



PRESENTS



GALA DINNER
2024

FRIDAY, 12 APRIL 2024, 6:00PM
SHANGRI-LA HOTEL SINGAPORE

About the Gala

The Gala of the French Chamber of Commerce Singapore is an annual highlight in the business and social calendar. Renowned for its prestigious setting and French touch, this event brings together more than 550 influential French and Singaporean business leaders, entrepreneurs, and C-levels professionals from various industries. Our Gala Dinner is a rendez-vous that has become a must in the French-Singaporean Community.

This event is a perfect occasion for our members to invite their clients and partners and offer them an exceptional evening where they experience the finest French cuisine accompanied by the most delicate wines and champagne, enjoy a breath-taking live entertainment show and a luxurious lucky draw. As a sponsor, you will gain access to a highly desirable audience, fostering valuable connections and creating lasting impressions.



Why Sponsor ?



Enhanced Visibility

As a sponsor, your brand will enjoy extensive pre-event and on-site visibility, ensuring maximum exposure to a high-profile audience. From promotional materials, event signage, and digital communication coverage to acknowledgment during speeches and social media mentions, your company will be highly visible throughout the event.

Targeted VIP Audience

Our gala attracts a diverse audience of key decision-makers and industry leaders, providing you with the perfect setting to network and establish valuable business relationships. The event fosters a great atmosphere to building connections in an elegant and relaxed environment.

Brand Exposure with Elegance

Align your brand with French elegance and sophistication. As a sponsor, you will be associated with an event that celebrates the finest elements of French culture, which will enhance your brand's reputation and perception among attendees.

Premium Entertainment

Prepare to dazzle your guests with lively and engaging entertainment, carefully curated to create a memorable evening. From enchanting live performances to exquisite culinary delights, our gala promises an unforgettable experience for all attendees.

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Sponsorship Packages



PLATINUM SPONSOR

(EXCLUSIVE)

SGD\$ 30,000 + GST

One complimentary table for 10 guests

VVIP Placement

GOLD SPONSOR

SGD\$ 17,000 + GST

One complimentary table for 10 guests

VIP Placement

SILVER SPONSOR

SGD\$ 12,000 + GST

One complimentary table for 10 guests

VIP Placement



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Sponsorship Benefits

PRE EVENT



	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Dedicated Digital Invitation	•	•	•
Logo on Website	Two Months	Two Months	One Month
Assistance to Build your Table of Guests	•	•	•

EMAILING

Prominent Logo Placement on Emailing Campaigns dedicated to the Event	•	•	•
Prominent Logo Placement in the Monthly FCCS Weeklylink	•	•	•
Dedicated Article in the Monthly FCCS Newsletter	•	•	•

WEBSITE

Prominent Logo Placement on Event Registration Page with Outbound Link	•	•	•
Dedicated Article in Website Homepage	•	•	•
Company Name and Outbound Link on Photo Gallery Page	•	•	•

SOCIAL MEDIA

Prominent Logo Placement on Event Social Media Posts	•	•	•
Tags and Link to Company Page on Social Media	•	•	•
Post of Sponsor's own Dedicated Creative Content (Provided by Sponsor) on Social Media	•	•	•

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Sponsorship Packages

DURING THE EVENT



	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
GUESTS COCKTAIL AREA			
Logos on Photobooth	•	•	•
One Dedicated Cocktail Table	•	•	
DINNER			
Logo on Screens (Duration Depends on Sponsor Tier)	30s	15s	10s
Digital Program Booklet Digital	Two Full Pages	One Full Page	One Half Page
Vocal Thanks on Stage	•	•	•
VIP Tour / Key Guests Introduction	•	•	
Picture of the Table	•	•	•
Possibility to Distribute Goodies	•		
Short Interview made during the Event to be released after the Event	•		
One Minute Video Showcased during the Dinner	•		

Sponsorship Packages

POST EVENT



	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Logo on Special Thanks eEmailing	•	•	•
Tags and Link to Social Media Company Page on Special Thanks Post	•	•	
Logo Placement in the Post-event Emailing Extending your Brand's Visibility Beyond the Event Night.	•	•	•
Continued Exposure on the French Chamber of Commerce Singapore's Website and Social Media Channels.	•	•	
Dedicated Exposure on the Gala Dedicated Website with Video and Photos	•	•	

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French Chamber of Commerce

Gala Dinner 2024 - Sponsoring Agreement



SPONSORSHIP AGREEMENT AS:

Platinum Sponsor
SGD\$ 30,000 + GST

Gold Sponsor
SGD\$ 17,000 + GST

Silver Sponsor
SGD\$ 12,000 + GST

CONTACT

Company:

First name:

Last name:

Position:

Telephone:

Email:

Date:

Signature:

CONTACT US:

Coralie VINCENS
cvincens@fccsingapore.com
+65 8798 2143

Lydia FULTON
lfulton@fccsingapore.com

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