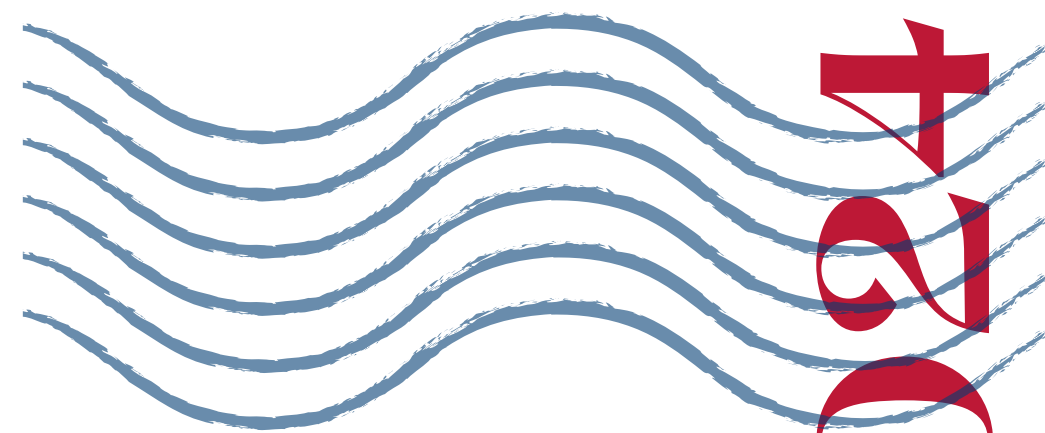
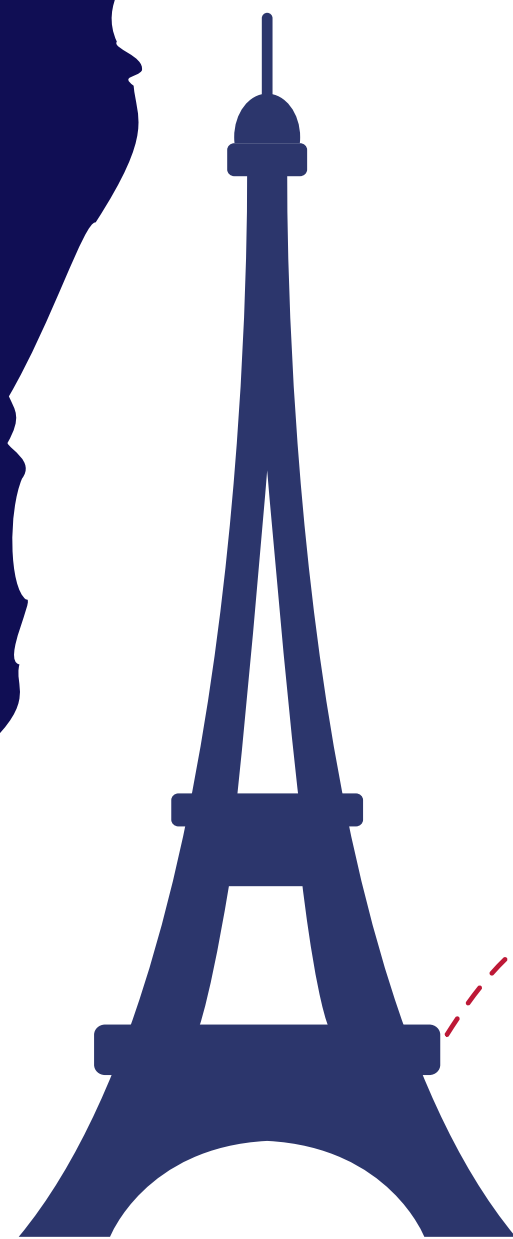
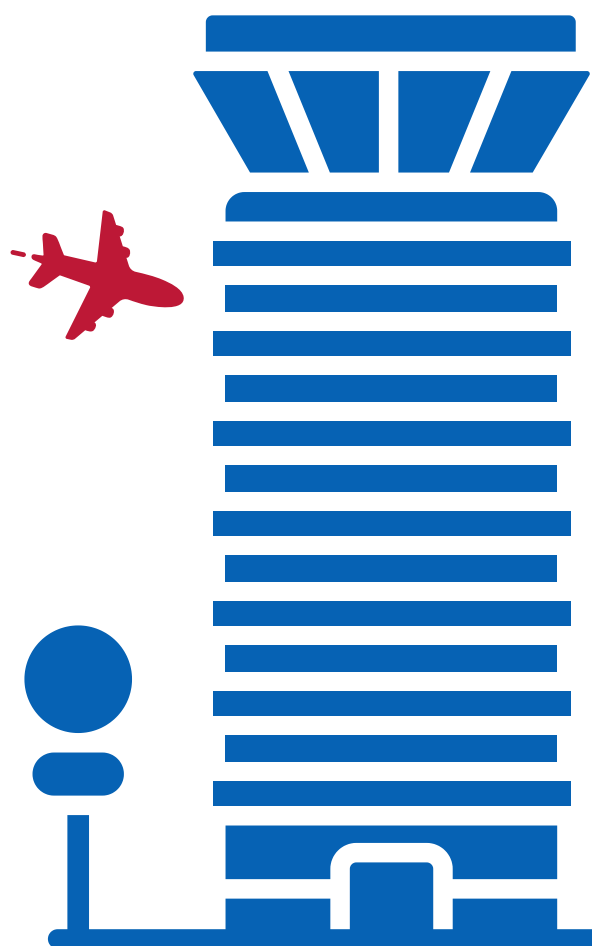
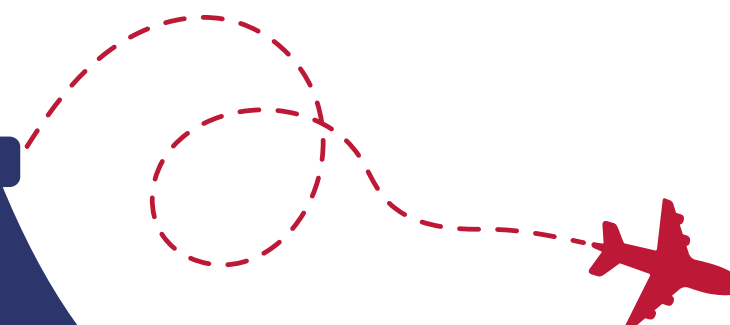


# The French Week is back!

12th – 14th November  
Novotel Westlands Hotel  
Nairobi



2021





# 3

days of insightful discussions  
to **bridge opportunities**  
between France and Kenya  
and **unveil new prospects**  
for investors & businesses!



**500+**  
Participants



**15+**  
High-level  
Sessions



**50+**  
Speakers

# Why attend?

1  
Meet the best  
of the French  
Kenyan  
ecosystems

2  
Showcase  
your  
expertise

3  
Discover  
new  
business  
opportunities

4  
Connect with  
business  
leaders,  
investors and  
partners

5  
Grow  
your  
business



# The French Chamber in brief

Founded in 2016, the French Chamber of Commerce in Kenya (FCCK) is part of the powerful French Chambers' global network bringing together 120 Chambers in the world - 34,000 companies

Our mission: **Help our member companies grow their businesses in Kenya, overcome their challenges and celebrate their successes.**



**210**

Members



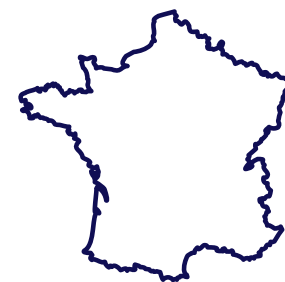
**55**

Events /year



**3,000**

Participants



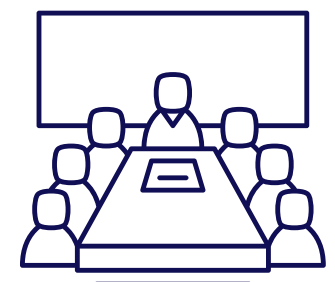
**1**

Yearly  
French Week  
in Nairobi



**4**

Employees



**15**

Directors



# French Week 2024

## Institutional partners



**AMBASSADE  
DE FRANCE  
AU KÉNYA  
ET EN SOMALIE**

*Liberté  
Égalité  
Fraternité*

**bpi**france



**MINISTÈRE  
DE L'ÉCONOMIE,  
DES FINANCES  
ET DE L'INDUSTRIE**

*Liberté  
Égalité  
Fraternité*



Club EnR Ville Durable  
Afrique de l'Est & Océan Indien

# The Agenda at a glance

Tuesday  
12th November

**Day 01**  
**ENERGY**

Renewable Energy  
& Energy Transition

**OPENING**  
**CEREMONY**

High-Level evening cocktail  
Upon invitation

Wednesday  
13th November

**Day 02**  
**AGRIBUSINESS**

Agriculture, Food,  
& Sustainable Value Chains

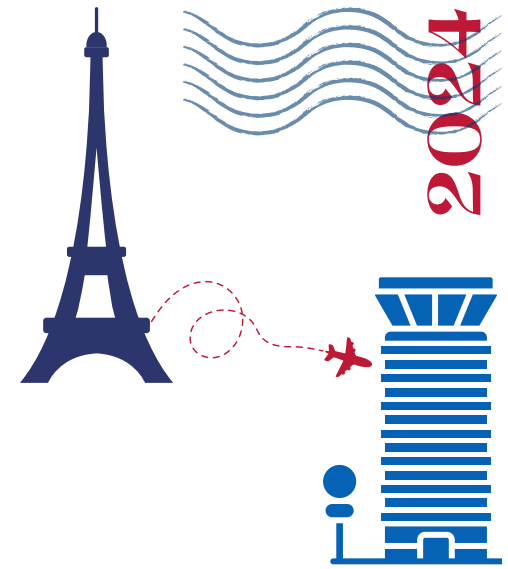
Thursday  
14th November

**Day 03**  
**BUSINESS**  
**ENVIRONMENT**

Doing Business in France  
and Kenya  
& New Opportunities



**French Week**



**Tuesday 12th  
November  
Day 01 / Energy**

*Renewable Energy, Power grids,  
Energy transition, Decarbonization,  
Financing models*

# Tuesday 12th November

## Day 01 / Energy

*Renewable Energy, Power grids, Energy transition, Decarbonization, Financing models*

Time: 07.30 am - 12.15 pm

In partnership with the Renewable Energy & Sustainable City Club - French Embassy

### Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Othmane Chaoui, Chairman, French Chamber of Commerce**
- 08.30 | **Official opening by H.E Arnaud Suquet, Ambassador of France to Kenya**
- 08.45 | **Keynote speech by Guest of Honor - Ministry of Energy or EPRA**
- 09.15 | Roundtable #1
  - **Developing renewable energy production capacities in Kenya & East Africa**
- 10.00 | Networking Coffee Break
- 10.30 | Roundtable #2
  - **Strengthening electrical grid capacities to improve safety, reliability, and the integration of renewable energies**
- 11.15 | Roundtable #3
  - **Advancing green industrialization: ambitions, strategies and opportunities**
- 12.00 | Conclusion and closing remarks by the Regional Economic Department
- 12.15 | Networking Light Lunch



# Tuesday 12th November

## Day 01 / Energy

*Renewable Energy, Power grids, Energy transition, Decarbonization, Financing models*

Time: 12.15 pm - 17.00 pm

In partnership with the Renewable Energy & Sustainable City Club - French Embassy

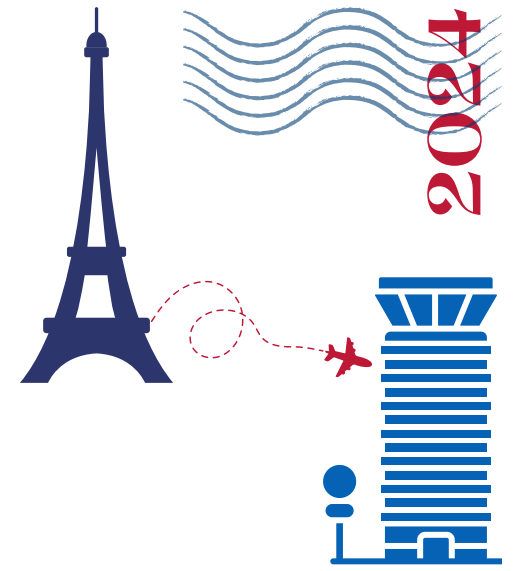
### Agenda

- 12.15 | Networking Light Lunch
- 14.30 | Roundtable #4
  - **Opportunities & challenges in financing energy transition in East Africa**
- 15.30 | Networking Coffee Break
- 16.00 | Meet the CEO - TBC
  - **Keynote presentation with Ifeanyi Odoh, Country President, Schneider Electric East Africa**  
*Learn from a global leader in the digital transformation of energy management and automation*
- 17.00 | Conclusion and Closing remarks by the French Chamber of Commerce in Kenya

During the 3 days of the French Week, you will have the opportunity to organize **tailor-made BtoB meetings** in a dedicated space!



**French Week**



**Wednesday 13th  
November  
Day 02 / Agribusiness**

*Food Security, Sustainable Value  
Chains, Export Opportunities*



# Wednesday 13th November

## Day 02 / Agribusiness

### *Food Security, Sustainable Value Chains, Export Opportunities*

Time: 07.30 am - 12.15 pm

In partnership with the Agro Club - French Embassy, and Valorial

#### Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Othmane Chaoui, Chairman, French Chamber of Commerce**
- 08.30 | **Keynote speech by Ministry of Agriculture**
- 09.00 | Presentation #1
  - **France, the European Agriculture Leader**
- 09.30 | Roundtable #1
  - **Opportunities for enhanced collaborations between France & Kenya: the dairy industry case study**
- 10.15 | Networking Coffee Break
- 10.45 | Presentation #2
  - **Overview of Agribusiness trends, opportunities and challenges in East Africa**
- 11.15 | Roundtable #2
  - **Developing local value chains with a positive environmental, social and economic impact**
- 12.00 | Conclusion and closing remarks by the French Chamber of Commerce
- 12.15 | Networking Light Lunch



# Wednesday 13th November

## Day 02 / Agribusiness

### *Food Security, Sustainable Value Chains, Export Opportunities*

Time: 12.15 pm - 18.00 pm

In partnership with the Agro Club - French Embassy, and Valorial

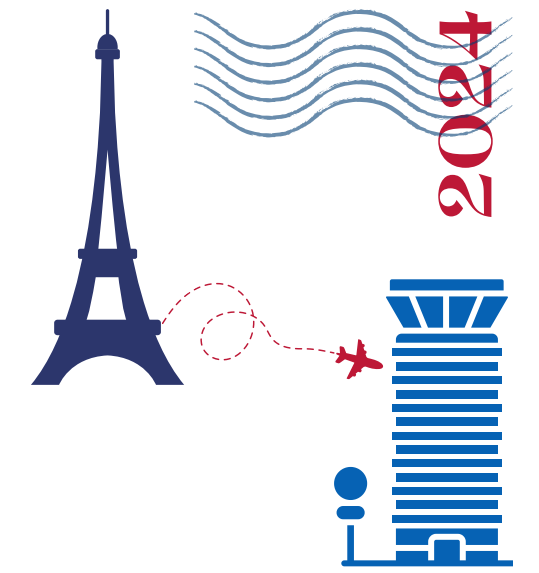
#### Agenda

- 12.15 | Networking Light Lunch
- 14.00 | Farm'Innov Connection Event - part 1
  - An interactive workshop between France and Kenya on Supply Chain, with shared experiences and best practices from French and Kenyan Leaders
  - In partnership with Valorial, 1st French network devoted to agri-food innovation
- 15.30 | Networking Coffee Break
- 16.00 | Farm'Innov Connection Event - part 2
  - An interactive workshop between France and Kenya focusing on Supply Chain
- 17.00 | Presentation with the French Embassy
  - French funding mechanisms in Agriculture and Agrifood
  - Elephant Vert / Kenya Biologics case study
- 18.00 | Conclusion and closing remarks by the French Chamber of Commerce

During the 3 days of the French Week, you will have the opportunity to organize **tailor-made BtoB meetings** in a dedicated space!



**French Week**



Thursday 14th  
November  
**Day 03 / Business  
Environment**

*Macro-economic Outlook, Bilateral  
Trade, Capacity Building, Project  
Finance*

# Thursday 14th November

## Day 03 / Business Environment

*Macro-economic Outlook, Bilateral Trade, Capacity Building, Project Finance*

Time: 07.30 am - 12.15 pm

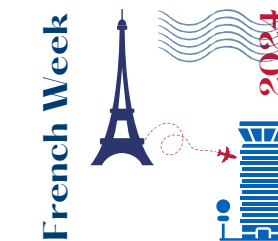
### Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Othmane Chaoui, Chairman, French Chamber of Commerce**
- 08.30 | **Keynote speech by Ministry of Investments, Trade and Industry**
- 09.00 | Presentation #1
  - **Pitching session from French trade delegation**
- 09.30 | Roundtable #1
  - **Strengthening the French - Kenyan relations: new business opportunities, new avenues for collaboration**
- 10.30 | Networking Coffee Break
- 11.00 | Roundtable #2
  - **Investors' roundtable - Empowering Kenya's private sector**
- 12.15 | Networking Light Lunch



# Thursday 14th November

## Day 03 / Business Environment



*Macro-economic Outlook, Bilateral Trade, Capacity Building, Project Finance*

Time: 12.15 pm - 17.00 pm

### Agenda

- 12.15 | Networking Light Lunch
- 14.00 | Roundtable #3
  - **Bridging Kenya's infrastructure gap**
- 15.00 | Networking Coffee Break
- 15.30 | Presentation #2
  - **A successful case study of French - Kenyan collaboration: Mombasa Port x Grand Port Maritime de la Réunion / TBC**
- 17.00 | Conclusion and Closing remarks by the French Chamber of Commerce

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# See you in November in Nairobi!

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Othmane Chaoui  
Chairman  
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