

### About the Gala

Join us as sponsor and be part of exceptional evening. It will exclusively gather over 700 guests at renowned Fairmont Hotel Singapore, by Accor Group.

The Gala of the French Chamber of Commerce Singapore is an annual highlight in the business and social calendar. Renowned for its prestigious setting and French touch, this event brings together influential French and Singaporean business leaders, entrepreneurs, and C-levels professionals from various industries. Our Gala Dinner is a rendez-vous that has become a must in the French Singaporean Community.

This Gala Dinner 2026 is the perfect occasion for our sponsors and members to invite their clients and partners to offer an exceptional evening. Your guests will experience the finest French cuisine accompanied by the most delicate wines and champagne, and enjoy a breath-taking live entertainment show, followed by a luxurious lucky draw.







## Why Sponsor?

#### Enhanced Visibility

As a sponsor, your brand will enjoy extensive preevent and on-site visibility, ensuring maximum exposure to a high-profile audience. From promotional materials, event signage, and digital communication coverage to acknowledgment during speeches and social media mentions, your company will be highly visible throughout the event.

#### Targeted VIP Audience

This upcoming gala will attract a exceptional diverse audience of key decision-makers and industry leaders, providing you with the perfect setting to network and establish valuable business relationships. This exclusive venue will host more than 900 guests to foster meaningful connections, enhancing a strong France-Singapore diplomatic relation.

#### Brand Exposure with Elegance

Align your brand with French elegance and sophistication. As a sponsor, you will be associated with an event that celebrates the finest elements of French culture, which will enhance your brand's reputation and perception among attendees.

#### Premium Entertainment

Prepare to dazzle your guests with lively and spectacular entertainment, carefully curated to create a memorable evening as we celebrate France-Singapore bilateral relation and Singapore's birthday. From enchanting live performances to exquisite culinary delights, our gala promises an unforgettable experience for all attendees.



### Sponsorship Packages

#### **PLATINUM SPONSOR**

(EXCLUSIVE)
SGD\$ 40,000 + GST
One complimentary table\* for 10 guests
VVIP Placement & Opening Speech Opportunity

#### **DIAMOND SPONSOR**

SGD\$ 25,000 + GST One complimentary table\* for 10 guests VVIP Placement

#### **GOLD SPONSOR**

SGD\$ 17,000 + GST One complimentary table\* for 10 guests VIP Placement

#### SILVER SPONSOR

SGD\$ 12,500 + GST One complimentary table\* for 10 guests VIP Placement

\*Cost of booking one table (10 pax): \$6,500 + GST









## Sponsorship Benefits

| PRE EVENT  | PLATINUM<br>SPONSOR | DIAMOND<br>SPONSOR | GOLD<br>SPONSOR | SILVER<br>SPONSOR  |
|--|---------------------|--------------------|-----------------|--|
| Dedicated Digital Invitation   | •                   | •                  |                 | TO NEW YORK OF THE PROPERTY OF |
| Logo on Website  | •                   | •                  | •               |  |
| Assistance to Build your Table of Guests                               | •                   | • //               | •               |  |
| EMAILING   |                     |                    |                 | · M  |
| Prominent Logo Placement on Emailing Campaigns dedicated to the Event  | •                   | <b>(</b> ) •       | •               | •  |
| Prominent Logo Placement in the Monthly FCCS Weeklylink                | •                   | •                  | •               |  |
| Dedicated Article in the Monthly FCCS Newsletter                       | •                   | •                  | •               |  |
| WEBSITE  |                     |                    |                 |  |
| Prominent Logo Placement on Event Registration Page with Outbound Link | •                   | •                  | •               | •  |
| Dedicated Article in Website Homepage                                  | •                   | •                  | •               |  |
| SOCIAL MEDIA   |                     |                    |                 |  |
| Prominent Logo Placement on Event Social Media Posts                   | •                   | •                  | •               |  |
| Tags and Link to Company Page on Social Media                          | •                   | •                  | •               |  |
| Post of Sponsor's own Dedicated Creative Content                       | Jan . • 11/         | •                  | •               |  |
|  |                     |                    |                 |  |



# Sponsorship Benefits DURING THE EVENT

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|--|---------------------|--------------------|-----------------|--|
| DURING THE EVENT   | PLATINUM<br>SPONSOR | DIAMOND<br>SPONSOR | GOLD<br>SPONSOR | SILVER<br>SPONSOR  |
| GUESTS COCKTAIL AREA   |                     |                    |                 |  |
| Logos on Photobooth  | •                   | •                  | •               |  |
| One Dedicated Cocktail Table   | •                   | •                  | 34707           | 4  |
| DINNER   |                     |                    |                 |  |
| Additional VIP Table Add-on Offer                                    | 30% off             | 1/10               |                 |  |
| Logo on Screens (Duration Depends on Sponsor Tier)                   | 30s                 | 20s                | 15s             | 10s  |
| Opening Speech   | •                   | Wally I            |                 |  |
| Vocal Thanks on Stage  | •                   | •                  | •               | •  |
| VIP Tour / Key Guests Introduction                                   | •                   | •                  |                 |  |
| Picture of the Table   | •                   | •                  | •               | •  |
| Short Interview made during the Event to be released after the Event | •                   |                    |                 |  |
| One Minute Video Showcased during the Dinner                         | •                   |                    |                 |  |





# Sponsorship Benefits

| POST EVENT  | PLATINUM<br>SPONSOR | DIAMOND<br>SPONSOR | GOLD<br>SPONSOR | SILVER<br>SPONSOR |
|---|---------------------|--------------------|-----------------|-------------------|
| Logo on Special Thanks Emailing   | •                   | •                  | •               |                   |
| Tags and Link to Social Media Company Page on Special Thanks Post                                   | •                   | 1.                 | •               |                   |
| Logo Placement in the Post-event Emailing Extending your Brand's Visibility Beyond the Event Night. |                     | • 4                | <i>y</i> .      | n n               |
| Continued Exposure on the French Chamber of Commerce Singapore's Website and Social Media Channels. | •                   | •                  | •               | •                 |
| Dedicated Exposure on the Gala Dedicated Website with Video and Photos                              | •                   | •                  | •               | 1016              |
| Post Event Led Video featured at the entrance of the FCCS offices for 4 months                      | •                   | •                  | •               | •                 |



## French Chamber of Commerce GALA DINNER 2026 - SPONSORING AGREEMENT

#### **SPONSORSHIP AGREEMENT AS:**

- Platinum Sponsor
  SGD\$ 40,000 + GST\*
- Diamond Sponsor SGD\$ 25,000 + GST\*
- Gold Sponsor
  SGD\$ 17,000 + GST\*
- Silver Sponsor SGD\$ 12,500 + GST\*

### CONTACT DETAILS

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|-------------|--|--|------|
| Company:    |  |  | <br> |
| First name: |  |  |      |
| Last name:  |  |  |      |
| Position:   |  |  |      |
| Telephone:  |  |  |      |
| Email:      |  |  |      |
| Date:       |  | Signature:   |      |
|             |  |  |      |
|             |  |  |      |

\*Includes one complimentary table of 10 pax priced at \$6,500 + GST

**CONTACT US:** 

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