



TELLING THE STORY
OF AN ENCOUNTER
THAT TURNS PLACES
YOU PASS THROUGH
INTO PLACES
YOU HEAD TO
THANKS TO
COMPREHENSIVE
SERVICE AND
BESPOKE SOLUTIONS
... ALWAYS
BY YOUR SIDE



TELLING THE STORY OF AN ENCOUNTER

Pro Urba group built its strength through the merging of 2 companies that occurred in 2011:

Pro Urba on the one hand, was founded in 1977 and rapidly became known as one of the leaders of playground areas market thanks to its innovative and playful philosophy. On the other hand, Divers Cité has been working with municipalities for more than 25 years, helping them design public spaces with an irrefutable expertise that threw the small company from Lyon at the head of a flourishing nationwide network.

The Group now gathers 48 experts dedicated to providing unique indoor and outdoor solutions for clients from the private and public sector.

45 YEARS OF EXISTENCE

10 000 SMILES

91% SATISFACTION RATE FROM CUSTOMER (JANUARY 2015)

89 PERSONS DEDICATED TO YOU

+400 AQUATIC PLAYGROUNDS

+3 000 PLAYGROUNDS

1 INTERLOCUTOR FROM CONCEPTION TO COMPLETION



Conception by Lonsdale - Lighting by Franck Franjou

TURNING PLACES YOU PASS THROUGH INTO PLACES YOU HEAD TO

SHARING

Customer experience is at the centre of our concerns. Our areas aim at bringing social ties in cities, provide users with meeting and sharing points, and make them experience a whole range of feelings, so that the places we have been in charge of designing become places you head to instead of places you pass through!!

COMMITMENT

We encourage unique solutions while keeping environment-related issues in mind. We pay close attention to the origin of the materials we use and choose our partners based on their environmental policy. We also ensure that our products are recycled when they need to be changed.

CREATIVITY

In order to make sure our clients will get the most attractive and experience-rich areas, we are constantly looking for technological and aesthetical innovation. Continual reinvention is the core of our identity



Conception by Basel and realisation by Pro Urba- Moulins (France)-Photo : Thierry Demko

LOOKING FOR TENDENCIES

We are constantly looking for new trends and products, innovative technology and groundbreaking designs we can provide you with.

We pay attention to your needs and desires, and implement landscaping solutions that are balanced to meet your expectations and take into account the trends of the market.

Our goal is to bring an enjoyable experience, a welcomed break in the customers' journey.





Conception Tup- Lyon (France)- Photo : Xavier Boymond

COMPREHENSIVE SERVICE AND BESPOKE SOLUTIONS

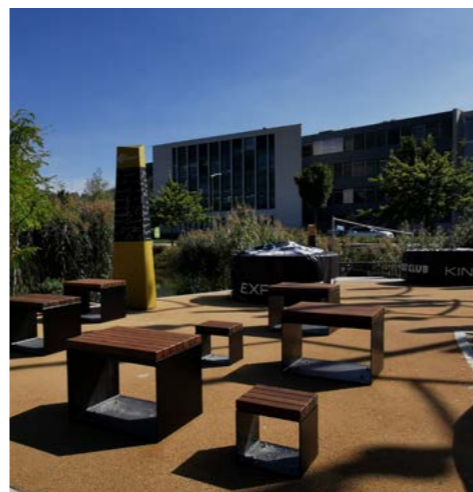
Pro Urba brings your projects to life and handles each step of the process, from conception to installation and maintenance. Let us know what your idea is and leave it to our designers: we will provide you with an in-depth proposal, including an analysis of the site location, choice of materials and partners.

Installation and post-installation issues are handled by our team which is trained on a regular basis according to European standards EN 1176 and EN 1177 (playground equipment and surfaces), along with French standard NF 99610 (street furniture).

We are also used to working in cooperation with architects, designers and landscape architects in order to make the most of your landscaping projects. This allows us to be your only interlocutor for any playground or urban area project you may have!



OUR TAILOR-MADE PROJECTS



ALWAYS BY YOUR SIDE

Whatever the project and its location, we are able to give you an answer and quickly provide you with ideas and drawings. Thanks to our network of partners, we can easily find the technical solutions that will best suit your needs.

Our multilingual team is at your disposal and will be glad to help, therefore, do not hesitate to get in touch with us !





Conception Pro-Urba- Saint Etienne (France) International Design Biennale- Photo : Yanis Ourabah



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