

20th
Anniversary

GALA 2018

Friday, June 22nd

Park Hyatt Saigon



2018
FRENCH BUSINESS
AWARDS



Organizer

The French Chamber of Commerce and Industry in Vietnam (CCIFV)

The CCIFV gathers over 280 members and offers services to the whole French business community in Vietnam. Its mission focus on 3 goals:

- Drive and represent its community, in particular by helping the share of information
- Help French companies establish and develop their activities in Vietnam
- Promote the image of France in Vietnam and develop bilateral exchanges



Gala CCIFV 2018

Description:

A prestigious event extolling the qualities of French know-how



The Atmosphere :

Gastronomy, Elegance and Show

Gala CCIFV 2018

- **Date: Friday, June 22th 2018**
- **Venue : Park Hyatt**
- **A new and luxurious hotel, well located with one of Ho Chi Minh City's largest and most beautiful function rooms**



Gala CCIFV 2018

Participants:

- **300 people expected :**
 - **French and Vietnamese authorities: French Ambassador, French Consul, French Minister (date to be confirmed) and members of the Vietnamese Government**
 - **French and Vietnamese business communities**
 - **Other foreign business communities in vietnam**
- **Media impact**

Gala CCIFV 2018

- **Gala Features :**

- **The French Business Awards' 3th edition ceremony**
- **Exhibition & Show during the evening**
- **20 years**

The French Business Awards

In a few words...

The French Business Awards is a competition organized by the CCIFV, aiming to highlight and encourage French businessmen and companies in Vietnam.

The winners of 5 different categories (Best Company, Entrepreneur, CSR, France-Alumni, Start-Up) will be awarded during a ceremony. Beyond highlighting the company itself, these awards are designed to show the dynamism of French entrepreneurs or French companies operating in Vietnam.

Edition 2018

This 3rd edition of French Business Awards 2018 will be presented at a Gala Dinner and Awards Ceremony in Ho Chi Minh City, Vietnam, on June 22nd 2018.



Supporting Opportunities

- **Opportunities exist for organisations to sponsor individual awards or the gala dinner. Sponsors of a specific award will not be eligible for nomination for that award.**
- **French Business Awards Supporter (x3)**
- **Individual Awards Supporter (x5)**

Award Categories

- **The Award for Best Company**

- This Best Company Awards rewards a company in its creation, establishment and development in Vietnam.

- **The Award for Corporate Social Responsibility**

- **The Corporate Social Responsibility Award will reward a company integrating CSR into its core strategy and contributing to sustainable economic development in Vietnam**

- **The Award for Entrepreneur**

- This Entrepreneur Awards rewards a company for its ability to have created and developed a new business in Vietnam

- **The Award for France Alumni**

- This France-Alumni Awards rewards a former French student for his exemplary professional career

- **The Award for Start-Up**

- This Start-Up Awards rewards the most promising start-up

Gala Supporters – Platinum

- **VND 70,000,000 (maximum 3)**
- **Media and Advertising benefits**
 - **Logo placed in marketing materials, main backdrop, and banner of the event**
 - **2 publications on CCIFV newsletter**
 - **One editorial on website and Facebook page**
- **Benefits at French Business Awards Ceremony and Gala Dinner**
 - **10 FOC tickets (one table)**
 - **One promotion desk to introduce Sponsor's business**
 - **Two standees placed in the welcoming area**
 - **Flyer insertion in welcome bag for all participants**
 - **Acknowledgements in the welcoming and closing speeches**

Award Category Supporters – Gold

- **VND 34,500,000 / award (maximum 5)**
- **Media and Advertising benefits**
 - **Logo/title placed in marketing materials, main backdrop, and banner of the event**
 - **The company will offer remarks and award a prize during the ceremony**
- **Benefits at French Business Awards Ceremony and Gala Dinner**
 - **04 FOC tickets**
 - **One Standee placed in the welcoming area**
 - **Flyer insertion in welcome bag for all guests**
 - **Acknowledgement in the welcoming and closing speeches**

Gala Supporters – Silver

- **VND 20,000,000 (maximum 3)**
- **Media and Advertising benefits**
 - **Small logo placed in marketing materials, main backdrop, and banner of the event**
 - **2 publications on CCIFV newsletter**
 - **One editorial on website and Facebook page**
- **Benefits at French Business Awards Ceremony and Gala Dinner**
 - **02 FOC tickets**
 - **Flyer insertion in welcome bag for all participants**
 - **Acknowledgements in the welcoming and closing speeches**

Additional Sponsors

- **Products or goodies**
- **Media and Advertising benefits**
 - **Small logo/title placed in marketing materials, main backdrop, and banner of the event**
- **Benefits at French Business Awards Ceremony and Gala Dinner**
 - **FOC tickets (depending on the sponsoring)**
 - **One Standee placed in the welcoming area**
 - **Products insertion in welcome bag for all guests**
 - **Acknowledgement in the welcoming and closing speeches**

Corporate Table Package

- **VND 25,000,000 (non member)**
- **VND 20,000,000 (member)**

- **Offer your team, partners or clients the unique opportunity to spend a night all together, while discovering French culture through its food, wine and animations.**

- **Book a table for 10 people and get:**
 - **Personal welcoming via the VIP entrance**
 - **A VIP reserved table with company logo display**
 - **Latest reservation date: May, 22nd**

Visibility

To guarantee its success, the event will be promoted via different channels:

Internet

- ❖ Website of the CCIFV (over 3500 unique visitors in a month)
- ❖ Social networks (Facebook, Twitter, LinkedIn)

Media

- ❖ Flyers
- ❖ CCIFV Emailing and Newsletter
- ❖ Standees and backdrop during the event
- ❖ Press release and press conference
- ❖ CONNECT Magazine

Partnerships

- ❖ CCIFI Network (International French Chambers of Commerce)
- ❖ Foreign and Vietnamese business associations in Vietnam



Contact us

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Thank you!