



French Chamber  
Singapore

PRESENTS

# 60<sup>th</sup> Anniversary France-Singapore GALA DINNER

*In celebration of Singapore's 60<sup>th</sup> Anniversary, and the  
60-year business relations between France and Singapore*

FRIDAY, 30 MAY 2025, 6:00PM  
FAIRMONT BALLROOM, FAIRMONT HOTEL


Join us as sponsor and be part of exceptional evening as we celebrate two monumental milestones in 2025: Singapore's 60<sup>th</sup> Anniversary, and 60-year business relations and partnership between France and Singapore. It will exclusively gather over 900 guests at renowned Fairmont Hotel Singapore, by Accor Group. This year's significant event will also celebrate the closing of the Joint Year of Sustainability France-Singapore (JYOS)

The Gala of the French Chamber of Commerce Singapore is an annual highlight in the business and social calendar. Renowned for its prestigious setting and French touch, this event brings together influential French and Singaporean business leaders, entrepreneurs, and C-levels professionals from various industries. Our Gala Dinner is a rendez-vous that has become a must in the French-Singaporean Community.

This Gala Dinner 2025 is the perfect occasion for our sponsors and members to invite their clients and partners to offer an exceptional evening. Your guests will experience the finest French cuisine accompanied by the most delicate wines and champagne, and enjoy a breath-taking live entertainment show, followed by a luxurious lucky draw.



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# Why Sponsor ?

## Enhanced Visibility

As a sponsor, your brand will enjoy extensive pre-event and on-site visibility, ensuring maximum exposure to a high-profile audience. From promotional materials, event signage, and digital communication coverage to acknowledgment during speeches and social media mentions, your company will be highly visible throughout the event.

## Targeted VIP Audience

This upcoming gala will attract an exceptional diverse audience of key decision-makers and industry leaders, providing you with the perfect setting to network and establish valuable business relationships. This exclusive venue will host more than 900 guests to foster meaningful connections, enhancing a strong France-Singapore diplomatic relation.

## Brand Exposure with Elegance

Align your brand with French elegance and sophistication. As a sponsor, you will be associated with an event that celebrates the finest elements of French culture, which will enhance your brand's reputation and perception among attendees.

## Premium Entertainment

Prepare to dazzle your guests with lively and spectacular entertainment, carefully curated to create a memorable evening as we celebrate France-Singapore bilateral relations and Singapore's birthday. From enchanting live performances to exquisite culinary delights, our gala promises an unforgettable experience for all attendees.

# Sponsorship Packages

## PLATINUM SPONSOR

(EXCLUSIVE)

SGD\$ 40,000 + GST

One complimentary table\* for 10 guests

VVIP Placement & Opening Speech Opportunity

## DIAMOND SPONSOR

SGD\$ 25,000 + GST

One complimentary table\* for 10 guests

VVIP Placement

## GOLD SPONSOR

SGD\$ 17,000 + GST

One complimentary table\* for 10 guests

VIP Placement

## SILVER SPONSOR

SGD\$ 12,000 + GST

One complimentary table\* for 10 guests

VIP Placement

\*Cost of booking one table (10 pax): \$6,500 + GST



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# Sponsorship Benefits

## PRE EVENT

	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Dedicated Digital Invitation	•	•	•	•
Logo on Website	Two Months	Two Months	Two Months	One Month
Assistance to Build your Table of Guests	•	•	•	

## EMAILING

Prominent Logo Placement on Emailing Campaigns dedicated to the Event	•	•	•	•
Prominent Logo Placement in the Monthly FCCS Weeklylink	•	•	•	
Dedicated Article in the Monthly FCCS Newsletter	•	•	•	

## WEBSITE

Prominent Logo Placement on Event Registration Page with Outbound Link	•	•	•	•
Dedicated Article in Website Homepage	•	•	•	
Company Name and Outbound Link on Photo Gallery Page	•	•	•	

## SOCIAL MEDIA

Prominent Logo Placement on Event Social Media Posts	•	•	•	•
Tags and Link to Company Page on Social Media	•	•	•	
Post of Sponsor's own Dedicated Creative Content (Provided by Sponsor) on Social Media	•	•	•	

# Sponsorship Packages

## DURING THE EVENT

	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
<b>GUESTS COCKTAIL AREA</b>				
Own Booth Exhibition (Allocated Space)	•			
Logos on Photobooth	•	•	•	•
One Dedicated Cocktail Table	•	•	•	
<b>DINNER</b>				
Additional VIP Table Add-on Offer	30% Off			
Logo on Screens (Duration Depends on Sponsor Tier)	30s	15s	15s	10s
Opening Speech	•			
Vocal Thanks on Stage	•	•	•	•
VIP Tour / Key Guests Introduction	•	•	•	
Picture of the Table	•	•	•	•
Possibility to Distribute Goodies	•			
Short Interview made during the Event to be released after the Event	•			
One Minute Video Showcased during the Dinner	•			

# Sponsorship Packages

## POST EVENT

	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Logo on Special Thanks eEmailing	•	•	•	•
Tags and Link to Social Media Company Page on Special Thanks Post	•	•	•	•
Logo Placement in the Post-event Emailing Extending your Brand's Visibility Beyond the Event Night.	•	•	•	•
Continued Exposure on the French Chamber of Commerce Singapore's Website and Social Media Channels.	•	•	•	•
Dedicated Exposure on the Gala Dedicated Website with Video and Photos	•	•	•	•

# French Chamber of Commerce

## *Gala Dinner 2025 - Sponsoring Agreement*

### SPONSORSHIP AGREEMENT AS:

- Platinum Sponsor SGD\$ 40,000 + GST\*
- Diamond Sponsor SGD\$ 25,000 + GST\*
- Gold Sponsor SGD\$ 17,000 + GST\*
- Silver Sponsor SGD\$ 12,000 + GST\*

### CONTACT

Company:

First name:

Last name:

Position:

Telephone:

Email:

Date:  Signature:

*\*Includes one complimentary table of 10 pax priced at \$6,500 + GST*

**CONTACT US:** Coralie VINCENS +65 8798 2143 / cvincens@fccsingapore.com Lydia FULTON lfulton@fccsingapore.com

