French Chamber Singapore

## **MEMBERSHI** A PLATFORM TO GROW YOUR BUSINESS IN THE REGION

Established in 1979, the French Chamber of Commerce in Singapore belongs to a worldwide network of 124 French Chambers (CCIFI) in 93 countries with over 37,000 companies.

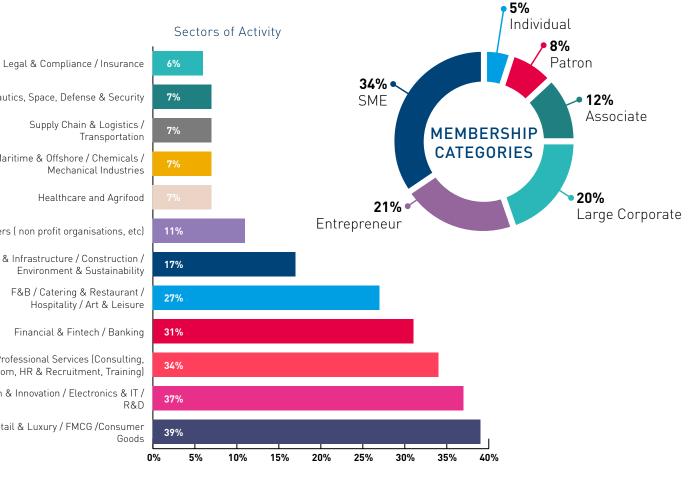


Our mission is to develop relations between our members and the Singaporean business community, and to encourage economic, commercial and investment relations between France and Singapore.

#### **A NETWORK OF**



THOMAS BAUDLOT President of the French Chamber of Commerce in Singapore



Aeronautics, Space, Defense & Security Supply Chain & Logistics / Transportation Maritime & Offshore / Chemicals / Mechanical Industries Healthcare and Agrifood

Others ( non profit organisations, etc)

Energy & Infrastructure / Construction / Environment & Sustainability

> F&B / Catering & Restaurant / Hospitality / Art & Leisure

Financial & Fintech / Banking

Professional Services (Consulting, MarCom, HR & Recruitment, Training)

Tech & Innovation / Electronics & IT /

Retail & Luxury / FMCG /Consumer

## Acquire valuable business insights

Access to **business-oriented committees that are organised by industry, function or business interest** and headed by co-presidents from company members and experts in the field.

### **18 Business Committees**

- Aeronautics, Space, Defence & Security
- Agri-food Innovation
- Asia
- Energy & Infrastructure
- Financial & Fintech
- F&B and Hospitality
- Healthcare
- Human Resources
- Legal & Compliance
- Maritime & Offshore
- Marketing &
   Communication

Benefit from key information updates and share professional experience with your peers.

## A wide range of events to grow your network

Exclusively for our members:

- Committee meetings
- Site visits
- Exclusive Clubs (CEO, CFO, HR, Tech, etc)
- Tool box / professional development workshops
- Breakfast talks, panels, VIP speakers
- Networking events, luncheons
- Major events (Annual Gala, Welcome, Symposium, Pétanque Tournament, CSR Day)
- French business fair













Sustainable Business
Tech & Innovation

Retail & Luxury

• Women in Business

Research & Development

• Smart Cities & Mobility

• Supply Chain & Logistics

## Increase your exposure

Benefit from a range of communication platforms to promote your business: **Digital, print and social media.** 





www.fccsingapore.com Page Views: 22,923 / month Monthly Sessions: 6,874



frenchchambersingapore Facebook: 3,095 followers+



French Chamber of Commerce in Singapore LinkedIn: 16,000 followers+







**FOCUS MAGAZINE** 

3 issues a year 4,000 copies Also available in digital





sochicfrenchguide Facebook: 6,580 followers



E truck Cumber Dagart Mag a Kit 2023

ADVERTISE WITH US Check out our media kit for more information on how you can achieve a successful marketing campaign with us.



#### EVENT & WEBINAR SPONSORSHIP OPPORTUNITIES

Check out our Event & Webinar Sponsorship Opportunities for greater visibility.

## **Enjoy Exclusive Benefits**

Our Privilege Programme strictly dedicated to our members gives access to a full range of exclusive benefits in Singapore and France, negotiated just for you.

#### Check all the privileges on: https://www.fccsingapore.com/membership/member-offers.html

## more than **80** participating brands

- Business to Business (B2B) Services
- Travel & Hospitality
- Retail & Lifestyle
- Wine & Dine

Privilèges 2023

• Education

## Preferential rates to develop your business in Asia

#### RECRUIT YOUR TALENTS

#### The Chamber's HR Department:

- Helps companies in search and acts as a recruitment agency with success fees.
- Offers a full training programme from personal development to management and professional skills, suitable for all levels of your organisation.

For more information, contact **recruitment@fccsingapore.com** 

#### EA Licence Number: 10C4756

#### **BOOST YOUR BUSINESS**

- The Chamber's Business Support Department:
- Assists you with a wide range of services.
- Market approach (identification of potential clients/partners and planning of business appointments).
- Company set-up.
- Domiciliation at our prestigious address on Orchard.
- Work visa.
- Turnkey office rental in our business centre.

For more information, contact **bizsupport@fccsingapore.com** 





companies supported in their business development in Singapore

company setups

companies exhibiting

under French Pavilions

candidates

interviewed

work permits and visas processed

**OUU+** one-to-one physical and digital business information meetings

## Join the French Chamber in 2 easy steps:

- Simply fill in the online membership application form on www.fccsingapore.com/membership/application-form.
- Send by email your company logo and portrait pictures of contacts to be featured in the directory

		CORP				
	PATRON	LARGE	SME	ENTREPRENEUR	ASSOCIATE	INDIVIDUAL
CRITERIA	otherwise, and • Established in S	France or in the Euro having a place of bus Singapore where a si by French subjects o	siness in Singapore gnificant part of the	·	<ul> <li>French citizens, who are non- residents or companies not in Singapore</li> <li>All non French residents or companies in Singapore</li> </ul>	French citizens in Singapore engaged in a business or employed in Singapore employed by a company which is <b>not eligible to</b> <b>be a corporate</b> <b>member</b> .
STAFF		>500 worldwide	<500 worldwide	<3		1
RATE	S\$10,000	S\$3,000	S\$1,500	S\$600	S\$1,350	S\$600

The French Chamber membership entitles all your company employees to receive our communications and invitations.

Membership runs from 1<sup>st</sup> January to 31<sup>st</sup> December. Fees are exclusive of GST.

For more information on membership, visit <u>http://www.fccsingapore.com/membership/become-a-member</u> or contact <u>membership/dfccsingapore.com</u>

The French Chamber of Commerce in Singapore Tel: 6933 1350 Fax: 6933 1398 Website: www.fccsingapore.com



French Chamber Singapore

# 2023 MEMBERSHIP BENEFITS

A PLATFORM TO GROW YOUR BUSINESS IN THE REGION

	CORPORATE					
	PATRON	LARGE	SME	ENTRE- PRENEUR	ASSOCIATE	INDIVIDUAL
COMMITTEES AND EVENTS						
Access to members-only events (18 committees: meetings, site visits, workshops)	•	•	٠	•	•	•
Discounted rates to open-to-all events (breakfast talks, networking drinks, luncheons)	•	•	٠	•	•	•
Opportunities to share expertise by a speaker from your company	Priority Access	٠	٠	٠	•	
Opportunities to sponsor major events	Priority Access	•	٠	٠	•	
2 complimentary invitations for your selected guests to attend breakfast talks	•					
Invitations to private sessions with CEOs of Singaporean MNCs	•					
Invitations to exclusive and dedicated networking events gathering Patron and VIP guests	•					
SERVICES						
Personnalised Introductions with other members and business contacts	•	•	•	•	•	
Personnalised Introductions with French Chamber network in the APAC region	•	•	٠	•	•	
Preferential rates on recruitment, visas, missions and other business services	•	٠	٠	٠	•	
Free access to our monthly selection of French and Singaporean talents	•	٠	٠	٠	•	
Free posting of internship offers	•	٠	٠	٠	•	
Free access to the Mentoring Programme for French Startups,Entrepreneurs and SMEs to benefit from a 12-month mentor's experience, contacts and advice			٠	٠		
Free access to the Business Accelerator Lab to support and advise French Startups and Entrepreneurs (single meeting with a panel of advisors)				•		

#### MEMBERSHIP BENEFITS

	CORPORATE					
	PATRON	LARGE	SME	ENTRE- PRENEUR	ASSOCIATE	INDIVIDUAL
PRIVILEGES						
Privileges programme (more than 80 B2B and B2C offers)						
Free access to our exclusives and negotiated offers	•	•	٠	٠	٠	
Free opportunity to propose benefits to increase your business exposure	•	•	٠	٠	•	
Free posting of your privilege offer in dedicated email campaings	•	•	٠	٠	•	
Free announce of your privilege in the French Chamber newsletter	•	•	٠	٠	•	
Number of privilege cards distributed	Up to 20	Up to 10	Up to 5	Up to 2	Up to 3	1
SERVICES						
Annual Members' Directory (Digital)						
Representative(s) with photo(s)	•	•	•	•	•	•
Corporate profile with logo and contact details	•	•	•	٠	•	
Personal login to digital version	•	•	•	•	•	•
Website (15,000 visitors per month)						
Free posting of your business news	•	•	•	•	•	
One slider featuring all the Patrons logos on the home page	•					
One specific page featuring all the Patrons logos, short description and link to your corporate profile	•					
E-newsletter (5,600 contacts)						
Free access to our weekly e-newsletter exclusive to our members	•	•	•	•	•	•
Company name and logo announced as a new member	•	•	٠	•	•	Individual
Free posting of your business news and events with hyperlinks to your platforms	•	•	•	٠	٠	

#### MEMBERSHIP BENEFITS

	CORPORATE						
	PATRON	LARGE	SME	ENTRE- PRENEUR	ASSOCIATE	INDIVIDUAL	
SERVICES							
Social medias (6,700 followers on Facebook and LinkedIn)							
Company name and logo announced as a new member	•	•	•	٠	•		
Free posting of your relevant business news with links to your communication platforms	•	•					
Focus magazine (12,000 copies per year + online magazine)							
Copy(ies) of printed version	•	•	٠	٠	•	•	
Company name announced in the new members section	•	•	•	٠	•	Name	
Opportunities of articles contribution	•	•	•	•			
One top page featuring all the Patrons logos	•						
Exclusive interview published in Focus Magazine and pushed on social media	•						
Additional complimentary copies of Focus Magazine	•						
Other publications (membership brochure, annual report)							
One top page featuring all Patrons logos	•						
French Chamber em <mark>ployees' business cards</mark> (more than 8,000 copies per year)							
All Patrons names at th <mark>e back of the car</mark> ds	•						
Display/POS material							
Premium entrance panel featuring all the Patrons logos at the French Chamber office	•						
Banners displayed at all French Chamber events	•						
One slide with all patrons logos projected at all events	•						
Media Kit							
Discounted rates on the ad spaces: digital banners, Directory and Focus ad spaces, EDMs	•	•	٠	٠	•		

## **Our Patron Members**

The French Chamber of Commerce in Singapore would like to thank its Patron Members for their continuous support.



For more information on membership, visit<u>http://www.fccsingapore.com/members/become-a-member</u> or contact <u>membership@fccsingapore.com</u>

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