



Nathalie Amiel-Ferrault

FedEx Express, MEISA (Middle East, Indian Sub-continent and Africa)

- 1. Transportation, Logistics, International Trade, e-commerce**
- 2. Business Analysis, Marketing, Communications and Customer Experience for FedEx and TNT in MEISA**
- 3. Leading a workforce of more than 1,000 people across MEISA**



My background and what I can bring to the FBC services and activities:

Born in Colmar, Alsace, I started my career in the transportation industry 30 years ago in France, after a Master in International Business from Montpellier Business School. Today, I am heading Marketing, Communications and Customer Experience for FedEx and TNT in MEISA from our headquarters in Dubai. I first moved to Dubai in 1996 for 5 years when the French community was still small and returned to Dubai in 2011 to join a well-established community of more than 25,000 citizens. I am looking forward to contributing to the FBC activities by building on my technical marketing and communication expertise, but also my understanding of International Trade, e-commerce and Diversity.

My added value in the Board:

In addition to my business development and marketing & communications expertise, I bring to the board my understanding of the country and my relationships with other business councils and trade organizations in the UAE.

A public advocate of 'Diversity and Inclusiveness', I will continue to champion initiatives supporting women and diversity in business, whether in large corporation or as entrepreneurs.

As a Vice-President of the FBC in 2016-2017, I was particularly engaged in bringing closer ties with the FBG (French Business Group), to ensure alignment and cohesion and bring together Team France.

Why you should vote for me:

I am extremely proud of the role played by the Dubai & Northern Emirates FBC and continue to be excited by the future perspectives of association to the French Business Group in Abu Dhabi.

I continue to see more opportunities in terms of developing our services to our members and opening doors for our innovative entrepreneurs and exporters.

Expo 2020 is round the corner and the FBC will play a role in facilitating incremental business and opportunities for our members.





Olivier BARIETY

ACCORHOTELS

My activities in 4 words:

1. INNOVATING
2. ANTICIPATING
3. PERFORMING
4. PROTECTING



My background and what I can bring to the FBC services and activities:

Security and business intelligence background:

- Knowledge of the Middle East on a geopolitical, political, economic and security side.
- Knowledge of the recent International Challenges especially cyber related.
- Knowledge & understanding of the new threats and issues in the Economic perimeter.
- Have the ability to anticipate and comprehend innovation focusing on global issues effecting the New Economic World.

My added value in the Board:

- Time & Knowledge
- Capability to work in both as part of a network and individual Projects
- Provide Strategic input on internal issues at FBC
- Institutional networks- both internationally and locally.
- Convey and share the vision of the world of services
- Bring forth ACCOR 's Logistic capabilities

Why you should vote for me:

- Enthusiastic
- Selflessness
- Willingness to serve the community and give meaning to the commitment.
- Ability to Network & create long term connections.





First Name Last Name Francois-Xavier BAUTMANS

Company Name Banque Internationale Luxembourg – DIFC

My activity in 4 words:

1. Private Banking
2. Wealth Management
3. Servicing clients from the GCC (expatriates as well as locals)
4. Investment Management



My background and what I can bring to the FBC services and activities:

12 years in Dubai
Passionate about French culture
Strong commitment to French community life
Multicultural network across region

My added value in the Board:

Ability to gain trust and consensus
Excellent in expanding network and influence
Committed to delivering outstanding results

Why you should vote for me:

To capitalize on my diverse network and excellent reputation to further expand the influence of the FBC in the region
To create more synergies between the FBC and the local authorities or companies
To assist and represent the French business community in all matters





First Name Last Name

Geoffroy BUNETEL

Company Name

CHALHOUB GROUP

My activity in 4 words:

1. Retail
2. Luxury
3. Strategy
4. Research



My background and what I can bring to the FBC services and activities:

After 10 years at EY as consultant specializing in economic development and government services, I have been working at the Chalhoub Group for the last 6 years. Head of Strategy since 2015, I will bring:

- An expertise in luxury (2nd largest French exports to the UAE)
- A strong insight on retail and e-commerce in the Middle East

My added value in the Board:

- Support and grow the activity and impact of the Luxury and Retail Committee
- Contribute to "FBC Insights" in terms of study and business intelligence
- Bring experience in strategic analysis to boost the FBC's penetration and impact
- Ease the relationships between the FBC, UAE stakeholders and French public players

Why you should vote for me:

I will strive to:

- strengthen the relationships and business opportunities between large multinationals, local groups and SMEs
- support local entrepreneurs and in particular create more collaboration between the Chalhoub Group's start-ups incubator, the French tech and the FBC's business centre.





Justine Dampit

ENCAS

My activity in 4 words:

1. Health
2. Chocolates
3. Snacks
4. Nutrition

ENCAS
BE REAL - EAT REAL

My background and what I can bring to the FBC services and activities:

My background is very entrepreneurial. I co-founded my official first company in Cairo when I was 23, I then moved to Dubai 7 years ago. I founded ENCAS 18 month ago, a Dubai based company specialized in healthy, 100% natural and vegan chocolates and snacks. I support programs like Synergy and actions for entrepreneurs & small businesses. I also help the permanent FBC team the best way possible in their day to day operations: with events, panel moderation, application process...

My added value in the Board:

A different point of view:

- Millennial Woman point of view

I'm 32 years old and I could bring the point of view of a millennial woman

- Entrepreneur and PME

I understand the issues and challenges small businesses face. I could bring to the board a different perspective and support opportunities that make a difference for SMEs and startups. I'm happy not only to suggest new initiatives but also contribute to their successful implementation.

Why you should vote for me:

- Firstly to encourage gender and age diversity on the board in order to represent all the members of our community
- Secondly to give an additional voice to small companies, SMEs and entrepreneurs, who represent the majority of our members and are not sufficiently represented at the board today
- Finally, I would like to carry on with my actions within the WIN committee and events around diversity and different topics like entrepreneurship & financing or like our next November event: "Coach, Sponsor, Mentor: Personal Development to enhance your business growth"





First Name Last Name Frederic Danvin

Company Name FDA Event&Prod

My activity in 4 words:

1. International Conferences and Forum
2. Sports Events
3. Production
4. Logistic

My background and what I can bring to the FBC services and activities:

I started my professional career in TV Industry as Director Assistant, Cameraman and Production Assistant. I worked during 5 years for Canal + (Les Guignols and Nulle Part Ailleurs), as a cameraman for the French version of "Survivor" (Koh Lanta), and became and still be Production Manager for American Television for major Sports Events in France (Tour de France, EURO, BasketBall, Roland Garros...). On the top of that, in 1999, I met Richard Attias and became one of his main collaborator in Davos and many other International Conferences. I'm still working a lot with Richard in addition of my own activities, mainly in Sports Events. I think that my global network and my event organization skills can be an added value for the FBC.

My added value in the Board:

Thanks to my 20+ professional experience in various industry, my profile could be a source of new ideas, concept and contacts for the French Business Council. Particularly in the Event/Communication Department.

Why you should vote for me:

I am living in Dubai for more than 10 years and built a close relationship with FBC for many years. I've been an active member in being part of the organization of Gala Dinner 2017 and 2018. I would be delighted to reach one level up in integrating the Board ! I am convinced that my experience and expertise could be a very good component the ComEx. I'm already very enthusiastic about what can be done, improved and achieved with the French Business Council dynamic Team !



PHOTO



Edouard Daou

Ekimetrics

My activity in 4 words:

1. Data Strategy Consulting
2. Data Science and Artificial Intelligence
3. Optimization of ROI & Marketing means
4. Business Development.

LOGO

Ekimetrics.

My background and what I can bring to the FBC services and activities:

I am a data scientist professional with 5 years of experience in my field.

For the last 3 years I have been growing the business of Ekimetrics in the UAE. Ekimetrics is a French Data Science consultancy company. I am also a member of the committee of the FrenchTech Hub in Dubai.

I can bring a robust knowledge of the new digital and data economy as well as a rich knowledge of the region's market and culture to the FBC.

My added value in the Board:

-Maintain, nurture & grow the relations with the FrenchTech Hub in Dubai | UAE

-Assist and advise the board in matters of digital and data economy thanks to my specialization & background in the area.

-Deep knowledge of the culture and business practices of the region thanks to being in the UAE since 1992 – Trilingual (English, French, Arabic).

Why you should vote for me:

-Highly motivated, available and engaged.

-I truly believe in the values of the FBC as it positively impacted our business in the area and want to contribute to its development.

-I believe that a solid link between the FBC and the FrenchTech hub is essential and I want to ensure that this connection stays as fruitful and constructive as possible for both entities.





First Name Last Name

Hanan DARWISH

Schneider Electric

My activity in 4 words:

1. Cluster President Gulf & Pakistan
2. Managing 500 Million Euros Business
3. In Charge of the 4th Global Hub animation for Schneider Electric world wide

Life Is On | 

My background and what I can bring to the FBC services and activities:

More than 20 years of international experience in global environment speakers diverse background, speaks 3 Languages & worked in various business domains that can bring to FBC the right diversity mix in terms of background, exceptional professional network.

My added value in the Board:

1. Outside in views, Innovation & Diversity.
2. local network alliances being woman of Arabic origin & French natural mix
3. Active member in Dubai business women council Board.

Why you should vote for me:

- 1- Legal & social background, Leading HR France for 5 years.
- 2- Women Empowerment value its for real
- 3- Differentiation & value Creation
- 4- Creativity and Thinking outside the box
- 5- Huge network with C level & key stakeholders in the region that can contribute FBC successful in UAE.





Charles de Puybaudet

DAVIDSON Consulting

My activity in 4 words:

1. IT-Digital
2. Consulting
3. HR Management
4. Business Development

LOGO

My background and what I can bring to the FBC services and activities:

Graduated from a French Business School in La Rochelle in 2006, I started working for Michael Page as the IT Division was just created. I did recruit IT profiles for SME's and big company for 3 years and joined Davidson Consulting. I spent 5 years in Paris working on Digital/IT & Telecom activities and then had the opportunity to move to Dubai since November 2015.

I'm coming from a small regional office and I'll be happy to bring my experience doing business in the UAE's and although working closely with HR and Recruitment department of the FBC.

My added value in the Board:

By working within IT since more than 10 years, I've seen many changes in Company, projects, technology & actors.

I'm a true believer that networking is the key to succeed when you're doing business. If I can share my previous experience in the region, then it's perfect!

Why you should vote for me:

It's like to continue to be a Board Member for two reasons. First by representing the SME's and share my experience.

Secondly, keep meeting people and make sure our business community is more efficient by doing business together and with others. Focusing on the networking of our Members.

Thank you





First Name Last Name: Bruno de Reneville

Company Name : Sodexo



My activity in 4 words:

1. Integrated services and "quality of life" services for our clients and consumers
2. Finance and strategy expertise
3. Economic development and growth
4. People management

My background and what I can bring to the FBC services and activities:

- In charge of Finance and Strategy for Sodexo in Africa - Middle East
- Member of the FBC COMEX for the last 6 years and President for the last 3 years
- I will use this experience to properly hand over my knowledge to the new elected Board Members

My added value in the Board:

- My personal commitment to the FBC's mission
- Expertise and resources of a global services company with operations in all GCC countries, thus benefiting FBC members and/or companies
- Contribute to ensuring that the FBC Executive Committee designs and implements an ambitious growth strategy

Why you should vote for me:

- Proven track record of managing the FBC Board.
- FBC Board has successfully guided the Operational Team to deliver profitable and growing activities.
- Availability and desire to contribute to the development of the French business community in the UAE and Dubai specifically.
- Fully engage to contribute to the "French Team Export" with the different stakeholders (Embassy, Business France, FBG, CCEF...)





LOGO

First Name Last Name Nicolas Ioannides

Company Name Tradition Dubai

My activity in 4 words:

1. Negotiation
2. Sales & Trading
3. Business Development
4. Financial Markets

My background and what I can bring to the FBC services and activities:

Deep experience and knowledge in demanding environment (trading floor), handling sales & trading teams, developing businesses
=> Managerial & analytical skills
=> Capacity to frame strategic challenges and opportunities in a constructive way
=> Confidence to engage with high level / C-level executives (based on my experience signing deals with head of asset management/ insurance/pension fund companies)
=> Ability to engage outside the board to promote the FBC

My added value in the Board:

- => Help the board envision the FBC's potential
- => Help increase the FBC's strategies & visibility to maximize its events' impact/value to the members
- => Collaborative/team worker
- => Efficient listener and mediator
- => Genuine desire to help and guide while not afraid to ask the right questions that challenge the status quo

Why you should vote for me:

For all of the above as well as the ability to work as a team with a common ambition





First Name Last Name **Thierry Louesse**

Company Name **Fractal Systems FZ-LLC**

My activity in 4 words:

1. Managing Director of Fractal Systems
2. Creator of Techno-art & Technology Consultant
3. Concepts Designer & Story Teller
4. Event Manager



My background and what I can bring to the FBC services and activities:

- 25 years corporate Experience as GM.
- 8 years start up & PME experience as a founder.
- Technology Consultant
- 21 years in Dubai has aquired Deep Knowledge of UAE eco system.
- Active involvement in the GALA and other events from the technology and event organisation stand point.

My added value in the Board:

I have arrived 21 years ago in Dubai as GM of IBM, in charge of the MEEP region. 8 years ago I setup Fractal Systems, now leader in Technology for Events. My added value to the Board will be : Experience as GM in a corporate company as well as Founder of Fractal Systems; The VIP Connection established in almost all the Government Entities. My deep understanding of the IT and overall technology, and of course my involvement in the FBC Gala diner.

Why you should vote for me:

Fractal Systems, in 8 years, became the undisputed GCC leader in term of Mechatronic Innovation for Events, exporting its technology not only in GCC but all around the world. Strong of this experience, Fractal Systems is set to provide several Technology Landmarks for the up-coming universal exposition of Dubai in 2020. Our aim is to create a cluster of French Companies, to propose a complete offer. United we are Stronger! My position in the COMEX will help me identify the interested companies, create this cluster, and present it to the relevant Government authorities. It has to be noted that Fractal Systems is already very active with many of these Government Authorities and already has few partnerships with French Companies present in FBC.





Jean-Marc LOURAU

GYMA FOOD INDUSTRIES LLC / FAUCHON MIDDLE EAST

My activity in 4 words:

1. 18 years in the UAE.
2. CEO in multinational companies.
3. Food Industries with Gyma Food Industries & Bayara.
4. Retail and Café with Fauchon Middle East.



FAUCHON
PARIS

My background and what I can bring to the FBC services and activities:

Graduated from a French Engineering School, with a Master Degree in Finance & Marketing, I am currently the CEO of a multinational group of companies since 2001.

- **GFI / Bayara:** 3 factories (UAE, Egypt, Saudi), >1000 employees, leader in the categories of Nuts, Dried fruits and Spices, all over the MENA Region.
- **Fauchon ME:** F&B brand with >30 cafés outlets spread across 10 countries, 20 boutiques in the Region sharing the excellence of French cuisine.

My added value in the Board:

I have joined the Executive Committee in 2013, in order to bring my expertise.

I have been on the initiative of the "F&B Committee" and we were able to organize many events, to help and support local players and new comers.

My objective today is to enhance this committee by helping the new comers and F&B actors to develop their businesses in the MENA Region.

Why you should vote for me:

- My 18 years' experience in the Region as CEO of large and SME is definitely an asset for all the Companies who want to durably establish the Region.
- My expertise in Food and Beverage companies, Member of the Executive Committee and Founder of the F&B Committee, adviser at the FBC Committee, will strongly serve the FBC and its Members.
- My culture of SME Sector. France is well represented by their top companies in CAC. I will be the voice to talk on behalf of the small and medium companies.





Emmanuel PETREQUIN

BOLLORE LOGISTICS

My activity in 4 words:

1. Business Development
2. Strategy & Leadership
3. Logistics & Transport
4. Middle East & South Asia focus



My background and what I can bring to the FBC services and activities:

20 years experienced with broad knowledge in global supply chain within Retail and Pharmaceutical Distribution. Well-versed with the skills of Supply Chain Management and Strategy & Leadership Management, I have associated with key stakeholders of various industries in Europe and Asia Pacific regions. During my tenure in Singapore (6 years), I participated actively to different committees (Supply Chain and Healthcare) of the French Chamber of Commerce of Singapore (FCCS) and had the opportunity to contribute to dedicated project such as Smart Health. In 2018 I was part of the committee who proposed the updates of the Constitution of the FBC.

My added value in the Board:

My past experience of Singapore FCCS and my first year involvement with FBC (Constitution updates, committees,...).

My experience within a French Multinational being a Regional Board member.

My networking capabilities developed within different international Companies, which are valued to connect the world between shippers and consignee.

My ambition to develop with the Board members the next 3-4 years FBC's vision.

Why you should vote for me:

- ✓ New comer in UAE expecting to bring FCCS's experience -> Best practice sharing
- ✓ Broad B2B experience within the 3 main regions surrounding Dubai: Europe, Africa, Asia -> Hub vision and strategy
- ✓ Expected mid-long term involvement with FBC -> Sustainability





Christine Rizzato-Corcodylos

Grospiron International – Middle East

My activity in 4 words:

1. International and domestic move
2. Office move
3. Storage
4. Relocation services



My background and what I can bring to the FBC services and activities:

I have always been in sales, from selling mobile phones in bulk to globality mobility services, including real estate, relocation and moving services.

If I join the board, I can bring my knowledge about the country, how to make business here, my network that I have grown during these 11 years in Dubai.

The FBC members are essentially expats, I can help from their arrival to their departure, and be an integration accelerator for the FBC members.

In our business the activities I could offer in the FBC, as they are in our activities:

- Logistic of transportation of hassle goods
- Airport / Airplane Tour
- Port facility / boat visit
- Provide information on move management best practice.
- Benchmark of mobility policy, process.
- Provide information on relocation matters, rental/ renewal of property, including commercial rent of offices and warehouses.
- Provide information on the insurance of moving, transport, offices, storage.

My added value in the Board:

- + My energy
- + My involvement
- + My seriousness
- + My professionalism
- + My assiduity
- + My originality

Why you should vote for me:

Because of all the above, and because I am ready to be more involved in a council that I know and have been to most of its events for the last 11 years.

Because I am serious but also, so sympathetic!





Jean-Paul SCHEUER

Sanofi

My activity in 4 words:

1. Empowering
2. People,
3. Patients,
4. Communities.



My background and what I can bring to the FBC services and activities:

Honored as among Forbes' top 100 executives in the Arab world, I have a Finance and Marketing degree from the French Business School, and a Masters in Pharmaceutical Industry from ESCP Europe. Currently, I am the Country Chair and General Manager for Sanofi Gulf Countries, and the Head of Generics Middle East & General Manager at Globalpharma. Prior to moving to the region, I was the General Manager of Sanofi Ukraine, where I was recognized by the Panacea Contest as *Top Manager of the Year*. And before that, I was the General Manager of Servier in Ukraine.

My career, spanning over 25 years of experience in the pharmaceutical industry, has been defined by enormous opportunities to transform businesses and thrive against highly challenging environments. I'm a firm believer in People – they have been pivotal to my journey as a leader, – my collaborators in delivering sustainable business growth and in creating an impact to the society. The various industry and health authority accolades we received together throughout the years have been a testament to this.

I'm bringing to the French Business Council my meaningful years of experience being a member of or serving in the boards of various business groups. Most recently is with the French Business Council where I have actively contributed in the relaunch of the Healthcare Committee, which now functions seamlessly as an integral working group within the Council. I was also member of the Board of the French Chamber of Commerce in Ukraine from 2008 to 2010 and a member of the Board of the American Chamber of Commerce in Ukraine where since 2014, I served as the Treasurer for the Executive Board. In 2011, I became a member of the Board of the Association of the Pharmaceutical Research and Development where I was also elected as Chairman for the 2011-2012 tenure. I have been a French Foreign Trade Advisor since 2008.





Tarek Solimane
Head of communications Middle East, KSA & Africa

Thales Group

THALES

My activity in 4 words:

1. Supporting Thales's business and developing the group's brand & image both internally and externally in target countries across the Middle East, Saudi Arabia & Africa
2. Formulating the regional communications & Brand & media strategy
3. Industries: Aerospace, Security, Space, Ground Transportation and Defense

My background and what I can bring to the FBC services and activities:

- **Nationality:** French – Egyptian
- **Education:** Master in Political Science, Economics & Negotiation
- **Business France:**
 - o Successfully launched the first UBIFRANCE Communications & Press office in the GCC in 2008. Led the office to become the highest-grossing out of 10 in the UBIFRANCE global network, 5 years in a row. Nominated Head of Business France, Egypt in 2014.
 - o Successfully launched & restructured the VIE department in 2009 while upgrading its process and regulations.
 - o Business Development & Sales: Supported French companies to expand and launch their business in the region (SMEs).
- Political and institutions Background: Worked for the French Embassy in Cairo from 2004 to 2008.
- **Alstom group** : 2014 to 2018: Regional communications Director
- **VP French Business Council** – 2017/2018

What I can bring to the FBC services and activities:

- o Communications strategy for the FBC
- o Contacts and relation with more than 500 journalists across the region
- o Experience in Event planification & communication/ Brand strategy
- o Public relation with the locals in Government and private companies
- o An experience of a multinational industrial group (way of working, planification, customer focused strategies, innovation)
- o Institutional network thanks to my current position
- o Presence and supporting the team – This is what has been done during 2017-2018 as a member of FBC Comex

My added value in the Board:

- Presence and support (all key meetings)
- Enthusiasm & dynamism
- Strong network across the UAE and the region
- Diversity – coming from a mixed background
- Strong negotiation capabilities
- Experience to being a bridge between French and the versatile Arab culture (Arabic speaker)

Why you should vote for me:

- Using my knowledge of the FBC stakes and priorities to achieve the FBC objectives
- Using my knowledge of the French Export team and its stakes to achieve the FBC objectives.
- Lobbying in favor of the FBC
- Contribution to enhancing the tools of the FBC (modernization, Digitalization)
- Using my network to promote the FBC in the media
- All this points were met during the 2017/2018 but one year is not enough to enlarge the strategy that I implemented especially the communication strategy for the FBC

FBC Annual General Meeting

