

The Western Balkans Business Forum

Manufacturing, Supply chain & ESG Practices

13 & 14 JUNE 2024

Conference, round tables, B2B, networking

ORGANIZERS : Embassy of France, French Serbian Chamber of Commerce and Industry and the French trade advisors in partnership with local chambers of commerce

OBJECTIVES : **Bring together the Western Balkans and French companies**

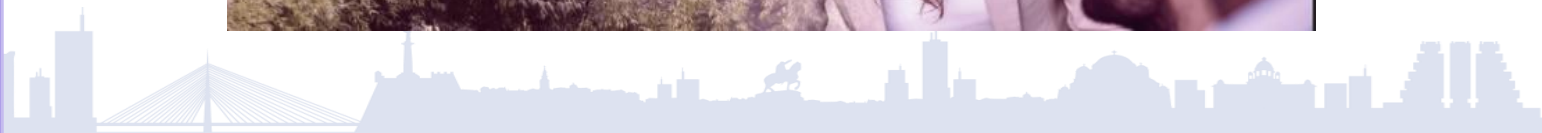
- Identify and facilitate bankable projects, with a focus on regional projects.
- Facilitate dialogue between WB and French companies.
- Facilitate greater regional co-operation.

SCOPE : The Western Balkans - Serbia, Bosnia and Herzegovina, Montenegro, North Macedonia, Albania and Kosovo*

PARTICIPANTS: Country representatives, Ministry representatives, Western Balkan companies, French companies, IFI's, high-level representatives from the business world.

THE BUSINESS FORUM WESTERN-BALKANS OFFERS:

- An official opening session in the presence of officials of the the WB countries
 - B2B meetings with more than 250 participants from the WB countries
 - Theme-based round tables presenting business opportunities and issues in the Balkan region
 - Sectoral round tables with business success stories in the Balkan region
 - Special focus on upcoming EXPO 2027 Belgrade
 - Networking opportunities
 - Networking diner
- &
- The chance to exhibit and present your offer of services at a «Village Expert» stand



AGENDA 13 & 14 JUNE 2024

13.06.2024

DATE: **13.06.2024**. HOURS: **13:00 - 14:00**
WELCOME PARTICIPANTS

DATE: **13.06.2024**. HOURS: **14:00 - 15:00**
OFFICIAL INAUGURATION CEREMONY – Opening remarks
Keynote speech: Franck RIESTER, Minister Delegate for Foreign Trade, Economic Attractiveness, Francophonie and French Nationals Abroad

DATE: **13.06.2024**. HOURS: **15:00 - 16:00**
The Western Balkans' emergence as a manufacturing and supply chain hub for Europe and wider

Coffee break

DATE: **13.06.2024**. HOURS: **16:30 - 17:30**
How are the Western Balkans French companies implementing their ESG roadmap in Western Balkans? How are the Western Balkans companies responding to ESG and supply chain challenges?
Focus: Differences between EU and WB ESG practices - Challenges and Solutions

DATE: **13.06.2024**. HOURS: **17:30 - 18:30**
EXPO 2027 *Focus: Building a sustainable Expo – Challenges and opportunities*

DATE: **13.06.2024**. HOURS: **18:30 - 20:30**
VIP COCKTAIL – Networking

14.06.2024

DATE: **14.06.2024**. HOURS: **09:00 - 10:30**
B2B MEETINGS

DATE: **14.06.2024**. HOURS: **10:30 - 11:30**
ROUND TABLE I - Sustainable and smart production*

DATE: **14.06.2024**. HOURS: **10:30 - 11:30**
ROUND TABLE II - Digitalization of supply chains*

DATE: **14.06.2024**. HOURS: **11:30 - 13:30**
B2B MEETINGS

DATE: **14.06.2024**. HOURS: **13:30 - 15:00**
NETWORKING LUNCH

DATE: **14.06.2024**. HOURS: **15:00 - 16:00**
ROUND TABLE III Financial and Legal Challenges for implementation of ESG reporting*

DATE: **14.06.2024**. HOURS: **15:00 - 16:00**
ROUND TABLE IV ESG Challenges in different sectors (agriculture, energy, ...) *

DATE: **14.06.2024**. HOURS: **16:00 - 18:00**
B2B MEETINGS

DATE: **14.06.2024**. HOURS: **18:30 - 21:00**
NETWORKING COCKTAIL

*Potential topics depending on registered companies



SPONSORING


ASSOCIATE YOUR CORPORATE IMAGE TO THE BUSINESS FORUM WHICH WILL BRING TOGETHER IN BELGRADE COMPANIES FROM FRANCE AS WELL AS COMPANIES FROM WESTERN BALKAN COUNTRIES

PARTICIPATION	SPONSOR	PREMIUM SPONSOR	EXPERT VILLAGE
<ul style="list-style-type: none"> • Participation at all events of the Forum (B2B & Networking) • 1 program of individual B2B meetings • Acces to the « Expert Village » area • Participation to the theme-based round tables • Invitation to the networking diner • Invitation to the lunch and coffee breaks 	<ul style="list-style-type: none"> • Placement of your logo on all our communication means before, during and after the Forum • Communication campaign through numerous channels: mini web site, mailing, newsletters, LinkedIn... • The offer includes participation of 2 persons from your company • Company presence in the brochure of the Forum • Logo on the B2B platform 	<ul style="list-style-type: none"> • Placement of your logo on all our communication means before, during and after the Forum • Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn... • Participation of your company as a speaker during the plenary session • B2B meetings with interested companies • Participation at the round tables as a speaker (Day 2) • The offer includes participation of 3 persons from your company • Company presence in the brochure of the Forum + ad • Logo on the B2B platform 	<ul style="list-style-type: none"> • An exhibitor's stand in the plenary room • Placement of your logo on all our communication means before, during and after the Forum • Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn... • B2B meetings with interested companies • The offer includes participation of 3 persons from your company • Company presence in the brochure of the Forum • Logo on the B2B platform
1650 EUR	2500 EUR	5000 EUR	5000 EUR

3 REASONS TO BECOME A SPONSOR

1. INCREASE VISIBILITY TO YOUR COMPANY
2. COMMUNICATE ON THE QUALITY AND EXPERTISE OF YOUR SERVICES
3. MEET WITH DECISION MAKERS OF SMEs, MIDMARKET COMPANIES AND LARGE GROUPS AS WELL AS HIGH LEVEL REPRESENTATIVES OF LOCAL AUTHORITIES

CONTACTS

Marina Doder
Tel. : +381 11 4511 166
 CCI France Serbie
Svetogorska 7L, Belgrade Serbie
marina.doder@ccfs.rs

Nina Robović
Tel. : +381 11 4511 166
CCI France Serbie
Svetogorska 7L, Belgrade Serbie
nina.robovic@ccfs.rs

PARTICIPATION FRENCH COMPANIES

You want to discover the market opportunities? Identify and concretize new projects?

YOU CHOOSE ... STANDARD PARTICIPATION 1650€

Participation at all events of the Forum (B2B & Networking)
1 program of individual B2B meetings
Acces to the « Expert Village » area
Participation to the theme-based round tables
Invitation to the networking diner
Invitation to the lunch and coffee breaks

You want to discover the market opportunities? Identify and concretize new projects? More exposure? More targeting meetings?

YOU CHOOSE ... SPONSOR PARTICIPATION 2500€

Participation at all events of the Forum (B2B & Networking)
2 program of individual B2B meetings
Acces to the « Expert Village » area
Participation to the theme-based round tables
Invitation to the networking diner
Invitation to the lunch and coffee breaks
Company presentation in the brochure of the forum (distributed to all participants)

You want to discover the market opportunities? Identify and concretize new projects? Maximum exposure? Targeted meetings? Special treatments? Premium visibility ?

YOU CHOOSE ... PREMIUM SPONSOR PARTICIPATION 5000€

Company representative as a speaker at the plenary session (1st day)
Participation at all events of the Forum (B2B & Networking)
3 programs of individual B2B meetings
Acces to the « Expert Village » area
Participation to the theme-based round tables as a speaker (2nd day)
Invitation to the networking diner
Invitation to the lunch and coffee breaks
Company presentation + ad in the brochure of the forum (distributed to all participants)

You are a consultant? Lawyer? Bank? You have services to offer to companies? Maximise your visibility?

YOU CHOOSE ... «EXPERT VILLAGE» PARTICIPATION 5000€

Exhibit and present your offer of services at a «Village Expert» stand
Participation at all events of the Forum (B2B & Networking)
3 programs of individual B2B meetings
Participation to the theme-based round tables
Invitation to the networking diner
Invitation to the lunch and coffee breaks
Company presentation in the brochure of the forum (distributed to all participants)

CONDITIONS FOR REGISTRATION

- Fill in the application form for registration.
- Send it to the contact persons mentioned at the end of the form.
- Deadline for registration: May 20th, 2024