



**CCI FRANCE JAPON**  
在日フランス商工会議所



***International Business Campus  
Osaka 2018***



# International Business Campus

June 13<sup>th</sup>, 2018  
at Osaka University

**Objective: connect international companies based in Kansai with top university students**

In order to strengthen international business development in Japan, the French Chamber of Commerce in Japan wishes to reinforce partnerships between leading Japanese universities and international companies.

Co-hosted with Osaka University, the **International Business Campus** forum is a major opportunity for international companies in Kansai to attract...

...future employees, prescribers, potential customers



Osaka University (Toyonaka Campus)

## Benefits for your company

- Develop awareness of your company and your brand,
- Introduce students to the career paths offered by international companies,
- Find future recruits,
- Highlight the globalization / internationalization of business,
- Promote international companies as a workplace of choice

## Schedule



**Date:** June 13<sup>th</sup>, 2018

**Timing:** 13:30pm – 18:30pm

**Place: Osaka University**  
Osaka University Toyonaka Campus  
1-32 Machikaneyamacho, Toyonaka,  
Osaka 560-0043

**Participants:**

- 10 companies maximum
- Osaka University students from 1<sup>st</sup> to 4<sup>th</sup> year, and more...
- Other university students from Kansai

**Synopsis:**

- Individual company presentations (conference room)
  - ✓ 15-minute presentation by each company
  - ✓ Detailed agenda to be determined
- Meeting / Networking between students and companies
  - ✓ a booth for each company



## Communication

- Announcement of the event on Osaka University's network
- Announcement of the event on CCIFJ's website and social media (Facebook)
- Invitation sent by email to all students
- Poster displayed in the university
- Flyers distributed in the university, and dispatched to other Kansai universities



## Participation

**Early-bird :**     **CCIFJ member registering by March 30<sup>th</sup> : 130,000 JPY + tax**  
CCIFJ member registering by April 13<sup>th</sup> : 150,000 JPY + tax  
Non-member company: 220,000 yen + tax

Price includes:

- 1 booth to meet with students (*booth decoration to be done by each company*)
- The possibility to present your company in front of students (15 mn)
- Brand visibility (logo on poster and flyer of the event...)
- Media coverage in CCIFJ publications (France Japon Eco, Newsletter) and social media (Facebook)

## Contact

**Jim JOSEPH**  
Tel: 06 4795 5126  
kansai-desk@ccifj.or.jp

**Ayane YASUDA**  
Tel: 06 4795 5126  
assistant-kansai-desk@ccifj.or.jp