

## Marketing Intern

### Job characteristics

<u>Company:</u>	Large French Company (confidential)
<u>Contract:</u>	Internship
<u>Department:</u>	Marketing
<u>Supervisors:</u>	Senior Marketing Manager
<u>Location:</u>	Petaling Jaya
<u>Job Start:</u>	As soon as possible
<u>Duration:</u>	6 months
<u>Salary:</u>	1,500 MYR monthly

### Job Description

#### Sales Campaign & Outlet Support

- To assist the development of Below The Line (BTL) Marketing, digital materials and outlet support material
- To update the company's website content
- To replenish BTL materials upon outlet request

#### Showroom Event Management

- Coordination with multiple parties to ensure smooth execution of events
- Project management (budget & timeline)
- Conduct post event evaluation
- Support social media activities for the company's channels

#### BTL and Merchandise Management

- Management and replenishment of BTL materials
- Merchandise and inventory management

### Required Skills

#### Qualifications:

- Candidates must possess at least a Bachelor's / College Degree in Marketing or equivalent
- Software skills: MS Office
- Event Management is an added advantage
- Language: English

### Contact

If you are interested, please send your CV in English to  
[internship@mfcci.com](mailto:internship@mfcci.com)