

French Business Awards 2018

Given the success of the first three editions of the **French Business Awards**, which were launched for the first time in April 2013 to mark the Year of France in Vietnam, the French Chamber of Commerce and Industry in Vietnam (CCIFV) is pleased to present the fourth edition of the event.

1. In few words...

The French Business Awards is a competition organized by the CCIFV, aiming to highlight French companies and businessmen in Vietnam.

The awards ceremony will take place on June, 22nd 2018 and will reward winners of the 5 following categories:

- **Business Excellence**
- **Corporate Social Responsibility**
- **Start Up**
- **Entrepreneur**
- **France Alumni**

Beyond highlighting the company itself, these awards are designed to show the dynamism of French entrepreneurs and/or French companies operating in Vietnam. By rewarding the most successful of them, they also value the know-how « à la française », the ability for innovation, integration and adaptation to the local market, the French contribution to foreign trade and more generally the contribution to the French influence at a local and regional level.

For entrepreneurs or companies that are candidates, participating in these awards is a real opportunity to show their vitality on the Vietnamese territory, to promote their business and to gain visibility. Winners of each category will also receive an incentive prize in addition to a symbolic trophy.

This year, the Awards Ceremony will reservedly take place in the presence of the French Ambassador in Vietnam.

2. Application criteria

The competition is open to every company set up in Vietnam, member or not member of the CCIFV, no matter their legal form, showing a relevant link with France.

Some categories might have additional criteria.

3. Awards presentation

3.1. « Business Excellence » Award (new category)

This award is for French companies in Vietnam regardless of their size, members or not members of the CCIFV.

The « Business Excellence » Award rewards a company in its creation, establishment and development in Vietnam.

Criteria:

1. Company history
2. Its presence in Vietnam
3. Its success in Vietnam
4. Effectiveness: development execution and results to date
5. Short PowerPoint presentation of the application (3 slides maximum)

3.2. « Corporate Social Responsibility » Award

This award is for all the companies regardless of their size and meeting general application criteria.

The « CSR » Award rewards a company in its initiative to implement CSR projects.

Criteria:

1. *Descriptions of the CSR approach and objectives:* description of the activities, contribution to SDGs, implemented, stakeholders involved, number of employees engaged, projects partners, budget.
2. *Outcomes and Impact of project(s):* achievements, beneficiaries of the program, systems implemented to measure the impact; geographic, material, physical, financial indicators.
3. *Sustainability of project(s):* development of know-how and/or products and services, potential of replication/scaling, contribution to global sustainable growth.
4. Short PowerPoint presentation of the application (3 slides maximum).

3.3. « Entrepreneur » Award

A company created in Vietnam by a French person who has managed to value/capitalize on Vietnam's assets, which are not subsidiaries of existing companies and meeting general criteria.

The « Entrepreneur » Award rewards a company for its ability to have created and developed a new business in Vietnam.

Criteria:

1. *Business evolution:* relevance of business model, growth evolution, number of employees, reputation of the company, company's ability to grow up
2. *Entrepreneurial qualities:* qualities in growing and developing the business, continuous tenacity and determination to overcome challenges
3. *Integration into the Vietnamese economy:* projects and investment in Vietnam, understanding of the local market, supplier relationships, staff training, regional or international development
4. Short PowerPoint presentation of the application (3 slides maximum).

3.4. « France-Alumni » Award

This award is for a Vietnamese person who studied in France (referred as France-Alumni), and meeting general application criteria.

The « France-Alumni » Award rewards a former French student for his exemplary professional career.

Criteria:

1. the career path
2. the actual position
3. the achievements
4. Short PowerPoint presentation of the application (3 slides maximum)

3.5. « Start-Up » Award

This award is all companies in Vietnam regardless of their size, members or not members of the CCIFV, with a relevant link with France and meeting general application criteria.

The « Start-Up » Award rewards the most promising start-up.

Criteria:

1. the Business Plan
2. the potential of the project
3. Short PowerPoint presentation of the application (3 slides maximum)

4. Application files

Candidates willing to register for the French Business Awards 2018 must prepare an application file for the award category of their choice. This application file includes a **Registration form** and a **PowerPoint presentation** which must to be sent by email (see *below the deadlines*).

Registration form (deadline for submissions on April 27th): Companies must fill in a registration form for the category they are candidate for (*see below the different categories*) to provide the organizers with their information and to explain their application.

PowerPoint Presentation (deadline for submissions on May 10th): This year, in addition to the registration form, candidates must prepare a short PowerPoint presentation of 3 slides maximum to sum up their application (presentation of the company, relevance of the category choice, initiatives and/or achievements fitting with the category).

5. Jury's evaluation

Candidates will be given a mark for each criterion of their awards category and a mark for their PowerPoint presentation, and the jury will make an average of the marks (without coefficient).

For each category, the 2 candidates that will receive the best average will be nominated for the French Business Awards.

The announcement of winners of each category will be made during the Awards Ceremony, on June 22nd 2018.

6. Estimated calendar

End of March	Communication of the French Business Awards to companies (online) and opening of the applications
April 27 th	Deadline for registration forms : end of registration forms submissions (by email) at 12am
May 10 th	Deadline for presentation : end of PowerPoint presentation submissions (by email) at 12am
May 11 th to June 5 th	Meeting of the jury and deliberations
June 22 nd	Announcement of the Awards winners, Awards Presentation Ceremony and Dinner

French Business Awards 2018

Competition rules of procedure

Article 1: Objective of the competition

The French Business Awards 2018 is an event organized by the French Chamber of Commerce and Industry in Vietnam (CCIFV), aiming to promote and encourage the presence of French companies in Vietnam.

Five Awards will be rewarded: Business Excellence, CSR, Entrepreneur, Start-Up and France-Alumni Awards.

Article 2: Application conditions

The competition is open to every company set up in Vietnam, member or not member of the CCIFV and whatever their legal form, with a relevant link with France.

To apply for the competition, the companies shall meet general application criteria and specific application criteria that are proper to each awards category.

Article 3: Application files

The registration forms will be available on the CCIFV's website from **March 15th**.

A valid application requires the candidates to confirm their participation by sending their registration form to the following address: vy.nguyen@ccifv.org on **April 27th noon (Vietnam time) at the latest** and Power Point Presentation **on May 10th noon**.

The deadline for submission of the application files is April 27th noon (Vietnam time).

The Jury has the right to reject incomplete applications or applications that contain false information. They can also require additional information.

Article 4: Communication

Candidate companies accept their name to be mentioned during communication actions of the event, including in the media.

Press releases will be published before and after the event. The names of the winners will not be made public before the awards ceremony and will be kept confidential until the event.

Article 5: The Jury composition

The list of Jury members of the French Business Awards 2018 will be confirmed soon.

Companies which have a jury member employed, invested or belonged to the administration board are not allowed to apply for the competition.

The jury will elect the winners by an absolute majority of votes. The observer of the jury will have a casting vote in the event of a tie.

The jury will rule independently.

The jury has the right to ask the candidate for more information about his application.

All the information present in the application file will be kept confidential. Therefore, the jury's members are not allowed to communicate any information or use them out of the 2018 French Business Awards scope.

Article 6: Candidate commitment

The candidate company and its representative shall acknowledge the competition regulations and accept them unreservedly.

The company shall provide the organizer correct and sincere information to ensure the jury's selection not to be misled.

Nominated candidates shall be present or represented during the awards ceremony that will be held on June 22nd 2018.

Article 7: The competition organizer

The organizer will not be responsible or liable if the competition happens to be interrupted or extended for any reason.

The organizer has the right to modify these terms and conditions and to inform the candidates about any change beforehand.