia	International Wine and Spirits Exhibition for Asia-Pacific www.vinexpoasia.com
18-20 May 2023	SIAL Shanghai	Asia's Largest Food Innovation Exhibition www.sialchina.com
28-30 August 2023	SIAL Shenzhen	SIAL Global Food Industry Summit www.sialshenzhen.com
7-9 December 2023	SIAL India	Inspire Food Business www.sialindia.com



PROMOSALONS





INSPIRE FOOD BUSINESS WORLDWIDE

Food & Drinks Malaysia by SIAL

Kuala Lumpur

4 - 6 July 2023

SIAL America

Las Vegas

28 - 30 March
2023

SIAL Canada

Montréal

3 - 5 April
2024

SIAL Canada - **D-40**

Toronto

9 - 11 May 2023

SIAL in China - **D-49**

Shanghai

18 - 20 May
2023

SIAL in China

Shenzhen

28 - 30 August
2023

SIAL in India

New Delhi

7 - 9 Dec 2023

SIAL Interfood

Jakarta

8 - 11 Nov
2023

SIAL Paris

Paris

19 - 23 Oct
2024

Cheese & Dairy products show

Paris

25 - 27 Feb
2024

Djazagro

Algiers

5 - 8 June
2023

Gourmet Selection

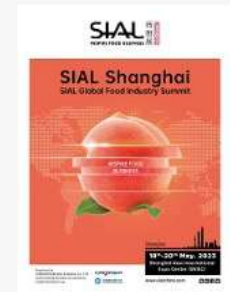
Paris

10 - 11 Sept 2023

SIAL in China

Shanghai

18 - 20 MAY 2023



BE INSPIRED

SIAL Shanghai

SIAL Global Food Industry Summit



INSPIRE FOOD
BUSINESS

Shanghai

18th-20th May. 2023
Shanghai New International
Expo Center (SNIEC)

Organized by
COMEXPOSIUM Group
China General Chamber of Commerce
COMEXPOSIUM-SIAL Exhibition Co., LTD



www.sialchina.cn



18th-20th May. 2023
Shanghai New International
Expo Center (SNIEC)

Asia's largest food and beverage innovation exhibition

180,000+ m²

Exhibition area

4,500+

Exhibitors

40+

International pavilions

150,000+

Professionals

30+

Government organizations & business associations

20+

Domestic pavilions

SIAL
全球新零售论坛
**GLOBAL NEW
RETAIL FORUM**

SIAL
食品供应链大会
**FOOD SUPPLY
CHAIN FORUM**

SIAL
进口食品行业论坛
**IMPORT FOOD
FORUM**

SIAL
食品饮料创投论坛
**F&B INVESTMENT
FORUM**

SIAL
国际肉类大会
**INTERNATIONAL
MEAT FORUM**

SIAL
国际饮品大会
**INTERNATIONAL
DRINK FORUM**

SIAL
国际乳品健康发展论坛
**GLOBAL DAIRY
DEVELOPMENT
FORUM**

SIAL
食品科技创新论坛
**FOOD-TECH INNO-
VATION FORUM**

SIAL
食品饮料经销商大会
**F&B DISTRIBUTOR
FORUM**

SIAL
中式餐饮发展论坛
**CHINA CATERING
FORUM**

10 | Forums

21 | Product categories

- Semi-finished food products and ingredients (packed in bulk)
- Dairy products, eggs
- Fresh meat and offals
- Fresh poultry and rabbit meat
- Fresh and semi-preserved fish, molluscs and shellfish
- Fresh fruits and vegetables, dried fruits
- Horticulture
- Confectionery, biscuits and pastry
- Cured and salted meat
- Delicatessen, Home Meal Replacement
- Preserved and canned foods
- Pet foods
- Frozen products
- Organic products
- Health food and diet products, baby food
- Grocery products
- Wines & spirits
- Other alcoholic beverages
- Non-alcoholic beverages
- Equipments, technologies and contract processing
- Services

10 | Concurrent events

SIAL
创新大赛
**INNO-
VATION**

SIAL
美食厨房
**LA
CUISINE**

SIAL
零食节
**SNACKING
AWARDS**

SIAL
航班餐标赛
**AIRLINE
CATERING**

SIAL
鲜生活
**SEAFOOD
FEST**

SIAL
茶饮调配师大赛
**NEW DRINK
MAKING
CONTEST**

SIAL
SIAL CUP 咖啡师全能赛
**BARISTA
CHALLENGE**

SIAL
直播逛展
**LIVESTREAM-
ING VISITING**

SIAL
好食集
**ROLLING DICE
MARKET**

SIAL
中餐厅
**CHINESE
RESTAURANT**

SIAL
INSPIRE FOOD BUSINESS

Shanghai

EXHIBITORS' PROFILE

Our offer

Nearly **4,500** exhibitors
 from **34** countries and **21** provinces of China



TOP 10 countries by numbers



International exhibitors



VISITORS' PROFILE

Testimonials by visitors



Visitor satisfaction rate



I would like to thank SIAL China for providing a platform for us to meet new friends from the meat industry. I would also like to thank the Match Me team for all the services. The team members assisted me in making the itinerary from the perspective of the visitor, and I am very satisfied with it. We will continue to follow SIAL China in the future!

— Cheng Xin You Xuan

The Match Me team provided excellent services. It also provided innovative, personalized services during negotiations between big buyers, which helped our company to improve efficiency. The time saved could be used for in-depth discussions with potential exhibitors, which gave our company ample time for bidding later on and thus generating indirect benefits. Best wishes to SIAL Shanghai!

— NetEase Yanxuan

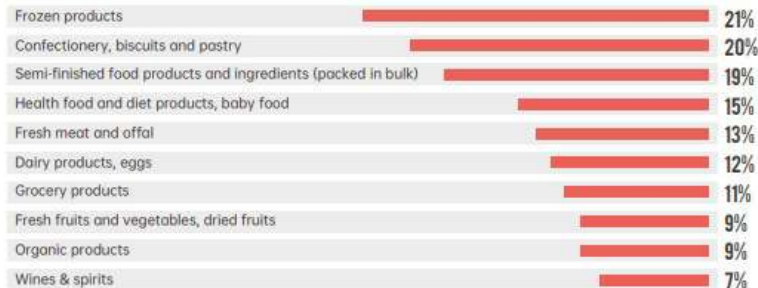
Match Me delivered excellent services. We were provided with considerate, professional services before and during the show. Thanks to the help of the organizers, we had precise and efficient business negotiations. We will continue to follow SIAL Shanghai and SIAL Shenzhen. Wish you the best!

— Sam

Professionals



Top 10 visitor interests in products



Top 10 regions of domestic professionals



Top 10 countries & regions of international professionals



18-20 May 2023

Exhibitor: 8.00-18.00 hrs
(closed at 16.00 hrs on 20 May)

Visitor: 9.00-17.00 hrs
(closed at 16h00 on 20 May)



Metro Line

- Line 7: Get off at Huamu Rd. Station (Near North Lobby)
- Line 2: Get off at Longyang Rd. Station (Near South Lobby)
- Maglev train from PVG: Get off at Longyang Rd. Station where Shuttle Service will be provided

Taxi

- From Pudong International Airport (PVG): Approximate 40-minute drive to SNIEC
- From Hongqiao International Airport (SHA): Approximate 50-minute drive to SNIEC
- From Metro Longyang Rd. Station: Approximate 10-minute drive to SNIEC

Shanghai

18th-20th May, 2023

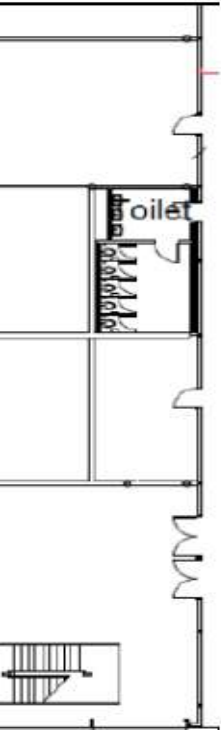
Shanghai New International Expo Center (SNIEC)

www.sialchina.cn



FLOORPLAN – HALL E2

HALL E2



WES TAIWAN

WES

Alley E

WES TAIWAN

Malee 18sqm	SNNP 9 sqm	CGF 9 sqm	First Canned Food 9 sqm	Flower Foods 9 sqm
	Exotic 9 sqm	Exotic 9 sqm	Thai Coconut 18 sqm	

VIETNAM

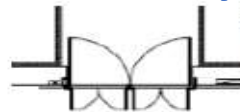
Alley F

De Smit Food 18 sqm	NR Instant 9 sqm	Food Factor 9 sqm	TFF 9 sqm	NSL 9 sqm
	JD Food 9 sqm	Thai Union Group 9 sqm	Siam Foods 9 sqm	Chin Huay 9 sqm

Simple Foods 9 sqm	Chantaburi Fruit 9 sqm	THAI KOREAN 9 sqm	Thai Lee 9 sqm	Vista 9 sqm
V&K 9 sqm	THAI AGRI 9 sqm	Siam Foods (2513) 9 sqm	3 Seasons Fruit 9 sqm	Takaso 9 sqm

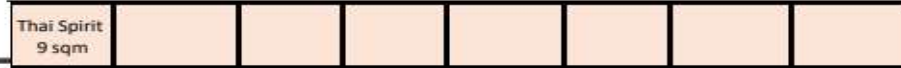
Main entrance

Alley G



Gate 1

Hall E1



Gate

Hall I

HALL E2 - BOOTH NO.

Company name	Booth number
CHANTHABURI FRUIT PRODUCTS CO., LTD.	E2 F 016
CHANTHABURI GLOBAL FOODS CO., LTD.	E2 E 006
CHIN HUAY CO., LTD.	E2 G 011
DE SMIT FOOD INTERNATIONAL CO., LTD.	E2 G 005
FIRST CANNED FOOD (THAI) CO., LTD.	E2 E 008
FLOWER FOOD LTD. PART	E2 E 010
FOOD FACTORS CO., LTD.	E2 F 008
JD FOOD PUBLIC COMPANY LIMITED	E2 G 007
MALEE INTERNATIONAL CO., LTD.	E2 F 005

Company name	Booth number
NR INSTANT PRODUCE CO., LTD.	E2 F 006
NSL FOODS PUBLIC COMPANY LIMITED	E2 F 010
SIAM FOODS CO., LTD.	E2 G 017
SIAM FOODS INDUSTRIES CO., LTD.	E2 GG 011
SIMPLE FOODS CO., LTD.	E2 F 014
SRINANAPORN MARKETING PCL	E2 E 004
TAKASO SC (THAILAND) LTD.	E2 G 015
THAI AGRI FOODS PUBLIC CO., LTD.	E2 G 017
THAI COCONUT PUBLIC CO., LTD.	E2 F 011

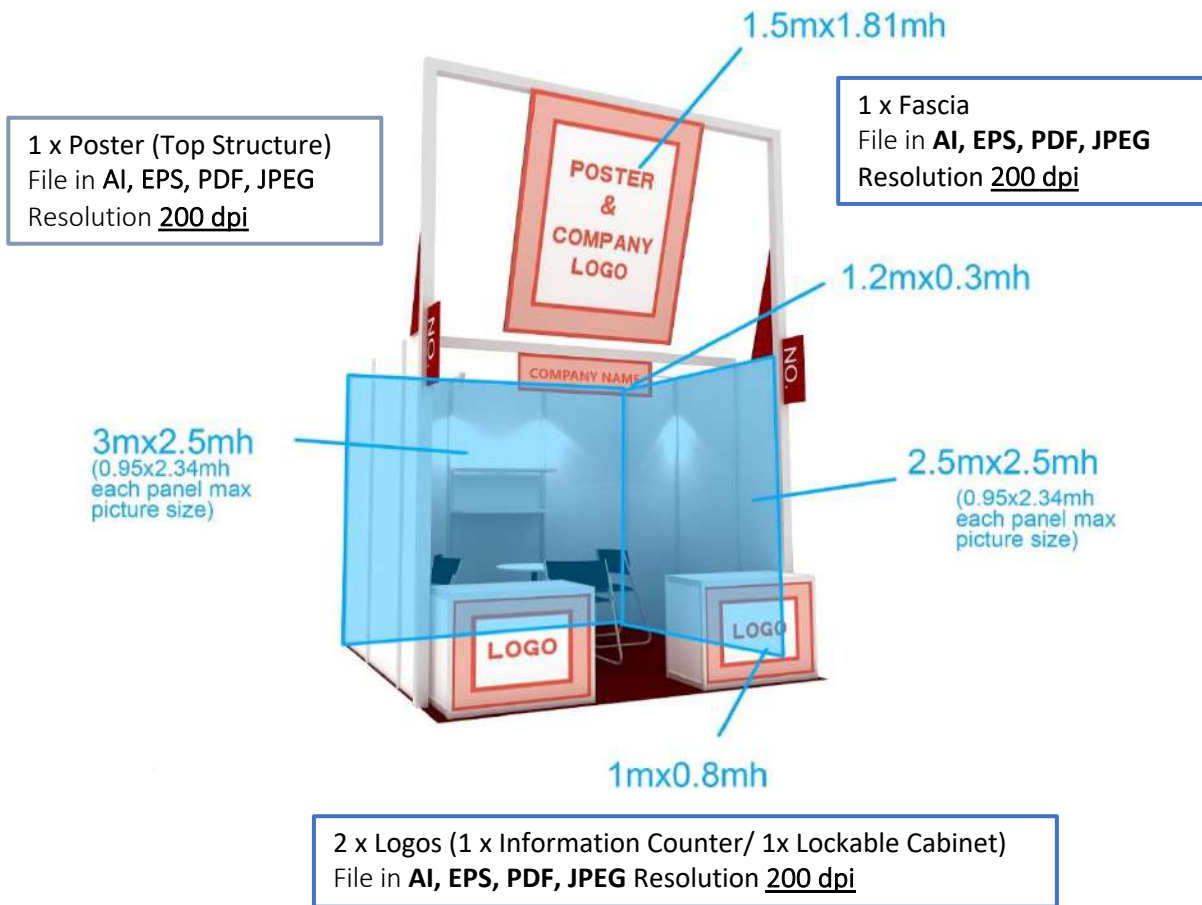
HALL E2 - BOOTH NO.

Company name	Booth number
THAI FINE FOODS (TFF) CO., LTD.	E2 FF 010
THAI LEE FOODS INTERNATIONAL CO., LTD.	E2 FF 020
THAI SPIRIT INDUSTRY CO., LTD.	E2 G 004
THAI UNION GROUP PCL	E2 G 009
THAI-KOREAN SEAWEED CO., LTD.	E2 F 018
VISTA DISTRIBUTION CO., LTD.	E2 F 020
V&K PINEAPPLE CANNING CO., LTD.	E2 G 015
3 SEASONS HOLDING CO., LTD.	E2 GG 021

THAILAND PAVILION (279 SQM) AT SIAL SHANGHAI 2023



9-SQM BOOTH (1-SIDE OPEN)



Furniture & Equipment	9 Sqm.
Company Fascia	1
Poster (Top structure)	1
Black Leather Chair	3
Flat Shelf	2
White Wooden Table	1
Information Counter (Incl. Company logo)	1
Lockable Cabinet (Incl. Company logo)	1
Waste Basket	1
Long Arm Spotlight	2
Long Arm HQI	1
24 Hr. Socket (13A/220V 500 Watt) (17 May, 10.00AM - 20 May, 16.00PM)	1

9-SQM BOOTH (2-SIDE OPEN)

1 x Poster (Top Structure)
File in AI, EPS, PDF, JPEG
Resolution 200 dpi

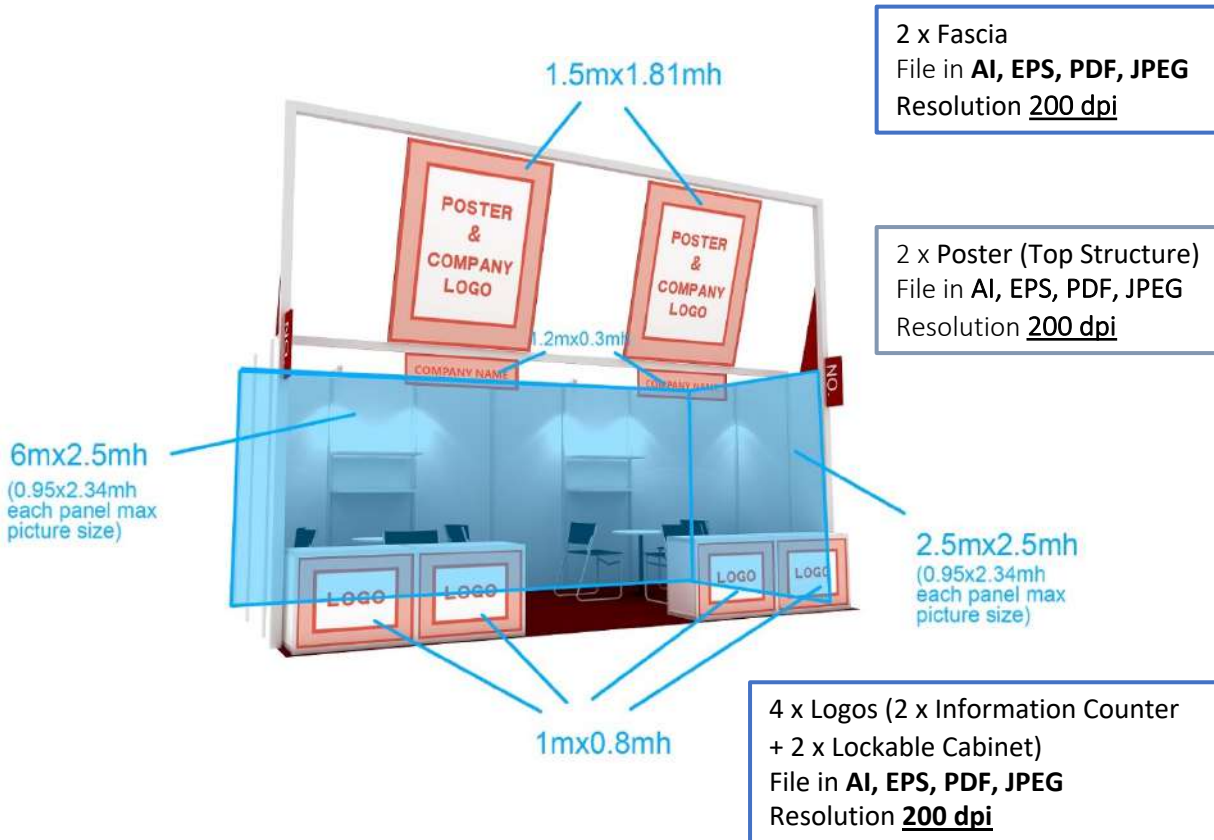
2 x Fascia
File in **AI, EPS, PDF, JPEG**
Resolution 200 dpi



2 x Logos (1 x Information Counter +
1 x Lockable Cabinet)
File in **AI, EPS, PDF, JPEG**
Resolution 200 dpi

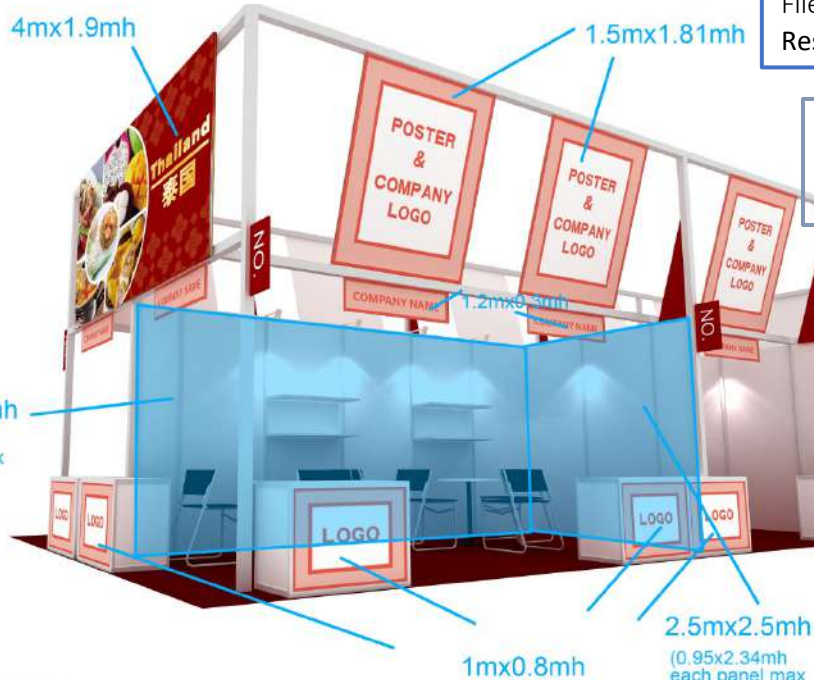
Furniture & Equipment	9 Sqm.
Company Fascia	2
Poster (Top structure)	1
Black Leather Chair	3
Flat Shelf	2
White Wooden Table	1
Information Counter (Incl. Company logo)	1
Lockable Cabinet (Incl. Company logo)	1
Waste Basket	1
Long Arm Spotlight	2
Long Arm HQI	1
24 Hr. Socket (13A/220V 500 Watt) (17 May, 10.00AM - 20 May, 16.00PM)	1

18-SQM BOOTH (1-SIDE OPEN)



Furniture & Equipment	18 Sqm.
Company Fascia	2
Poster (Top structure)	2
Black Leather Chair	6
Flat Shelf	4
White Wooden Table	2
Information Counter (Incl. Company logo)	2
Lockable Cabinet (Incl. Company logo)	2
Waste Basket	2
Long Arm Spotlight	4
Long Arm HQI	2
24 Hr. Socket (13A/220V 500 Watt) (17 May, 10.00AM - 20 May, 16.00PM)	2

18-SQM BOOTH (2-SIDE OPEN)



2 x Fascia
File in **AI, EPS, PDF, JPEG**
Resolution **200 dpi**

2 x Poster (Top Structure)
File in **AI, EPS, PDF, JPEG**
Resolution **200 dpi**

4 x Logos (2 x Information Counter + 2 x Lockable Cabinet)
File in **AI, EPS, PDF, JPEG**
Resolution **200 dpi**

18sqm two side open

Furniture & Equipment	18 Sqm.
Company Fascia	3
Poster (Top structure)	2
Black Leather Chair	6
Flat Shelf	4
White Wooden Table	2
Information Counter (Incl. Company logo)	2
Lockable Cabinet (Incl. Company logo)	2
Waste Basket	2
Long Arm Spotlight	4
Long Arm HQI	2
24 Hr. Socket (13A/220V 500 Watt) (17 May, 10.00AM - 20 May, 16.00PM)	2

18-SQM BOOTH (3-SIDE OPEN)

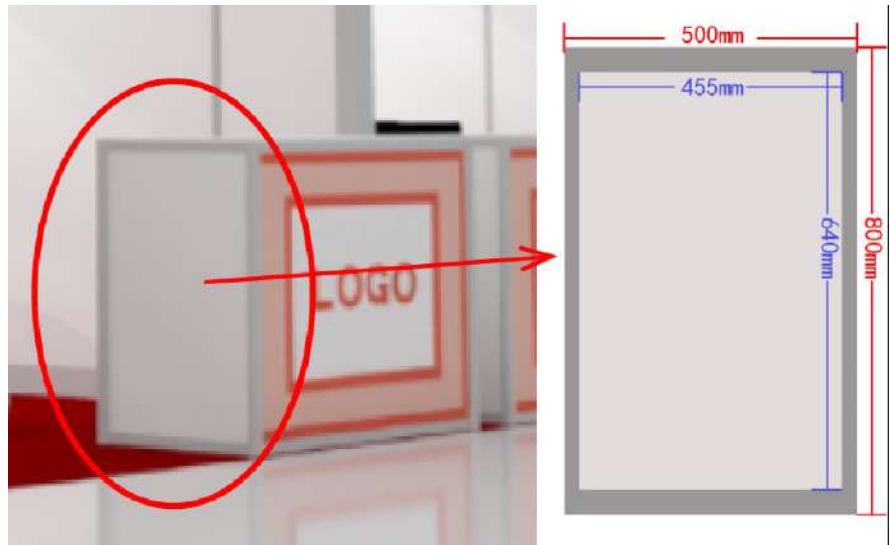
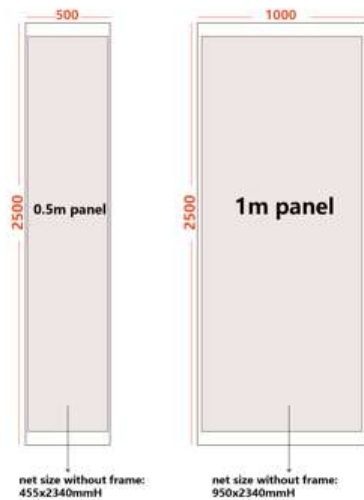
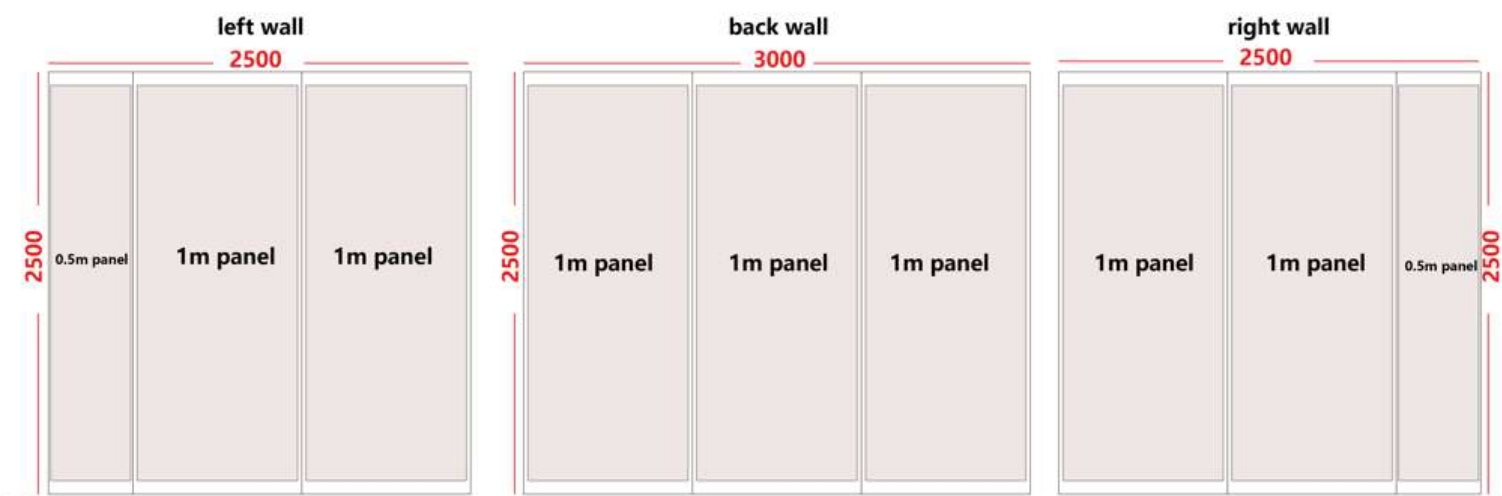
2 x Product posters (Top Structure)
File in AI, EPS, PDF, JPEG
Resolution 200 dpi

4 x Fascia
File in AI, EPS, PDF, JPEG
Resolution 200 dpi

4 x Logos (2 x Information Counter / 2 x Lockable Cabinet)
File in AI, EPS, PDF, JPEG Resolution 200 dpi



Furniture & Equipment	18 Sqm.
Company Fascia	4
Poster (Top structure)	2
Black Leather Chair	6
Flat Shelf	4
White Wooden Table	2
Information Counter (Incl. Company logo)	2
Lockable Cabinet (Incl. Company logo)	2
Waste Basket	2
Long Arm Spotlight	4
Long Arm HQI	2
24 Hr. Socket (13A/220V 500 Watt) (17 May, 10.00AM - 20 May, 16.00PM)	2



EXHIBITOR ONLINE AREA

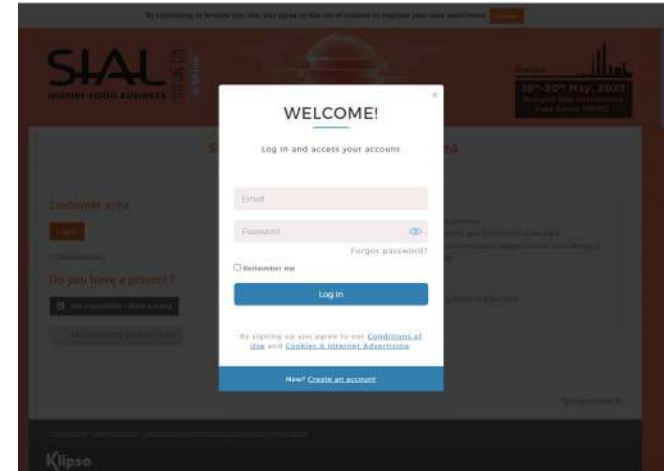
SIAL
INSPIRE FOOD BUSINESS
Shanghai

- 1) Go to
<https://event.sialchina.com/2022/>
- 2) Click on « Login »



- 3) Type your login and password
login is your email address
first time login, click "forgot password"

- 4) Click "Log in"



Log in through “EXHIBITOR ONLINE AREA”

Official catalogue - Deadline: **11 April 2023**

SIAL IN CHINA 2023* customer area

1) Click “Access to the exhibitor area”

Registration

Sector	Surface	Status	Actions
	90	Validated	 Access to the exhibitor area

[+ Make a booking request](#)

2) Click “Access my catalogue”



Consulted by all Show participants and companies in the sector, the Official Show Directory is the reference document for professionals from the food, beverage and hotel industries.

It is a key tool when preparing for the Show to maximize your exposure.

Simply follow the steps by clicking the “Next” button at the bottom of the page to save your information.

The registration deadline is April 11th, 2023.

So the field is yours!

Your registration has been validated on Thursday 30th of March 2023 09:36:19 AM

[SEE THE SUMMARY](#)



View Catalogues advertising options [here](#)

Log in through “EXHIBITOR ONLINE AREA”

Official catalogue - Deadline: 11 April 2023

COMPANY DETAILS

Company name (in English - 60 characters max.) *

FRANCO-THAI CHAMBER OF COMMERCE

Be vigilant about this name that appears on all communication media tools (catalogue, website ...).

公司名(中文) - (text in Chinese 38 characters max.) *

Enter your mailing address here

152 Wireless rd, Lumpini, Pathumwan 10330 BANGKOK THAILAND

Here is the Google suggestion that will be published in the paper & digital Catalogues.

However, you can correct it if necessary.

Address *

152 Wireless rd, Lumpini, Pathumwan

COMPANY INFORMATION SHEET OPTIONS

- Logo in the exhibitor's profile in the official show directory
300 € excl. tax

 [see preview](#)

EXHIBITORS LISTS OPTIONS

- Logo in the alphabetical index of exhibitors
300 € excl. tax
- Company name in bold and in peach colour in the alphabetical index of exhibitors
81 € excl. tax
- Company name in bold and in peach color in the alphabetical list on the big orientation maps
81 € excl. tax

 [see preview](#)

 [see preview](#)

Recommend this website for Chinese translation:
<https://www.deepl.com/translator>

RECOMMENDED FREIGHT FORWARDER



APT Showfreight (Thailand) Limited
98/7-8 Yannawa Road, Chongnonsee,
Yannawa, Bangkok 10120 Thailand

Ms. Sirima Wachwaikij
Tel: 66 (0) 21656152-8 #314
HP: 66 (0) 94 449 5647
Email: sirima@aptshowfreight.com

Document required:

- 1 set of invoice & packing list
- Health Certificate/ Phytosanitary Certificate
- Certificate of origin
- Product brochure and catalogue

<u>Deadline</u>	<u>Sea freight</u>	<u>Dry food Air freight</u>	<u>Frozen Air freight</u>
Documentation (Draft CIPL)	March 20, 2023	April 3, 2023	April 10, 2023
Consignment	April 5-7, 2023	April 24-26, 2023	May 2, 2023
Estimate departure	April 17, 2023	April 28, 2023	May 2, 2023
Original Heath Certificate / Certificate of Origin / Invoice & packing list / Product catalog	Attached with cargo or April 17, 2023 at APT Office	Attached with cargo	Attached with cargo

This schedule we estimate for your reference (may be change), please check with us again when you confirm our service.

OFFICIAL SUPPLIER: REFRIGERATION & CATERING EQUIPMENT

SIAL
INSPIRE FOOD BUSINESS
16th - 18th MAY 2018
NEW INTERNATIONAL EXPO CENTER

LOWE
WORLDWIDE RENTAL SPECIALISTS

Worldwide Rental Specialists In Refrigeration, Catering Equipment & Temporary Kitchens

Refrigeration Catering Equipment & Temporary Kitchens

LOWE
WORLDWIDE RENTAL SPECIALISTS

LOWE RENTAL LTD.
Rental Dept Office
Room 11, 14th Floor, Yuan He Centre, 26-40 Au Pu Luom Street
P.O. Box: New Territories, Hong Kong
Tel: +852 2658 6040 Fax: +852 2658 1100
Web: www.lowerental.com.hk
Email: lowerental@lowerental.com
OFFICE: 10, JOHANNESBURG ST, USA, HOUSTON TEXAS
BRANCH: 10, JOHANNESBURG ST, USA, HOUSTON TEXAS

ORDER FORM
SIAL
INSPIRE FOOD BUSINESS
ORDER DEADLINE

PLEASE PRINT CLEARLY

Exhibition Name _____ Stand Name / Number _____

Invoice Name _____

Address _____

Telephone _____ Fax No. _____

Person responsible _____ Email _____

Refrigeration Rental Range

Code	DESCRIPTION	EQS	EQS	TOTAL	Code	DESCRIPTION	EQS	EQS	TOTAL
LA1	1.5m Corner Case Display Case**	180	030	210	1.5m Corner Case Display Case**	180	030	210	
LA2	1.5m Corner Case Display Case**	150	030	180	2.0m Corner Case Display Case**	240	030	270	
LA3	1.5m Corner Case Display Case**	150	030	180	2.0m Corner Case Display Case**	240	030	270	
EP1	1.5m Corner Case Display Case**	150	030	180	EP1 1.5m Corner Case**	150	030	180	
EP2	1.5m Corner Case Display Case**	150	030	180	EP2 1.5m Corner Case**	150	030	180	
EP3	1.5m Corner Case Display Case**	150	030	180	EP3 1.5m Corner Case**	150	030	180	
EP4	1.5m Corner Case Display Case**	150	030	180	EP4 1.5m Corner Case**	150	030	180	
EP5	1.5m Corner Case Display Case**	150	030	180	EP5 1.5m Corner Case**	150	030	180	
EP6	1.5m Corner Case Display Case**	150	030	180	EP6 1.5m Corner Case**	150	030	180	
EP7	1.5m Corner Case Display Case**	150	030	180	EP7 1.5m Corner Case**	150	030	180	
EP8	1.5m Corner Case Display Case**	150	030	180	EP8 1.5m Corner Case**	150	030	180	
EP9	1.5m Corner Case Display Case**	150	030	180	EP9 1.5m Corner Case**	150	030	180	
EP10	1.5m Corner Case Display Case**	150	030	180	EP10 1.5m Corner Case**	150	030	180	
EP11	1.5m Corner Case Display Case**	150	030	180	EP11 1.5m Corner Case**	150	030	180	
EP12	1.5m Corner Case Display Case**	150	030	180	EP12 1.5m Corner Case**	150	030	180	
EP13	1.5m Corner Case Display Case**	150	030	180	EP13 1.5m Corner Case**	150	030	180	
EP14	1.5m Corner Case Display Case**	150	030	180	EP14 1.5m Corner Case**	150	030	180	
EP15	1.5m Corner Case Display Case**	150	030	180	EP15 1.5m Corner Case**	150	030	180	
EP16	1.5m Corner Case Display Case**	150	030	180	EP16 1.5m Corner Case**	150	030	180	
EP17	1.5m Corner Case Display Case**	150	030	180	EP17 1.5m Corner Case**	150	030	180	
EP18	1.5m Corner Case Display Case**	150	030	180	EP18 1.5m Corner Case**	150	030	180	
EP19	1.5m Corner Case Display Case**	150	030	180	EP19 1.5m Corner Case**	150	030	180	
EP20	1.5m Corner Case Display Case**	150	030	180	EP20 1.5m Corner Case**	150	030	180	
EP21	1.5m Corner Case Display Case**	150	030	180	EP21 1.5m Corner Case**	150	030	180	
EP22	1.5m Corner Case Display Case**	150	030	180	EP22 1.5m Corner Case**	150	030	180	
EP23	1.5m Corner Case Display Case**	150	030	180	EP23 1.5m Corner Case**	150	030	180	
EP24	1.5m Corner Case Display Case**	150	030	180	EP24 1.5m Corner Case**	150	030	180	
EP25	1.5m Corner Case Display Case**	150	030	180	EP25 1.5m Corner Case**	150	030	180	
EP26	1.5m Corner Case Display Case**	150	030	180	EP26 1.5m Corner Case**	150	030	180	
EP27	1.5m Corner Case Display Case**	150	030	180	EP27 1.5m Corner Case**	150	030	180	
EP28	1.5m Corner Case Display Case**	150	030	180	EP28 1.5m Corner Case**	150	030	180	
EP29	1.5m Corner Case Display Case**	150	030	180	EP29 1.5m Corner Case**	150	030	180	
EP30	1.5m Corner Case Display Case**	150	030	180	EP30 1.5m Corner Case**	150	030	180	

Low Rental Order items also covered for the show

EQS - Refrigerated Storage D/F On Request *For Assisted Cooling Systems
Charger includes installation, collection and maintenance during the exhibition

PAYMENT IS DUE 5 DAYS BEFORE THE EXHIBITION. PAYMENT ARRANGEMENTS ARE THE RESPONSIBILITY OF THE EXHIBITOR.

Bank Account: HSBC, 1, QUERRIN ROAD, CENTRAL, HONG KONG Account: Lowe Refrigeration Ltd.
SWIFT: HSBC3333 USE ACCOUNT: 915-88000-030 HQ ACCOUNT: 018-88000-031
For payments in Singapore/China/US please contact: account@lowerental.com

PAYMENT METHOD: BANK TRANSFER CHEQUE CREDIT CARD
Please tick the **USE CREDIT CARD** if you wish to use credit card payment

We agree with Lowe Rental Ltd full terms and conditions: <http://www.lowerental.com/website/terms-and-conditions>

Signature _____ Date _____ Print name _____

- Catalogue and order form are already sent to you by email or contact Rudee - FTCC at Tel. 66 (0) 2650-9649 rudee@francothaicc.com
- Please submit your orders before **14 April 2023** to lacerta@lowerental.com
- Orders received after the deadline will be subject to a 20% surcharge and ONLY accept Credit Card for payment
- Payment to **LOWE REFRIGERATION LTD** must be made 30 days before the exhibition date

- There is a **7.5% damage waiver** and since 01 June 2022, there is a **5% freight Surcharge** apply to all rental order due to high logistic cost.
- Request of order cancellation after 7 working days of order confirmation email issued, a 20% of order amount will be incurred for admin charge.
- Cancellation of order after shipment released will be subject to a penalty of 50% of the rental fee.
- Equipment will not be installed unless full payment has been received.

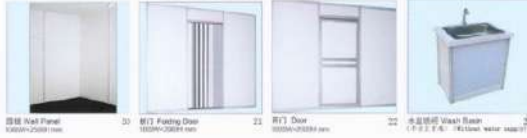
PAVILION CONTRACTOR: FURNITURE & EQUIPMENT



Furniture Rental



Furniture Rental



Light Rental



- Catalogue and furniture and equipment form, please contact Rudee - FTCC
Tel. 66 (0) 2650-9649

rudee@francothaicc.com

- The request is required to be submitted before **14 Apr 2023** for freezers of kitchen electrical equipment
24 Apr 2023 for other additional orders

- Invoice will be generated directly from booth contractor, Payment can be made either by bank transfer or cash (RMB or USD) at the exhibition

Remarks:

- Exhibitors are allowed to bring own furniture with **permission** only
- Please prepare your own fabric, clips, tapes to close your booth
- There will be **no** freezers and kitchen equipment available onsite

SIAL INNOVATION CONTEST

- Log in through “EXHIBITOR ONLINE AREA”
- Submit your products by **31 March 2023**

Welcome to your Customer Zone!


Key Dates

From now:

- Order promotional tools
- Register your partners
- Register to the catalogue
- Order your extra articles

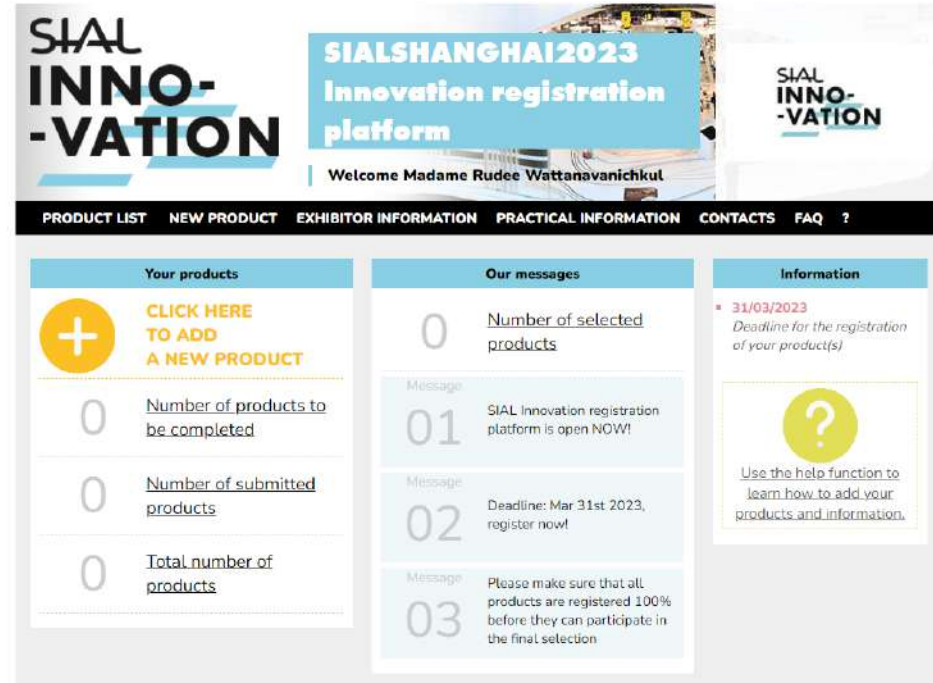
Deadlines:

- Exhibitor Badge 07/05/2023
- Catalog registration 31/03/2023
- Bare Booth Design Approval 18/04/2023
- Stand Booth Information Collection 18/04/2023
- Meeting Room Rental 18/04/2023. If you are interested in Meeting Room Rental, please send the request to **your commercial**.



CAUTION:
ATTEMPTS OF FRAUD

- Your stands
- Exhibitor manual
- ACCESS MY CATALOGUE
- MATCH-MAKING
- SIAL INNOVATION**



SIAL INNOVATION

SIALSHANGHAI2023
Innovation registration platform

Welcome Madame Rudee Wattananichkul

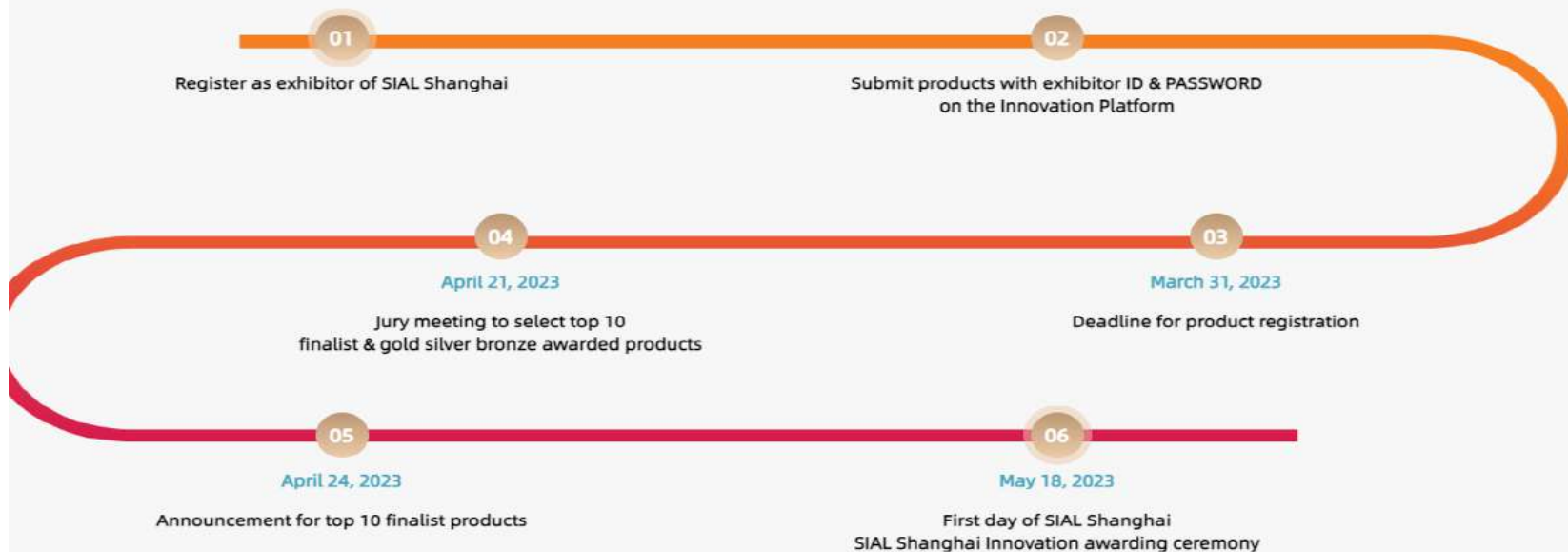
PRODUCT LIST NEW PRODUCT EXHIBITOR INFORMATION PRACTICAL INFORMATION CONTACTS FAQ ?

Your products	Our messages	Information
<p>+ CLICK HERE TO ADD A NEW PRODUCT</p> <p>0 <u>Number of products to be completed</u></p> <p>0 <u>Number of submitted products</u></p> <p>0 <u>Total number of products</u></p>	<p>0 <u>Number of selected products</u></p> <p>Message 01 SIAL Innovation registration platform is open NOW!</p> <p>Message 02 Deadline: Mar 31st 2023, register now!</p> <p>Message 03 Please make sure that all products are registered 100% before they can participate in the final selection</p>	<p>▪ 31/03/2023 Deadline for the registration of your product(s)</p> <p>? Use the help function to learn how to add your products and information.</p>

SIAL INNOVATION CONTEST

- Log in through “EXHIBITOR ONLINE AREA”
- Submit your products online by **31 March 2023**

How to register



SIAL INNOVATION CONTEST



- Log in through “**EXHIBITOR ONLINE AREA**”
- Submit your products online by **31 March 2023**

To present your new product to the SIAL Innovation jury and finalize the registration process, please send us 3 samples* and the registration summary, to the following address (you may post your product to either of the following two addresses)

Address to China

SUITE 1401, Prime Tower, No.22 Chaoyangmenwai Road, Beijing 100020, China

Tel: 010-6588 5639, email: sisi.li@sialchina.cn

Contact: Sisi Li

Address to France

PROTEINES XTC

Xavier TERLET

92 rue Réaumur

75002 Paris

FRANCE

Tel: +(33) 1 47 00 74 00, email: innovation@sialchina.cn

Contact : Xavier Terlet

Please note: for perishable chilled or frozen products, please send only the packaging or the dummy sample.

!/ SEND YOUR SAMPLES AT THIS ADDRESS FOR APRIL 20TH.

We remind you that sending sample will be very helpful to XTC judges for learning more about your products, but **it won't be mandatory.**

PART TIME TRANSLATOR

- FTCC can advise some Translation service, please contact
Tel: 66 (0) 2650-9649 or rudee@francothaicc.com
- Thai University Students in China
 - Thai-Chinese Rate from 600 RMB/Day/Person
 - Thai-English-Chinese Rate from 800 RMB/Day/Person
- Please send your inquiry by **20 Apr 2023**
- Payment can be made to the translator by Cash (RMB)
- Exhibitor badges registration is required for the translator

ORDER EXHIBITOR BADGES

- Exhibitor badge can be made through “**Excel file**” which was sent to you already by email
- One sqm. per badge **DEADLINE: before 30 April 2023**

APPLICATION FOR CHINESE VISA

Notice of the Chinese visa requirements and visa processing of the Chinese Embassy in Thailand

In accordance with the relevant arrangement, starting from March 15, 2023, the Embassy of the People's Republic of China will accept visa applications with the following details:

Visa categories and Requirements

1.) L visa / Objective: For tourism

Main documents: - A reservation of a round-trip flight ticket and hotel. For tourist group visa, please provide an 'Invitation letter for Tourist Group' issued by an Authorized Tourism unit.

2.) M visa / Objective: For a necessary business activity

Main documents: - Invitation letter issued by the inviting entity in China. Please specify the contact information and mobile phone number of the person in charge.

Making appointment is available online at

https://www.visaforchina.cn/#/nav/quickSelection?visacenterCode=BKK2&request_locale=en_US&site_alias=BKK2_EN&iAuthentication=N

CHINESE VISA APPLICATION CENTER

5th Floor 1550 Thanapoom Tower, New Phetchaburi Road, Makkasan, Bangkok 10400

Monday-Friday

Submission of applications: 9:00 to 16:00

Payment and collections: 9:00 to 16:00

Tel : 66 (0) 2207 5888

bangkokcentre@visaforchina.org

More information, please visit https://www.visaforchina.cn/BKK2_EN/index.shtml

CHINESE VISA

Type of Visa: Tourist Visa (L)

Required Documents

- (1) Passport Original with at least six months of remaining validity and 2 blank visa pages
- (2) Photocopy of the passport's data page
- (3) Visa Application Form
- (4) Recently taken colour passport photo (33 x 48 mm), light background
- (5) Air Ticket Booking Record (Round Trip)
- (6) Hotel Reservation

If you are applying for a Chinese visa for the first time, you should provide your previous Chinese passport and a photocopy of its data page.

If you have obtained Chinese visas before and want to apply for a Chinese visa with a renewed foreign passport that does not contain any Chinese visa, you should present the photocopy of the previous passport's data page and the photo page if it is separate, as well as the previous Chinese visa page. (If your name on the current passport differs from that on the previous one, you must provide an official document of name change).

Reset Form
Form 1.2012

中华人民共和国签证申请表

Visa Application Form of the People's Republic of China
(For the Mainland of China only)

申请人必须如实、完整、清楚与填写本表格。请逐项在空白处用中文或英文大写字母填写。请在□内打“对号”。如无此项不适用，请打“无”。The applicant should fill in this form truthfully, completely and clearly. Please type the answer in capital English letters in the space provided or tick (X) the relevant box to select. If none of the item do just apply, please type N/A or None.

一、个人信息 Part 1: Personal Information	
1.1 英文姓名 Full English name as in passport	姓 Last name 名 First name 中间名 Middle name
1.2 中文姓名 Name in Chinese	1.3 别名或曾用名 (Other names)
1.4 性别 Sex <input type="checkbox"/> 男 M <input type="checkbox"/> 女 F	1.5 出生日期 DOB (yyyy-mm-dd)
1.6 现有国籍 Current nationality(ies)	1.7 原有国籍 Partner nationality(ies)
1.8 出生地(国家、省、州、市) Place of birth (city, province/state, country)	
1.9 身份证/身份证号码 Local ID / Citizenship number	
1.10 护照/旅行证件种类 Passport/Travel document type <input type="checkbox"/> 外交 Diplomatic <input type="checkbox"/> 公务、官员 Service or Official <input type="checkbox"/> 普通 Ordinary <input type="checkbox"/> 其他(请注明) Other (Please specify):	
1.11 护照号码 Passport number	1.12 签发日期 Date of issue (yyyy-mm-dd)
1.13 签发地点 Place of issue	1.14 签发日期 Date of expiry (yyyy-mm-dd)
1.15 当前职业 (请填写) Current occupations	
<input type="checkbox"/> 商人 Businessperson	<input type="checkbox"/> 副国会议员 Partner/alternate member of parliament
<input type="checkbox"/> 公司职员 Company employee	职位 Position
<input type="checkbox"/> 演艺人员 Entertainer	<input type="checkbox"/> 前/现任政府官员 Former/current government official
<input type="checkbox"/> 工人/农民 Industrial/Agricultural worker	职位 Position
<input type="checkbox"/> 学生 Student	<input type="checkbox"/> 私人 Library personal
<input type="checkbox"/> 船员 Crew member	职位 Position
<input type="checkbox"/> 自营 Self-employed	<input type="checkbox"/> 非政府组织人员 NGO staff
<input type="checkbox"/> 失业 Unemployed	<input type="checkbox"/> 宗教人士 Religious presence
<input type="checkbox"/> 退休 Retired	<input type="checkbox"/> 医疗机构人员 Staff of clinic
1.16 学历(请注明) Other (Please specify):	
1.17 学历/教育程度 Education	<input type="checkbox"/> 研究生 Postgraduate <input type="checkbox"/> 大学 College
1.18 工作单位/学校 Employer/School	姓名 Name 地址 Address
	联系电话 Phone number 邮政编码 Zip Code

CHINESE VISA FEES

Schedule of Chinese Visa Application Fees

Unit: THB

Citizen	Number of Entries	Total Fee / Person			Fee Detail					
		(VAT Included)			Chinese Embassy Visa Fee Charged by the Chinese Embassy			Application Service Fee Charged by the Center (VAT Included)		
		Regular Application Fee	Express Application Fee	Urgent Application Fee	Regular Visa Fee	Express Visa Fee	Urgent Visa Fee	Regular Service Fee	Express Service Fee	Urgent Service Fee
Thailand	Single Entry	1,730	2,875	3,660	1,000	1,800	2,200	730	1,075	1,460
	Double Entries	2,730	3,875	4,660	2,000	2,800	3,200	730	1,075	1,460
	Multiple Entries in 6 Months	3,730	4,875	5,660	3,000	3,800	4,200	730	1,075	1,460
	Multiple Entries in 12 Months	5,230	6,375	7,160	4,500	5,300	5,700	730	1,075	1,460

Applicants are advised to apply Chinese Visa **ONE month in advance** but no earlier than 3 months!

TRAVEL PACKAGE

Travelling date: **16-21 May 2023**

- Roundtrip Tickets (BKK-PVG) by Thai Airways International (TG)
- 5 nights Hotel Accommodation with breakfast
- Group tourists visa
- Transport from airport, hotel, exhibition venue and during your stay in Shanghai
- Meals as indicated in the package
- Travel insurance

Price per person **47,900 THB** (Subject to 7% VAT)



EDC Travel Plus Co., Ltd.

5 Soi Ramkhamhaeng 60 Yaek 9 Ramkhamhaeng
Road, Huamark, Bangkok, Bangkok 10240

Ms. Netsai HONGSAENG (Netr)

Tel: 66 (0) 27350909 Ext 150 HP: 66 (0) 614626914

Email: edctravel@hotmail.com



FRANCO-THAI

CHAMBER OF COMMERCE

SIAL CHINA 2023



TIMETABLE & CONTACT

Timetable for Exhibitors (Build up & Exhibition Hours & Dismantling)

Item	Date	Time	Electrical supply
Move in	May 15 th	2:00 pm – 6:00 pm(Bare booth build up)	No electrical supply
	May 16 th	9:00 am – 10:00 pm	No electrical supply
	May 17 th	(Pre-equipped booth&Bare booth build up)	10:00 am – 10:00 pm
Exhibition hours	May 18 th to 19 th	8:00 am – 6:00 pm	8:00 am – 6:00 pm
	May 20 th	8:00 am – 4:00 pm	8:00 am – 4:00 pm
Dismantling	May 20 th	4:00 pm – 10:00 pm	
Facilities Cut Off (Power/Water/Compressed air/Network)	May 20 th	4:00 pm	
Empties Delivery	May 20 th	4:00 pm	

For exhibitors under Thailand Pavilion, please start decorate your booth on **17 May, from 2 pm**

Timetable for Visitors

Item	Date	Time
Exhibition Hours	May 18 th to 19 th	9:00 am – 5:00 pm
	May 20 th	9:00 am – 4:00 pm (Visitor entrance closes at 3:00 pm)

ON-SITE COORDINATOR

Rudee W. Mobile: 66 (0) 87 331 2442 Line ID: dee1977

WeChat ID: Rudeedee19

IMPORTANT REMINDERS

Requirement	Deadline	Contact
Catalogue/ Show Directory Registration	11 Apr 2023	Exhibitor Online Area
Sea Freight (Documentation)	20 Mar 2023	APT Showfreight
Refrigeration & Catering Equipment	14 Apr 2023	LOWE Refrigeration
Travel Package	5 Apr 2012023	EDC Travel Plus
SIAL Innovation Contest	31 Mar 2023	Exhibitor Online Area
Logo and picture	23 Apr 2023	Franco-Thai Chamber of Commerce
Furniture & Equipment	14 & 24 Apr 2023	Franco-Thai Chamber of Commerce
Translator	20 Apr 2023	Franco-Thai Chamber of Commerce
Sea Freight (Consignment)	5-7 Apr 2023	APT Showfreight
Dry Food Air Freight (Documentation)	3 Apr 2023	APT Showfreight
Frozen Air Freight (Documentation)	10 Apr 2023	APT Showfreight
Dry Food Air Freight (Consignment)	24-26 Apr 2023	APT Showfreight
Frozen Air Freight (Consignment)	2 May 2023	APT Showfreight
Exhibitor Badge	30 Apr 2023	Franco-Thai Chamber of Commerce



Thank you for your kind attention

Rudee W.

Mobile: 66 (0) 87 331 2442

Line ID: dee1977

WeChat ID: Rudeedee19



Franco-Thai Chamber of Commerce