

LEBRIDGE

Monday 30.11.2020 and Tuesday 01.12.2020

Zürich

Business France Switzerland and the French Swiss Chamber of Commerce (CCIFS) are jointly organizing a unique event in Switzerland, bridging the gap between start-ups/innovative SMEs & corporates

Come and meet
your future
partners in
24 hours !

Who are we ?



French-Swiss Chamber of commerce

Founded in 1894, the French-Swiss Chamber of commerce (CCIFS) is the oldest foreign Chamber of Commerce established in Switzerland. Local law non-profit organization with a bilateral vocation, it gathers more than 750 companies and represents a total of more than 4000 business contacts.

This leading French-Swiss business network is an institution which bring together both the vast majority of French establishments listed in Switzerland and numerous Swiss companies maintaining commercial relations with France.

CCIFS organises around fifty events (conferences, debates, business meetings, ceremony of the French-Swiss Trade Awards..) in both countries. In that way, the CCIFS fulfills its mission of animation and information of the French-Swiss business community by creating links and synergies.



Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

In the heart of the financial and economic capital of Switzerland, Zurich, Business France's export advisers are organized into four divisions: Agrotech & International Organizations, Lifestyle and Health, Industry & Cleantech, Technologies & Services.

Business France prepares and puts French companies in contact with business partners on the Swiss market in order to promote the creation of business relations, thanks to tailor made solutions on an individual basis, but also different events organised by each department. Each year, nearly 250 companies use the services of Business France in Switzerland.

Le BRIDGE 2020

Corporates often find it difficult to collaborate with start-ups and innovative SMEs. The latter face a real challenge when it comes to identifying the decision maker concerned among the corporates with whom they would like to work.

Le Bridge links these two types of actors on both sides of the border:



You are...

An innovative start-up or SME and you have solutions to answer following issues:

- How to accompany companies in the digitalisation process?
- How will our future offices look like?
- How innovation and technologies are going to revolutionize the work methods?
- Which tool, practices or creative ideas do we need to be prepared for a good crisis management?



You want...

- Partnerships with key players in your industry
- To show your solutions to decision makers in your industry
- Sources of funding for your projects
- To find customers on the Swiss market
- To confront your innovations with a dynamic and demanding market



You are...

A corporate leader in one of these sectors or a potential investor (venture capital, private equity, business angel, etc.).



You want...

- To find new opportunities on a high potential market
- To foster innovation and open innovation in your sector
- To identify major innovations in your field of activity
- To discover solutions and services with high added value
- To learn about sources of optimization
- To invest in young talents

This event is a unique opportunity for French and Swiss companies to get together!

In 24 hours and in the economic capital of Switzerland, participants will have the opportunity to:

- Have pre-programmed and pre-validated B2B meetings
- Participate in pitching sessions
- Obtain information on a selection of handpicked French and Swiss innovations
- Deepen their knowledge of the two markets during thematic workshops
- Participate in round tables and conferences
- Exchange with major players in the Franco-Swiss business community
- Meet with funding organizations
- Develop their network, especially during the evening networking event

Pricing

Special early bird offer until June 30th 2020 :

200,- CHF

Participation price for start-ups
or SMEs without overnight stay

400,- CHF

Participation price for start-ups
or SMEs with overnight stay

1'300,- CHF

Participation price for corporates
without overnight stay

1'500,- CHF

Participation price for corporates
with overnight stay

Payment terms:

Payment of the fixed fee is to be made in Swiss francs (CHF) by transfer before the event on the following account:

Beneficiary: Chambre France-Suisse pour le commerce et l'industrie Swiss Post - Postfinance / Nordring 8 / 3030 Bern Switzerland
COMPTE : 12-251-8 / CLEARING : 9000 / IBAN : CH87 0900 0000 1200 0251 8 / SWIFT : POFICHBEXX

Further information:

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Registration form

Please return the completed and scanned form below by email to
Mrs. Emilie BRANDT - ebrandt@ccifs.ch

Company :

Name:

Address :

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Phone
Number :

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Email :

** The data of those registered will be integrated into the databases of CCI France Switzerland and Business France and will be used in the context of communications from these two organizations*

Registration as : Startup / SME Corporate

Number of participants :

Overnight stay : YES NO

Made in : Date :

Signature and stamp :

The French-Swiss chamber of commerce and Business France will validate the definitive registration of the companies.

Please take notice from the enclosed general terms and conditions.