



HOLISTIC AND INNOVATIVE APPROACH TO CYBERSECURITY

**CYBERSEC**

EUROPEAN  
CYBERSECURITY FORUM

**KRAKOW**

**8-9.10.2018**

# CONFERENCE BROCHURE

## THE QUEST FOR CYBER TRUST

CYBERSEC is an annual public policy conference dedicated to the strategic challenges of cybersecurity, launched in 2015, a unique in Central and Eastern Europe and one of the top five cybersecurity events in Europe.

With cyber disruption on the rise, the world is inevitably facing the emergence of new security challenges. The time has come for governments to take responsibility for building trust in the digital world.

Our mission is to help building the foundations of this mutual trust and translate challenges into new opportunities for a better tomorrow.

**GAIN ACCESS TO ALL CYBERSECURITY  
STAKEHOLDERS IN ONE PLACE**

## CYBERSEC 2017 IN NUMBERS



**1**

Emerging Public  
Policy Challenge



**2**

Days of Thought  
Provoking Debates



**4**

Thematic  
Streams



**>150**

Speakers



**40**

Hours of panel discussions  
presentations & speeches



**80**

Events



**>90**

Accredited  
Journalists



**>600**

Articles  
about CYBERSEC



**1,2 MLN**

EUR Advertising  
Value Equivalent



**>100**

Partners



**>220**

Individual companies  
represented



**>100K**

Twitter  
Impressions

## STATE STREAM

Advancing trust-based multi-stakeholder collaborative agenda, crafting and upgrading strategies, policies, rules and norms for cybersecurity.

### SELECTED TOPICS:

- Digital 3 Seas – new dimension of cooperation in the area of cybersecurity
- Software vulnerability disclosure – an out-of-the-box tactic for cybersecurity
- Cyberautonomy of Europe – strong points and blind spots
- Attribution as a foundation of cybersecurity
- The future cybersecurity architecture
- Active cyberdefence

## DEFENCE STREAM

Strengthening trust-based collaboration, sharing cyber offensive tools and building the necessary competencies for effective cyberdefence.

### SELECTED TOPICS:

- NATO's offensive use of cyber weapons – the biggest policy shift in years?
- Cyber electromagnetic activities
- Following different paths, sharing the same goal – NATO-EU cooperation on cybersecurity
- IoT on the battlefield

## FUTURE STREAM

Identifying trends, opportunities and challenges of a technology-driven future and promote cyber innovation in order to foster an open and friendly information society.

### SELECTED TOPICS:

- Blockchain – technology that helps build trust to the financial sector?
- The Next Generation Internet in the EU – key initiatives and next steps
- Cybersecurity in quantum era
- Cybercrimes of the future

## BUSINESS STREAM

Promoting a trust-based and cross-sectoral public-private partnership for ensuring cybersecurity and analysing key market trends and demands for cyber products and services.

### SELECTED TOPICS:

- 5G and cybersecurity
- Personal data protection in the digital world
- The role of cloud computing in building cyber threat resilience
- The Internet of Things and critical infrastructure – need for trust
- Opportunities and pitfalls of autonomous vehicles

**LISTEN TO AND MEET THE MOST  
RENOWNED CYBERSECURITY EXPERTS  
IN THE WORLD**

**MEMBERS OF THE  
CYBERSEC PROGRAMME COMMITTEE**



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Author of *The Darkening Web - the war for cyberspace*

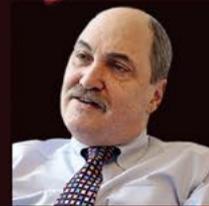
@hcssnl



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**RONI ZEHAVI**

CEO, CyberSpark



**KIM ZETTER**

Award-winning journalist

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**IZABELA ALBRYCHT**

Chair, The Kosciuszko Institute; President,  
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Cybersecurity Forum - CYBERSEC

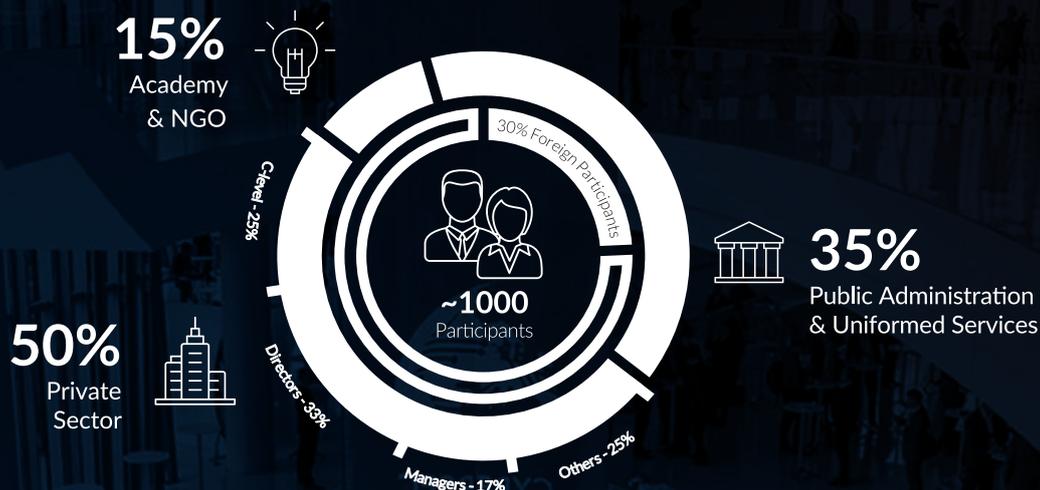
@ialbrycht

# ENGAGE IN NETWORKING

# AND GROW YOUR BUSINESS RELATIONSHIPS

## CONFERENCE PARTICIPANT PROFILES

CYBERSEC is a platform for international and cross-sectoral dialogue between governments, business, experts and cybersecurity leaders, predominantly from the member states of the EU and NATO:



- CEOs, CIOs, CSOs, CISOs, CTOs, CROs
- IT/Security Vice Presidents, Directors, Managers
- Legal Professionals, Governance, Audit, Risk,
- Compliance, Managers & Consultants
- Government and Regulatory Affairs
- National and Local Government Officials (Ambassadors among them)
- Law Enforcement & Intelligence Officers
- Military & MoD Officials
- International Organisations Representatives

## FORMULA OF THE FORUM

full agenda available at [www.cybersecforum.eu](http://www.cybersecforum.eu)

DAY 1	
INVITATION-ONLY WORKING BREAKFAST	
OPENING (S1)	
PANEL DISCUSSION (S1)	
PRESENTATION BLOCK (S1)	PRESENTATION BLOCK (S2)
INVITATION-ONLY WORKING LUNCH	
PANEL DISCUSSION (S1)	
PRESENTATION BLOCK (S1)	PRESENTATION BLOCK (S2)
SPECIAL PANEL DISCUSSION (S1)	
DAY 2	
OPENING DAY 2 (S1)	
INVITATION-ONLY WORKING BREAKFAST	
PANEL DISCUSSION (S1)	
PRESENTATION BLOCK (S1)	PRESENTATION BLOCK (S2)
INVITATION-ONLY WORKING LUNCH	
PANEL DISCUSSION (S1)	
PRESENTATION BLOCK (S1)	PRESENTATION BLOCK (S2)
CLOSING CEREMONY (S1)	

### INNOVATION HYDE PARK

Our new format will allow you to share ideas or show products in an informal coffeebreak atmosphere. Make sure to book the best slots – Innovation Hyde Park will be open during breaks!

### INNOVATION HYDE PARK

# MORE THAN 220 INDIVIDUAL COMPANIES AND INSTITUTIONS ATTENDED CYBERSEC 2017, AMONGST OTHERS THE LIKES OF:

- ABB
- Accenture
- ACK Cyfronet AGH
- War Studies University
- Akamai Technologies
- Alior Bank
- Azoty Group
- Asseco Poland
- Austrian Federal Ministry of Defence
- BAE Systems PLC
- Bank Pekao
- Bank Zachodni WBK
- British Embassy
- Central Anti-Corruption Bureau
- Central Forensic Laboratory of the Police
- Center for Informatics Technology
- Cisco Systems
- Clico
- Consulate General of the Federal Republic of Germany
- Consulate General of Slovakia
- Consulate General of Ukraine
- Consulate General of the Republic of Cyprus
- Cryptelo
- Cryptomage
- Cryptomind
- CyberSpark
- Danish Ministry of Defence
- Defence24
- Deloitte
- Embassy of Belgium in Warsaw
- Embassy of Canada in Poland
- Embassy of Czech Republic
- Embassy of Finland
- Embassy of Hungary
- Embassy of Israel
- Embassy of Romania to Poland
- Embassy of Switzerland in Poland
- Embassy of the Federal Republic of Germany
- Embassy of the Republic of Moldova to the Republic of Poland
- Energa
- European Cyber Security Organisation (ECSO)
- European Investment Bank
- Europol
- Exatel
- EY
- Forbes
- Forcepoint Polska
- German Institute for International and Security Affairs
- Frontex
- Global Commission on Stability of Cyberspace
- Google
- Government Centre for Security
- Hathaway Global Strategies
- Hewlett-Packard Enterprise
- HP
- Huawei
- IBM
- IHS Markit
- Indonesian National Police
- J.P. Morgan
- K&L Gates
- KDPW
- Konica Minolta
- Lithuanian Ministry of National Defence
- Malta Information Technology Agency
- Marsh
- Marshal Office of the Malopolska Region
- Mesko
- Microsoft
- Military Counterintelligence Service
- Military Intelligence Service
- Motorola Solutions Systems
- NASK
- National Headquarters of the State Fire Service
- National Headquarters of the Military
- National Headquarters of the Police
- National Ambulance, UAE
- National Centre for Nuclear Research
- National Cyber and Information Security Agency
- National Security Bureau
- National Security Service
- NATO
- NATO CCD COE
- NATO Joint Force Training Centre
- NATO Military Police Centre of Excellence
- Orange
- Pepsico Consulting
- PGZ
- PKN Orlen
- PKP Cargo
- PKP Energetyka
- Polkomtel
- Polish National Banki
- Polish Platform for Homeland Security
- PSE - Polskie Sieci Elektroenergetyczne
- PwC
- PZU
- Raytheon
- Rödl & Partner
- SANS Institute
- SAS Institute
- Security Council of the Slovak Republic
- Symantec Polska
- TAURON
- Technitel
- TEKNISKA
- Thales
- The Chancellery of the Prime Minister
- The Chancellery of the President
- The Hague Security Delta
- T-Mobile
- U.S. Department of Commerce
- U.S. Embassy
- Verint
- Wheel Systems

# ADVANCING CYBERSECURITY

# AROUND THE WORLD

## SAVE THE DATE

CYBERSEC  
LEADERS' FORESIGHT  
DECEMBER 2018

WASHINGTON

CYBERSEC  
is one of the  
**TOP 5**  
cybersecurity conferences  
in Europe  
according to  
Infosec Conferences

CYBERSEC  
LEADERS'  
FORESIGHT  
FEBRUARY 2019

BRUSSELS

CYBERSEC EXPO  
17-18 JANUARY 2019

WARSAW

KRAKOW

EUROPEAN  
CYBERSECURITY FORUM  
- CYBERSEC  
8-9.10.2018  
8-9.10. 2019



## CYBERSEC

EUROPEAN  
CYBERSECURITY FORUM

[CLICK HERE TO REGISTER](#)

## TICKETS AND FEES

### KRAKOW, 8-9 OCTOBER 2018

PRIVATE SECTOR		DAY 1&2	DAY 1	DAY 2
EARLY RATE	If paid until August 15th	235 EUR	140 EUR	140 EUR
STANDARD	If paid until September 15th	470 EUR	280 EUR	280 EUR
LATE RATE	If paid after September 15th	700 EUR	420 EUR	420 EUR
ACADEMICS, NGO MEMBERS		FREE OF CONFERENCE FEE		
PUBLIC ADMINISTRATION, UNIFORMED SERVICES		FREE OF CONFERENCE FEE		
ICT START-UPS		FREE OF CONFERENCE FEE		

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WWW.CYBERSECFORUM.EU