



Date: 18<sup>th</sup> of February 2020  
TO: FRANCO-THAI CHAMBER OF COMMERCE

**ATTN: Sukanya Uerchuchai** , FTCC Executive Director

**RE: CANDIDACY FOR RE-ELECTION AS FTCC BOARD COUNSELLOR**

Dear Khun Sukanya

I hereby confirm that I wish to re-apply for the position of counselor of the Franco-Thai Chamber of Commerce, at the end of my current 2-year mandate.

My involvement for the past 10 years with the Chamber and my current position as President of the Franco-Thai Chamber of Commerce helped me gaining a good understanding of the Chamber activities and management.

My ambition is to continue to serve the members, being involved in the organization of events, such as Bonjour France , and contributing to the success of our Chamber.

I am a 38-year old French National , living in Thailand for 11 years, and working in the Food industry, representing AYAM and some leading European brands – such as Bonne Maman, Cemoi or Paysan Breton – here in Thailand. As you will see in my resume, I drove businesses to their new market place, in UK, US and Thailand, keeping an open-mind to fit into new countries, and using cross-cultural management principles to lead our teams to their goals.

I get along well with others when working in group settings and I have the ability to help others find a common ground when they disagree on what actions to take or being indecisive. I am confident that I can fulfill the role of this position with the skills and experiences that I have, and to be a great benefit to the FTCC.

Thank you very much in advance for your consideration, trust and confidence,

Yours faithfully,

Thomas SANCHEZ

General Manager - The Commercial Company of Siam Limited  
(a member of Denis Group, established 1862)  
Bangkok-Thailand  
Tel +6683 095 1234





Thomas SANCHEZ  
Phone: +66 83 095 1234 | Email: [sanchez\\_thomas1981@yahoo.fr](mailto:sanchez_thomas1981@yahoo.fr) |  
D.O.B: 9.9.81 | Married, 3 children | French

## HONORS AND ACTIVITIES

**Franco-Thai Chamber of Commerce:** President of the Board (March '19 – Present) and Chairman of the F&B committee (April'15 – Present)

## EXPERIENCE

### MANAGING DIRECTOR

October '14 – Present

**The Commercial Company of Siam Ltd** (AYAM Brand, EUROFOOD, French Food Farmers)

- + Establish and implement the Strategic business, Financial and operational plans and reports
- + Responsible for the overall operations of the company (AYAM BRAND - distribution- , EUROFOOD - Import and distribution in Foodservice + Retail - , French Food Farmers Ltd - Premium Hams and sausages production unit -)
- +

### NATIONAL FOODSERVICE SALES MANAGER

June '10 – September '14

**The Commercial Company of Siam Ltd** (AYAM Brand, EUROFOOD, French Food Farmers)

- + In charge of foodservice Markets in Bangkok and Eurofood Distribution Centers at Hua-Hin, Pattaya , Koh Samui, and Phuket

### GENERAL MANAGER UK

May '07 – June '10

**La Compagnie des Desserts Ltd** - London UK.

**Key Account Manager (2005-2006) In charge of Michelin-\* restaurants**

Sept '05 – Sept '07

**METRO Cash and Carry**- Paris - FRANCE.

## EDUCATION

### Montpellier Business School - FRANCE

MASTER ESCM, Master degree of ESC Montpellier Business School (Major : Purchasing)

### La Trobe University Melbourne - AUSTRALIA.

Bachelor of International Business