



**FRENCH-NORWEGIAN FORUM:**  
**SUSTAINABLE FUTURE**

Thursday 19th of September 2019  
 8:15-15:40

BI Norwegian Business School  
 Nydalsveien 37, 0484 Oslo



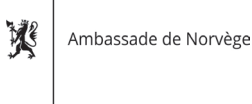
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8:15-8:30 Coffee and Registration

8:30-8:45 Welcome



**Inge Jan Henjesand**  
President  
BI Norwegian Business School



**Sindre Walderhaug**  
President  
French-Norwegian Chamber of Commerce



**Master of Ceremony**  
**Jakob K. Bruun**  
Senior Partner  
Implement Consulting Group

8:45-8:55 Opening remarks



**H.E. Pierre-Mathieu Duhamel**  
French Ambassador to Norway

8:55-9:10 Oslo's ambitions for a sustainable future



**Raymond Johansen**  
Governing Mayor  
City of Oslo

9:10-10:45 Session I - A smart and clean energy for the future



**Moderator**  
**Florent Andrillon**  
Vice President, Global Energy Transition Leader  
Capgemini Invent

## Presentations



**Total - Integrating climate into our strategy**  
**Jeremy Cutler**  
Manager of the Stavanger Research Centre  
Total E&P Norge AS



**The Energy Transition – moving into an unknown terrain**  
**Jan-Fredrik Stadaas**  
Corporate Strategy Manager  
Equinor



**Nexans' Competence and capabilities creating opportunities in renewables**  
**Vincent Dessale**  
Senior Executive Vice President Subsea and Land Systems Business Group  
Nexans



**Enabling a low carbon future for cities**  
**Sandra Fives**  
Project Lead  
EDF Pulse Expansion



Circular Resource and Energy System – a vital precondition for a Sustainable Development

**Eirik Folkvord Tandberg**

CEO

Fortum Oslo Varme



Heroes need capes!

**Karoline Nystrøm**

CEO

Schneider Electric Norway

## 10:45-11:00 Networking break

## 11:00-11:45 Session II - Sustainable Mobility



Moderator

**John Berland**

Innovation Director

Sopra Steria

### Presentations



How electric mobility is changing our daily lives

**Annie Pin**

Managing Director

ALD Automotive Norway



AFKL towards sustainable business

**Halvor Gløersen**

Sales Director

AirFrance KLM



Railways get even greener, smarter and off-rails

**Christophe Wacrenier**

Project Manager

Alstom

## 11:45-12:30 Pitch - French & Norwegian Technology Transfer Offices, Start-ups and SMEs

### Norwegian Technology Transfer Offices:

Research based innovation and commercialisation within the Norwegian hospital and university sectors



**Anne Marie Bjørge**

Attorney-at-law

Inven2



**Steinar Kristoffersen**

Rector

Molde University College

### French start-ups:

Kyanos  
<http://kyanos.bio/>

Powidian  
[www.powidian.com](http://www.powidian.com)

H2sys  
[www.h2sys.fr](http://www.h2sys.fr)

Terabee  
[www.terabee.com](http://www.terabee.com)

Delta Dore  
[www.deltadore.fr](http://www.deltadore.fr)

Sunny Shark  
[www.sunnyspark.com](http://www.sunnyspark.com)

GoSense  
[www.gosense.com](http://www.gosense.com)

Oxycar  
[oxycar.app](http://oxycar.app)

Uwinloc  
[www.uwinloc.com](http://www.uwinloc.com)

## 12:30-13:30 Lunch / Mingling

## 13:30-15:30 Session III - Reinventing the industry for a sustainable future



**Moderators**  
**Jakob K. Bruun**  
Senior Partner  
Implement Consulting Group



**Jan-Olav Øderud**  
Partner  
Implement Consulting Group

### Panel - Reinventing the industry around circular economy and open organisations



**Albert Meige**  
CEO & Founder  
Presans



**Cathrine Barth**  
Co-founder & Strategic Leader  
Circular Norway



**Per Espen Stoknes**  
TED Global Speaker, Associate Professor  
BI Norwegian Business School

### Keynote speeches



**Future of the industry viewed from the most advanced and industrialized region in Europe**  
**Hubert Calmettes**  
Managing Director  
Business & Tourism Development Agency of Toulouse



**Presentation of the SeaCleaners project**  
**David Taieb**  
Marketing & Development Director  
The Sea Cleaners



**Frédéric Silvert**  
Technical Director  
The Sea Cleaners



**Digital @Farm: no ordinary disruption**  
**Stefan Fürnsinn**  
SVP Digital Farming  
Yara International

### Presentations - Financing the green shift

How can a European bank (BNP Paribas) and its Social Business (ClimateSeed) accompany Corporates and Investors in their sustainability transition?



**Claire Iversenc**  
Head of Sustainability Corporate Banking EMEA  
BNP Paribas



**Sébastien Nunes**  
CEO  
Climate Seed



**Financing the green shift**  
**Jean-Baptiste Curien**  
Investment Manager  
Nysnø

## 15:30-15:40 Closing remarks



**H.E. Oda H. Sletnes**  
Norwegian Ambassador to France

## 15:40 End of the Forum