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Graphology Solutions

CCI France Pologne (CCIFP)
ul. Widok 8
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Motivation letter for a position of a Board Member at the CCIFP.

My name is Lucyna Baca-Lönn I am a Board Member at the British Polish Chamber of Commerce (since 2012) and the Israel Poland Chamber of Commerce (since 2011). I have a natural skill of working in the international work environments with French, British, Scandinavian and Israeli companies. Moreover, I have a work experience from three countries: Poland, Sweden and Russia.

I am a founder and managing director of Graphology Solutions Group (since 2008) whose core business constitutes exclusive leadership and business coaching processes with application of graphological methods meeting the proven standards of the British Academy of Graphology. The Graphology Solutions Group performs also: personnel selection processes both external and internal; compatibility assessment for business partners; compatibility assessment for board and team members; improving cooperation among board and team members; and development processes for top executives with a support of graphological analysis. I am a member of The British Academy of Graphology (the first Polish member); The International Institute of Handwriting Studies in the USA (the first European accredited member). I hold a position of the Vi-ce president of the Polish-Swedish Association in Poland. I would like to develop cooperation with the respected French institutions in a field of coaching and graphology.

I am currently working for a PhD in Management at Kozminski University, where I am a member of a research group regarding coaching processes. I am a native Polish speaker, fluent in Russian, Swedish and English with a working knowledge of French. My hobbies include good investments and dance. I am a volley-ball referee.

I believe that I can support the CCIFP in recognising the significant business and development opportunities, which exist between France and other countries. I tend to remain ahead of the changes and to act proactively. My work experience is broad both from industrial and educational sector and I count this versatility as an asset.

I will be honoured to build a stable and profitable co-operation with the CCIFP.

Yours sincerely



Lucyna Baca-Lönn