

# THE BIRTH OF AGORA MAKERS

The combination of Holding AGORA and TPM has created an international group [AGORA MAKERS], capable of meeting the needs of local authorities in the street lighting and street furniture segments.

A new complete player conceiving and manufacturing anything related to outdoor and public environments bringing together under the same cap all the brands of Holding Agora and The Placemakers.





# THE STRENGTHS OF AGORA MAKERS

- Complete offer and ranges from outdoor and public lighting to street furniture, outdoor fitness solutions and outdoor contract projects.
- Large manufacturing capacity with convenient production sinergies along the chain.
- Extensive sales network with capillar presence in the Italian and French markets global distribution.
- Ability to offer bespoke complete solutions for special projects and clients.





# **OUR MISSION**

# Places for the people

All our brands share the same mission: to

transform urban spaces into places dedicated

to people, where functionality joins aesthetics
and innovation meets sustainability.

Each brand in our group brings a unique experience, forming a coherent and diverse ecosystem at the service of placemakers.



### **OUR FACILITIES**

### AGORA MAKERS FRANCE

Head quarter & factories

- Foundry & Metal working facilities Sommevoire (52)
- Lighting facilities Nancy (54)
- IOT development Quimpere

# TPM DO BRASIL Factories

Aluminum extrusion and creation of finished products (metal carpentry, plastic molding, wood carpentry, concrete mixing, casting and demolding) – Flores Da Cunha

# NETHERLANDS

### **AGORA MAKERS ITALY**

Offices & factories

- Steel and wood working facilities Resana (TV)
- Concrete working facilities Ponte Nelle Alpi (BL)

# TPM MIDDLE EAST Factories

 plant for mixing, casting and demolding of concrete (reconstituted stones), concrete finishing (automatic sanding), concrete coating, system of tanks for water recycling – Doha, Qatar



### **OUR APPROACH**

Designing and producing sustainably

We believe in the value of a sustainable growth for the people and for the environment. We aim, with our work, to satisfy the needs of today without sacrificing the necessities of tomorrow.

### We commit daily to:

- 1. Good design practices
- 2. Responsible choice of eco-friendly and recyclable materials
- 3. Energy-efficient technologies
- 4. Sustainable production systems and processes
- 5. Dark Sky preservation





### **OUR APPROACH**

Designing and producing sustainably

The Italian plants (street furniture) use **100% sustainable certified energy** for their production, and we have always believed and invested in renewable energy solutions.

More than **7.500 solar panels**, installed on the roofs of our production plants, produce **1870 Mwh of clean energy** per year.

Thanks to our solar systems we prevent every year the emission in the atmosphere of approx. 850 tons of CO2 and we avoid to burn approx. 340 tons of oil equivalent.





# **OUR KNOW-HOW**

An in-house team of experts

We believe in the value of human creativity, individual talent, and teamwork.

For this, we have created The Placemakers **R&D** and **Design Department**, an in-house team of experts, professionals, and young talents which for the research center and creative point of the group.





# **OUR KNOW-HOW**

Problem solving and flexibility

We propose a wide range of standard products designed to meet the different needs of the market.

We are also able to create **taylor made solutions** for the most demanding customers, starting **from the concept and design stage up to the industrialization and turnkey construction** of projects and products.





# **OUR COLLABORATION**

Cooperating with the best-in-class

We actively collaborate with architects, landscape planners and designers who, like us, think in terms of place-making, shaping the atmosphere, experience and identity of a place rather than just planning basic functional spaces.



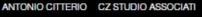






INTERIORS

















GIULIO IACCHETTI GUTO INDIO DA COSTA A.U.D.T







DEPARTMENT R&D



+ SHIRO STUDIO





NICHETTO STUDIO





**PININFARINA** 





MICHELE SLAVIERO STAUBACH + KUCKERTZ JEAN-MICHEL WILMOTTE





MARC AUREL





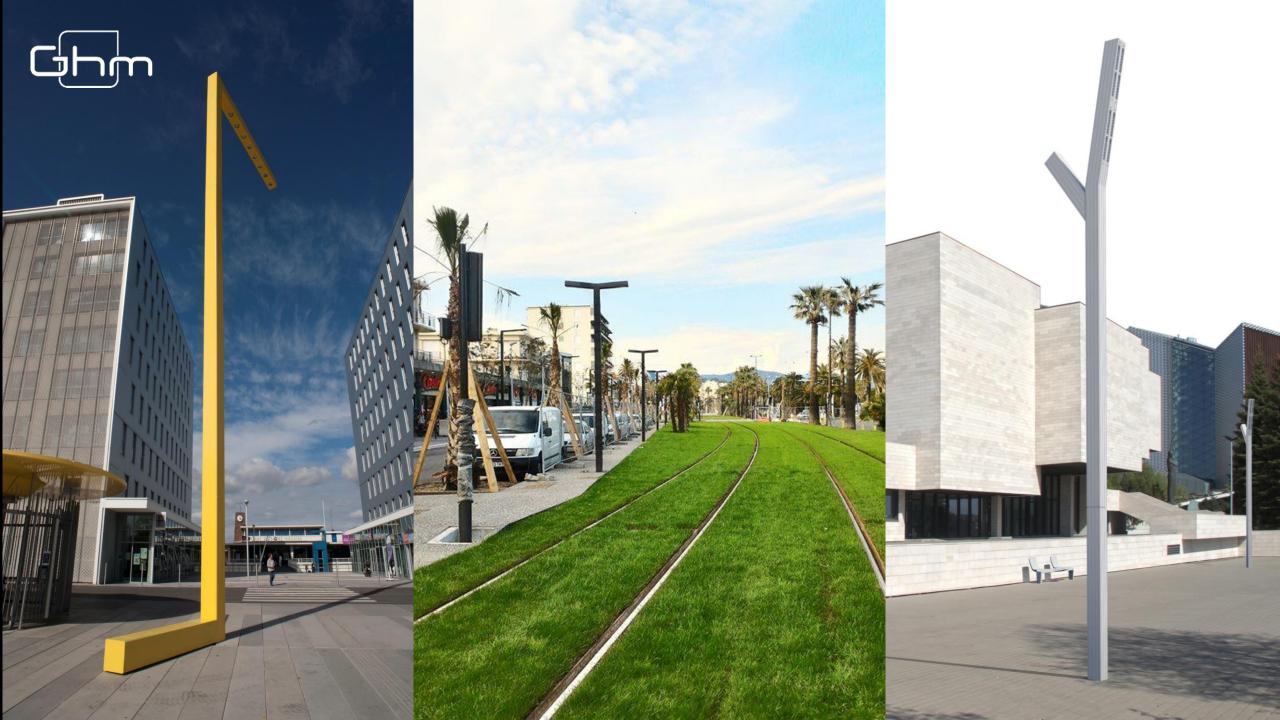


Founded in 1837 in Haute-Marne France and the largest art foundry in Europe, GHM has mastered urban space and its applications in both urban and rural contexts, using a creative and reasoned approach.

Awarded the EPV label (Entreprise du Patrimoine Vivant), GHM is a formidable creative force. It has a rich history of prestigious heritage projects (Guimard metro entrances, Wallace fountains, candelabras on the Champs-Elysées, ornaments on the Alexandre III bridge) and contemporary projects in France and abroad.









Founded in 1927, ECLATEC stands out for its unrivalled expertise in the field of public lighting.

With decades of experience behind it, the company is renowned for its commitment to innovation and quality. Its products combine functionality, durability and aesthetics, offering tailor-made lighting solutions that improve the safety and attractiveness of public spaces.

ECLATEC stands out for its ability to anticipate the changing needs of local authorities and incorporate the latest technological advances to design cuttingedge, energy-efficient lighting solutions, helping to create smarter, more welcoming cities for all.





















The key features of Metalco's style are the **exceptional** design, the wide range of products and materials, the high possibility of personalization and the attitude to sociability.

For Metalco, street furniture is not a just functional element: it creates the identity of a place, while promoting sociability and well-being.

Metalco uses modularity and combinability, to allow great freedom of expression to the creators of spaces, without customizing.

The sake for good design and the search for exceptionalism has led the brand to collaborate with some of the most prestigious names in design and architecture.











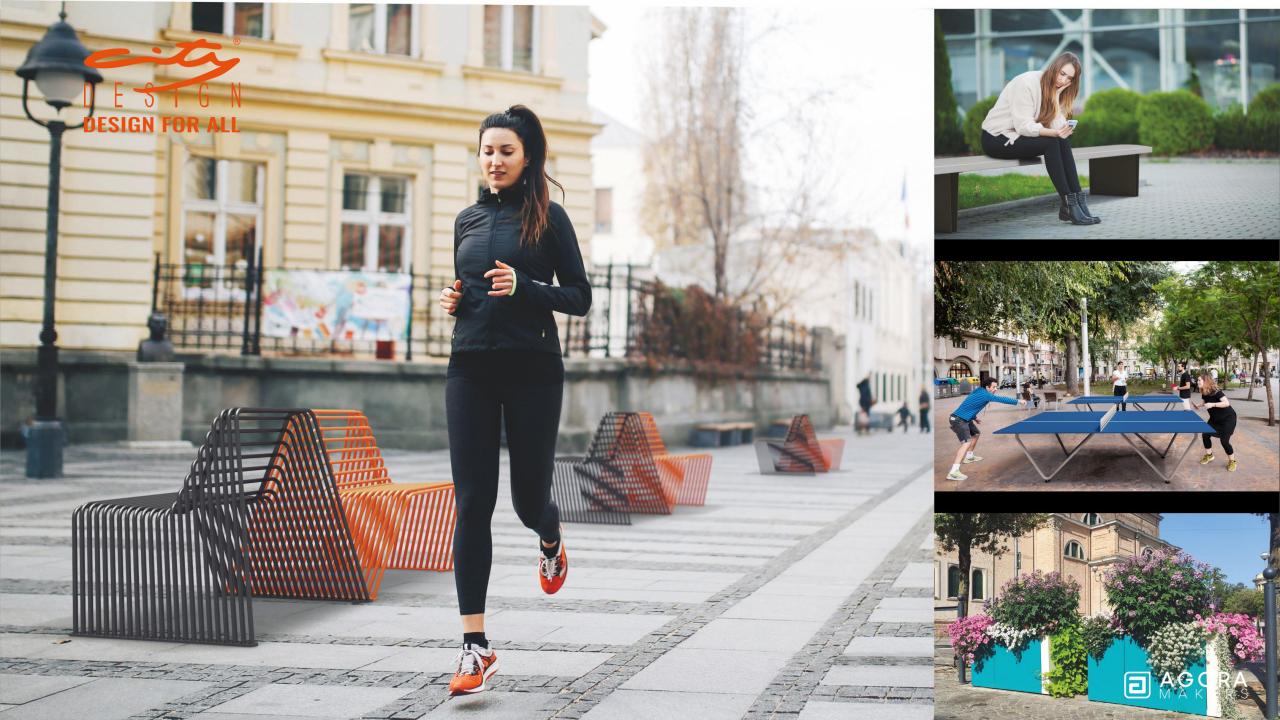


City Design's goal is to democratize good design, eliminating industrial complexity to create affordable urban furniture, characterized by functionality and simple but fresh aesthetics.

It aims to become a one-stop-shop with a complete range for those place makers that need well-made urban furniture, characterized by functionality and simple elegance.





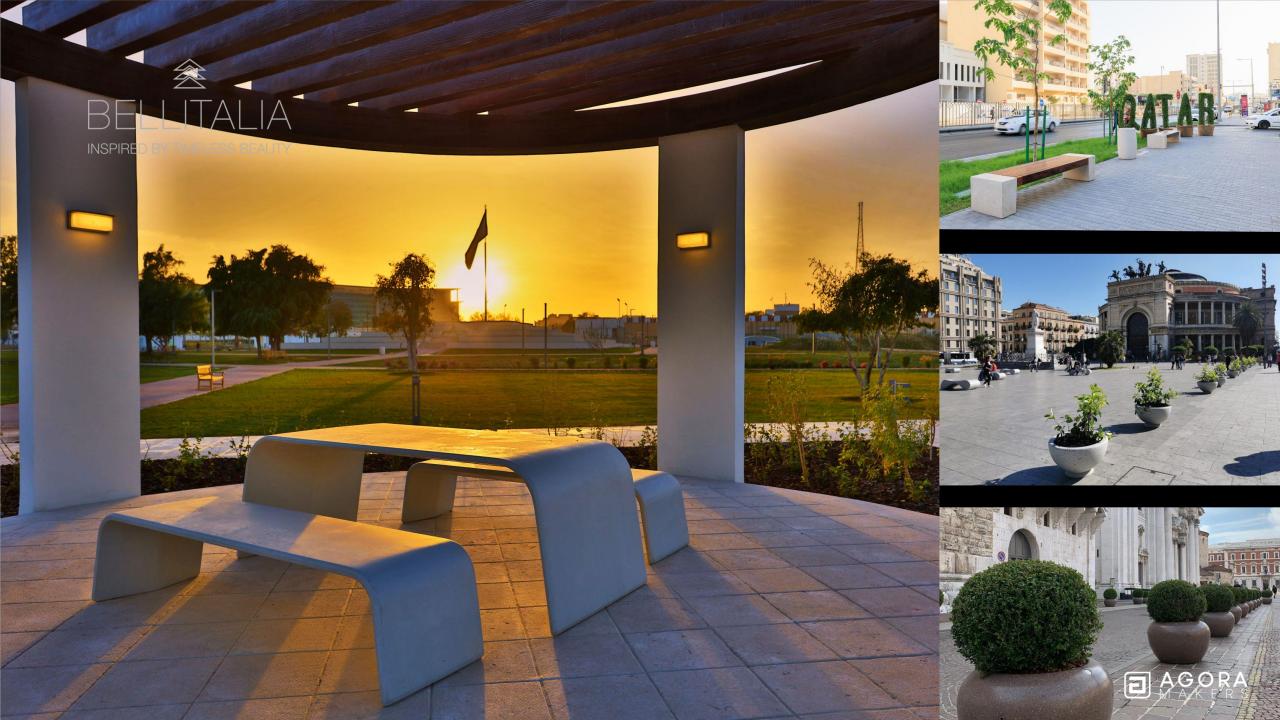




Bellitalia aims to exploit at full the potential of concrete to create urban furniture characterized by timeless elegance and durability.

The brand offers different types of concrete, from the elegant reconstituted stones in a wide range of options, finishes and colors to the innovative UTC®, characterized by exceptional performances with respect to traditional concretes.











Aims at redefining the outdoor workout experience integrating art & design, technological innovation and functional training.

### Key features of its success:

- The first artistic and design concept for outdoor fitness in the world.
- Large and diversified product line for outdoor fitness.
- The first connected outdoor wellness.
- 4 International products patents, logo and design copyright.
- 6 International design awards & nominations
- Worldwide network and experience in the fitness and wellness industries.
- Community by 2 app and +500 video tutorials.





# THANK YOU FOR YOUR ATTENTION

