

# FRENCH BUSINESS AWARDS 2018

Friday, June 22<sup>nd</sup>



2018  
FRENCH BUSINESS  
AWARDS



# The French Business Awards

## In a few words...

The French Business Awards is a competition organized by the CCIFV, aiming to highlight and encourage French businessmen and companies in Vietnam.

The winners of 5 different categories (Best Company, Entrepreneur, CSR, France-Alumni, Start-Up) will be awarded during a ceremony. Beyond highlighting the company itself, these awards are designed to show the dynamism of French entrepreneurs or French companies operating in Vietnam.

## Edition 2018

This 3rd edition of French Business Awards 2018 will be presented at a Gala Dinner and Awards Ceremony in Ho Chi Minh City, Vietnam, on June 22nd 2018.



# Organizer

The French Chamber of Commerce and Industry in Vietnam ( CCIFV)

The CCIFV gathers over 280 members and offers services to the whole French business community in Vietnam. Its mission focus on 3 goals:

- Drive and represent its community, in particular by helping the share of information
- Help French companies establish and develop their activities in Vietnam
- Promote the image of France in Vietnam and develop bilateral exchanges



# Best Company

**This Best Company Awards rewards a company in its creation, establishment and development in Vietnam.**



## Who ?

French companies in Vietnam regardless of their size, members or not members of the CCIFV

## What ?

The jury will pay attention to the Company history, its presence and its success in Vietnam

# Corporate Social Responsibility Awards

**The Corporate Social Responsibility Award will reward a company integrating CSR into its core strategy and contributing to sustainable economic development in Vietnam**



## Who ?

All companies in Vietnam regardless of their size, members or not members of CCIFV, with a relevant link with France

## What ?

The jury will pay attention to the integration of CSR principles into the company strategy and the outcomes, impact, and sustainability of projects

# Entrepreneur Awards

**This Entrepreneur Awards rewards a company for its ability to have created and developed a new business in Vietnam.**



## Who ?

A company created in Vietnam by a French who has managed to value/capitalize on Vietnam's assets

## What ?

The jury will pay attention to demonstrated entrepreneurial qualities in growing and developing the business, continuous tenacity and determination to overcome challenges

# France-Alumni Awards

**This France-Alumni Awards rewards a former French student for his exemplary professional career**



## Who ?

Vietnamese person who studied in France (« France-Alumni »).

## What ?

The jury will pay attention to the career path , the actual position, the achievements of the candidate

# Startup Awards

**This Start-Up Awards rewards the most promising start-up.**



## Who ?

All companies in Vietnam regardless of their size, members or not members of the CCIFV, with a relevant link with France.

## What ?

The jury will pay attention to the Business Plan and the potential of the project.



# Application

## Why to be candidate?

These awards are an opportunity to promote your business and gain in visibility while showing the vitality of French businesses in Vietnam

## Who can participate

- ❖ All companies in Vietnam having a relevant link with France
- ❖ Members or not members of CCIFV
- ❖ Specific categories might have additional criteria

## How to participate

- ❖ Get the competition **Terms & Conditions** (including registration forms)
- ❖ Fill in the **registration form** for the category of your choice and send it by email at [vy.nguyen@ccifv.org](mailto:vy.nguyen@ccifv.org) before **April 27<sup>th</sup> noon**
- ❖ Prepare an **application file** (Power Point presentation of 3 slides maximum) and send it by email at [vy.nguyen@ccifv.org](mailto:vy.nguyen@ccifv.org) before **May 10<sup>th</sup> noon**
- ❖ Be present at the awards ceremony on **June 22<sup>nd</sup>!**

# Visibility

To guarantee its success, the event will be promoted via different channels:

## Internet

- ❖ Website of the CCIFV (over 3500 unique visitors in a month)
- ❖ Social networks (Facebook, Twitter, LinkedIn)

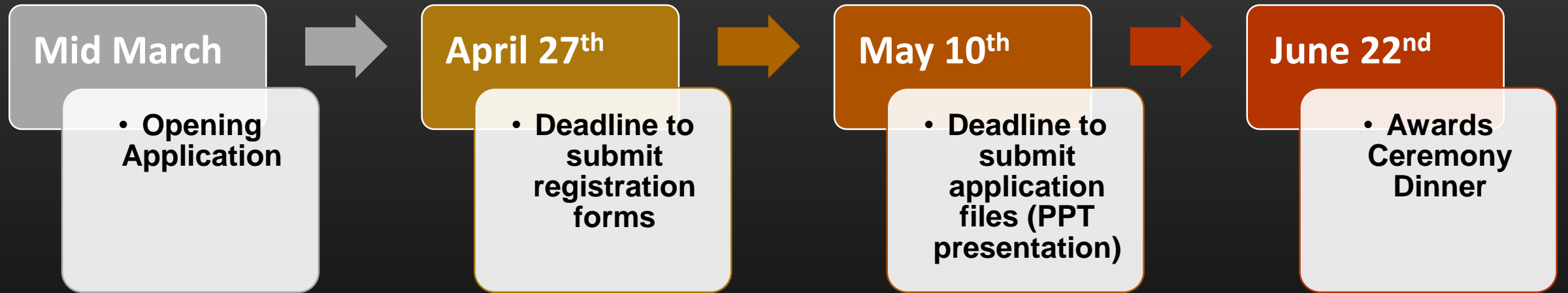
## Media

- ❖ Flyers
- ❖ CCIFV Emailing and Newsletter
- ❖ Kakemonos and backdrop during the event
- ❖ Press release and press conference
- ❖ CONNECT Magazine

## Partnerships

- ❖ CCIFI Network (International French Chambers of Commerce)
- ❖ Foreign and Vietnamese business associations in Vietnam

# Agenda





## Contact us

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**Thank you!**