

It is an honor to announce the special supplement of Diplomacy & Commerce dedicated to France, with the support of French-Serbian Chamber of Commerce (CCIFS):

France

IN FOCUS

to present the most recent data on all aspects of cooperation and to point out trends in economic relations between France and Serbia. This will be achieved through the interviews with the representatives from the highest French officials in Serbia, as well as with the Serbian officials.

The President of the CCIFS Mr. **Dragoljub Damljanović** will explain the goals and give insights and projects of CCIFS, in order to create a platform for better cooperation between France and Serbia. Mrs. **Sanja Ivanić**, CCIFS Director will give her overview on economic cooperation.

The articles: *“Macron - the King of Hearts”*, *“Louvre 2.0 - Culture as a fuel for Economy”*, and *“The Spirit of Gauls is a Phoenix”* will provide information on culture, tradition, spirit, and history of France.

“France in focus” supplement will be distributed in the first week of January 2018. to the 5.000 addresses of business and diplomatic community in Serbia, as a part of Diplomacy & Commerce magazine.

Moreover, the supplement will be posted on the websites of Diplomacy & Commerce, and CCIFS, and will be distributed through the network of 12.000 addresses as a newsletter.

Closing date of the supplement is 29th December 2017.

We are inviting you to participate in this issue.



Belgrade, November 20, 2017

Dear members,

It is with great pleasure that we inform you that, following an invitation from Diplomacy&Commerce magazine we have accepted to support preparing the second special supplement „InFocus-France“, dedicated to the French business community in Serbia.

As our French-Serbian Chamber of Commerce has spent many years working actively and successfully to enhance cooperation between Serbia and France, and to help build a better economic environment, we believe that the appearance of this high-quality publication will offer readers a new experience by providing them with relevant, useful information.

„InFocus-France“ will cover topics on bilateral and economic cooperation, tourism and culture and other relevant articles about French economy, development and cooperation with Serbia. The President of the CCIFS Mr. **Dragoljub Damljanović**, and Director Mrs. **Sanja Ivanić** will give their views on economic cooperation and the role of CCIFS in creating a better environment for investors and companies.

It is our pleasure to also provide our own contribution in the supplement, which will this time feature France in focus from the perspective of the Serbian business environment.

Considering the fact that this edition always receives the most publicity, we would like to hereby encourage you to also support this new magazine, participate in it, or use it to present your company or brand.

Sanja Ivanić
Director General
Chambre de Commerce et d'Industrie France Serbie



France

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