

KYOTO

GRAPHIE

international  
photography festival

KYOTOGRAPHIE Kyoto international photography festival 2016  
associated events

KYOTOGRAPHIE presents

**Sustaina-village**

Main organizer: KYOTOGRAPHIE Organization Committee

Sponsored by: Association for promotion of Kyoto Okazaki area

## Introduction

### About KYOTOGRAPHIE Kyoto international photography festival

KYOTOGRAPHIE, International Photography Festival with strong media coverage both locally and internationally, will present the fourth edition in the Spring of 2016. As in previous years, exhibitions will be spread across the city in 15 venues between traditional Japanese and contemporary architecture, accompanied by innovative scenography.

The festival is known for its distinctive image. The exhibitions and events create opportunities, bringing people together of all ages, cultures and backgrounds, with over 60,000 visitors in 2015. Situated in Kyoto's world-class atmosphere KYOTOGRAPHIE unites ancient history and contemporary art with the support of prestigious private sponsors.

#### KYOTOGRAPHIE 2016 overview

■ Period: 23 April 2016 (Saturday) and 22 May 2016 (Sunday)

■ Theme: Circle of Life

With "Circle of Life", KYOTOGRAPHIE is able to promote its values on sustainability and the creation of a better society. Through the exhibitions and the festival's events we aim at presenting numerous options for a different world.

KYOTOGRAPHIE presents

## Sustaina-village : ( Sustainable + Village )

■ Date:

**2016, May 3<sup>rd</sup>** (Tuesday, Constitution Memorial Day) - **May 4<sup>th</sup>** (Wednesday, Greenery Day) **12:00 ~ 21:00**

Preparation: May 1<sup>st</sup> (Sunday), May 2<sup>nd</sup> (Monday) ※to be confirmed if 1 or 2 days Removal: May 5<sup>th</sup> (Thursday • Public holiday)

■ Venue:

Okazaki Park and ROHM Square (in front of Kyoto Municipal Museum of Art Annex)

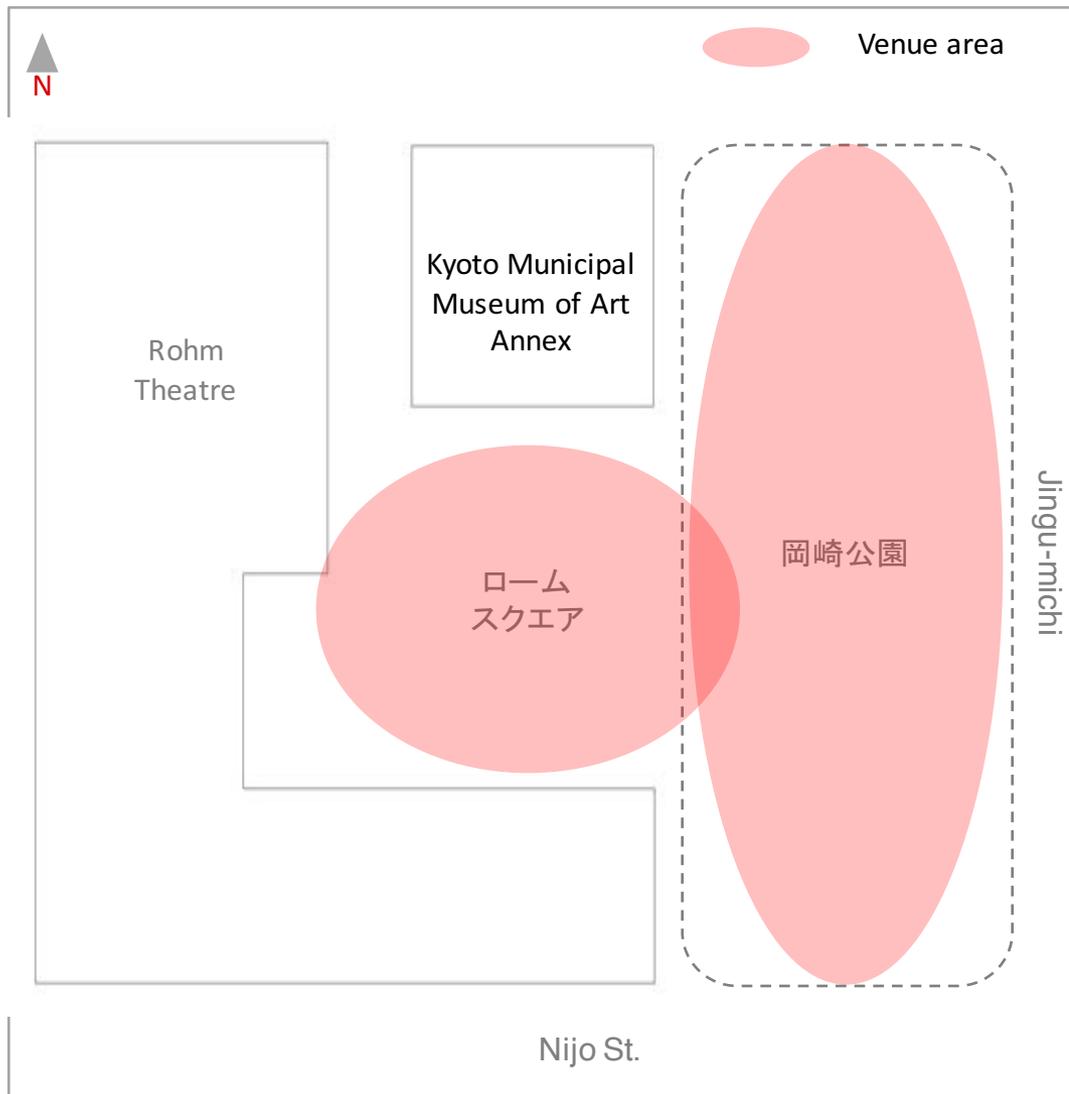
■ Outline:

As part of KYOTOGRAPHIE 2016, Sustaina-village is an outdoor event to be held in Okazaki Park, a highlight of Kyoto, which has been recently totally renewed and is this year's main festival location. The event will be centered around a market highlighting social sustainability, workshops and projections of artworks by related photographers under this year's main theme: "The Circle of Life."

Okazaki Park will be a venue for cultural interaction for people of all ages.



## Program – May 3<sup>rd</sup>- 4<sup>th</sup>



### Outdoor slideshow

A giant screen and projectors will be set up to show works and short films of photographers. (3 to 5 screens are expected)

### Market

The market will be offering food, beverages and miscellaneous items with the theme of “The Circle of Life”

### Workshops

The workshops will also focus on “The Circle of Life” emphasizing sustainability  
Examples: workshop on the use of bicycles to generate electricity, reuse of second-hand clothes

### Outdoor lives & performances

# Management Organization

## ■ Main Organizer:

**KYOTOGRAPHIE Organization Committee** (<http://www.kyotographie>)

We have been organizing and managing KYOTOGRAPHIE, Kyoto international photography festival since 2013. Receiving attention both locally and from abroad, we are going to hold the 4<sup>th</sup> edition from April 23<sup>rd</sup> to May 22<sup>nd</sup> 2016.

## ■ Management of the market:

**ena farm** (<http://www.enafarm.jp/>)

Centered on agriculture, ena farm develops projects that support lives of people, such as cultivation of organically produced vegetables, planning and management of markets. Ena farm organizes Tokiakari market (Okazaki Park) and “Le Marche” (French Institute Japan-Kansai).

## ■ Management of the workshop:

**Hinodeya eco-life laboratory** (<http://www.hinodeya-ecolife.com/>)

Based in Kyoto, Hinodeya develops technical assistance and organizes projects focused on energy saving, in-house power generation, and reduction of garbage, in order to support the approach of environmental issues at home.

**Yaitopalé** (<http://yaitopale.com/>)

Based in Miyama-cho, Nantan-shi, Kyoto, Yaitopale develops environments where nature and human co-exist and projects aiming at the regeneration of Satoyama woodlands and bamboo forest. Yaitopale makes products and designs spaces using wood and organizes workshops about recycling old materials.

# Companies' booth plan

Companies who wish to, can join the Sustaina-Village event, by renting a space to display and present their goods and/or flyers to demonstrate their engagement in and understanding of sustainability concerns during these two days of May 3<sup>rd</sup> and 4<sup>th</sup>, 2016.

## Outline of the plan

### ■ The fee

1 participation / ¥100,000 (before tax) / 2 days 12:00 – 21:00

under condition of approval regarding the suitability of the content to the event's theme by the organizer

### ■ Benefit of the fee

- Exposure of the company logo on the event page of the website:

<http://www.kyotographie.jp/2016portal/sustaina-village>

- Kyotographie will provide a booth (tent around 2m X 2m) on the spot of the event (Okazaki Park)
- Exposure to the visitors of the Sustaina-Village (attracted by performances, art projections, market)

Although the average number of the visitors to Heian shrine, located on this spot, in April is 20,000, more visitors are expected since this historic cultural center has been recently refurbished by architect Hisao Koyama and now also provides further to the renewed zoo, the museums, one of Kyoto's main shrine, a huge entertainment complex (Rohm Theater, Tsutaya bookstore, ...).

※Please contact us for the details of plan as we can possibly personalize the offer depending on your products or services: [akihisa.suzuki@kyotographie.jp](mailto:akihisa.suzuki@kyotographie.jp) - 075-708-7108