

# CCIFI Sport Challenge 2025



CCI FRANCO-SLOVAQUE  
FRANCÚZSKO-SLOVENSKÁ  
OBCHODNÁ KOMORA

# CCIFI Sport Challenge

Worldwide Sport Initiative

Combining teambuilding with CSR



SOLARIMPULSE  
FOUNDATION







START: Monday **March 31** at **00:01**

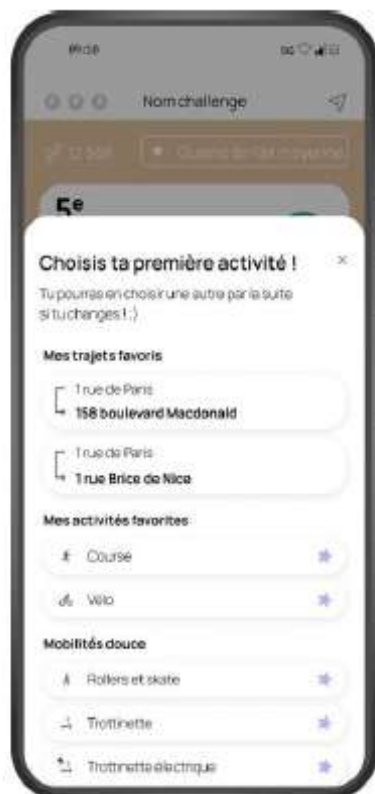
END: Sunday **April 27** at **23:00**

- **4th** edition
- **4** weeks
- **21** CCI FI participating
- **556** teams worldwide in 2024
- **12** teams for Slovakia in 2024

# | APPLICATION : RAPPELS PRATIQUES



-  Download the app **Squadeasy** and create your account
-  Click on Register and fill the challenge code (**available later**)
-  Choose your entity (country), then create or join the team
-  Add the flag of your country at the beginning of your team's name to identify easily the origin of your team!



## 3 main activities 3 activités clés



Marche / Walk



Course à pied / Run



Vélo / Bike

Outdoor only

## Additional activities

- Fast Walk
- Scooter
- Hiking
- Horse riding
- Rollers
- Rowing
- Canoe kayak
- Paddle
- Racket
- Cross-country skiing
- Snowboard
- Ice skating

# | MISSIONS SPORTIVES / Exemple

squad  
easy

DATE	JOUR	MISSIONS D'ÉQUIPE		MISSIONS INDIVIDUELLES	
08/04	L	WALK steps team 125K : 1 500 pts	RUN distance : 15 km : 375 pts	BIKE : distance all : 15km 10 - 100 pts BIKE : distance all : 30km 20 - 100 pts	Run distance all : 6 km 4- 100 pts Run distance all : 12 km - 8 80 pts
09/04	M				
10/04	M				
11/04	J				
12/04	V				
13/04	S	WALK steps team 150K : 1 875 pts	BIKE distance : 25km : 400 pts	BIKE : distance all : 15km - 130 pts BIKE : distance all : 30km 25 km- 130 pts	Run distance all : 6 km - 100 pts Run distance all : 12 km 10 - 80 pts
14/04	D				
15/04	L				
16/04	M				
17/04	M				
18/04	J	WALK steps team 175K : 2 000 pts	RUN distance : 20 km : 400 pts	BIKE : distance all : 20km - 140 pts BIKE : distance all : 40km 35 - 140 pts	Run distance all : 9 km - 150 pts Run distance all : 15 km 12- 75 pts
19/04	V				
20/04	S				
21/04	D				
22/04	L				
23/04	M	WALK steps team 200K : 2 500 pts	BIKE distance : 35km : 480 pts	BIKE : distance all : 20km - 160 pts BIKE : distance all : 40km - 160 pts	Run distance all : 9 km - 150 pts Run distance all : 15 km - 75 pts
24/04	M				
25/04	J				
26/04	V				
27/04	S				
28/04	D				
29/04	L				

**1 common objective  
for 2024:  
800 000 km**

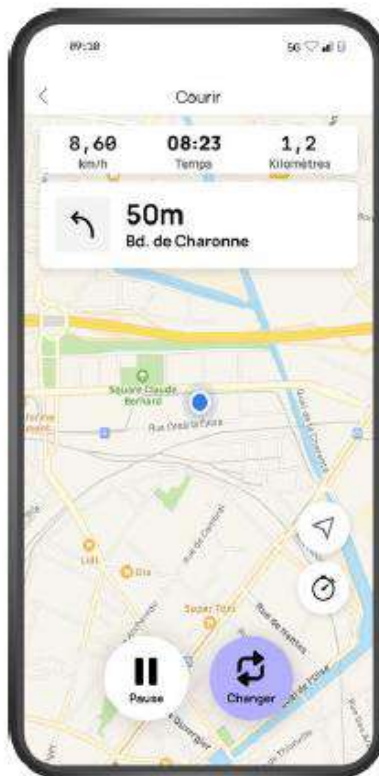
# | APPLICATION : MOCKUPS

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easy

Missions



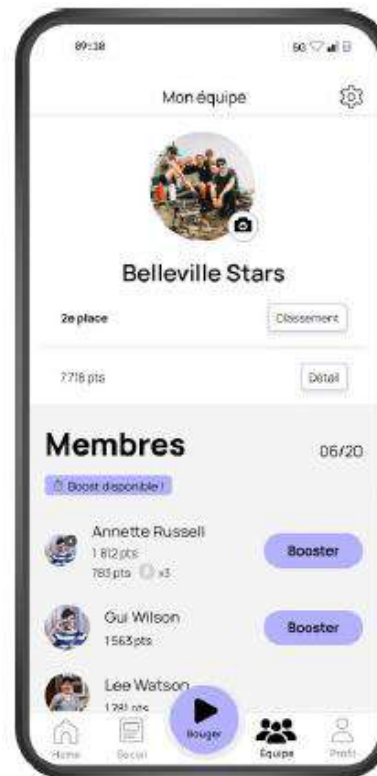
GPS



Social Wall



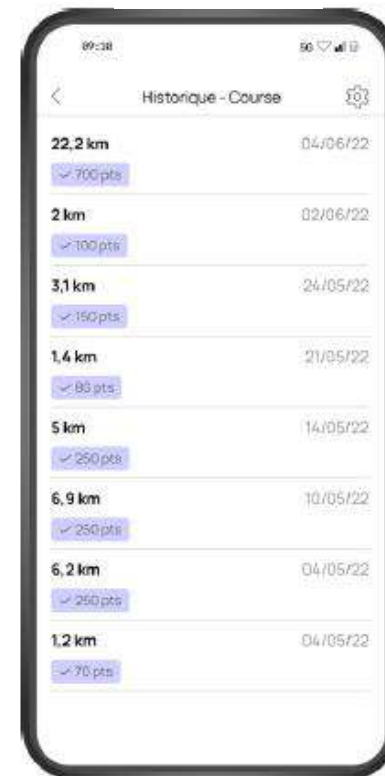
Team



Quizz



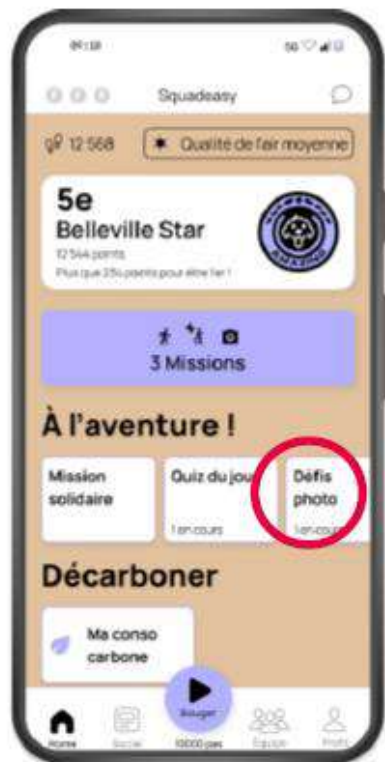
Activity History



# | PHOTO CHALLENGE

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easy

1 challenge = 1 photo



Click on Photo Challenge



Choose the Photo Challenge or review the upcoming ones



Read the Challenge description to stay in line with the topic



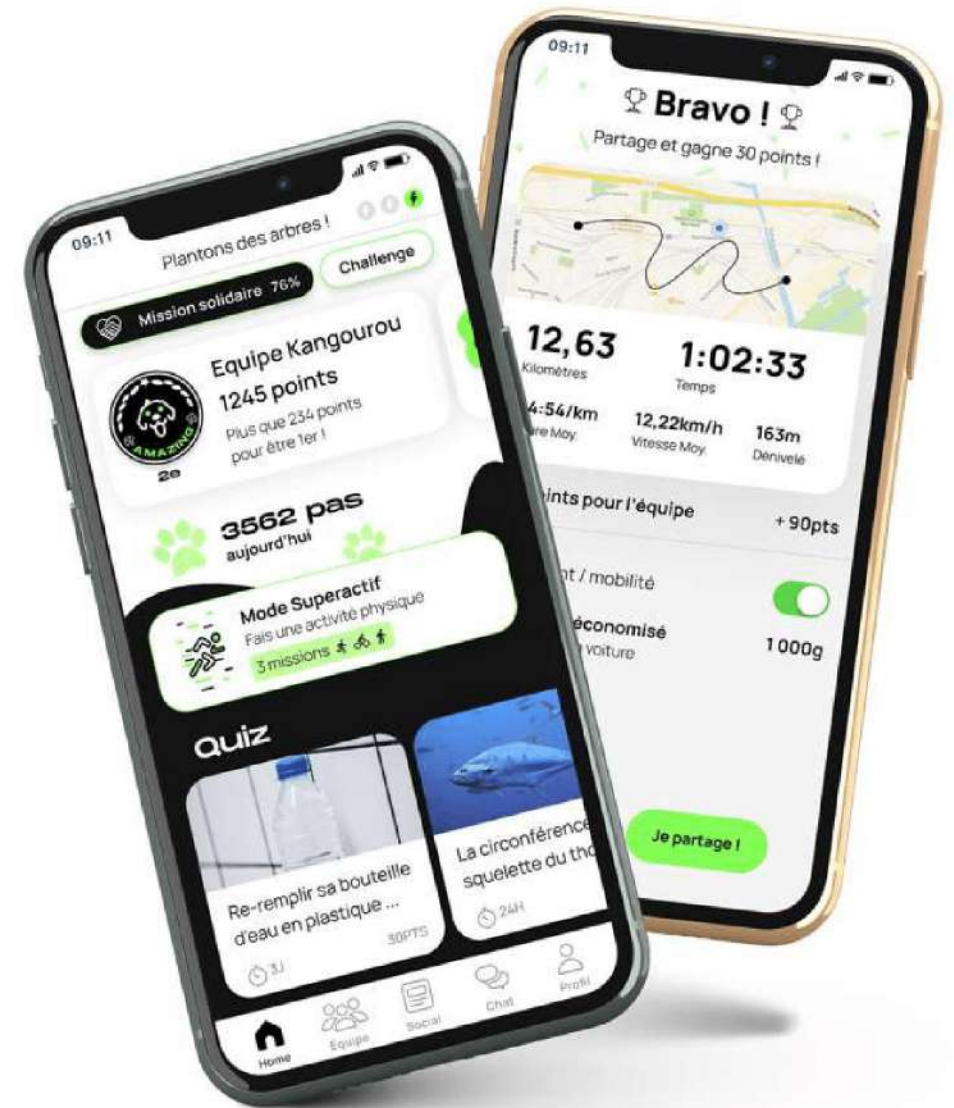
Choose the photo and write a description



Your photo is now visible on the social wall

squad  
easy

# User Guide



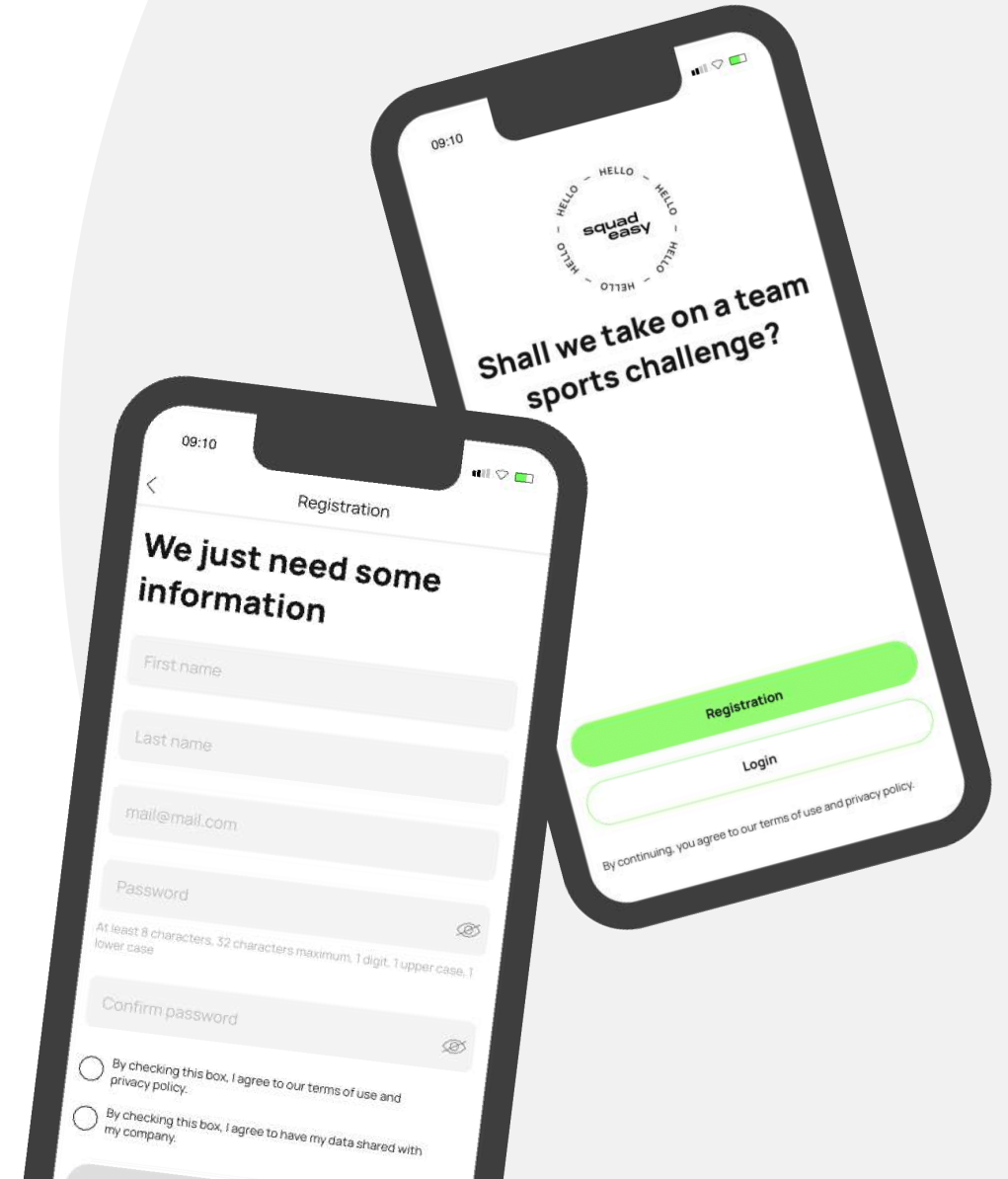
# Register

Access the app for the first time in 3 easy steps.

- 1 **Download** the app on the [AppStore](#) or the [Google Play Store](#)
- 2 Click on register and create your account by **entering the challenge code** which was given to you
- 3 Create or join **your team**

There you go, you can now begin to move !

NB :the app is available for IOS 12, Android 7 or higher.



# First steps

The home page gathers the access to the **profile**, the information related to the **challenge**, the **Superactive Mode**, the quizzes and the acces to the other pages of the app.

- The challenge sidebar will give you access to **the details of your challenge**
- Lower, you can follow **your daily steps**
- The **Superactive Mode** will give you access to all the **activites** and their respective ongoing **missions**
- Lastly, you will find the list of your **quizzes**.



# Physical activities

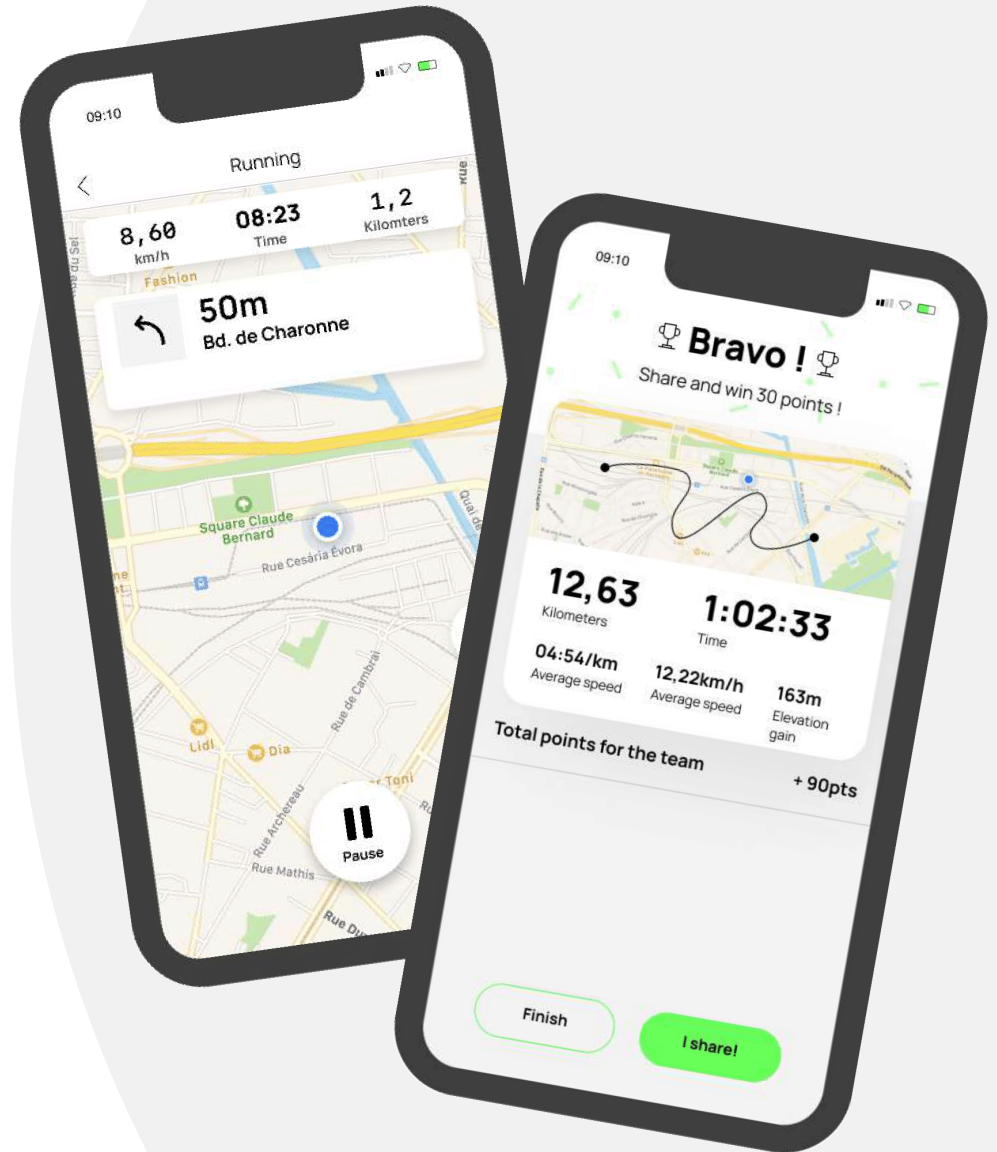
You can **start an activity** directly from the Superactive Mode in the app. For example, you just have to click on “**Running**” or “**Cycling**”

Once the GPS is synchronized, click on “**Get Started**”. Hold the “**pause**” button down to put your activity on pause. To end the activity, Hold down the “**Finnish**” button.

A recap of the **performance** appears. The points granted by an activity are added to your personal meter, but also to your **team's**.

**The counting of the steps** is automatic.

It is synchronized on your **Google Fit** app (on Android) and your **Apple Health** app (on IOS) for a **more precise follow-up**.



NB : It's important that you have an internet connexion and that you close the other apps that use GPS on your phone to avoid synchronization issues.

# Missions

Directly accessible from the **Superactive Mode**, the missions offer a supplementary challenge and a new **objective to achieve**.

Every mission is **linked to its activity**! The missions can be **individual** or **with your team**.

Keep your eyes peeled, a mission can appear at any time!

NB : beginning an activity will automatically add your progress to the mission! You don't have to activate it.



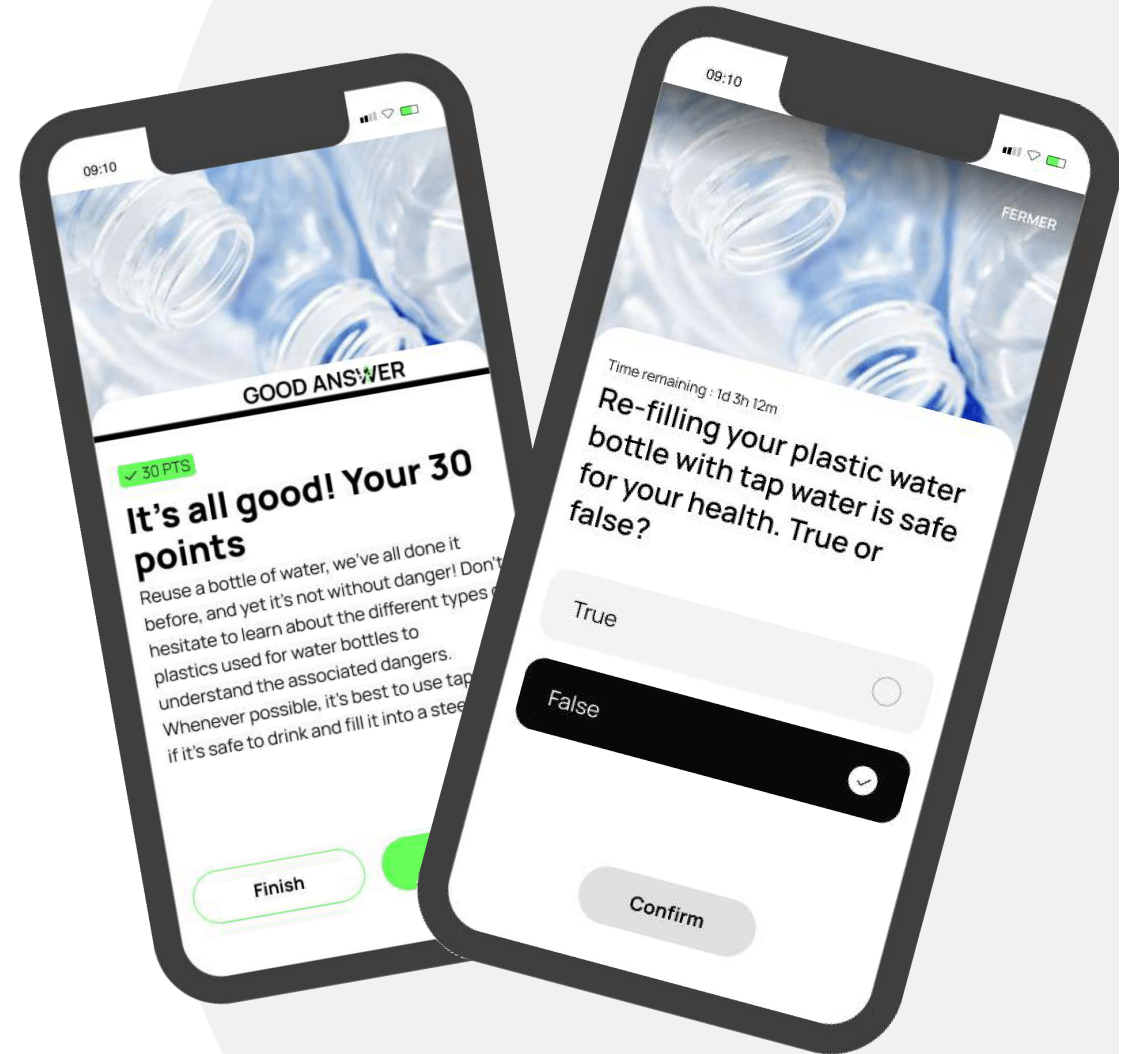
# Quizzes

Quizzes appear on the **home page**. they allow you to test your **general knowledge**. they are the ideal mean to win even more points for your **team**.

A **question** on diverse subjects (sport, health, ecology) and one or several **good answers** to find.

Answering correctly allows you to earn **supplementary points**.

NB : You can see older quizzes which you answered to by scrolling the quizz cards.



# Carbon mobility

Once your “running” or “cycling” activity is over, you can see the CO<sub>2</sub> you saved during your **travel** by ticking the “**travel/mobility**” box.

Find out about the **CO<sub>2</sub> saved** by your team on the home page of your app.

From that same sidebar, you can access the CO<sub>2</sub> reduced by your team, yourself and all the participants. You will also find comparisons of carbon saving



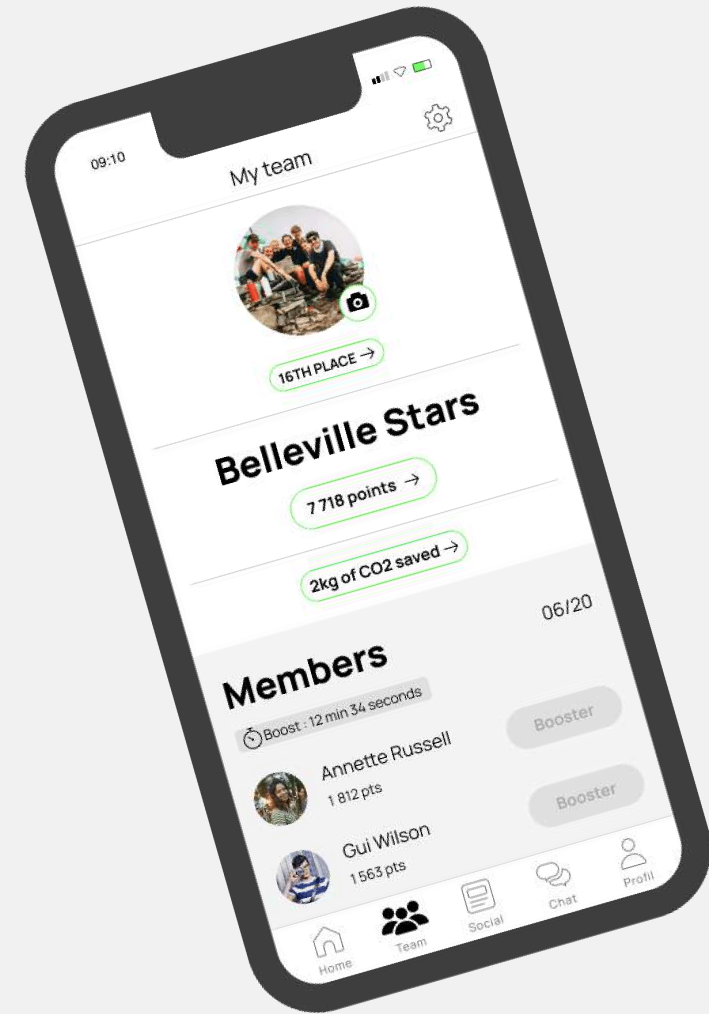
# The team

All your team information are available by clicking on “**Team**” in the menu at the bottom of the screen.

You can see all the **details** of your team's points, all your teammates' **progression**, your **ranking**, the number of **medals** you won etc...

It's also on the “**Team**” page that you can use your **boost** on one of your **teammate**.

NB : You can only join one team at a time, If you change teams, the points you earned until now stay linked to your old team.



# Points

Every effort is **rewarded** 🔥

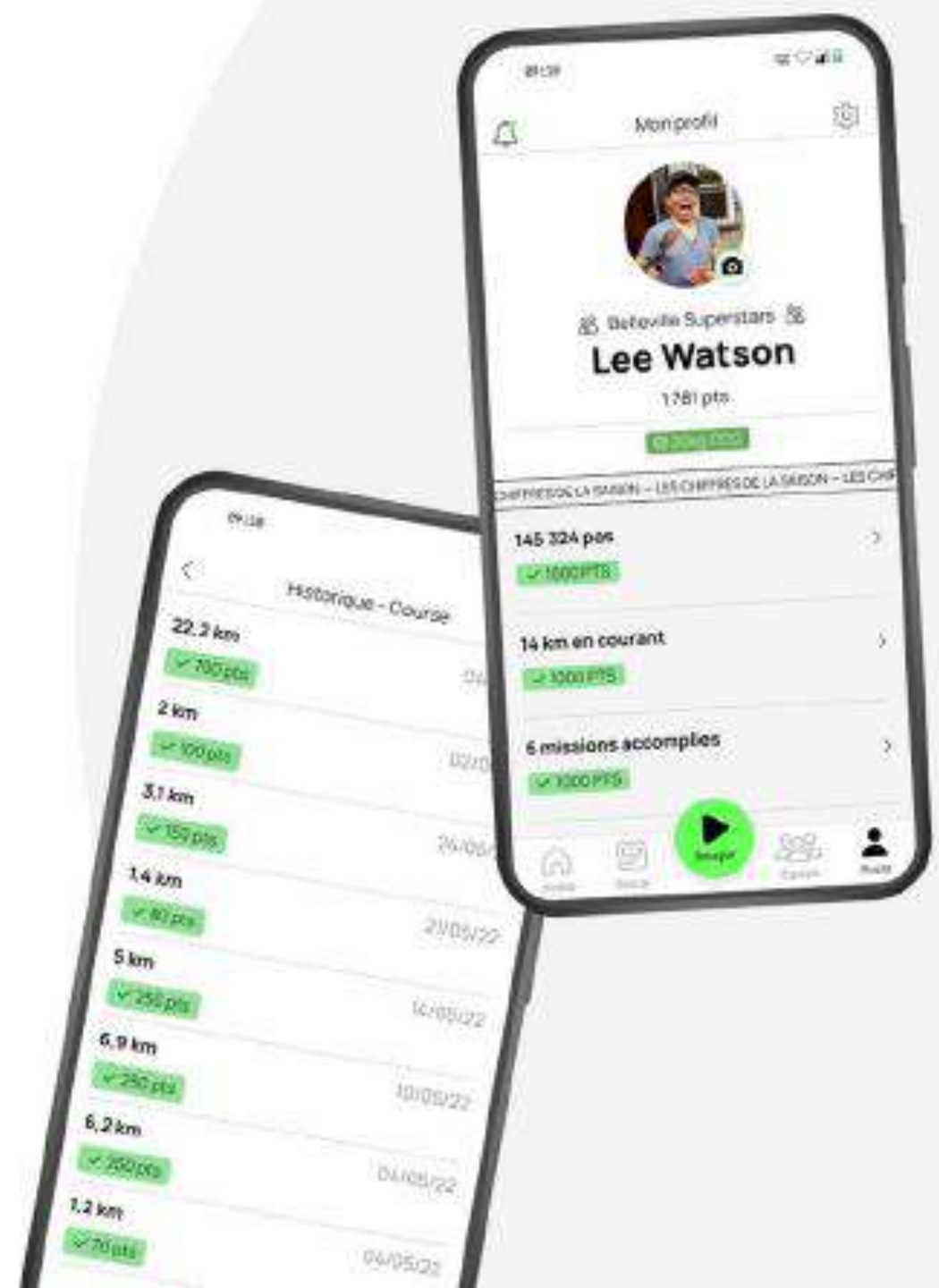
Answering a quiz, completing a mission or launching a physical activity **earns points** for your team.

Our algorithm calculates your points **based on the activity** (walking, running, cycling).

- For **walking**, only the number of steps counts.
- For **running** and **cycling** activities, we take in consideration the distance, the speed and the elevation.

You can find the details of the calculation in our **F.A.Q.**

NB : Don't forget to launch your app every 10 days because your phone doesn't stock the history of your walking steps beyond this duration.



# Boosts

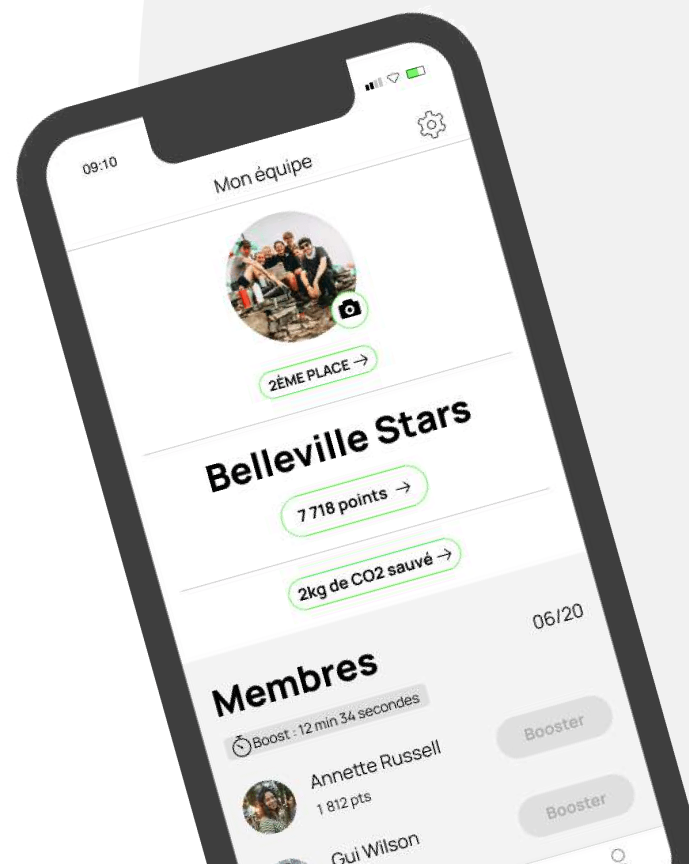
Every day, you have one boost that can be used **only once** and recharges itself after **24h**.

**Boost** the teammate of your choice to **augment the points** he will win of 10% for the next 24h.

As a member of a teamn you can be boosted up to **3 times simultaneously**.

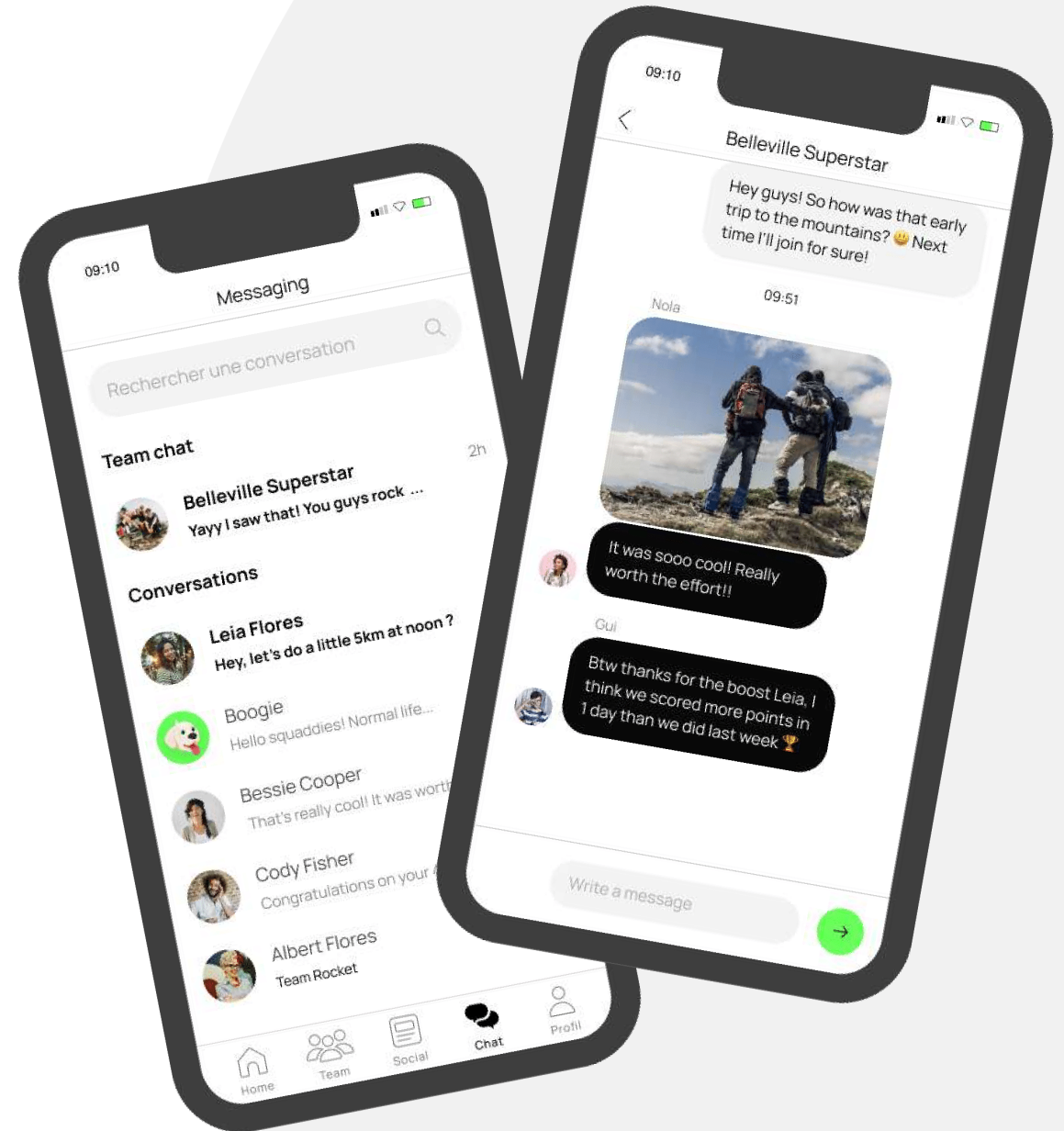
It's up to you to find the best **strategy** to win maximum points!

NB : you can use the team chat to ask for boosts before launching an activity and earn even more points!



# Chat

**Exchange** live with your teammates in private or in team to **congratulate**, **encourage** or **organise** the next group running directly from the **messaging functionality**



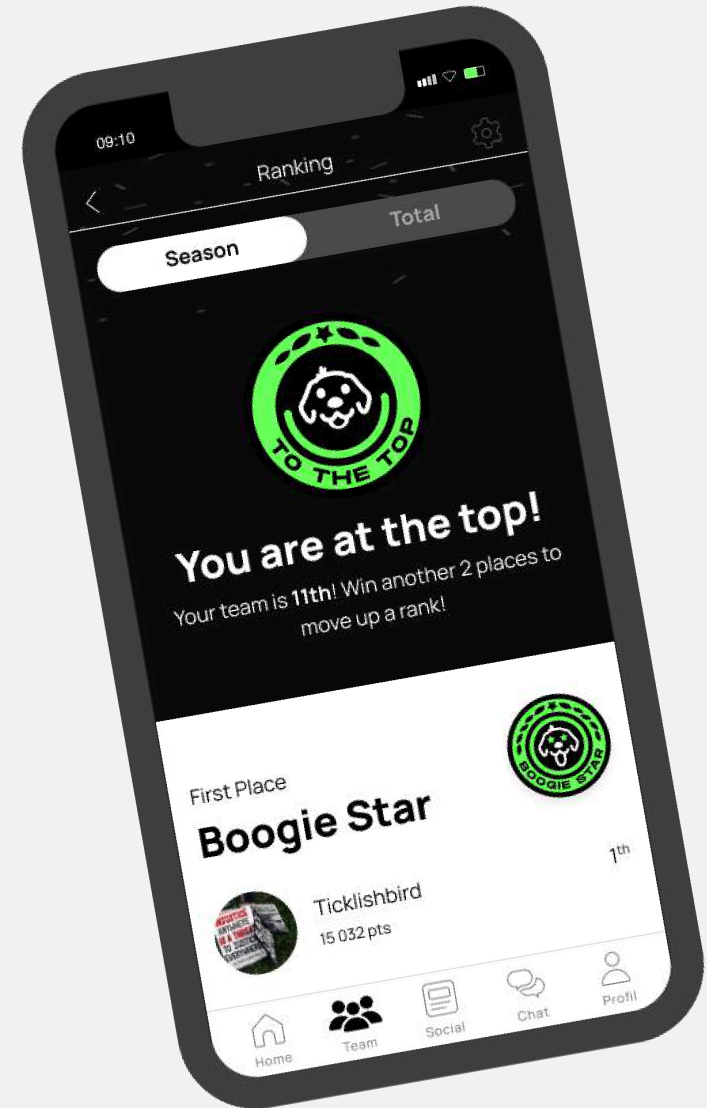
# Ranking

Each team member points are added **in real time** and are visible in the **ranking menu**.

According to the points, all the teams earn a **medal**!

The ranking of medals is visible in the “**Team**” tab then “**ranking**”

NB : If your challenge takes place in several seasons, a global ranking takes into account all the medals won during the whole challenge.

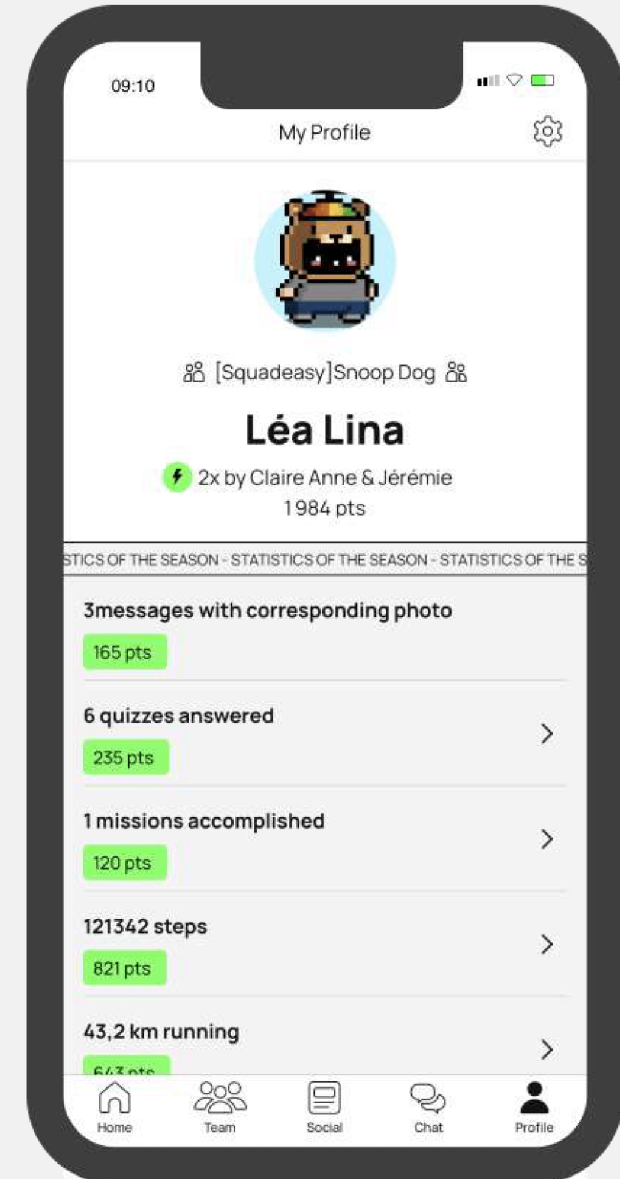


# Performance

You can follow your **progress** through your personal performances.

From your **profile**, you will find the **history** of all your activities and you will be able to check the **details** of your performance.

Distance, duration, speed or even the points earned through your activities you will find all the **informations about your activities**.



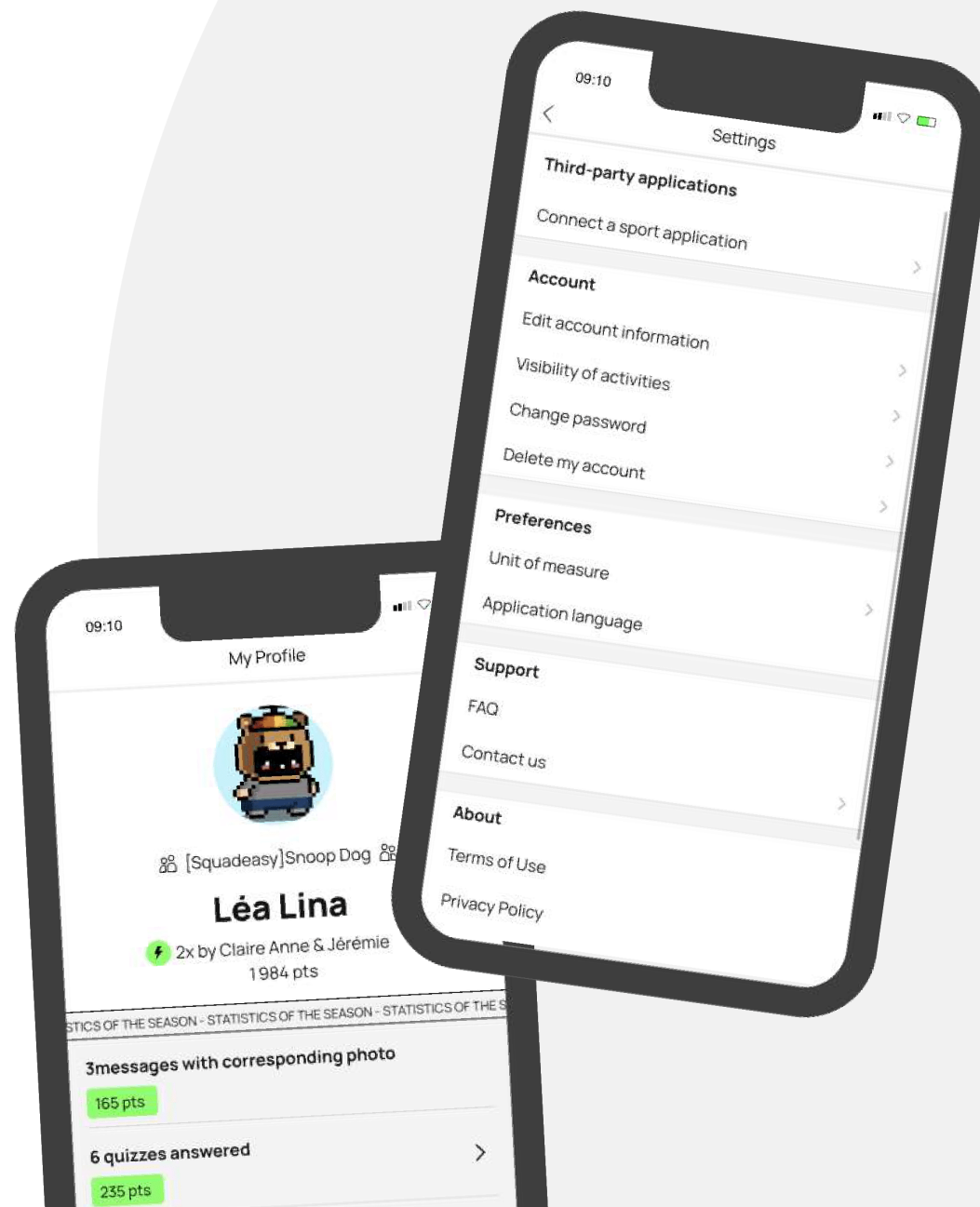
# Settings

From the profile page, click on “**Settings**” ⚙️, you can modify the informations about your **account** (profile picture, name, surname, password...), the **preferences** related to units visible on screen (km, miles...), or even the **language** of the app.

Lastly, you can contact the **support** in case you face a problem, thanks to the contact form or on Boogie's mail adress

→ [boogie@squadeasy.com](mailto:boogie@squadeasy.com)

NB : and if you like the app, it's also the place where you can give us your feedback :)



# Connexion to third-party apps

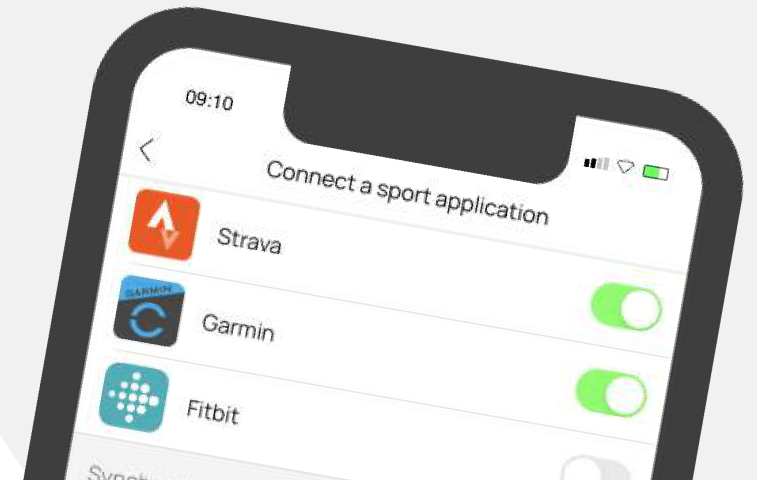
You're using **Strava**, **Garmin** or **Fitbit** for your physical activities?

You can **connect** it to Squadeasy the first time you connect to the app by going on the "**Settings**" page.

- **Tick** the box corresponding to the third party app of your choice
- Click on "**Connect a sport application**"
- Let yourself be guided through the instructions on the screen.
- **There you go!** Your app is now synchronized with Squadeasy

**Important !** If you are using a connected watch to synchronize your steps, it is imperative to synchronize it with the Health app (IOS) or the Google Fit app (Android).

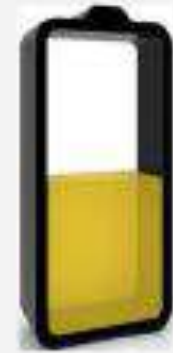
NB : You can delete the connexion between Squadeasy and your third party app at any time by clicking "delete".

The Strava logo, featuring the word "STRAVA" in a bold, orange, sans-serif font.The Garmin logo, featuring the word "GARMIN" in a bold, black, sans-serif font, with a small blue triangle above the letter "I".The Fitbit logo, featuring a teal circular icon composed of dots to the left of the word "fitbit" in a lowercase, teal, sans-serif font.

# Recommandations

- Deactivate battery economy
- Deactivate Wi-Fi
- Close the applications on the background
- Be sure the connection is safe

In case of any trouble, contact Squadeasy at:  
**[boogie@squadeasy.com](mailto:boogie@squadeasy.com)**





# Your turn to play!

For any question or need for support, you can send a message on

**[boogie@squadeasy.com](mailto:boogie@squadeasy.com)**