

# BUSINESS SUMMIT 2020

## ON LINE B2B MISSION

Tokyo-Japan, November 17-19

Meet your future  
Japanese partners

### YOUR PROJECTS

 Willing to export to Japan ?

#### MARKET POTENTIAL

- #3 largest economy in the world
- #1 electronics goods industry
- #2 pharmaceutical market
- #3 in chemistry, automotive and e-commerce
- 3 trillions USD spending power
- Innovation is a key-success factor
- Market drivers : silver economy, smart cities, robotics, 5.0 society, sharing economy, 5G, digital, retail tech

 Willing to find Japanese investors ?

#### KEY FIGURES

- #1 creditor and financing nation
- #4 WW importer-exporter
- Japanese investments in Africa and Middle-East : 20 billions USD (2016 to 2018)
- Japanese exports to Africa : 7 billions USD
- Japan's interest points for Africa/Middle-East : Huge market potential and abundant natural resources
- 2 major approaches of Japan : "quality growth" & "human security"



B2B on line meetings

+

Remote access to  
Business Summit

### OUR PROGRAM



Logos: CCI FRANCE JAPON, NIKKEI, Keidanren, JETC, etc.

**2020**  
**FRENCH JAPANESE BUSINESS SUMMIT**  
GROWTH OPPORTUNITIES IN AFRICA AND THE INDO-PACIFIC REGION: TOWARDS NEW BUSINESS PARTNERSHIPS  
NOVEMBER 18, 2020 10:30 - 19:00 • NIKKEI HALL, TOKYO

Logos: NISSAN, Air Liquide, CHASSERAY, EY, faurecia, MAZARS, VEOLIA, BOLLORE

CONTACTEZ-NOUS  
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 CCI FRANCE JAPON  
在日フランス商工会議所



## ABOUT THE ON LINE B2B MEETINGS

 You have a project in Africa

 You have a project in Japan

### PITCH IN FRONT OF JAPANESE PARTNERS

- Introduction to Japanese business manners
- 'Japanization' of your offer
- Interpreters (recommended option)
- Pitch and Q&A session with several partners
- 395,000 JPY\* - ~3,300 euros (excl taxes 10%)

### MEET WITH JAPANESE PARTNERS

- Introduction to Japanese business manners
- 'Japanization' of your offer
- Interpreters (recommended option)
- 1to1 B2B matching with selected partners
- 495,000 JPY\* - ~4,125 euros (excl taxes 10%)

(\* ) prices include participation to the Business Summit



## ABOUT THE BUSINESS SUMMIT

### TOP EXECUTIVE SPEAKERS

### ORGANIZATION HIGHLIGHTS



**OCHI Hitoshi**  
Vice Chair  
Keidanren



**IMAI Toshimitsu**  
COO for Africa Division  
Toyota Tsusho



**Lionel ZINSOU**  
Deputy Director  
Southbridge



**MUTO Megumi**  
Deputy Director  
JICA



**UMEMOTO Yukari**  
Managing Director  
Africa Business  
Partners Inc.



**François JACKOW**  
Executive Vice President  
Air Liquide



**KOYAMA Satoshi**  
General Manager  
Mitsubishi Co



**Dele Kelvin OYE**  
2<sup>nd</sup> Deputy President  
NACCIMA



**ABURAYA Shinichi**  
Executive Officer  
Itochu Corporation



**Christopher DR. MARKS**  
Managing Director  
Mitsubishi UFJ  
Financial Group, Inc.



**HANAJIRI Takashi**  
Head of Asia External  
Representation Office  
African Development Bank



**Philippe GODBOUT**  
Japan Managing Director  
Dassault Systèmes



**Didier HOLLEAUX**  
Executive Vice President  
Engie



**Momar NGUER**  
Senior Advisor to  
the Chairman and CEO  
Total



**KUBOTA Osamu**  
Executive Vice President  
JETRO



**Oussouby SACKO**  
President  
KYOTO SEIKA  
UNIVERSITY



**KOBAYASHI Nobuko**  
Partner & Managing  
Director  
EY

- 2020, November 18th
- Nikkei Hall Tokyo & **remote access**
- Organized by the French Chamber of Commerce and Industry in Japan & the French Embassy
- Full day of plenary sessions and conferences to highlight excellence and strengthen economic relations
- Around themes that will define the future of WW economic and business relations
- An average of 30 executive speakers per edition
- **Network** with 500 leaders, journalists, researchers, policymakers...
- **Learn** priorities for Africa for 2020 and beyond
- **Hear** from expert speakers with in-depth knowledge about business in Africa
- **Discover** huge potential often hidden throughout Africa

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