

## Business Awards - 2024 Edition | Application file

**Deadline for submitting applications: April 22<sup>nd</sup>, 2024.**

Present your application and highlight your company performances in front of the French-Dutch business ecosystem. To compete in these Business Awards, your company must be either of French or Dutch origin and active in both countries.

**The Awards ceremony will take place on June 12<sup>th</sup>, 2024, at the Arena Hotel – Amsterdam.**

### 1. Choose the category in which you wish to compete

*(You can only compete in one category)*

Category	Details	Elements evaluated by the jury
<input type="checkbox"/> <b>Tech</b>	This trophy rewards a Tech company for its creativity, its originality, its dynamism and its growth.	Innovation degree, integration of the concept in its market, company's development
<input type="checkbox"/> <b>Entrepreneur français à l'étranger</b>	This prize distinguishes a company created and run by at least one French entrepreneur in the Netherlands (registered at the Dutch KvK). The company has no organic link with France.	Trajectory of the company, integration into the Dutch market, evolution of its workforce and its turnover.
<input type="checkbox"/> <b>Environmental, Social and Governance</b>	This trophy rewards companies that have demonstrated their commitment to a process aimed at integrating social, environmental, or ethical concerns into their business operations and core strategy.	Social project, its environmental and societal impact, involvement of society, sustainability of the action
<input type="checkbox"/> <b>Business Development France - Netherlands</b>	This trophy crowns French companies that have invested in the Netherlands since at least 2 years, with significant contributions in terms of job creation, innovation, economic and territory impacts, investment.	Implementation strategy, development perspective, economic impact in its local (Dutch) environment
<input type="checkbox"/> <b>Business Development Netherlands - France</b>	This trophy crowns Dutch companies that have invested in France since at least 2 years, with significant contributions in terms of job creation, innovation, economic and territory impacts, investment.	Implementation strategy, development perspective, economic impact in its local (French) environment

## 2. Identification

### ► General information

Company :  
Company'creation (year) :  
Start of activities in FR or in NL (year) :  
Adress :  
Activity area :  
Website :

### ► Contact person

Name:  
Job Title :  
Phone number / mobile:  
Email :

## 3. Performances

### ► Turnover and workforce (if applicable for your category)

	Total Turnover €	Turnover France €	Turnover Netherlands €	Workforce France	Workforce Netherlands
2021					
2022					
2023					

### ► Description of your activity (Max 200 words):

*Global presentation of the company: history, activity, international development with a focus on France & the Netherlands – This part is likely to be published*

## 4. Your perspective

### ► Development strategy: short- and long-term project, development strategy, etc.:

### ► What are your unique selling points?

Arguments for the award: information that could help the jury

### ► What were/are your main challenges on the French and/or Dutch market?

► Has your company received any other Awards or distinctions in the past two years?

☐ Yes

☐ No

If yes, specify which ones:

## 5. Additional information

List of documents to be sent before April 22<sup>nd</sup>, 2024.

- ☐ Application form
- ☐ logo of your company (jpg/png)
- ☐ 4 or 5 pictures\* / visuals showing your activities
- ☐ Any other additional elements to help the jury in its analysis of your company's performance

Your application should be sent to Noémie Abraini – [n.abraini@cfcf.nl](mailto:n.abraini@cfcf.nl) before April 22<sup>nd</sup>, 2024.

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