

# DUBAI CHAMBER

## DUBAI BUSINESS WOMEN COUNCIL

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### **Nadine Halabi**

Business Development Manager  
Dubai Business Women Council  
[www.dbwc.ae](http://www.dbwc.ae)

As DBWC's Business Development Manager, Nadine helps drive business success by adopting a 'start-up' style of management that fosters innovation, takes advantage of new opportunities and interprets industry trends to maximize strategic objectives. Encouraging entrepreneurship is an important part of the Council's work in inspiring women to be the best they can be. As such, she ensures that the Council is an environment in which women feel motivated to innovate, create and thrive.

Throughout her tenure at the Council, she managed to bring on board long lasting strategic partnerships with organizations and companies who share the same mission and vision, and who delivered tailor made content for exclusive workshops for the members of the Council with the main purpose of helping them develop their entrepreneurial skills. Some of these entities include:

IE Business School, University of Wollongong in Dubai, Societe General, JP Morgan, ICON, Harvard Business Review, Action Coach Middle East, Investcorp, Ince&Co, Barclays, American University of Dubai, SAXO Bank, Etisalat, SAP, DOW Chemicals and more.

Keeping in mind the main challenges that entrepreneurs face on a daily basis, she was able to attend to one of the key challenges by bringing on board an exclusive and free of charge opportunity for eligible members of the Council who were in dire need of Mentorship and guidance. The DBWC Spirit of Zayed Mentorship Programme was launched in January 2018 for that main purpose. The programme ran for over a period of 6 months, with 18 selected members given the unique opportunity to be paired with 18 mentees, who represented local and international leading companies, and were experts who worked in diverse sectors.

Another ongoing challenge that faced entrepreneurs was not getting enough access to proper information around business set up. With that said, she has been providing the members with ongoing support by bringing industry experts who delivered exclusive and specific content around business set up and development in the form of monthly workshops and seminars that were provided free of charge to members of the Council. These workshops helped many members develop the business that they always wanted to and/or helped them expand or scale up an existing one. Nadine also helped launched entrepreneurial initiatives that were based on 6-week accelerator programme that focused on helping them set up a business of their own. These successful projects / initiatives included: Ro'Ya 2014-2016 (Arabian Business Startup of the Year Winner in 2014) and Mindcloud Academy in 2017.

Through her demonstrated intrapreneurial approach to business, Nadine is considered in a strong position to continue charting the course of helping working women develop their skills and abilities.