



**CHAMBRE DE COMMERCE  
FRANCE FINLANDE**

**RANSKALAIS-SUOMALAINEN KAUPPAKAMARI**



**Finnish – French Business Forum**

**26th of September 2023**

**In Helsinki**

## **FINNISH- FRENCH SUSTAINABLE BUSINESS AND ECOLOGICAL TRANSITION**

The European Union, and more largely the 191 states who signed the Paris agreement in 2015, have the objective to reach net zero CO2 emissions by 2050.

This ambitious goal requires stakeholders in the construction and the energy industries to innovate and search for new solutions to transition toward a greener future.

The FFBF 2023 will be an opportunity for French and Finnish companies to reflect on their current actions and exchange on how to create further business opportunities while achieving this objective.

We will cover the following topics:

- Current situation of both countries in relation to the objectives
- New technologies in these areas
- Ecology and sustainability
- Human and financial resources required and how to deal with them
- Government incentives in both countries
- Sustainable Leadership

**RT RAKENNUS-  
TEOLLISUUS**



**ALSTOM**



## PROVISIONAL PROGRAM OF THE FFBF 2023

### FINNISH- FRENCH SUSTAINABLE BUSINESS AND ECOLOGICAL TRANSITION

#### FIRST PART OF THE PROGRAM AT THE HELSINKI TOWN HALL

##### MORNING

**08.30** Coffee and opening words from Elinkeinoelämän Keskusliitto

**09.15 CONFERENCES**

**Ecological transition in France and in Finland**

**10.30 SUSTAINABLE BUSINESS**

Eg. Smart Building/Smart City/Transportation  
Executive and High-level presentation Q&A  
With experts from Helsinki Town and companies

##### LUNCH & NETWORKING

**11.30** Lunch break – Matching event – B to B Meetings

##### AFTERNOON

**13.00 ECOLOGICAL TRANSITION**

Eg. Construction/Energy management  
Executive and High-level presentation  
Q&A and round tables  
With experts from companies and universities

##### **Guest speakers**

Mr Jyri Häkämies, MD at EK  
Mr Juhana Vartiainen, Helsinki Mayor  
Mr Petteri Orpo, Member of the  
Parliament

##### **Sponsors**

- Alstom
- NOKIA
- St Gobain
- Halton
- Vaisala
- Kempower

#### SECOND PART OF THE PROGRAM

**17.00** Cocktail at the **Embassy of France in Helsinki**

**19.00 Welcome to 100<sup>th</sup> Anniversary GALA DINNER of CCFF**

Downtown Helsinki, in a prestigious place such as

Opening words by High-level guest speaker  
Three courses dinner paired with wines  
Music and recreational program

**PALACE**

*KÄMP*

1887



---

## Prices and conditions

---

*All entries will be upon registration only*

### **Entrance Fee to the FFBF 2023**

Entrance to the first part of the event only: Free attendance

Lunch: 25€ - Free for the Premium Members (max 4 persons/company)

### **Entrance to the second part of the event: Cocktail and Gala Dinner**

200€ - 160 € for the members of the CCFF

---

## Sponsorship

---

- ◆ **Diamond** sponsor: **10 000€**  
Very high visibility and special interventions throughout the day and Gala dinner  
8 VIP seats to the 100<sup>th</sup> Anniversary gala dinner
- ◆ **Platinum** sponsors: **7 500€**  
High visibility and special interventions during the program  
6 VIP seats to the 100<sup>th</sup> Anniversary gala dinner
- ◆ **Gold** sponsors: **5 000€**  
Presence of the logo on all our medias with mention of the level of sponsorship  
4 VIP seats to the 100<sup>th</sup> Anniversary gala dinner
- ◆ **Silver** sponsors: **3 500€**  
Presence of the logo on all our medias with mention of the level of sponsorship  
2 VIP seats to the 100<sup>th</sup> Anniversary gala dinner
- ◆ **Startup** sponsors: **2 000€**  
Presence of the logo on all our medias with mention of the level of sponsorship  
1VIP seat to the 100<sup>th</sup> Anniversary gala dinner

**Smaller sponsors** are welcome to provide gifts to the Gala attendants.

---

For further inquiries and questions please do contact us at [info@ccff.fi](mailto:info@ccff.fi)