



Towards Sustainable Business

# Annual Report 2022/2023

# **Our Patron Members**

life.augmented

The French Chamber of Commerce in Singapore would like to thank its Patron Members for their continuous support.

ACCOR	AIRBUS		Air Liquide	ALST <mark>O</mark> M
BIOMÉRIEUX	BIPO Make Life Easier.	<b>BNP PARIBAS</b> The bank for a changing world	BOLLORÉ	Capgemini
CHANEL	CMA CGM	CORPORATE & INVESTMENT DANK	CIC	DANONE
DASSAULT SUSTEMES	DECATHLON	Stedf	engie	EssilorLuxottica
HERMÉS	₩ HUTCHINSON	INTERNATIONAL	KERING	Luther.
LVMH FRAGRANCES & COSMETICS	ĽORÉAL		<b>O</b> S	erange Business Services
PAUL	Pernod Ricard Singapore	RICHEMONT	H	SAFRAN
sanofi	Life Is On Schneider		Socomec	
	Life, augmented	THALES	TotalEnergies	

## Message from the President and Executive Director



THOMAS BAUDLOT President

The French Chamber of Commerce in Singapore



CARINE LESPAYANDEL Executive Director

The French Chamber of Commerce in Singapore Dear Members,

As we reflect on the past year and look ahead, we are pleased to report that the French Chamber of Commerce in Singapore has seen a strong rebound in all our activities and services. We are now operating at full steam, thanks to the remarkable resilience and adaptability of our members and team.

In the post-Covid era, we have witnessed a very strong dynamic in the reopening of Asia, and French companies are once again looking at Asia as a key growth region. Singapore remains the regional hub for Asia, and the French Chamber is well positioned to support our members in their business endeavours in this part of the world.

As Team France Export representative in Singapore, we have organised many business delegations, successful French Pavilions at major trade shows, and business missions, all aimed at promoting and facilitating trade and investment between France and Singapore. We are proud of the intensity and quality of the activities organised by our Member Services' department. We believe that they have played a crucial role in building a strong sense of community among our members, providing them with valuable opportunities to connect and collaborate. We have organised meetings and events that cover a wide range of topics, including industry-specific events, networking events, social events, and workshops. In the past year, we have organised many successful flagship events such as our Gala Dinner, attended by over 550 guests.

We are delighted to see that our Business Centre is almost full, which is a testament to the high quality of our facilities and services. Our clients come from a wide range of industries, including finance, technology, and healthcare, among others. We are proud to support their businesses and provide them with the tools they need to succeed. We are also pleased to see that our clients are actively recruiting through our Corporate & Recruitment department, which is a positive sign of their business growth and expansion.

Sustainability is also a key priority for us. We recognise the urgent need to address climate change, and we are committed to supporting our members in their sustainability journey. We are working on several initiatives aimed at promoting sustainability and encouraging more sustainable practices among our members.

We are also embracing digitalisation as a means of enhancing our services and engagement with members. Our CCIFI App "Connect" is a great example of this, providing members with easy access to information, events, and networking opportunities.

Looking ahead, we are optimistic about the future and remain committed to serving our members. We thank you for your support and trust in the French Chamber of Commerce in Singapore.



**01** Message from the President and Executive Director

#### At the French Chamber

- 03 Towards Sustainable Business
- 04 Executive Committee and Board Members
- **05** French Chamber Team
- 06 Highlights

#### **Member Services**

- 10 Member Services
- 12 Aeronautics, Space, Defence & Security
- 13 Agri-food Innovation
- 14 Asia
- 15 Energy & Infrastructure
- 16 Financial & Fintech
- 17 F&B and Hospitality
- 18 Healthcare
- **19** Human Resources
- 20 Legal & Compliance
- 21 Maritime & Offshore
- 22 Marketing & Communication
- 23 Research & Development
- 24 Retail & Luxury
- 25 Smart Cities & Mobility
- 26 Supply Chain & Logistics
- **27** Sustainable Business
- 28 Tech & Innovation
- 29 Women in Business
- 30 Startups & Entrepreneurs
- 32 So Chic

#### Member Privileges

34 Member Privileges

#### **Business Services**

- **35** Business Services
- 36 Team France Export
- 41 Corporate Services & Recruitment

#### Communication

46 Communication Platforms

#### **Our Partners**

48 Our Worldwide Network and Partners in Singapore

#### Financial Report

49 Statement of Comprehensive Income



# **Towards Sustainable Business**





France and Singapore are committed to tackling the global challenge of climate change and have set ambitious targets to reduce greenhouse gas emissions.

In March 2022, Singapore and France have established a Digital and Green Partnership (DGP)<sup>1</sup> to accelerate growth opportunities in the digital and green economies. France has also sought to expand its partnership with Singapore by working further on renewables such as solar power, cleaner fuels like hydrogen and nuclear energy.<sup>2</sup>

The French Chamber of Commerce in Singapore remains committed in its sustainability goals towards net zero carbon by 2030. Leading the voice on corporate sustainability, the French Chamber is also a member of Global Compact Network Singapore (United Nations Global Compact).

To align with Singapore's Green Plan 2030, United Nation's 2030 Sustainable Development Agenda, and France 2030 roadmap, we have implemented a series of programmes focusing on various sustainability themes, as such:

- 1.Transition to renewables with Net Zero Ambition in 2050

   A conversation with Julien Pouget, Senior Vice President, Asia Pacific, TotalEnergies E&P and Renewables, from a leading energy and petroleum company, and the company transition towards renewable energies.
- 2.Accelerating the move towards decarbonised, more circular and inclusive economy – A conversation with Isabelle Kocher de Leyritz, Blunomy on end-to-end sustainability practices and challenges of energy transition in the region.
- **3.Decarbonisation solution with the use of District Cooling** - A dialogue with David Tan, Assistant Chief Office (Development Group) at JTC Corporation on district colling systems plans in Singapore and the region.
- 4.Cross committee sustainability-related events Sharing of sustainability within the hospitality industry, sustainability across agri-food value chain, sustainable marketing, sustainable finance trends and impacts.
- 5.CEO's Sustainability Series Interviewing leaders on their sustainability journey, challenges faced and opportunities for the future. Sustainability Committee and Club A platform for learning, sharing, networking and matching companies to achieve their circular and sustainability goals.
- 6.CCIFI Sports Challenge A worldwide initiative from the French Chamber network to raise awareness and funds for a greater CSR cause by running, walking, or cycling.

7.Promoting sustainability-related information and knowledge – through our committee meetings, webinars, sharing sessions, publications, and news.



As a collective effort with our business community, we are pleased to share the details of the initiatives we are proud to pursue:

- 1. An increase in sustainability themed events and workshops (+30% sustainable themed events vs previous year).
- 2. Strengthened the number of members and thematic from Sustainable Business Committee and Sustainability and Responsibility Club.
- 3. Interviewed 27 CEOs for the CEO Sustainability Series and published online and printed with FSC certified paper, paper from responsible sources.
- 4. Invited CEOs from large Singaporean companies to share more about their sustainability strategy in Singapore and beyond. And promoting our members involved in the field of sustainability for business opportunities.
- 5. Publishing business news and best practices pertaining to sustainable initiatives from our members weekly, on our communication channels.

We will continue to engage our business community towards more sustainable business by finding, sharing, promoting solutions and acting together to make a tangible change.

<sup>1</sup>France-Singapore Digital and Green Partnership, https://www.mti. gov.sg/Partnerships/DGP

<sup>2</sup>France seeks S'pore partnership in energy transition, digitalisation to cut carbon emission, https://www.straitstimes.com/business/ economy/france-seeks-spore-partnership-in-energy-transitiondigitalisation-to-cut-carbon-emission

# **Executive Committee** & Board Members

#### **Executive Committee Members**



President Thomas BAUDLOT ENGIE



**General Secretary** Erwan BARRE RHTLaw Asia LLP





Schneider Electric Singapore

Vice President Damien DHELLEMMES

Treasurer

Benoit HANIFI

STMicroelectronics



Vice President Isabelle LARCHE Timeo-Performance



**Board Members** 



Eric BARBIER Triple A



Raphael CHEMINAT Société Générale



Antoine GONDARD Dragages Singapore



Benoit MESSAGER Crédit Industriel et Commercial (C|C)



Jeanne MOUTERDE IELO Design



Loig PAVARD Bolloré Logistics Singapore

Thales Solutions Asia

Stephan VEYRET

Decathlon Singapore



Emily TAN

Philippe WIND Caisse de dépôt et placement du Québec



Mario BERNARDO EDF HQ Singapore



Francois DIETHELM Bureau Veritas Asia Pacific & the Middle East



Nicolas LANNUZEL Sodexo

Vincent MINARD **TotalEnergies** 



Laurent OLMETA CMA CGM Group



Nicolas RICARD Air France-KLM

Danone





Chloé VIALARD Shearman & Sterling

Laurence TOURNERIE



Jean-Yves BROUSSY **3eighty Partners** 



Sylvie GLEISES AXA XL



Olivier LO International SOS



Emmanuel MONTET Actavia



Damien ORDINES Hermès Middle East South Asia



Raymond SINNAH Humens Group



Nicolas VAN PETEGHEM BNP Paribas



Emmanuel WHITE WeLinkTalent

# French Chamber Team



Executive Director Carine LESPAYANDEL

#### Team France Export Business Development



Head of Business Development Lae DOUANGPRASEUTH

Business Development



Agrotech Anne-Camille AUSCHITZKY



Tech & Services Bastien HYVER



Industry & Cleantech Thomas GIRAUDO



Healthcare & Lifestyle Stephanie RUNGS

#### **Member Services & Communication**



Head of Member Services & Communication Lydia FULTON

#### Account & Committees



Financial & Fintech, Programmes for Start-ups & Entrepreneurs Agate WACK

Research & Development, Smart Cities & Mobility, Tech & Innovation Alice BOULARD



Retail & Luxury, Marketing & Communication, F&B & Hospitality Coralie VINCENS

Aeronautics, Space, Defense & Security, Energy & Infrastructure, Maritime & Offshore, Supply Chain & Logistics, Sustainable Business Emily JIANG

Healthcare, Human Resources, Legal and Compliance, Women in Business Vanessa HOBBS

#### Communication



Marketing &



Marketing & Communication Vanessa MORO

## Recruitment & Corporate Services



Head of Recruitment & Corporate Services Caroline STEGER

- Recruitment



**Recruitment & HR Consultant** Anne-Laure POIRÉ



Recruitment & HR Consultant Virginie LAURENT LE GOFF



Company Set Up Laetitia LAUTODE

Work Pass & Related Passes Philomena WAUNG

#### Finance & Administration



Head of Finance & Administration Kim Huong NGUYEN





Reception, Admin & Accounts Debbie MONTEIRO



Assistant Accountant Jeffrey GOH



a WAUNG

# Highlights



#### 1-3 Jun •

Broadcast Asia 2023, French Pavilion "Choose France"



#### 27 Jun •

Supply Chain Symposium 2022: Rethinking a Globalised Supply Chain



**21 Sep** • Welcome to Singapore 2022!



#### • 13 Jun

A Conversation with Mr TAN Boon Khai, Chief Executive at JTC



#### • 31 Aug - 2 Sep

Medical Fair Asia 2022, French Pavilion "Choose France"



 7 - 9 Oct IDEM 2022, French Pavilion "Choose France"



**15 Oct** ← Pétanque Tournament 2022



**26 - 28 Oct** - Agri-Food Tech Expo Asia 2022, French Pavilion "Choose France"



## **18 Nov** • Extravaganza Gala Dinner 2022



## **18 Jan** • Exclusive C-Suite roundtable with EDB



#### • 18 - 20 Oct

Industrial Transformation Asia Pacific (ITAP) 2022, French Pavilion "Choose France"



#### • 2 - 4 Nov

Singapore Fintech Festival 2022, French Pavilion "Choose France"





#### • 18 Jan

A Conversation with Mr Julien Pouget, Senior Vice President, Asia Pacific, TotalEnergies E&P and Renewables



#### 18 Jan -

Galette des Rois - Networking Event



#### 16 Feb •

A Conversation with Mr Nikhil Eapen, Chief Executive and Executive Director of StarHub



## **24 Mar** • Doing Business in Thailand



#### • 8 Feb

Cross-Chamber Healthcare Networking Event



#### • 13 Mar

A Conversation with Mrs Isabelle Kocher de Leyritz, Chairman and CEO of Blunomy



#### • 27 Mar - 23 Apr CCIFI Sports Challenge 2023



#### 11 Apr •

A Conversation with Mr Lim Ching Kiat, Executive Vice President of CAG's Air Hub and Cargo Development



**20 Apr** • Asia Startup Summit 2023



25 Apr •

France Reception: Roundtable Discussion & Networking Event -Singapore Maritime Week



#### • **12 Apr** VIP Patron Appreciation Drink



• 25 - 27 Apr

Sea Asia 2023, French Pavilion "Choose France"



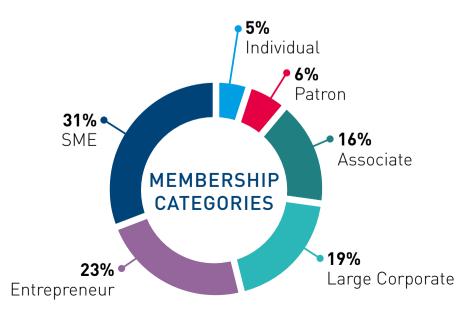




# Member Services



The French Chamber gathers French and non-French companies.







Special/Large-scale Events



Networking Events/Luncheon /Site Visits

ents Breakfast Talks

So Chic Experiences





Event & Committee Sponsorship Opportunities Check out our Event & Webinar Sponsorship Opportunities for greater visibility.

Email: marketing@fccsingapore.com



#### Aeronautics, Space, Defence & Security Committee

The Aeronautics, Space, Defence and Security Committee aims to:

- Discuss topics related to aerospace, defence and security in Singapore and South East Asia, through site visits, committee meetings, breakfast talks and networking sessions.
- Establish a networking platform for professionals of French as well as local firms in these sectors.

#### HIGHLIGHTS

1. Visit with Airbus Unmanned Traffic Management Lab Team



2. Sustainable Business and Technology in Space with EDB, Kacific Broadband Satellites and Qosmosys



3. Aeronautic/Tech & Innovation Cross-Committees Networking

#### **CO-PRESIDENTS**



**Mr Tommaso AURIEMMA** Air France Industries KLM



**Mr Thomas COCHELIN** Airbus



**Mr Matthieu PERE** Safran Electronic & Defence



**Mr Francois PIOLET** Thales NSEA

#### SUPPORTED BY OUR COMMITTEE PARTNER





#### **Agri-food Innovation Committee**

The Agri-Food Innovation Committee aims to:

- Develop co-operation between companies, sharing information, encouraging synergies and business opportunities in the region.
- Access and relay information about different type of opportunities from government authorities and private company tender/projects in Singapore and the region.
- Promote members' expertise in this sector.

This is a platform for discussion for members from sectors linked to Agri-food, biotechnology, bioenergy, farm robotics and management systems, food safety and traceability, innovative food etc.

In partnership with The Conseillers du Commerce Extérieur de la France.

#### HIGHLIGHTS

1. Roundtable on The Emerging Geopolitics of Food: What Strategic Responses to Supply Chain Risks?



2. Exhibition and Networking: Agri-Food Tech Expo



3. Roundtable on Sustainability Across Agri-Food Value Chain

#### CO-PRESIDENTS



Mr Jean-Yves BROUSSY 3eighty partners



Mr Timothe DUPONT Lesaffre



Mr Olivier GERGELE



**Mrs Barbara GUERPILLON** Dole Sunshine



**Mr Mikko LINDH** Sodexo



The Asia Committee organises conferences, seminars, roundtables and delegations on topics related to the economy, social and political situation in Asian countries.

This committee is a forum where members can exchange information and experiences about the rapidly changing business environment in Asia and gain practical advice relevant to doing business in Asian countries.

#### HIGHLIGHTS

#### 1. Our "Conversation with a CEO" Series

Asia Committee

- In our "A Conversation with" series, we had the privilege of inviting esteemed speakers:
- A Conversation with Mr Lim Ching Kiat, Executive Vice President of CAG's Air Hub and Cargo Development
- A Conversation with Mr TAN Boon Khai, Chief Executive at JTC
- A Conversation with Julien Pouget, Senior Vice President, Asia Pacific, TotalEnergies E&P and Renewables
- A Conversation with Mr Nikhil Eapen, Chief Executive and Executive Director of StarHub
- Member dialogue with Jacqueline Poh, Managing Director at EDB (Economic Development Board)
- 2. Outlook 2023 A Close-up Discussion on Economic, Financial and Political Trends in Asia with Regional Economic Service for ASEAN, Embassy of France and Centennial Asia Advisors
- 3. ESSEC FCCS Leadership Series 'The Return Of Asia': Singapore and Hong Kong: Emerging Powerhouses in a Shifting Economic Landscape
- 4. *Breakfast talk:* Doing Business in Thailand with Decathlon, COFACE, DFDL and LEGRAND

#### ▼1



₹4



#### SUPPORTED BY OUR COMMITTEE PARTNER





This exclusive Club brings together CEOs from different industries through closed-door meetings and luncheons -hosted by board members-organised on a regular basis for fruitful discussions and best practice sharing.

#### HIGHLIGHTS

CEO Club session sponsored by BNP PARIBAS on May 17<sup>th</sup>: Economic & political outlook presentation provided by Hans Vriens from Vriens & Partners followed by networking drinks & canapes





#### Energy & Infrastructure Committee

The Energy & Infrastructure Committee aims at:

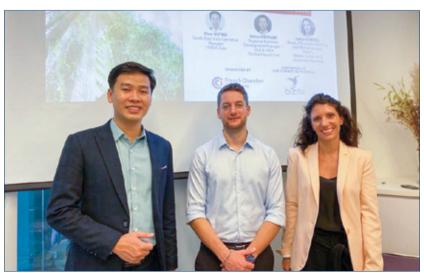
- Developing co-operation between companies, exchanging information and encouraging synergies and business opportunities in the region.
- Getting better information access about different type of opportunities on tender/projects in Singapore and the region.
- Developing knowledge and skills across different types of infrastructure and energy projects.
- Promoting the members' expertise in this sector.

#### HIGHLIGHTS

- 1. Energy & Infrastructure Joint Networking Webinar with Cambodia, Hong Kong, Malaysia, Philippines, Thailand, and Vietnam
- 2. District Cooling: An Efficient Energy Solution for Decarbonisation with ENGIE South East Asia, BIZSU, JTC Corporation and Singapore Institute of Technology



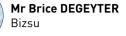
3. How Can Circular Economy Reduce the Carbon Footprint of your Office Fit-out with TERAO Asia, Clestra Hauserman and Natixis Corporate & Investment Banking



#### CO-PRESIDENTS



**Mrs Karen ANDRIES** TotalEnergies



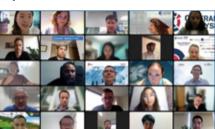


**Mr Hugo VIRAG-LAPPAS** Astris Finance



Mr Philippe WIND CDPQ Singapore







#### **Financial & Fintech Committee**

The Financial & FinTech Committee is a platform for collaboration and knowledge sharing between companies involved in the financial sector. The members reinforce their expertise on financial topics, tools, new technologies and trends through knowledge, information sharing and bestpractices.

The Financial & FinTech Committee is for CFOs, bankers, financial sector advisors & experts, treasurers and senior representatives of financial, regulatory and academic institutions.

#### HIGHLIGHTS

- 1. Committee Meeting: Dialogue on the Evolution of Banking Digital Assets, Tokenisation and Crypto with Accenture & Bank of Singapore
- 2. Webinar: Growth despite Inflation across ASEAN with HSBC & COFACE
- 3. Committee Meeting: Sustainable Finance Trends & Challenges in Europe and Asia with BNP Paribas, Aurexia & Infrablocks Technologies
- 4. Networking Event at French Pavilion 'Choose France' during Singapore Fintech Festival (SFF) 2022
- 5. Webinar: How Investors Finance Fundraising Today with Inovexus, BetterTradeOff & Amundi
- 6. Committee Meeting: Corporate Treasury Management to Improve Financial Risks Management with Diapason & Deloitte
- 7. Webinar: M&A Transactions and Trends in Asia in 2023 with LPA-CGR, Havas & Mazars Japan

#### CO-PRESIDENTS



Mrs Karine ALQUIER-CARO Legrand



Mr Jeremie CARROT Tanexo



Mr Jean-Pierre DUBOIS Crédit Agricole - Corporate & Investment Bank



Mr Cedric GOULIARDON BetterTradeOff

▼3



#### SUPPORTED BY OUR COMMITTEE PARTNER



The bank for a changing world



The CFO Club's aim is to provide an opportunity for CFOs to exchange freely on common topics and get access to information that is most relevant to their daily functions. This Club is only open to members who hold a CFO position in their organisation.

#### LATEST SESSIONS

- 3 CFO Club Networking Sessions
- 2 Cross Chambers' CFO Club online sessions with Hong-Kong, Shanghai, Japan and Taiwan





#### F&B and Hospitality Committee

The F&B and Hospitality Committee aims to:

- Promote French Gastronomy and its members expertise in the sector.
- Develop cooperation and synergies between French and local companies.
- Share information and best practices, encourage synergies and business opportunities.
- Organise networking luncheons.
- Develops specific events to increase its members' exposure in Singapore.

This committee is the occasion to meet on a regular basis expert working within the hospitality industry and the F&B sector, such as manufacturers, importers, traders, retailers and distributors, restaurants, and caterers.

#### HIGHLIGHTS

#### 1. Luncheons Networking



3. Cocktails Making & Networking Session at Remy Cointreau's office



4. Sustainability in the Hospitality Industry with ACCOR, Horus Development & Consulting, The Oval Partnership, hosted and moderated by EHL

#### CO-PRESIDENTS



**Mr Olivier BENDEL** DHM



**Mr Arnault BRUNET** Rémy Cointreau



Mr Christophe CAZAUX

The Vintage Club

**V** /.





#### **Healthcare Committee**

The Healthcare Committee promotes and represents the healthcare industry in Singapore and the region, providing a platform for information sharing between various sectors, including pharmaceuticals, biotechnology, medical devices and equipment, healthcare & wellness, and services.

#### HIGHLIGHTS

1. Committee Meeting: Silver Ageing and Silver Economy: A Golden Opportunity with Urban Redevelopment Authority of Singapore (URA), Keppel Land and ESSEC Asia-Pacific



- 2. Committee Meeting: Diabetes Burden in SEA: Improving Access, Optimising Patient Pathways and Leveraging Digital with Sanofi, Singapore General Hospital (SGH) and L.E.K. Consulting
- 3. Networking: Cross-Chamber Healthcare Networking Event with AmCham, British Chamber of Commerce, and Singaporean-German Chamber of Industry and Commerce

## smarthealth

The Smarthealth project was launched in 2017 to bring together the French Expertise in the healthcare sector to meet Singapore's health ambitions.

**Smarthealth** is a collaborative group of over 40 members (multinationals, SMEs and start-ups) who with over 150 products and services between them, aim to prove their collective value to tackle issues such as healthcare affordability, ageing, non- communicable diseases and digital health transformation. This initiative seeks to:

- Build a collaborative approach mixing French MNCs and Startups in an innovative way.
- Gather French expertise in the Singapore healthcare industry.
- Promote existing solutions, and bring innovations to Singapore.
- Feature solutions for corporates, authorities and citizens.

#### CO-PRESIDENTS



Mr Florent DE KERTANGUY Servier



Mr Olivier LO International SOS



Mr Emmanuel MONTET









WEBSITE www.smart-health.sg



#### **Human Resources Committee**

The Human Resources (HR) Committee aims to inspire members to develop their business, expand their knowledge and receive information by providing insights on:

- Trends and evolutions in HR topics.
- Sharing best practices to optimise working conditions and motivate employees.
- Sharing expertise on a wide range of industries on people-related topics such as leadership, coaching, talent acquisition, retention or workplace flexibility.
- Receiving updates on local and regional regulations.

The Human Resources Committee is for those with an interest in human resources, HR professionals or involved in HR matters regardless of industries/sectors.

#### HIGHLIGHTS

1. A close-door dialogue with Zagy Mohamad, Senior Minister of State for Manpower of Singapore



- 2. Committee Meeting: The Workplace of the Future: What Do We Need to Change or Do Differently with CapitaLand Investment, Parfums Christian Dior Travel Retail Worlwide & Southeast Asia Pacific and **Transform Your Conversations**
- 3. Workshop: How to Coach as a Leader in 2022 with GoMasterCoach

# **HR Club**

More than a professional network, the HR Club acts as a community for regional senior level HR managers from various industries to come together and share their challenges and best practices.

The HR Club provides the opportunity to network and exchange with peers to broaden knowledge and perspectives, improve processes as well as generate new ideas and advocacy.

They meet monthly to discuss HR trends and issues in the Asia Pacific region.

#### CO-PRESIDENTS



**Mr Richard HARDING** Roquette



Mr Don RAPLEY TYC Turn Your Conversations



Mrs Sally TANG OCS Group

#### SUPPORTED BY OUR COMMITTEE PARTNER







Mrs Vanessa ILOSTE

Mr Francois SUQUET

CO-PRESIDENTS

Sephora



#### Legal & Compliance Committee

The Legal & Compliance Committee brings together professionals with legal & compliance background and expertise. It aims to enable exchange of information, provide updates on legal topics, development and issues affecting business in the region. This committee conducts sessions to inform and increase awareness of major legal issues and also serve as a focus for the interests of its members practising in Singapore and the region.

The Legal & Compliance Committee is for in-house counsels, lawyers or anyone involved or with an interest in legal & compliance related-matters, regardless of industries/sectors.

#### HIGHLIGHTS

- 1. *Committee Meeting:* Customs Valuation & Transfer Pricing in ASEAN with DS Avocats and L'Oréal
- 2. Committee Meeting: US-China Decoupling: Strategic and Legal Challenges with RHTLaw Asia



3. Committee Meeting: Digitalisation of Legal Services with Rajah & Tann Singapore and NCS Group



This Club is a restricted group that gathers only in-house counsels from all sectors/industries. This Club is a platform for exchange on common topics with peers. Experience sharing is encouraged to compare practices. This group meets on a quarterly basis.

#### LATEST SESSIONS

- 1. Recent Developments in Data Privacy and Cyber Security Laws in Southeast Asia
- ▼1







**Mrs Marine HARDY** Bolloré Logistics



Mrs Imane TAQUI CMA-CGM

▼3



20

2. Why Compliance Matters



#### **Maritime & Offshore Committee**

The Maritime & Offshore Committee's main goal is:

- To strengthen the French maritime ecosystem in the Asia-Pacific area.
- To offer opinions and expertise on current issues and business trend perspectives.
- To deliver key insights into doing business in the maritime sector in Singapore and in the region.

This committee endeavors to be an accurate platform for the promotion of the Maritime and Offshore sector in the region, with the support of proactive partners and with the dynamism of members with a regional perspective.

#### HIGHLIGHTS

1. Conseil Maritime Roundtable Discussion



2. Site Visit with PSA Singapore - The World's Busiest Container Transshipment Hub



- 3. Future of the Maritime Ecosystem: Towards Smart and Autonomous Vessels with CMA CGM, Gaztransport & Technigaz (GTT) and Naval Group
- 4. France Reception: Roundtable Discussion & Networking Event Singapore Maritime Week & SEA ASIA 2023
- 5. SEA ASIA 2023: Networking Session at French Pavilion

#### CO-PRESIDENTS



Mr Laurent OLMETA CMA-CGM Asia



Mr Alexis TURMEL Socatra Singapore

▼3





# COMMITTEES | ANNUAL REPORT 2022/2023

#### SUPPORTED BY OUR COMMITTEE PARTNER



PARTNERS





#### **Marketing & Communication Committee**

The Marketing & Communication Committee aims to:

- Share best practices within the marketing and communication sector.
- Learn more on the trends and evolution within this sector.
- Share expertise and develop synergies.
- Take advantage of network events to generate new business opportunities.

The Marketing & Communication Committee is for people with an interest in marketing, marketing managers or persons involved in marketing and communication strategies.

#### HIGHLIGHTS

- 1. How to grow your business with Affiliate Marketing, with Shopback SG, OnTheList, Impact.com & Jolt Digital
- 2. The evolving relationship between Marketing & Sustainability, with Garnier L'Oreal, Bureau Veritas, Decathlon and OnTheList
- 3. Site Visit: Digital Transformation & Innovation with Decathlon at Decathlon Data Lab



4. ESSEC – FCCS C-Suite Dialogue Series #5: Sustainable Marketing with Vestiaire Collective & Decathlon



#### CO-PRESIDENTS



Mr Sylvain JOANDEL Mediatropy Digital Agency



Mr Sébastien LEPEZ JOLT Digital



**Ms Isabelle LIM** L'Oréal

▼1



**Z** 



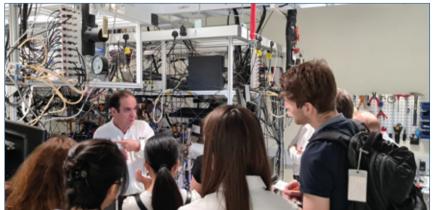


#### **Research & Development Committee**

The Research & Development Committee brings together R&D and R&T professionals. This platform allows for information and experience sharing, and aims to give greater exposure and visibility to the French scientific community in Singapore.

#### HIGHLIGHTS

- 1. AfterLab with Richard Leboucher "Aquaculture: How to Innovate with Impact?"
- 2. Site visit : CNRS Discover Quantum research at IRL MajuLab (NTU) – "Ultracold Atoms"





#### 3. Site visit : Digital Factory Thales







Powered by the French Chamber of Commerce in Singapore, the French Embassy in Singapore and the CNRS, the FrenchLab is a nonprofit group that aims to gather the academic and business research community in Singapore. The FrenchLab purpose is to develop relations between the scientific community, promote French R&D initiatives and initiate Franco-Singaporean scientific cooperation's. The exchanges are facilitated through meetings that bring together the members of the club and the local community. Find out more information about French Lab Singapore on <u>frenchlab.sg</u>

#### CO-PRESIDENTS



**Mr Christian AMATHIEUX** Thales Solutions Asia

Mr Dominique BAILLARGEAT CNRS @Create





Mr Bastien FERET EssilorLuxottica



#### Retail & Luxury Committee

The Retail & Luxury Committee is a platform for collaboration and knowledge sharing between companies involved in the luxury goods and retail industry, fashion and high-end beauty activities. It aims to reinforce members expertise through knowledge and information sharing, best-practices.

This is an opportunity for experts from different sectors to meet regularly, to better understand facts and trends, to discuss common topics and support them in expanding their businesses.

#### HIGHLIGHTS

#### 1. The Store of the Future with Sephora



- 3. Outlook 2023: What can Brands expect in China in 2023 with LBB Asia & Kung Fu Data
- 4. Cross Chambers Luxury Networking Event with the Italian Chamber, Sponsored by Bain & Company and Campari Group
- 5. Luxury Outlook for Singapore with Agility Research & Strategy, Richemont, Moet Hennessy and Global Blue



Catered exclusively to Retail Managing Directors, the Retail Club is a dedicated French Chamber of Commerce in Singapore programme curated for retail leaders to share their ideas and debate hot targeted topics all within a mediated structure through physical roundtable.

Latest sessions were on Fast Fashion & Sustainability, Retail's Attractivity & HR Challenges, Future of Retail, Future of Commerce.

#### CO-PRESIDENTS



Mrs Mollie JEAN DE DIEU Longchamp



Mr Ibaham MATH-LY-ROUN Clarins



**Mr Stephan VEYRET** Decathlon



▼5



#### SUPPORTED BY OUR COMMITTEE PARTNER



▼3





#### **Smart Cities & Mobility Committee**

The Smart Cities Committee aims to identify and promote French expertise and to encourage the exchange of information about projects, ideas and best practices so as to improve synergies among member companies involved in the field of Smart Cities.

#### HIGHLIGHTS

- 1. The Future of Mobility : Autonomous Vehicles Driverless Vehicle Solutions for People and Goods with Easymile, Navya Systems, ST Engineering, SYSTRA
- 2. A conversation with Mr TAN Boon Khai, Chief Executive at JTC -Shaping Singapore's Industrial Development while Balancing the Sustainability and Business Needs of Eemerging Industries



#### SOLUTIONS

The French Chamber of Commerce in Singapore has collected innovative member case studies in the field of Smart Cities and Mobility. These are relevant to Singapore's Master Plan to achieve its goal of reducing carbon emissions and improving mobility.



#### CO-PRESIDENTS



**Mr Sébastien COMBARIEU** Colas Rail Singapore



**Mr Antoine GONDARD** Dragages Singapore



**Mr Alexandre PARILUSYAN** Dassault Systèmes



**Mr Franck VITTE** Bluecharge - Group TotalEnergies



#### SUPPORTED BY OUR COMMITTEE PARTNER





#### Supply Chain & Logistics Committee

The Supply Chain & Logistics Committee aims at:

- Sharing information and experiences.
- Creating synergies across various industries.
- Supporting French Chamber members activities in Sourcing/ Purchasing/Supply Chain.

#### HIGHLIGHTS

1. Flagship: Supply Chain Symposium 2022 — Rethinking a Globalised Supply Chain

COMMITTEES | ANNUAL REPORT 2022/2023



- 2. Digital Freight Ecosystems, and How Blockchain Technology Could Play a Part with Buyco, Trames, Goodpack and Imerys
- 3. Site Visit with Bolloré Logistics Blub Hub and Innovation Centre



4. Developing More Efficient and Agile Supply Chain, A Path Towards Sustainability with DWS Engraving and Schneider Electric

#### CO-PRESIDENTS



Mrs Ellen HUDREAUX Schneider Electric



**Mr Grégoire SAUVE** LVMH Fragrances & Cosmetics



Mr Ludovic SICHERE















#### Sustainable Business Committee

The Sustainable Business Committee acts as a platform for learning, sharing, networking and matching companies so that they can achieve their circular economy and sustainability goals. Our "Towards Sustainable Business" vision is to emphasise how sustainability can be used as a leverage to boost an inclusive and sustainable growth while preserving our future and the role businesses play in this collective effort.

#### HIGHLIGHTS

- 1. Materiality Assessment 101: Introduction and Best Practices with Sustainao
- 2. Building Resilience and Adapting to Climate Risks with AXA Climate and Schneider Electric
- 3. Impact of Carbon Tax and Opportunities in Carbon Markets with Ministry of Sustainability and the Environment, Infrablocks and ENGIE



4. To What Degree Are We Ready to Build the "Reusable Economy" with Solvay, Loopedin, Bolloré Logistics and Sustainao

#### **CO-PRESIDENTS**



Mr Guillaume DARMAYAN ENGIE



**Mr Sebastien DUFOUR** Schneider Electric



**Mrs Joyce KOH** Sodexo Service Asia



**Mrs Lydia WONG** Veolia ES Singapore

#### SUPPORTED BY OUR COMMITTEE PARTNER





#### SUSTAINABILITY & RESPONSIBILITY CLUB

The Sustainability & Responsibility Club is a peer-to-peer forum aimed at CEOs and heads in charge of sustainability in their organisation. Its mission is to enable practitioners to share knowledge and experience in a confidential and trusting environment. With climate change becoming a major risk for businesses, the need for collective action has become a reality. The Club covers economic, social and environmental impacts with a view to strengthen an ecosystem of sustainability trailblazers.

#### LATEST SESSIONS

- 1. Implementing Net Zero Strategies
- 2. Sharing Session: Challenges and Opportunities (e.g. How to embark on the employees in the transition to a more sustainable business?





#### **Tech & Innovation Committee**

The Tech & Innovation Committee aims to :

- Tackle different IT topics in order to increase business in the region.
- Share technological knowledge and know-how in the region.
- Organise regular breakfast talks and presentations where guest speakers address members on technology trends and issues that have an impact on business in Asia.

The Tech & Innovation Committee is composed of members of Tech company as well as IT services of MNCs or SMEs.

#### HIGHLIGHTS

- 1. How ethical hackers can help prevent ransomware attacks with Atos and StashAway
- 2. Choosing the right cloud provider to expand your business Crédit Agricole CIB and OVH Cloud
- 3. 80% of Cyber Attacks could have been prevented with Hackuity, YesWeHack and Vona
- 4. Site visit at Decathlon RFID Technology and Robotic projects
- 5. Cross-Chamber IT, Technology and Fintech Networking Event with British Chamber of Commerce, Singaporean-German Chamber of Industry and Commerce, Swiss Chamber of Commerce and Australian Chamber of Commerce
- 6. Aeronautics / Tech & Innovation Networking session
  - CEO Tech Club

This exclusive club brings together more than 50 French Founders and CEOs from the Tech Industry within an atmosphere of friendship and unconventional thinking.

Latest sessions were on: Increase BtoB lead generation, Company Acquisitions and Exit, SaaS (Software As A Service), Opening up the company's capital to employees (remuneration), EOS (Enterprise Operating System), Artificial Intelligence/Machine Learning



This Club brings together CIOs and top IT leaders from MNCs through **networking meet-ups and exclusive lunches**. The purpose of this intimate and casual meeting is to discuss about emerging trends and the most pressing topics affecting business and technology today. CIO's can exchange unique perspectives, leading digital transformation in their functional roles.

#### CO-PRESIDENTS



**Mr Cyril AYOUB** EVA Group Asia Pacific



Mr Ludovic MATHE Crédit Agricole CIB



**Mr Pascal PEREIRA** TotalEnergies



**Mr Fabien TERTOIS** Bolloré Logistics

▼3



#### CO-PRESIDENTS



**Mr Eric BARBIER** Triple A

Mr JC BOUGLÉ FewStones



**Mr Denis BRANTHONNE** Novade

#### CO-PRESIDENTS



Mr Ludovic MATHE Crédit Agricole CIB



**Mr Pascal PEREIRA** TotalEnergies



**Mr Fabien TERTOIS** Bolloré Logistics



#### Women in Business Committee

The Women in Business Committee aims to:

- Enable women of different nationalities, working and living in Singapore, achieve professional and personal success.
- Give women a strong voice in the Singapore business community.
- Create opportunities for women to be successful in future leadership roles.

The French Chamber encourages its female members occupying senior manager positions in MNCs to participate in the Women in Business Committee to provide excellent networking opportunities, address worklife balance concerns and develop useful skill sets.

#### HIGHLIGHTS

#### 1. Bi-monthly Inspirational Women Leaders' Series with:

- > Laurence Tournerie, Danone Innovation Realisation Office
- > Kerry Healy, Accor SE Asia, Japan & South Korea
- Karine Alquier-Caro, LEGRAND
- Venaig Solinhac, Olam Ventures
- Karen Andries, TotalEnergies
- > Isabelle Larche, Timeo-Performance

#### 2. Monthly Women Entrepreneurs Roundtable - Mastermind Group







**Mrs Anne TAN** Campari Group

**Mrs Sandra TANG** Sanofi



Mrs Chloé VIALARD Shearman & Sterling LLP



#### SUPPORTED BY OUR COMMITTEE PARTNER



The bank for a changing world



Every month, we organise roundtables for Women Entrepreneurs, where female entrepreneur members have the opportunity to present their businesses and challenges, and get the feedback and insights of other fellow entrepreneurs.

This accountability structure helps to keep entrepreneurs focused and on track.

A great opportunity to benefit from this community of supportive entrepreneurs who brainstorm together to help participants to move to the next step. ▼3





#### **Startups & Entrepreneurs**

A free and full business booster programme to support small businesses.



#### The Mentoring Programme: A one-to-one advice programme from high-profile business executives

This co-initiative with the French Trade Advisors Les Conseillers du Commerce Extérieur (CCE) provides advice to French startups, entrepreneurs and SME representatives who have already clocked in more than one year of activity in Singapore and are in the midst of developing their business in the region. Candidates who apply benefit from mentor's professional experience, contacts and advice. **More than 70 mentee-mentor** duos have been initiated since 2015 with 6 duos this year.

ACCELERATOR LAB

#### The Business Accelerator Lab: A business model and growth validation session

Every month, the Business Accelerator Lab meets with one French entrepreneur seeking to present his business plan and strategic challenges to get recommendations and contacts from a panel of advisors (successful entrepreneurs, experts in various sectors and functions, individuals looking to personally invest in companies).

Since its creation in 2015, more than 45 start-ups and entrepreneurs have been supported and advised by the Business Accelerator Lab and 30 advisors have joined our pool of experts.



#### Scale-up workshop series to help boost Startups and Entrepreneur's growth

These sessions are designed for startup and SME owners who want to succeed in growth and expansion. "A la carte" or as a full programme thought all the year, benefit from workshops run by experts in recruitment, leadership, payroll, tax, legal to support you in your key challenges: new market entry and borderless growth, talent acquisition and hybrid workplace and many other fields.

- Scale-up' Workshop Series: #3 Business expansion in SEA
- Scale-up' Workshop Series: #4 Talent retentions & Managing Turnover
- Scale-up' Workshop Series: #5 Managing Operations from Abroad
- Scale-up' Workshop Series: #6 How can startups thrive in the 2023 recession?

# TESTIMONIAL

44

The DUO Mentoring Programme, offered by the French Chamber of Commerce, was a great experience for both François Moerman, Chief Executive Officer & Co-Founder at XRATOR and Frédéric Gillant, French Trade Advisor.

During their first session, they ended up spending more than 4 hours together. After a few sessions, Frédéric realised he was moving beyond his mentorship role and became more involved in Francois's start-up.

When Frédéric pointed out that the start-up needed a Chief Revenue Officer, François asked advice on the best profile he should be looking for. Frédéric suggested looking for someone with at least 20 years of experience, a thorough understanding of the Asia Pacific region and a strong appetite to join a start-up. François realised that Frédéric was the

ideal candidate for this position. Frédéric, who was initially a volunteer mentor, became then the Chief Revenue Officer & Partner with an equal stake in

The DUO Mentoring Programme turned out to be a win-win situation for both.

the company.







#### Targeted sessions for insightful information

A monthly opportunity to connect with a CEO of a large company: 6 companies are directly selected by the CEO according to their relevance and link with business needs or interests. A win-win session as the CEOs connect directly with experts and innovative small companies in various sectors and functions and agree with sharing their experience, advice and contacts.

This year's participants:

- Valerie Patuel, SAFRAN
- > Jean-Francois Trebillod, ADEN Group
- > Sylvie Gleises, AXA XL
- > Lakshmanan Venkateswaran, GEODIS
- > Karine Alquier-Caro, LEGRAND
- > Stephan Veyret, DECATHLON
- Mickael Leroy, RICHEMONT





#### SUPPORTED BY OUR SERIES PARTNER





Our **'Entrepreneurs' and 'New Members'** quarterly meetups are a nice way to exchange business cards and meet with small business owners and companies who recently joined the French Chamber.





This bi-monthly roundtable format aims to provide SME's feedback and best practices from peers who share the same challenges.

The **SME roundtable** is open to companies with an HQ outside of Singapore and a team of less than 20 staff locally based.





### SOCHIC.sg Your guide to French Lifestyle in Singapore

#### WHAT IS SO CHIC?

An initiative by the French Chamber of Commerce in Singapore and its retail members. **So Chic** showcases French Lifestyle, from prestigious luxury brands, to relaxing bistros, designer shops, online stores and more.

A digital platform to keep readers in the know of all French Savoir-Faire & Savoir-Vivre in Singapore. (**www.sochic.sg**)

With an online directory of over 100 French brands, stores and restaurants, *So Chic* is the ultimate guide to discover the best of France in Singapore.





- **Exclusive interviews** with Chefs and designers, easy recipes for classic French meals, style tips or beauty secrets.
- A curated selection of events that includes private sales, brand launches, gallery vernissages, and other French happenings in Singapore.
- **So Chic Experiences** are organised on regular basis to bring French brands closer to its consumers creating a privileged and fun atmosphere (in line with SG safety measures).

**So Chic newsletter** keeps our readers informed about all French happenings in Singapore and gives them a chance to be the first to register to our exclusive events!



#### ENHANCED COLLABORATION: SO CHIC I VOILAH! FESTIVAL

*So Chic* long standing partner of the Voilah! Festival 26 October – 27 November 2022 showcased French culture & Art de vivre.



#### SO CHIC FRENCH EXPERIENCES

#### La Rose Dior Pop-Up

Dior and **So Chic** hosted a Flower Card Workshop at the Rose Dior Pop-up at ION Orchard. The workshop was fully booked. Guests discovered 'making of videos' by finding symbols hidden among the roses and left with a beautiful Dior flower card.









#### Diptyque Pop-up with Champagne Telmont

**So Chic** was pleased to share a Customer Experience Event at Diptyque's new fragrance launch, L'Eau Papier. The evening commenced with an artistic demonstration by Helene Le Chatelier and guests had a delightful moment of sharing with Champagne Telmont. 33



#### SO CHIC AT BOUTIQUE FAIRS

The Singapore must-see shopping event!

From 25 – 27 November, 2022, **So Chic** featured a French Corner which included LPB Market and Cheese Club. Open to all, visitors were able to engage in tasting and discover a handful of new products and enjoy cold cuts as well as cheese platters.



# Member Privileges

#### Exclusive offers from our members for our members

Being a member of the French Chamber allows members to get the Privilege Card and enjoy exclusive offers from a wide range of member partners in Singapore and the CCIFI in France.

## Participating members increase their brand and business exposure through the FCCS Community for free by partnering with us.

All members providing services or selling products can join the Member's Privileges Programme.

Contact: businessclub@fccsingapore.com



#### Discover our digital Privilege Card!

Simply present the digital card to the Privilege participating retail shops, the privilege card is personal and exclusively reserved to members of the network of the French Chamber of Commerce in Singapore. It gives access to many benefits in Singapore and even more in France!



# **Business Services**

Figures in 2022



# 170+

companies supported in their business development in Singapore



10+ collective missions including 6 French Pavilions



**14** company set-ups



164 work and family passes processed







1400+ candidates contacted



# 500+

one-to-one physical and digital business information meetings

## We help you succeed in Singapore



Our mission is to support and facilitate the growth of businesses in the local market, by providing a comprehensive range of services. Our multicultural team possesses extensive knowledge and experience of local markets and practices, constantly updated through our local activities and a continuous exchange of information with the members and partners of the French Chamber.

Thanks to our expertise, we offer a "One-Stop Solution" to help businesses thrive, from the initial market research phase to the setup and expansion of their operations in Singapore and Southeast Asia. We offer a **comprehensive suite of value-added corporate and business services**, backed by a range of assets, including:

- Our extensive multi-sectorial experience.
- Our robust network of Singaporean partners (governmental agencies, professional federations, companies).
- Our close partnership with EDB, the Economic Development Board in Singapore.
- Our up-to-date databases.
- Our connections across Asia: we work closely with our network of French Chambers as well as Business France in Asia.
- Our French network composed of Team France Export in France, excellence clusters, and professional associates.
- We also leverage our strong French network, which includes Team France Export, excellence clusters, and professional associates.

Together, these resources enable us to provide tailored and effective solutions for each project and activity we undertake.

### Identify Business Opportunities

### Assess potential market in Singapore, ASEAN, Asia and France

Identify and meet new **business connections** through customised **business missions** 

Follow up with local contacts (post-missions)

Be highly **visible**: exhibit under our French label with our **French pavilions** 

Look for/apply to be **co-founders or investors** with our business opportunity platform

### Boost your Business

## Benefit from our à-la-carte corporate services catalogue

Actively grow your business with the help of our **Company Pool manager** 

Find your **local talent** with our **recruitment** services

Enjoy the **plug-and-play** and flexible solutions of our **business centre** 

Choose us to host your **V.I.E.** (French governmental programme for international business development)



### Set up and run your Company

### Easy and quick all-inclusive set-up service

Set up your legal structure

Be **domiciliated** at the French Chamber

Apply for **visas/work permits** for foreign professionals

Delegate administrative services such as payroll

Get introduced to professional **legal/accounting** partners



# Get Financial help for your Development

# Diverse incentives and funds to strengthen your project

Get introduced to **financial private partners** like Business Angels and Venture Capitalists

Submit your project to our **government partners** and apply to qualify for incentive programs

Check your eligibility for **tax deduction** schemes with professional **tax and financial** partners

# Team France Export



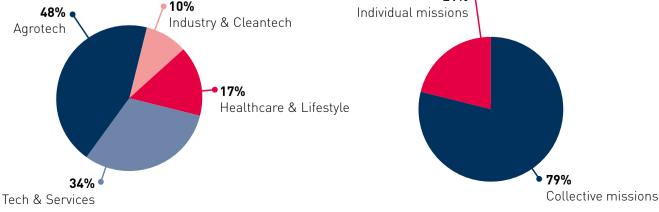
**TEAN** FRANCE French Chamber Singapore

Since January 2019, the French Chamber of Commerce in Singapore has partnered with Business France, the French regions, Bpifrance, and the Chambers of Commerce in France to offer international business solutions to French SMEs and mid-sized companies. Under the public-private agreement named Team France Export, our services aim to help French companies develop internationally.

As the sole representative of Team France Export in Singapore, the French Chamber supports French companies in exploring and accelerating their growth in Singapore through customized business missions - both physical and digital.

Our team focuses on 4 strategic sectors that offer valuable business opportunities for entrepreneurs. With our extensive private business network, we connect French companies with the local ecosystem, helping them expand their business networks and achieve their international growth objectives.









### French Pavilions at Singapore Trade shows: Being highly visible with France label

Singapore is a strategic hub in Asia Pacific, making it an ideal location for businesses to expand their reach. Each year, Singapore hosts numerous prominent trade shows and exhibitions, providing valuable opportunities for companies to showcase their products and services. By grouping our French exhibitors under a large French Pavilion, we offer several advantages to our clients, including prime locations, higher visibility, and customised booth sizes that cater to their needs. As a result, French companies can capitalise on the potential business opportunities available at these events. The French Chamber of Commerce in Singapore has organised several successful French Pavilions in 2022 and 2023, with more planned for the future.



### BROADCAST ASIA (BCA): 1-3 JUN 2022

Broadcast Asia in Singapore is a leading industry event where industry leaders present the latest and most innovative technologies for film, television, and digital advertising. In 2022, Team France Export welcomed 9 exhibitors to the French Pavilion, including 4 MOD Technology, Broadpeak, SmarDTV Global, SmartViser, Streamwide, Vitec, World Cast Systems, WinMedia and Wyplay.



#### MEDICAL FAIR ASIA (MFA): 31 AUG - 2 SEP 2022

MFA is the No. 1 medical trade show in the Asia Pacific region, showcasing the latest advancements in medical technology, as well as healthcare equipment and supplies for the hospital, diagnostic, pharmaceutical, medical and rehabilitation sectors. In 2022, the French Pavilion hosted by Team France Export featured 13 exhibitors, including Acime Frame, Biosynex, Biowest, Cair Lgl, Didactic, Dms Imaging, Microval, M-Technologies, Noraker, Sidas, Technologie Medicale, Tesalys and Toda Pharma.



## INTERNATIONAL DENTAL EXHIBITION AND MEETING (IDEM): 7 – 9 OCT 2022

As Asia's most established dental exhibition and conference, IDEM is a one-stop focal point where products of the global markets are on display and where exhibitors will meet key decision-makers from the Asia Pacific dental industry. 6 exhibitors were welcomed under the French Pavilion: Bio Composants Medicaux, C4W - Custom CAD Software & Components, Elsodent, Laboratoire Odost – Buccotherm® and Castera®, Owandy Radiology and Pierre Fabre Group - Medimex.



### INDUSTRIAL TRANSFORMATION ASIA PACIFIC (ITAP): 18 - 20 OCT 2022

The French Chamber of Commerce organised the French Pavilion "Choose France" at the 2022 edition of Industrial Transformation Asia Pacific (ITAP) 2022, the must-attend event for professionals in the transformative 4.0 industries in Asia. In this 5<sup>th</sup> edition of the ITAP Tradeshow, the French Chamber of Commerce in Singapore welcomed 4 exhibitors: CETIM MATCOR, EFESO Consulting, FieldBox AI, and Uptale.IO, who showcased their latest innovations and solutions.

# Team France Export

**TEAN** FRANCE French Chamber Singapore

Identifying Business Opportunities



### AGRIFOOD TECH ASIA (AFTEA): 26 - 28 OCT 2022

The French Chamber of Commerce organised the French Pavilion "Choose France" at the Agri-Food Tech Expo Asia 2022, which is the premier B2B international trade event for companies in the agri-food industry in the region. In this inaugural edition of the Agri-Food Tech Expo Asia, the French Chamber of Commerce in Singapore partnered with 8 exhibitors, including Amarenco Group, BLU EAT, Ubees, Axioma France, Bioceanor, Phagos, Pure Active Water Pte Ltd, Algama & Kineis.



### SINGAPORE FINTECH FESTIVAL (SFF) : 2 – 4 NOV 2022

Singapore Fintech Festival is the world's largest FinTech festival to gather and network with the most innovative Fintech companies and startups. In this 7<sup>th</sup> edition of Singapore Fintech Festival 2022, the French Chamber of Commerce welcomed : Banque de France, Bpifrance, Opensee, Manager. One, Flowdesk, Datexis Digital, SESAMm, Meelo, SUN ZU Lab, October, BreacHunt, Finwedge, Upskills, Bactech, Diapason and BTO (BetterTradeOff).



### SEA ASIA 2023 : 25 - 27 APR 2023

Sea Asia, an important event for professionals in the maritime and offshore industry, was held in Singapore from April 25<sup>th</sup> to 27<sup>th</sup>, 2023. This event was an opportunity for the Singapore maritime community to come together for business conferences and networking sessions. The 2023 edition attracted participants from over 70 countries and regions, with more than 400 exhibitors and nearly 15,000 international participants. For the first time, the Team France Export of the French Chamber of Commerce in Singapore, with the support of the French Maritime Cluster, the Pôle Mer Méditerranée, the Pôle Mer Bretagne Atlantique, and the GICAN, launched the French Pavilion at the exhibition, with the backing of CMA CGM. The French Embassy in Singapore and the Maritime Committee organised a roundtable as well to discuss the actions of the French maritime sector in its race towards decarbonisation, highlighting technological advances, green technologies, and the importance of international dialogue and cooperation.

# Testimonial

THESS® is a ground-breaking medical device that ensures the secure and real-time adjustment of oral medication delivery. Currently available in France and the USA, Thess Corporate has set its sights on the Asian market, specifically Singapore, known for its technological advancements. To help with our entry into the market, we highly recommend the services of the FCCS, as they were able to provide us with some promising leads through their extensive contacts. We are grateful to Lae for her invaluable assistance in this matter.

### Clément SICARD

Chief Product Officer & Head of Sales, THESS



# Discover the Flavors of Europe with Team France Export Singapore's Delicatessen Experience

For a period of 3 years (2022-2024), the consortium composed of the French Chamber of Commerce in Singapore - Team France Export and Business France will support the FICT (Fédération Française des Industriels Charcutiers, Traiteurs, Transformateurs de viandes) to strengthen the presence of European and French delicatessen companies on the Asian markets: Singapore, Vietnam and Thailand. This initiative is backed by funding from the European Union.



The FICT serves as the representative for French delicatessen companies and has been in operation since 1924. With 310 establishments, 90% of which are SMEs, the FICT employs 32,500 people on permanent contracts, supports 135,000 direct/indirect jobs, and generates a turnover of 6.7 billion euros, with 7.1% coming from exports. The production of 1.2 million tons is 84% pork-based.

Through various actions, such as communication through their website, social media, press releases, and participation in Food & Hotel Asia, the team aims to increase the visibility and awareness of European and French delicatessen products among local buyers and consumers. This will include a FICT booth, culinary tastings and workshops, B2B meetings, and a roundtrip to France for Singapore buyers and journalists for site visits, among other activities. Our team is actively working on this program to ensure its success.



# Highlighting French Culinary Excellence in ASEAN: focus on wines and delicatessen

The French Chamber of Commerce in Singapore successfully hosted Tastin' France 2022, a professional wine and champagne tasting event for B2B professionals held at the beautiful 4-star Novotel Singapore On Stevens.

The event showcased the products of 21 esteemed French wine and champagne producers from various regions such as Alsace, Languedoc, Rhone Valley, Bordeaux, and Provence. In total, about 200 wines were presented to over 70 visitors from the B2B sector, including importers, distributors, retailers, hotels, restaurants, and the media.

## Testimonial

One of our market studies on the development of nutrition and health products highlighted Southeast Asia as a promising region. We found that Singapore, in particular, has a robust economy and consumers with high purchasing power who are interested in innovative products made in France. Thanks to the excellent support provided by Team France Export Singapore, we were able to participate in the AFTEA foodtech trade show in October 2022. Anne-Camille and her team were incredibly dynamic and helped us connect with about ten French start-ups. Their extensive network was invaluable, and we had a fantastic experience at the trade show.

Jean-Michel POMMET Founder and CEO, BLU EAT

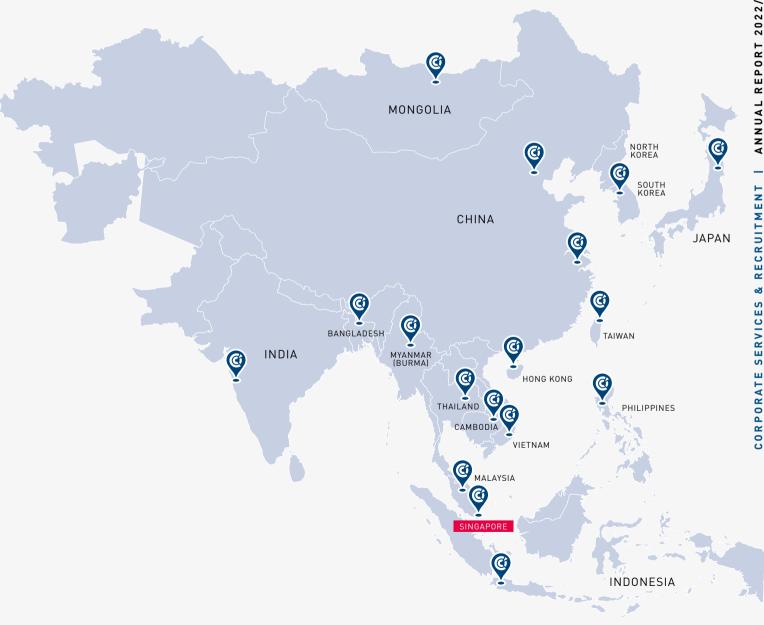
## **French Chambers Around the Region**



Give your business a head-start in Asia

Take advantage of a network of reliable and professional partners all around Asia to help you develop your business in the region. We offer a one-stop solution for your set-up that includes visa applications, office rental, meeting room rental, domiciliation, local business development and V.I.E hosting and monitoring\*.

The French Chamber in Singapore communicates closely with other French Chambers in the region, organises joint events, and facilitates members' referral to business services and professional contacts overseas, shortening your time-to-market. French Chamber members are also able to benefit from hot-desk access in the various business centres across the regional network while on overseas business trips.



# Corporate Services

Singapore - your gateway to ASEAN



The French Chamber of Commerce in Singapore (FCCS) provides MNCs, SMEs or entrepreneurs/start-ups a one-stop solution whether you enter the market or you wish to expand your activity in the local and/or regional market.

- Setting up your business -the FCCS is the ideal partner to start your business with the legal entity adapted to your needs (Representative Office, Private Limited, Sole Proprietorship). Our experienced team will guide you with personalised and up-to-date solutions, its expertise and extensive network.
- Services based on your needs:
- ✓ Domiciliation (virtual office): make use of our prestigious address on Orchard Road.
- ✓ Payroll and secretarial services: outsourcing of administrative tasks.
- ✓ Business Centre: a vibrant Franco-Singaporean business community which will give your new employees a headstart in a great location.
- ✓ Visa the French Chamber holds an Employment Agency License and is accredited to apply for any types of work and family passes.

### 2022 Corporate services at a glance:



TESTIMONIAL

BEL Group has been very delighted with the services provides by FCCS when setting up the Singapore subsidiary. The FCCS has been able to handle various topics (work and related passes, rent of offices, connection with other service providers such as lawyers, auditors, etc.) and provide us with very good quality and helpful advice all along the process. Bel Group strongly recommend the FCCS for any person who is willing to enter in the Singapore market.

••

# Outlook for 2023

- Continue to monitor the changing visa and employment requirements in Singapore to best assist and advise companies looking to set-up or already present in the country.
- Continue to share information on important topics and to advocate for our business community.

BEL Group Pte. Ltd.

New in 2022

We started offering a new service for entrepreneurs wishing to set up a Sole Proprietorship with a Letter of Consent (LOC).

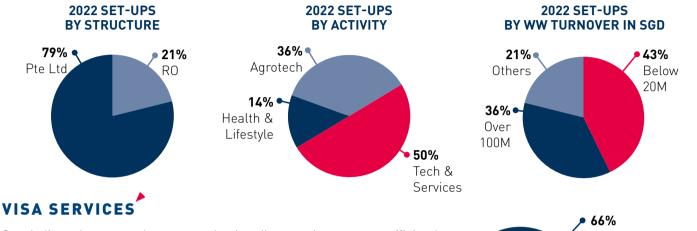
# Corporate Services

Singapore - your gateway to ASEAN



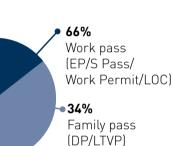
### COMPANY SET-UP

Whether you are starting a business or looking to set-up a subsidiary in Singapore, we will advise on the best choice of business entity (Representative Office, Private Limited, Sole Proprietorship) for your goals and the regulation in place. We provide a turn-key package, with trusted partners, to ease your first steps.



Our dedicated team can be entrusted to handle your visa requests efficiently. In 2022, we continue to deliver a 95% success rate for visa requirements.

We keep in constant and close dialogue with the Ministry of Manpower to ensure we can deliver the best and most updated advice to our clients.



# LOC)

### **BUSINESS CENTRE**

After a difficult year 2021, due to the Covid-19 restrictions, we were delighted to welcome new tenants in 2022. We hosted 25 entities and finished the year with an occupation rate of 70%.

The Business Centre is especially convenient for companies starting their activities in Singapore through a Representative Office or a Private Limited with a small team or if sending a V.I.E. Our co-working space is an acceleration platform and help expand professional contacts and promote businesses with an easy reach to the French Chamber team and the events organised in situ.

- Strategically located on Orchard Road
- Work Desks in closed office and open space configurations
- Dynamic and friendly co-working environment with tenants from various sectors and nationalities
- Proximity to the French Chamber events, staff and wide range of services

### VIE ALL-INCLUSIVE PACKAGE

Looking to send a VIE (Volontaire International en Entreprise) to explore the market? The French Chamber offers a turn-key solution: we can support you with: company set-up, visa, hosting, tutoring. The best solution for your VIE to feel comfortable and motivated in their new surroundings and within a community.



# **Recruitment & HR Services**

Supporting your Company in your talent acquisition





As shared by the Ministry of Manpower in its Q4 2022 Labour Market Report<sub>(1)</sub>, total employment in Singapore grew by an unprecedented 227,800. Non-resident employment level stood at 99.2% of the pre-pandemic 2019 level, while resident employment level rose to 4.8% above the 2019 level.

The increase in total employment was mostly driven by non-residents (201,600), mainly in the Construction and Manufacturing sectors which were typically more reliant on non-residents. Meanwhile, resident employment continued to grow in 2022, particularly in higher paying sectors such as Financial & Insurance Services, Information & Communications, and Professional Services.



### MISSIONS OF OUR RECRUITMENT & HR SERVICES

Our Human Resources Department was created in 2004 with the primary objective to help companies recruit in all industries, for roles ranging from entry level to senior management. Our team of consultants is certified by the MOM (Ministry of Manpower) and it offers personalised service and valuable guidance to our clients.

### For the companies

- Full support during all the stages of the recruitment process
- Team scouts the market for the best local and international profiles
- Recruitment for all types of position: permanent, short term as well as internship
- Top Talent Newsletter to share new profiles with our contacts
- Advice on the labour market and trends

### For the candidates

- Individualised support in the job search (consulting session)
- Advice given to candidates in the recruitment process via the French Chamber
- Publication of the profile in the Top Talent Newsletter sent to our entire network
- Information sessions on the Singapore job market, visa requirements and job search strategy (2-3 times a year)

### The recruitment & HR services of the Chamber is particularly attractive for our Members:

- Lower than market rates and exclusively based on a Success fee
- A professional and reactive service with a sound knowledge of the Singaporean labour market and visa requirements

We host and run the HR Club (page:22)

## Outlook for 2023

- Continue to promote the visibility of the French Chamber with local talents and better awareness about our Services with both employers and employees by attending more external and networking events.
- We will closely monitor the labour market following the introduction of the COMPASS system in September.

### MOM EA Licence - 10C4756

**Recruitment & HR Services** 

Supporting your Company in your talent acquisition





### WHY CHOOSE US?

48%

Overseas

A database of over 7,000 active multicultural and multilingual profiles.



### Testimonial

Plurium Technologies hired two successful employees thanks to the dedicated recruitment team of the FCCS. They've been very helpful and responsive at every step of the process and used different resources to find the right profiles for the role. It's been very positive experiences, and I can only recommend the FCCS to companies looking for local or international talents.

Axel de Robillard, Plurium Technologies

# Communication

The French Chamber of Commerce in Singapore has several publications that cover a wide rage of business-related information. These publications also provide a platform for companies to share their expertise and promote their services. Our readers include members of the French business and expatriate community in Singapore, government officials, members of other foreign business communities, and Singaporeans.



more than 28,000 followers on social media



20% increase of followers on the French Chamber LinkedIn page





# **CEO SUSTAINABILITY SERIES**

As part of the Sustainable Business initiative, the French Chamber of Commerce in Singapore presents a leadership interview series where we invite CEOs and business leaders about Sustainability and their views and experiences on the challenges. strategies and actions to drive their sustainable transformations.

















Find out more at: https://www.fccsingapore.com/publications/ceo-sustainability-series.html

### Advertise with us

Check out our media kit for more information on how you can achieve a successful marketing campaign with us.

Email: marketing@fccsingapore.com



### **FOCUS Magazine**

This English-language quarterly magazine aims at covering different FOCUS magazine provides high-quality content with a cover story dedicated to a specific sector in each issue, with subjects of interest to the Singapore, French and European business community. We involve several contributors to bring their expertise on specific topics, either from the French business community or from Singapore authorities.



Frequency: 3 issues a year Circulation: 4,000 copies Also available digitally



### Connect App

Our Connect mobile application, **reserved exclusively for members of the French Chambers**, has been designed to facilitate networking and exchanges between members, give them access to the complete agendas of events all over the world, and help them take advantage of exclusive offers in many countries. A global and multilingual platform, a springboard to enhance your business!

Weekly Link

TopTalent

Frequency: Weekly

Frequency: Quarterly

Frequency: Monthly

Circulation: 7,000+ recipients

France Singapour Express

Circulation: 6,000+ recipients

Circulation: 11,000+ recipients





www.fccsingapore.com

Page Views: 27,734 / month Monthly Sessions: 8,434



French Chamber of Commerce in Singapore

LinkedIn: 20,000 followers 20% growth from 2022

### frenchchambersingapore

Facebook: 3,180 followers+



Views: More than 9,000

## SOCHIC



www.sochic.sg

Digital platform for French lifestyle in Singapore Page Views: 7,176 / month



**sochicfrenchguide** Facebook: 6,580 followers



sochicfrenchguide Instagram: 2,470 followers

### **Collaborative Projects**

# smarthealth\_\_\_\_\_



### www.smart-health.sg

Platform for French healthcare actors in Singapore





### www.frenchlab.sg

Platform for French and Singapore academic and business research community

# **Our Partners**



Established in 1979, the French Chamber of Commerce in Singapore belongs to a worldwide network of 124 French Chambers (CCIFI) in 93 countries with over 36,000 companies.

Every year, CCI France International rewards the best performing chambers among the network of 124 Chambers. In June 2018, the French Chamber in Singapore won the "Innovation Award 2018" for its Mentoring Programme developed in partnership with the French Trade Advisers.





Since its inception, the French Chamber has been working to forge and develop strong relationships with various partners, Singaporean and French authorities, associations, organisations...among which:

### SINGAPORE AUTHORITIES AND INSTITUTIONS

- Economic Development Board (EDB)
- Enterprise Singapore (ESG)
- Singapore Business Federation (SBF)
- SGInnovateIntellectual Property Intermediary (IPI)
- FRENCH INSTITUTIONS AND ORGANISATIONS
- Embassy of France in Singapore
- French Trade Advisors

- Business France
- Bpifrance



# Financial Report

The financial statements for the year ended  $31^{st}$  December 2022 have been audited by Wellton & Trent Pac.

## Statement of Comprehensive Income

For the financial year ended  $31^{st}$  December 2022

	2022	2021
	S\$	S\$
Income		
Membership subscription	1,134,804	1,126,953
Self-financing activities	275,265	126,046
Business service activities	1,027,026	800,763
HR activities	269,545	226,550
Total revenue	2,706,640	2,280,312
Other income	192,936	314,552
	2,899,576	2,594,864
Less expenditures	-2,863,931	-2,560,893
Operating surplus before income tax	35,645	33,971
Taxation	0	0
Net surplus for the year, representing the comprehensive income for the year	35,645	33,971

Members can request a copy of the Audited Report and Accounts by contacting Kim Huong NGUYEN at *finance@fccsingapore.com* 

### **The French Chamber of Commerce in Singapore**

541 Orchard Road #09-01 Liat Towers Singapore 238881

Tel: +65 6933 1350 Fax: +65 6933 1398

info@fccsingapore.com www.fccsingapore.com

