# SUSTAINABILITY FOR **BUSINESS FORUM 2020**

INNOVATIVE BUSINESS SOLUTION FOR A GREEN RECOVERY

#### **MEET THE PRACTITIONERS BEHIND STRATEGIES FOR:**

SMART, SUSTAINABLE AND RESILIENT CITIES

SUSTAINABLE LIFESTYLES - FASHION & BEAUTY

FOOD OF THE FUTURE

THURSDAY, 8 OCTOBER 2020

MARRIOTT MARQUIS QUEEN'S PARK



















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# What is the Sustainability for Business Forum?

**Mission:** to shed the light on business practitioners who have create business value while improving their impact on people and the planet.

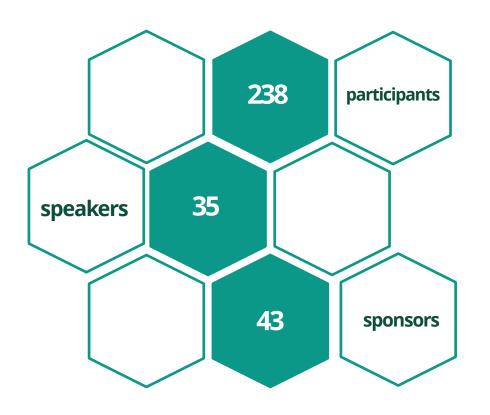


**To connect** with relevant sustainability potential partners and service providers

**Toget inspired** by leading sustainable initiatives and projects in Asia

**Toempower** businesses with innovative and effective strategies driven by economic, environmental and social performance

### **Facts & Figures**



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#### **ADVISORS**





### TRACK #1

# **Smart, Sustainable and Resilient Cities**



Smart urban planning, resilient infrastructure, resource and transit management, community centered design, urban supply chains and innovative living solutions which will define the livability, health, quality of life, security, economic prosperity, environmental well-being and resilience of ASEAN cities in a post pandemic world.

We will discuss how to make cities more resilient to crises, what can be learned from the COVID management for climate change adaptation; what will cities offer in a new normal work play living environment; take from forward thinking examples of shorter and relocalized supply cycles, socially inclusive communities, human centric and holistic planning, revised usage of infrastructure and rethink urban systems towards self sufficiency.

TRACK #2

# Sustainable Lifestyles - Fashion & Beauty



Textile, beauty and supply chain sustainable innovations which are decarbonizing and reducing the environmental footprint of their value chain while improving the welfare and wealth of people and communities they employ and serve. We will look at how the sustainability agenda works in pair with the pandemic recovery plans and how cross collaborations in advanced sustainability can bring greater business resilience.

TRACK #3
Food of the Future



Innovation to move forward healthy food, sustainable supply chain and viable agriculture which are securing safer products for consumers, better revenue and environment for farmers communities and growing income for companies.



**CEO/Executive Panel** 

Speakers within the CEO panel are participating by invitation only and will consist of 3 to 4 CEOs from regional and global companies who have implemented sustainability transversely through their business organization, infrastructure, operations and supply chain.

### **Program (TBC)**

TRACK 1: Smart, Sustainable and Resilient Cities

TRACK 2: Sustainable Lifestyles – Fashion & Beauty TRACK 3: Food of the Future

13:30 - 14:00

Plenary Opening session with ambassadors and the Minister of Environment (TBC)

14:00 - 15:15

Enabling the smart, sustainable and resilient cities of ASEAN

14:00 - 15:15

Im-PACT: reinventing product lifecycles for responsible lifestyles

14:00 - 15:15

Food innovations for the future

15:15 - 15:45

Networking and Booth Encounter Break

15:45 - 16:20

Transportation 4.0: a vehicle for green growth and safe human mobility

15:45 - 16:20

Sustainability and Design

15:45 - 16:20

Sustainable food supply chain

16:20 - 16:55

Bringing back greenery to our cities: prospects of increased livability & urban farming

16:20 - 16:55

Waste to Fashion: bringing value to garment waste

16:20 - 16:55

Foodtech: Blockchain for food compliance

17:00 - 18:00

Plenary Executive Panel

18:00 - 20:00

**Networking Cocktail** 

Boosters (THB 10,000) Supporters (THB 25,000)

Sponsors (THB 40,000)

**Sponsorship Package** 







## Event Promotion

Onsite Marketing

Post-event Recognition

Logo in all promotion channels

- Logo on the digital stage backdrop
- Live recognition sponsor by MC
- Logo included in 'Thank you' email to all attendee
- Mentioned in NTCC quarterly magazine

Boosters Package (THB 10,000)

# Supporters Package (THB 25,000)

## **Event Promotion**

Onsite Marketing

Post-event Recognition

- Logo in all promotion channels
- Logo on the digital stage backdrop
- Live recognition sponsor by MC
- Space for your corporate roll-up banner at the registration
- Exhibit area with table
- Opportunity to present lucky draw prices
- Two event tickets

- Logo included in 'Thank you' email to all attendee
- Mentioned in NTCC quarterly magazine

# Sponsors Package (THB 40,000)

## **Event Promotion**

## Onsite Marketing

## Post-event Recognition

- Logo in all promotion channels
- Logo on the digital stage backdrop
- Live recognition sponsor by MC
- Space for your corporate roll-up banner at the registration
- Exhibit area with table
- Opportunity to present lucky draw prices
- Two event tickets
- Sharing of extra promotional material (video, promo pics) on NTCC & FTCCselected channels
- Brochure/give-away gift at the registration
- Show extra promotional materials on event presentation (video, promo pics)
- Logo on the badge
- Three event tickets

- Logo included in 'Thank you' email to all attendee
- Mentioned in NTCC quarterly magazine

- Logos as a water mark on official event photos and video
- Video and photos of the attendees engagement with your service/exhibit area
- Introduction email or meeting with your selected potential leads

## **SBF 2019**











### **Contact**

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